

# <u>CONSOLIDATED RESULTS FOR THE THIRD QUARTER AND</u> <u>THE NINE MONTHS ENDED SEPTEMBER 30, 2009</u>

October 27, 2009

#### CONSOLIDATED RESULTS FOR THE THIRD QUARTER

(Millions of yen, thousands of U.S. dollars, except per share amounts)

				Actual				
		ree months ended mber 30, 2009		ree months ended nber 30, 2008	Cha	ange(%)		ree months ended mber 30, 2009
Net sales Operating profit Income before income taxes Net income attributable	¥	774,324 59,989 63,548	¥	985,989 129,266 124,989	-	21.5 53.6 49.2	Ŧ	8,603,600 666,544 706,089
to Canon Inc. Net income attributable to Canon In - Basic - Diluted	¥ nc. stockholde ¥	<u>36,734</u> rs per share: 29.76 29.76	¥	65.91 65.91	_	55.8 54.8 54.8	<u>.</u>	<u>408,156</u> 0.33 0.33

#### CONSOLIDATED RESULTS FOR THE NINE MONTHS

(Millions of yen, thousands of U.S. dollars, except per share amounts)

				Actual						Projec	ted	
	_	Vine months ended ember 30, 2009		ine months ended mber 30, 2008	Cha	inge(%	·	Nine months ended ptember 30, 2009		Year ending ecember 31, 2009	Char	nge(%)
Net sales	¥	2,255,143	¥	3,099,421	-	27.2	\$	25,057,144	¥	3,200,000	-	21.8
Operating profit		124,927		460,249	-	72.9		1,388,078		190,000	-	61.7
Income before income taxes		121,434		464,234	-	73.8		1,349,267		180,000	-	62.6
Net income attributable												
to Canon Inc.	¥	70,083	¥	297,526	-	76.4	\$	778,700	¥	110,000	-	64.4
Net income attributable to Canon Inc. s - Basic - Diluted	tockhold ¥	ers per share: 56.77 56.77	¥	236.02 236.00	-	75.9 75.9	\$	0.63 0.63	¥	89.11 -	-	63.8

				Actual			
		As of		As of	Chan	ge(%)	As of
	Septe	ember 30, 2009	Dece	ember 31, 2008	Chan	gc(70)	September 30, 2009
Total assets	¥	3,702,124	¥	3,969,934		6.7	\$ 41,134,711
Canon Inc. stockholders' equity	¥	2,615,267	¥	2,659,792	_	1.7	\$ 29,058,522

Notes: 1. Canon's consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles. 2. U.S. dollar amounts are translated from yen at the rate of JPY90=U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange

Market as of September 30, 2009, solely for the convenience of the reader.

Canon Inc. Headquarter office 30-2, Shimomaruko 3-chome, Ohta-ku, Tokyo 146-8501, Japan Phone: +81-3-3758-2111

# **I.** Operating Results and Financial Conditions

#### **2009 Third Quarter in Review**

Looking back at the global economy in the third quarter of 2009, the economic stimulus measures implemented by different countries have started to yield results with indications that we are emerging from the worst of the recession. In developed economies such as the United States, Europe and Japan, while stimulus efforts have led to signs of a turnaround, such as rising consumer spending and a recovery in exports, they have not proven enough to remove the sense of uncertainty about the future amid such factors as the continued severity of employment conditions. As for Asia, the economies of China and India maintained solid growth owing to expanded consumer spending against the backdrop of the economy-boosting measures.

As for the markets in which Canon operates amid these conditions, within the office imaging products market, demand for network digital multifunction devices (MFDs) decreased in each region, leading to sluggish sales for monochrome and color models. In the computer peripherals market, while demand remained weak for laser beam printers, resulting in a drop below the year-ago level, the rate of decline has been gradually narrowing. With regard to inkjet printers, although demand continued to be slack for both single-function and multifunction models, which led to a reduction in market size compared with the same period for the previous year, conditions have begun to gradually improve. As for the cameras segment, while demand for digital single-lens reflex (SLR) cameras displayed solid growth, demand for compact digital cameras remained sluggish amid continued price declines. In the optical equipment segment, demand for steppers, utilized in the production of semiconductors, further decreased while demand for aligners, used to produce liquid crystal display (LCD) panels, showed signs of a recovery. The average value of the yen during the third-quarter was \$93.46 to the U.S. dollar, a year-on-year appreciation of about \$14, and \$133.60 to the euro, a year-on-year appreciation of approximately \$28.

Although the markets for such products as cameras and inkjet printers, targeting individual consumers, are clearly bottoming out, net sales for the third quarter totaled ¥774.3 billion (U.S.\$8,604 million), a year-on-year decline of 21.5%, largely due to the effects of reduced sales volumes of office equipment and other products, a trend that continued from the previous quarter, along with the substantial rise in the value of the yen. Net sales for the nine months ended September 30, 2009 decreased by 27.2% to ¥2,255.1 billion (U.S.\$25,057 million). Despite the launch of new products and ongoing cost-cutting efforts aimed at an improved gross profit ratio, the significant impact of such factors as the appreciation of the yen and reductions in sales volumes led to a 3.1 point decline in the ratio to 45.1% for the quarter and 44.1% for the nine-month period. Consequently, gross profit decreased by 26.5% to ¥349.3 billion (U.S.\$3,881 million) for the quarter, and by 34.5% to ¥993.6 billion (U.S.\$11,040 million) for the three-quarter period. While operating expenses decreased by 16.4% owing to a Group-wide effort to thoroughly curb expenses, operating profit dropped 53.6% to ¥60.0 billion (U.S.\$667 million) for the third quarter and 72.9% to ¥124.9 billion (U.S.\$1,388 million) for the combined nine-month period. The rate of decline for the thirdquarter operating profit has been significantly reduced compared with the first quarter and second quarter of the year. Other income (deductions) recorded a positive turnaround of ¥7.8 billion (U.S.\$87 million), mainly reflecting an improvement in currency exchange losses. As a result, income before income taxes totaled ¥63.5 billion (U.S.\$706 million) for the quarter, a decline of 49.2%, and ¥121.4 billion (U.S.\$1,349 million) for the nine months ended September 30, 2009, a decline of 73.8%. Net income attributable to Canon Inc. also recorded a decrease of 55.8% to ¥36.7 billion (U.S.\$408 million) for the quarter, and fell 76.4% to ¥70.1 billion (U.S.\$779 million) for the first nine months of the year.

Basic net income attributable to Canon Inc. stockholders per share for the quarter was  $\frac{29.76}{U.S.}(U.S.$ , a year-on-year decline of  $\frac{236.15}{U.S.}(U.S.$ , while the indicator for the nine months ended September 30, 2009 decreased by  $\frac{179.25}{U.S.}(U.S.$ , 1.99) to  $\frac{156.77}{U.S.}(U.S.$ , 0.63).

#### **Results by Product Segment**

Looking at Canon's third-quarter performance by business sector, within the business machines segment, demand for office equipment remained low overall amid the deterioration of economic conditions. With respect to office imaging products, while digital commercial printers achieved healthy sales in emerging markets, flagging sales for network digital MFDs in all regions along with the strong yen resulted in a year-on-year decline in sales of 28.0% for the quarter and 30.0% for the nine-month period. In the field of computer peripherals, although the optimization of laser-beam-printer trade inventories is in sight, decreased third-quarter sales compared with the corresponding period for the previous year along with the impact of appreciation of the year, resulted in a 26.8% decline from the year-ago period, and a 35.1% decrease for the nine months combined. As for inkjet printers, amid the stagnant global market, sales volume displayed solid growth in the Americas and in Asia, which contributed to a year-on-year increase in sales volume for the segment. However, due to the impact of the yen's appreciation and other factors, year-on-year sales for the quarter declined 10.1%, and 17.7% for the first three quarters of the year. Consequently, sales for the computer peripherals segment overall dropped by 22.7% year on year, and by 30.7% for the nine-month period. As for business information products, reduced sales of personal computers in the Japanese domestic market and other factors led to a sales decline of 23.1% for the quarter, and of 21.0% for the first nine months of the year. Collectively, sales of business machines overall totaled ¥488.8 billion (U.S.\$5,431 million), down 24.9% for the quarter, and down 30.1% to ¥1,426.4 billion (U.S.\$15,848 million) for the nine months ended September 30, 2009. Operating profit totaled ¥73.0 billion (U.S.\$811 million) in the third quarter, falling 45.5% mainly due to the significant decrease in gross profit stemming from the reduction in sales for the quarter, and ¥187.2 billion (U.S.\$2,079 million) for the ninemonth period, a decline of 57.2%.

Within the cameras segment, the high-resolution, competitively priced EOS Digital Rebel T1i (EOS 500D) and advanced-amateur model EOS 5D Mark II digital SLR cameras continued to enjoy robust sales during the quarter, contributing to growth in sales volume. As for compact digital cameras, although two new ELPH (IXUS)-series models and four new PowerShot-series models were well received by the market, sales volume overall contracted amid stagnant market conditions. Consequently, along with the impact of the appreciation of the yen, sales for the cameras segment overall declined by 8.3% to  $\pm 229.0$  billion (U.S. $\pm 2,545$  million) for the quarter, and by 17.8% to  $\pm 640.6$  billion (U.S. $\pm 7,118$  million) for the nine-month period. Additionally, despite the decrease in sales, third-quarter operating profit for the sector increased by 5.5% to  $\pm 47.6$  billion (U.S. $\pm 529$  million), owing to the increased sales ratio of high-value-added products and the positive effects of cuts in operating expenses. Operating profit for the nine months combined declined by 40.3% to  $\pm 94.2$  billion (U.S. $\pm 1,047$  million).

In the optical and other products segment, sales of steppers remained sluggish due to the worsening of market conditions for memory chips, and sales of aligners dropped, recording a decline in unit sales reflecting the impact of restrained capital investment by LCD panel manufacturers. As a result, sales for the segment totaled \$56.5 billion (U.S.\$628 million) in the third quarter, a decrease of 33.7%, and \$188.1 billion (U.S.\$2,091 million) for the nine-month period, a decrease of 32.9%. Operating profit dropped to negative \$19.6 billion (U.S.\$218 million) for the quarter and \$37.4 billion (U.S.\$416 million) for the nine months due to the significant drop in sales and other factors.

#### **Cash Flow**

In the first nine months of 2009, Canon generated cash flow from operating activities of \$374.5 billion (U.S.\$4,161 million), a decrease of \$60.9 billion (U.S.\$677 million) compared with the previous year, mainly due to the decline in consolidated net income, although progress has been made in reducing inventories. As capital investment was focused on items relevant to introducing new products and achieving cost reductions, cash flow from investing activities totaled \$286.2 billion (U.S.\$3,180 million), a year-on-year decrease of \$99.4 billion (U.S.\$1,104 million). Accordingly, free cash flow totaled \$88.3 billion (U.S.\$981 million), an increase of \$38.5 billion (U.S.\$428 million) from the year-ago period.

Cash flow from financing activities recorded an outlay of \$141.4 billion (U.S.\$1,571 million), mainly arising from the dividend payout of \$135.8 billion (U.S.\$1,509 million). Consequently, cash and cash equivalents decreased by \$45.5 billion (U.S.\$506 million) to \$633.7 billion (U.S.\$7,041 million) from the end of the previous year.

#### Outlook

As for the outlook for the global economy in the fourth quarter, positive signs have begun to appear amid the current global recession as a result of various economic stimulus packages and financial policies launched at the national level with some leading indicators pointing to a bottoming out. Taking into account such future concerns as climbing unemployment rates in developed countries, considerable time will further likely be needed before the global economy realizes a full-fledged turnaround, and conditions are expected to slowly head toward a path of recovery from the end of the year through next year.

In the businesses in which Canon is involved, with regard to network digital MFDs and laser beam printers, although the drop in demand for office equipment has been leveling off, conditions will likely remain challenging. Demand for compact digital cameras is expected to remain stagnant for the time being due to the drop in consumer sentiment resulting from the weak economy, whereas demand for digital SLR cameras is expected to remain strong. As for inkjet printers, conditions are expected to gradually improve. With respect to steppers, projections call for a modest recovery in demand in fiscal 2010 and onwards as device makers reassess their capital expenditure plans, and demand for aligners is also expected to increase next year and beyond as LCD panel manufacturers gear up for increased production.

With regard to currency exchange rates for the fourth quarter, on which Canon's performance outlook for the full year is based, despite the continued uncertainty over future interest rate policies, economic prospects and other factors for major countries, Canon anticipates exchange rates for the period of ¥90 to the U.S. dollar and ¥130 to the euro, representing an appreciation of approximately ¥6 against the U.S. dollar, and a depreciation of about ¥4 against the euro compared with the previous year. Upon taking into consideration business results along with current market conditions based on these foreign exchange rate assumptions, Canon's projections for the full year remain unchanged from the previous announcement: net sales of ¥3,200.0 billion (U.S.\$35,556 million), operating profit of ¥190.0 billion (U.S.\$2,111 million), income before income taxes of ¥180.0 billion (U.S.\$2,000 million) and net income attributable to Canon Inc. of ¥110.0 billion (U.S.\$1,222 million).

# **Consolidated Outlook**

			Millions of	yen			
		0		Change	De	Year ended	Change (%)
Previo				(B - A)		,	(B - C) / C
¥	3,200,000	¥	3,200,000	-	¥	4,094,161	- 21.8%
	190,000		190,000	-		496,074	- 61.7%
5	180,000		180,000	-		481,147	- 62.6%
¥	110,000	¥	110,000	-	¥	309,148	- 64.4%
	¥	December <u>Previous Outlook (A)</u> ¥ 3,200,000 190,000 s 180,000	December 31, 2 <u>Previous Outlook (A)</u> <u>Revi</u> ¥ 3,200,000 ¥ 190,000 s 180,000	Year ending December 31, 2009   Previous Outlook (A) Revised Outlook (B)   ¥ 3,200,000 ¥ 3,200,000   190,000 190,000 190,000   s 180,000 180,000	December 31, 2009 Change   Previous Outlook (A) Revised Outlook (B) (B - A)   ¥ 3,200,000 ¥ 3,200,000 -   190,000 190,000 - -   s 180,000 180,000 -	Year ending December 31, 2009 Change December 31, 2009 De   Previous Outlook (A) Revised Outlook (B) (B - A) De   ¥ 3,200,000 ¥ 3,200,000 - ¥   190,000 190,000 - ¥   s 180,000 180,000 -	Year ending December 31, 2009 Change Year ended December 31, 2009   Previous Outlook (A) Revised Outlook (B) (B - A) Results (C)   ¥ 3,200,000 ¥ 3,200,000 - ¥ 4,094,161   190,000 190,000 - 496,074 481,147

This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

# **II. Financial Statements**

# 1. CONSOLIDATED BALANCE SHEETS

			M	illions of yen			housands of U.S. dollars
	Se	As of ptember 30, 2009	D	As of ecember 31, 2008		Change	 As of eptember 30, 2009
ASSETS							
Current assets:							
Cash and cash equivalents	¥	633,656	¥	679,196	¥	(45,540)	\$ 7,040,622
Short-term investments		26,875		7,651		19,224	298,611
Trade receivables, net		491,848		595,422		(103,574)	5,464,978
Inventories		426,934		506,919		(79,985)	4,743,711
Prepaid expenses and other current assets		265,484		275,660		(10,176)	 2,949,822
Total current assets		1,844,797		2,064,848		(220,051)	 20,497,744
Noncurrent receivables		14,968		14,752		216	166,311
Investments		90,669		88,825		1,844	1,007,433
Property, plant and equipment, net		1,306,214		1,357,186		(50,972)	14,513,489
Intangible assets, net		122,034		119,140		2,894	1,355,933
Other assets		323,442		325,183		(1,741)	3,593,801
Total assets	¥	3,702,124	¥	3,969,934	¥	(267,810)	\$ 41,134,711
LIABILITIES AND EQUITY Current liabilities:							
Short-term loans and current portion of long-term debt	¥	4,997	¥	5,540	¥	(543)	\$ 55,522
Trade payables		316,068		406,746		(90,678)	3,511,867
Accrued income taxes		32,834		69,961		(37,127)	364,822
Accrued expenses		260,542		277,117		(16,575)	2,894,911
Other current liabilities		109,831		184,636		(74,805)	 1,220,345
Total current liabilities		724,272		944,000		(219,728)	8,047,467
Long-term debt, excluding current installments		5,837		8,423		(2,586)	64,856
Accrued pension and severance cost		113,068		110,784		2,284	1,256,311
Other noncurrent liabilities		54,042		55,745		(1,703)	 600,466
Total liabilities		897,219		1,118,952		(221,733)	 9,969,100
Equity: Canon Inc. stockholders' equity:							
Common stock		174,762		174,762		-	1,941,800
Additional paid-in capital		404,113		403,790		323	4,490,144
Legal reserve		54,483		53,706		777	605,367
Retained earnings		2,810,078		2,876,576		(66,498)	31,223,089
Accumulated other comprehensive income (loss)		(271,927)		(292,820)		20,893	(3,021,411)
Treasury stock, at cost		(556,242)		(556,222)		(20)	(6,180,467)
Total Canon Inc. stockholders' equity		2,615,267		2,659,792		(44,525)	 29,058,522
Noncontrolling interests		189,638		191,190		(1,552)	 2,107,089
Total equity		2,804,905		2,850,982		(46,077)	 31,165,611
Total liabilities and equity	¥	3,702,124	¥	3,969,934	¥	(267,810)	\$ 41,134,711

	Million	ns of yen	U.S. dollars
	As of	As of	As of
	September 30, 2009	December 31, 2008	September 30, 2009
Notes:			
1. Allowance for doubtful receivables	¥ 10,382	¥ 9,318	\$ 115,356
2. Accumulated depreciation	1,788,665	1,635,601	19,874,056
3. Accumulated other comprehensive income (loss):			
Foreign currency translation adjustments	(217,698)	(235,968)	(2,418,867)
Net unrealized gains and losses on securities	4,169	1,135	46,322
Net gains and losses on derivative instruments	2,403	1,493	26,700
Pension liability adjustments	(60,801)	(59,480)	(675,566)

#### 2. CONSOLIDATED STATEMENTS OF INCOME

Results for the third quarter		Million	s of yen					ousands of S. dollars
		ee months ended ber 30, 2009	e	e months nded ber 30, 2008	Char	nge(%)		ree months ended mber 30, 2009
Net sales	¥	774,324	¥	985,989	_	21.5	\$	8,603,600
Cost of sales	-	425,001		510,833		2110	Ψ	4,722,233
Gross profit		349,323		475,156	-	26.5		3,881,367
Operating expenses:		,		,				, ,
Selling, general and administrative expenses		215,607		259,219				2,395,634
Research and development expenses		73,727		86,671				819,189
		289,334		345,890				3,214,823
Operating profit		59,989		129,266	-	53.6		666,544
Other income (deductions):								
Interest and dividend income		970		4,627				10,778
Interest expense		(20)		(10)				(222)
Other, net		2,609		(8,894)				28,989
		3,559		(4,277)				39,545
Income before income taxes		63,548		124,989	-	49.2		706,089
Income taxes	_	24,604		39,634				273,378
Consolidated net income		38,944		85,355				432,711
Less: Net income attributable to noncontrolling interests		2,210		2,314				24,555
Net income attributable to Canon Inc.	¥	36,734	¥	83,041	-	55.8	\$	408,156

Note: Consolidated comprehensive income for the three months ended September 30, 2009 and 2008 was JPY 2,845 million (increase) (U.S.\$ 31,611 thousand (increase)) and JPY 18,500 million (increase), respectively.

Results for the nine months		Million	s of yen					housands of U.S. dollars
	Ni	ine months	Ni	ine months			Ň	ine months
	-	ended		ended	Cha	nge(%)		ended
	Septe	mber 30, 2009	Septe	mber 30, 2008			Sept	ember 30, 2009
Net sales	¥	2,255,143	¥	3,099,421	-	27.2	\$	25,057,144
Cost of sales		1,261,541		1,582,810				14,017,122
Gross profit		993,602		1,516,611	-	34.5		11,040,022
Operating expenses:								
Selling, general and administrative expenses		641,342		794,228				7,126,022
Research and development expenses		227,333		262,134				2,525,922
		868,675		1,056,362				9,651,944
Operating profit		124,927		460,249	-	72.9		1,388,078
Other income (deductions):								
Interest and dividend income		3,761		15,593				41,789
Interest expense		(241)		(673)				(2,678)
Other, net		(7,013)		(10,935)				(77,922)
		(3,493)		3,985				(38,811)
Income before income taxes		121,434		464,234	-	73.8		1,349,267
Income taxes		48,709		156,972				541,211
Consolidated net income		72,725		307,262				808,056
Less: Net income attributable to noncontrolling interests		2,642		9,736				29,356
Net income attributable to Canon Inc.	¥	70,083	¥	297,526	-	76.4	\$	778,700

Note: Consolidated comprehensive income for the nine months ended September 30, 2009 and 2008 was JPY 94,118 million (increase) (U.S.\$ 1,045,756 thousand (increase)) and JPY 185,966 million (increase), respectively.

#### 3. DETAILS OF SALES

Results for the third quarter		Million	s of yen					housands of J.S. dollars	
Sales by product		ree months ended nber 30, 2009		ree months ended mber 30, 2008	Change(%)		Three months ended September 30, 2009		
Business machines:				,					
Office imaging products	¥	194,331	¥	269,816	-	28.0	\$	2,159,233	
Computer peripherals		278,629		360,649	-	22.7		3,095,878	
Business information products		15,801		20,537	-	23.1		175,567	
		488,761		651,002	-	24.9		5,430,678	
Cameras		229,032		249,774	-	8.3		2,544,800	
Optical and other products		56,531		85,213	-	33.7		628,122	
Total	¥	774,324	¥	985,989	-	21.5	\$	8,603,600	
		Million	s of yen					housands of J.S. dollars	
Sales by region		ree months ended nber 30, 2009		ree months ended mber 30, 2008	Cha	nge(%)		ended ember 30, 2009	
Japan	¥	161,863	¥	196,971	-	17.8	<u>sept</u>	1,798,478	
Overseas:		- ,					•	, , .	
Americas		217,512		286,120	-	24.0		2,416,800	
Europe		237,452		316,655	-	25.0		2,638,356	
Other areas		157,497		186,243	-	15.4		1,749,966	
		612,461		789,018	-	22.4		6,805,122	
Total	¥	774,324	¥	985,989	_	21.5	\$	8,603,600	

Results for the nine months		Million	s of yeı	1				housands of U.S. dollars
Sales by product		ine months ended ember 30, 2009	-	line months ended ember 30, 2008	Cha	inge(%)	-	line months ended ember 30, 2009
Business machines:	<u></u>	<u></u>	bept	50,2000			bept	<u>ember 20, 2009</u>
Office imaging products	¥	608,197	¥	868,915	-	30.0	\$	6,757,744
Computer peripherals		765,014		1,103,810	-	30.7		8,500,156
Business information products		53,145		67,271	-	21.0		590,500
· _		1,426,356		2,039,996	-	30.1		15,848,400
Cameras		640,637		779,185	-	17.8		7,118,189
Optical and other products		188,150		280,240	-	32.9		2,090,555
Total	¥	2,255,143	¥	3,099,421	-	27.2	\$	25,057,144
		Million	s of yei	1				housands of U.S. dollars
	N	ine months	N	line months			Ν	ine months
Sales by region		ended		ended	Cha	inge(%)		ended
	Septe	ember 30, 2009	Septe	ember 30, 2008			Sept	ember 30, 2009
Japan	¥	504,745	¥	643,570	-	21.6	\$	5,608,278
Overseas:								
Americas		619,372		871,569	-	28.9		6,881,911
Europe		686,627		1,033,279	-	33.5		7,629,189
Other areas		444,399		551,003	-	19.3		4,937,766
		1,750,398		2,455,851	-	28.7		19,448,866
Total	¥	2,255,143	¥	3,099,421	-	27.2	\$	25,057,144

Notes: 1. The primary products included in each of the product segments are as follows:

Business machines:

Office imaging products : Office network digital multifunction devices (MFDs) / Color network digital MFDs /

Office copying machines / Personal-use copying machines / Full-color copying machines

Computer peripherals : Laser beam printers / Inkjet multifunction peripherals / Single function inkjet printers / Image scanners

- Business information products : Computer information systems / Document scanners / Personal information products
- Cameras : Digital SLR cameras / Compact digital cameras / Interchangeable lenses / Digital video camcorders

Optical and other products : Semiconductor production equipment / Mirror projection mask aligners for LCD panels /

Broadcasting equipment / Medical equipment / Large format printers / Components

2. The principal countries and regions included in each regional category are as follows:

Americas: United States of America, Canada, Latin America / Europe: England, Germany, France, Netherlands / Other Areas: Asian regions, China, Oceania

# 4. CONSOLIDATED STATEMENTS OF CASH FLOWS

#### CONSOLIDATED

		Million	s of yen			housands of J.S. dollars
		e months ended ber 30, 2009		ne months ended mber 30, 2008	N	ine months ended ember 30, 2009
Cash flows from operating activities:						
Consolidated net income	¥	72,725	¥	307,262	\$	808,056
Adjustments to reconcile net income to net cash	-	,e	-	,	Ŧ	000,000
provided by operating activities:						
Depreciation and amortization		234,528		252,911		2,605,867
Loss on disposal of property, plant and equipment		2,854		4,699		31,711
Deferred income taxes		10,244		(1,908)		113,822
Decrease in trade receivables		105,239		133,864		1,169,322
Decrease (increase) in inventories		87,088		(122,385)		967,644
(Decrease) increase in trade payables		(89,518)		27,491		(994,644)
Decrease in accrued income taxes		(38,160)		(89,298)		(424,000)
Decrease in accrued expenses		(20,647)		(23,499)		(229,411)
Increase (decrease) in accrued (prepaid) pension		2,120		(7,059)		23,556
and severance cost Other, net		8,054		(46,643)		89,488
Net cash provided by operating activities		374,527		435,435		4,161,411
Cash flows from investing activities:		e <i>r</i> 1,e_r		100,100		.,,
Purchases of fixed assets		(261,890)		(342,830)		(2,909,889)
Proceeds from sale of fixed assets		(201,090) 8,529		4,556		94,767
Purchases of available-for-sale securities		(324)		(7,206)		(3,600)
Proceeds from sale and maturity of available-for-sale securities		437		4,062		4,856
Proceeds from maturity of held-to-maturity securities		-		10,000		-
(Increase) decrease in time deposits		(17,813)		4,929		(197,922)
Acquisitions of subsidiaries, net of cash acquired		(2,979)		(4,397)		(33,100)
Purchases of other investments		(13,959)		(45,276)		(155,100)
Other, net		1,765		(9,461)		19,610
Net cash used in investing activities		(286,234)		(385,623)		(3,180,378)
Cash flows from financing activities:						
Proceeds from issuance of long-term debt		2,736		6,510		30,400
Repayments of long-term debt		(4,686)		(14,875)		(52,067)
Decrease in short-term loans		(174)		(2,630)		(1,933)
Dividends paid		(135,793)		(145,024)		(1,508,811)
Repurchases of treasury stock, net		(31)		(19,902)		(344)
Other, net		(3,433)		(16,052)		(38,145)
Net cash used in financing activities		(141,381)		(191,973)		(1,570,900)
Effect of exchange rate changes on cash and cash equivalents		7,548		(64,983)		83,867
Net change in cash and cash equivalents		(45,540)		(207,144)		(506,000)
Cash and cash equivalents at beginning of period		679,196		944,463		7,546,622
Cash and cash equivalents at end of period	¥	633,656	¥	737,319	\$	7,040,622

#### 5. NOTE FOR GOING CONCERN ASSUMPTION

Not applicable.

## 6. SEGMENT INFORMATION

#### (1) SEGMENT INFORMATION BY PRODUCT

Results for the third quarter		Million	s of yen					housands of J.S. dollars	
		ree months ended mber 30, 2009		ree months ended mber 30, 2008	Cha	nge(%)	Three months ended September 30, 200		
<b>Business Machines</b>									
Net sales:									
Unaffiliated customers	¥	488,761	¥	651,002	-	24.9	\$	5,430,678	
Intersegment		-		-		-		-	
Total		488,761		651,002	-	24.9		5,430,678	
Operating cost and expenses		415,764		516,982	-	19.6		4,619,600	
Operating profit	¥	72,997	¥	134,020	-	45.5	\$	811,078	
Cameras									
Net sales:									
Unaffiliated customers	¥	229,032	¥	249,774	-	8.3	\$	2,544,800	
Intersegment		-		-		-		-	
Total		229,032		249,774		8.3		2,544,800	
Operating cost and expenses		181,446		204,686		11.4	<u>.</u>	2,016,067	
Operating profit	<u>¥</u>	47,586	¥	45,088	+	5.5	\$	528,733	
<b>Optical and Other Products</b>									
Net sales:									
Unaffiliated customers	¥	56,531	¥	85,213	-	33.7	\$	628,122	
Intersegment		49,670		61,447	-	19.2		551,889	
Total		106,201		146,660	-	27.6		1,180,011	
Operating cost and expenses		125,833		143,206		12.1		1,398,144	
Operating profit (loss)	¥	(19,632)	¥	3,454		-	\$	(218,133)	
Corporate and Eliminations									
Net sales:									
Unaffiliated customers	¥	-	¥	-		-	\$	-	
Intersegment		(49,670)		(61,447)		-		(551,889)	
Total		(49,670)		(61,447)		-		(551,889)	
Operating cost and expenses		(8,708)		(8,151)		-		(96,755)	
Operating profit (loss)	¥	(40,962)	¥	(53,296)		-	\$	(455,134)	
Consolidated									
Net sales:									
Unaffiliated customers	¥	774,324	¥	985,989	-	21.5	\$	8,603,600	
Intersegment		-		-		-		-	
Total		774,324		985,989	-	21.5		8,603,600	
Operating cost and expenses		714,335		856,723	-	16.6		7,937,056	
Operating profit	¥	59,989	¥	129,266	-	53.6	\$	666,544	

Note: General corporate expenses of JPY40,962 million (U.S.\$455,134 thousand) and JPY52,608 million in the three months ended September 30, 2009 and 2008, respectively, are included in "Corporate and Eliminations."

<b>Results for the nine months</b>		Million	s of yer	1				housands of U.S. dollars	
		Nine months ended September 30, 2009		Nine months ended September 30, 2008		Change(%)		Nine months ended September 30, 2009	
<b>Business Machines</b>									
Net sales:									
Unaffiliated customers	¥	1,426,356	¥	2,039,996	-	30.1	\$	15,848,400	
Intersegment		-		-		-		-	
Total		1,426,356		2,039,996	-	30.1		15,848,400	
Operating cost and expenses		1,239,203		1,602,938	-	22.7		13,768,922	
Operating profit	¥	187,153	¥	437,058	_	57.2	\$	2,079,478	
Cameras									
Net sales:	37		37	770 105		17.0	¢	<b>=</b> 110 100	
Unaffiliated customers	¥	640,637	¥	779,185	-	17.8	\$	7,118,189	
Intersegment Total		- (40, (27	. <u></u>	779,185		17.0			
Operating cost and expenses		640,637		621,512	-	17.8	. <u> </u>	7,118,189	
Operating cost and expenses	¥	<u> </u>	¥	157,673		40.3	\$	<u>6,071,567</u> 1,046,622	
<b>Optical and Other Products</b> Net sales:									
Unaffiliated customers	¥	188,150	¥	280,240	_	32.9	\$	2,090,555	
Intersegment		139,354	1	183,364	_	24.0	Ψ	1,548,378	
Total		327,504		463,604	_	29.4		3,638,933	
Operating cost and expenses		364,902		454,633	-	19.7		4,054,466	
Operating profit (loss)	¥	(37,398)	¥	8,971		-	\$	(415,533)	
<b>Corporate and Eliminations</b> Net sales:									
Unaffiliated customers	¥	-	¥	-		-	\$	-	
Intersegment		(139,354)		(183,364)		-		(1,548,378)	
Total		(139,354)		(183,364)		-		(1,548,378)	
Operating cost and expenses	<u> </u>	(20,330)		(39,911)		-	<u>_</u>	(225,889)	
Operating profit (loss)	<u>¥</u>	(119,024)	¥	(143,453)		-	\$	(1,322,489)	
<b>Consolidated</b> Net sales:									
Unaffiliated customers	¥	2,255,143	¥	3,099,421	-	27.2	\$	25,057,144	
Intersegment	Ŧ	2,200,140	Ŧ	5,077,421	-	21.2	Φ	23,037,144	
Total		2,255,143		3,099,421		27.2		25,057,144	
Operating cost and expenses		2,235,145		2,639,172	-	19.3		23,669,066	
Operating profit	¥	124,927	¥	460,249	<u> </u>	72.9	\$	1,388,078	
Operating prom	<u>Ŧ</u>	149,741	+	400,249		12.9	φ	1,300,078	

Note: General corporate expenses of JPY119,024 million (U.S.\$1,322,489 thousand) and JPY142,445 million in the nine months ended September 30, 2009 and 2008, respectively, are included in "Corporate and Eliminations."

#### (2) SEGMENT INFORMATION BY GEOGRAPHIC AREA

#### CONSOLIDATED

Results for the third quarter		Millions of yen					Thousands of U.S. dollars	
	Th	ree months	Th	ree months			Three months	
		ended		ended	Change(%)		ended	
	Septe	mber 30, 2009	Septe	mber 30, 2008			Septe	ember 30, 2009
Japan								
Net sales:								
Unaffiliated customers	¥	183,622	¥	226,121	-	18.8	\$	2,040,244
Intersegment		455,645		632,107	-	27.9		5,062,723
Total		639,267		858,228	-	25.5		7,102,967
Operating cost and expenses		556,601		676,201	-	17.7		6,184,456
Operating profit	¥	82,666	¥	182,027	-	54.6	\$	918,511
Americas								
Net sales:								
Unaffiliated customers	¥	211,600	¥	283,487	_	25.4	\$	2,351,111
Intersegment	-	(94)	-	1,165			Ŷ	(1,044)
Total		211,506		284,652	-	25.7		2,350,067
Operating cost and expenses		206,860		286,573	-	27.8		2,298,445
Operating profit (loss)	¥	4,646	¥	(1,921)		-	\$	51,622
Europe								
Net sales:								
Unaffiliated customers	¥	226 775	¥	216 101	_	25.1	\$	2 620 822
	Ŧ	236,775	Ŧ	316,101 1,125		25.1 15.1	Þ	2,630,833
Intersegment Total		<u>1,295</u> 238,070		317,226	+	25.0		14,389 2,645,222
Operating cost and expenses		230,792		316,132		27.0		2,045,222
Operating cost and expenses	¥	7,278	¥	1,094	+	565.3	\$	2,504,555 80,867
operating pront		7,270	-	1,001	<u> </u>	000.0	Ψ	00,007
Others								
Net sales:	**		**	1 <0.000			¢	1 501 110
Unaffiliated customers	¥	142,327	¥	160,280	-	11.2	\$	1,581,412
Intersegment		160,266		146,600	+	9.3		1,780,732
Total		302,593		306,880	-	1.4		3,362,144
Operating cost and expenses	<u> </u>	288,765	37	293,380	-	1.6	<u>_</u>	3,208,500
Operating profit	¥	13,828	¥	13,500	+	2.4	\$	153,644
<b>Corporate and Eliminations</b>								
Net sales:								
Unaffiliated customers	¥	-	¥	-		-	\$	-
Intersegment		(617,112)		(780,997)		-		(6,856,800)
Total		(617,112)		(780,997)		-		(6,856,800)
Operating cost and expenses		(568,683)		(715,563)		-		(6,318,700)
Operating profit (loss)	¥	(48,429)	¥	(65,434)		-	\$	(538,100)
Consolidated								
Net sales:								
Unaffiliated customers	¥	774,324	¥	985,989	-	21.5	\$	8,603,600
Intersegment		-		-		-		-
Total		774,324		985,989	-	21.5		8,603,600
Operating cost and expenses		714,335		856,723	-	16.6		7,937,056
Operating profit	¥	59,989	¥	129,266		53.6	\$	666,544

Note: General corporate expenses of JPY40,962 million (U.S.\$455,134 thousand) and JPY52,608 million in the three months ended September 30, 2009 and 2008, respectively, are included in "Corporate and Eliminations."

#### (2) SEGMENT INFORMATION BY GEOGRAPHIC AREA

#### CONSOLIDATED

<u>Results for the nine months</u>		Millions of yen					Thousands of U.S. dollars	
	Ν	vine months ended	l	Vine months ended	Cha	nge(%)	Nine months ended	
	Sept	ember 30, 2009	Sept	ember 30, 2008		8.()	Sept	ember 30, 2009
Japan		,						
Net sales:								
Unaffiliated customers	¥	599,823	¥	727,995	-	17.6	\$	6,664,700
Intersegment	-	1,175,120	•	1,825,711	-	35.6	Ψ	13,056,889
Total		1,774,943		2,553,706	-	30.5		19,721,589
Operating cost and expenses		1,586,340		2,006,853	-	21.0		17,626,000
Operating profit	¥	188,603	¥	546,853	-	65.5	\$	2,095,589
operating pront	<u> </u>	100,005		540,055		05.5	Ψ	2,075,507
Americas								
Net sales:								
Unaffiliated customers	¥	602,836	¥	864,796	-	30.3	\$	6,698,178
Intersegment	_	871	-	2,863	-	69.6	Ŧ	9,678
Total		603,707		867,659	-	30.4		6,707,856
Operating cost and expenses		597,292		857,108	-	30.3		6,636,578
Operating profit	¥	6,415	¥	10,551	-	39.2	\$	71,278
operating pront		0,410	<u> </u>	10,001		37.2	Ψ	/1,2/0
Europe								
Net sales:								
Unaffiliated customers	¥	684,387	¥	1,031,817	_	33.7	\$	7,604,300
Intersegment	1	2,232	1	3,503	-	36.3	Ψ	24,800
Total	·	686,619		1,035,320		33.7		7,629,100
Operating cost and expenses		665,856		1,017,045		34.5		7,398,400
Operating profit	¥	20,763	¥	18,275	+	13.6	\$	230,700
operating profit	<u>+</u>	20,705		10,275		15.0	Ψ	250,700
Others								
Net sales:								
Unaffiliated customers	¥	368,097	¥	474,813	_	22.5	\$	4,089,966
Intersegment	1	368,561	1	533,113	-	30.9	Ψ	4,095,122
Total		736,658		1,007,926	-	26.9		8,185,088
Operating cost and expenses		709,348		967,827		26.7		7,881,644
Operating profit	¥	27,310	¥	40,099	-	31.9	\$	303,444
operating pront	<u> </u>	27,510		40,077		51.7	Ψ	505,444
<b>Corporate and Eliminations</b>								
Net sales:								
Unaffiliated customers	¥		¥	_		_	\$	-
Intersegment	1	(1,546,784)	1	(2,365,190)		_	Ψ	(17,186,489)
Total		(1,546,784)		(2,365,190)				(17,186,489)
Operating cost and expenses		(1,428,620)		(2,209,661)				(15,873,556)
Operating profit (loss)	¥	(118,164)	¥	(155,529)			\$	(1,312,933)
Operating profit (1053)	<u>+</u>	(110,104)	т	(155,527)			φ	(1,512,755)
Consolidated								
Net sales:								
Unaffiliated customers	¥	2,255,143	¥	3,099,421	-	27.2	\$	25,057,144
Intersegment	Ŧ	<i>2,233,</i> 173		5,077,721	-	21.2	Ψ	<i>20,001,</i> 177
Total		2,255,143		3,099,421	-	27.2		25,057,144
Operating cost and expenses		2,255,145		2,639,172	-	19.3		23,669,066
Operating profit	v		¥		-		¢	
Operating profit	<u> </u>	124,927	+	460,249		72.9	\$	1,388,078

Note: General corporate expenses of JPY119,024 million (U.S.\$1,322,489 thousand) and JPY142,445 million in the nine months ended September 30, 2009 and 2008, respectively, are included in "Corporate and Eliminations."

#### 7. SIGNIFICANT CHANGES IN CANON INC. STOCKHOLDERS' EQUITY

None.

#### 8. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

#### (1) GROUP POSITION

1. Number of Group Companies

	September 30, 2009	December 31, 2008	Change
Subsidiaries	240	245	(5)
Affiliates	15	18	(3)
Total	255	263	(8)

#### 2. Change in Group Entities

Subsidiaries

Addition:	10 companies
Removal:	15 companies

Affiliates (Carried at Equity Basis) Addition: 1 company Removal: 4 companies

#### 3. Subsidiaries Listed on Domestic Stock Exchange

Tokyo Stock Exchange (1st section): Canon Marketing Japan Inc., Canon Electronics Inc., Canon Finetech Inc. Tokyo Stock Exchange (2nd section): Canon Software Inc. Osaka Securities Exchange (2nd section): Canon Machinery Inc. JASDAQ: Tokki Corporation, Asia Pacific System Research Co., Ltd.

Osaka Securities Exchange (Hercules): e-System Corporation

#### (2) SIGNIFICANT ACCOUNTING POLICIES

The accompanying consolidated financial statements reflect the adjustments which management believes are necessary to conform them with U.S. generally accepted accounting principles, except for the segment information, as required by FASB Accounting Standards Codification ("ASC") 280, "Segment Reporting"(the provisions of which were previously included in SFAS131, "Disclosures about Segments of an Enterprise and Related Information").

#### New Accounting Standard

Canon adopted FASB ASC810, "Consolidations" (the provisions of which were previously included in SFAS160, "Noncontrolling Interests in Consolidated Financial Statements, an amendment of ARB No.51") in the first quarter beginning January 1, 2009. Upon the adoption of ASC810, noncontrolling interests, which were previously referred to as minority interests and classified between total liabilities and stockholders' equity on the consolidated balance sheets, are now included as a separate component of total equity. In addition, consolidated net income on the consolidated statements of income now includes the net income (loss) attributable to noncontrolling interests. These financial statement presentation requirements have been adopted retrospectively and prior year amounts in the consolidated financial statements including the consolidated statements of cash flows have been reclassified or adjusted to conform to ASC810.

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# CONSOLIDATED FINANCIAL RESULTS FOR THE THIRD QUARTER AND NINE MONTHS ENDED SEPTEMBER 30, 2009

# SUPPLEMENTARY REPORT

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This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

#### 1. SALES BY REGION AND PRODUCT

		2009			2008		Chan	Change year over year		
	3rd quarter	YTD	Year (P)	3rd quarter	YTD	Year	3rd quarter	YTD	Year	
lapan			(-)							
Business machines	119,055	370,790	-	138,398	447,882	607,015	-14.0%	-17.2%		
Office imaging products	70,708	218,652	-	87,598	281,928	370,901	-19.3%	-22.4%		
Computer peripherals	38,755	118,493	-	38,929	125,514	184,945	-0.4%	-5.6%		
Business information products	9,592	33,645	-	11,871	40,440	51,169	-19.2%	-16.8%		
Cameras	28,030	79,176	-	33,055	100,687	136,791	-15.2%	-21.4%		
Optical and other products	14,778	54,779	-	25,518	95,001	124,474	-42.1%	-42.3%		
Total	161,863	504,745	706,900	196,971	643,570	868,280	-17.8%	-21.6%	-18.69	
Dverseas	,	,	,		,	,				
Business machines	369,706	1,055,566	-	512,604	1,592,114	2,053,004	-27.9%	-33.7%		
Office imaging products	123,623	389,545	_	182,218	586,987	748,622	-32.2%	-33.6%		
Computer peripherals	239,874	646,521	_	321,720	978,296	1,269,823	-25.4%	-33.9%		
Business information products	6,209	19,500	_	8,666	26,831	34,559	-28.4%	-27.3%		
Cameras	201,002	561,461	_	216,719	678,498	905,156	-7.3%	-17.2%		
Optical and other products	41,753	133,371	_	59,695	185,239	267,721	-30.1%	-28.0%		
Total	612,461	1,750,398	2,493,100	789.018	2,455,851	3,225,881	-22.4%	-28.7%	-22.79	
Americas	- , -	,	, ,	,.	, ,	- / - /				
Business machines	141,990	397,236	-	196,036	587,150	759,864	-27.6%	-32.3%		
Office imaging products	43,010	136,496	-	72,804	224,702	287,319	-40.9%	-39.3%		
Computer peripherals	95,972	251,901	-	119,360	350,506	457,816	-19.6%	-28.1%		
Business information products	3,008	8,839	-	3,872	11,942	14,729	-22.3%	-26.0%		
Cameras	63,352	184,626	-	74,971	242,485	339,141	-15.5%	-23.9%		
Optical and other products	12,170	37,510	_	15,113	41,934	55,566	-19.5%	-10.5%		
Total	217,512	619,372	890,100	286,120	871,569	1,154,571	-24.0%	-28.9%	-22.99	
Europe	217,512	017,572	070,100	200,120	071,509	1,154,571	-24.070	-20.770	-22.97	
Business machines	163,368	472,371	_	231,460	746,845	964,782	-29.4%	-36.8%		
Office imaging products	60,330	194,686	_	84,121	285,181	364,288	-28.3%	-31.7%		
Computer peripherals	100,422	268,834	_	143,541	449,644	584,247	-30.0%	-40.2%		
Business information products	2,616	8,851		3,798	12,020	16,247	-31.1%	-26.4%		
Cameras	67,667	193,302		75,444	254,860	333,069	-10.3%	-24.2%		
Optical and other products	6,417	20,954		9,751	31,574	43,549	-34.2%	-33.6%		
Total	237,452	686,627	999,400	316,655	1,033,279	1,341,400	-25.0%	-33.5%	-25.59	
Other areas	257,452	000,027	<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>	510,055	1,035,277	1,541,400	-25.070	-55.570	-25.57	
Business machines	64,348	185,959	_	85,108	258,119	328,358	-24.4%	-28.0%		
Office imaging products	20,283	58,363		25,293	77,104	97,015	-19.8%	-24.3%		
Computer peripherals	43,480	125,786	-	58,819	178,146	227,760	-19.8%	-24.3%		
Business information products	585	1,810	_	996	2,869	3,583	-41.3%	-36.9%		
Cameras	69,983	183,533		66,304	181,153	232,946	+5.5%	+1.3%		
Optical and other products	23,166	74,907		34,831	111,731	168,606	-33.5%	-33.0%		
Total	157,497	444,399	603,600	186,243	551,003	729,910	-15.4%	-19.3%	-17.39	
Cotal	157,477	+++,377	005,000	100,245	551,005	729,910	-13.470	-17.570	-17.5	
Business machines	488,761	1,426,356	2,034,800	651,002	2,039,996	2,660,019	-24.9%	-30.1%	-23.59	
Office imaging products	194,331	608,197	2,034,800	269,816	2,039,996 868,915	1,119,523	-24.9%	-30.1%	-25.69	
Computer peripherals	278,629	765,014	833,300 1,127,700	269,816 360,649	1,103,810	1,119,525	-28.0%	-30.0%	-23.6	
Business information products	15,801 229,032	53,145	73,800	20,537	67,271	85,728	-23.1%	-21.0%	-13.9	
Cameras		640,637	917,700	249,774	779,185	1,041,947	-8.3%	-17.8%	-11.99	
Optical and other products	56,531	188,150	247,500	85,213	280,240	392,195	-33.7%	-32.9%	-36.99	
Total	774,324	2,255,143	3,200,000	985,989	3,099,421	4,094,161	-21.5%	-27.2%	-21.89	

# 2. SEGMENT INFORMATION BY PRODUCT

		2009			2008		Char	Change year over year		
		2007	v		2000		Cilai	ige year over year		
	3rd quarter	YTD	Year (P)	3rd quarter	YTD	Year	3rd quarter	YTD	Year	
Business machines										
Unaffiliated customers	488,761	1,426,356	2,034,800	651,002	2,039,996	2,660,019	-24.9%	-30.1%	-23.5%	
Intersegment	-	-	-	-	-	-	-	-	-	
Total sales	488,761	1,426,356	2,034,800	651,002	2,039,996	2,660,019	-24.9%	-30.1%	-23.5%	
Operating profit	72,997	187,153	279,600	134,020	437,058	544,644	-45.5%	-57.2%	-48.7%	
% of sales	14.9%	13.1%	13.7%	20.6%	21.4%	20.5%	-	-	-	
Cameras										
Unaffiliated customers	229,032	640,637	917,700	249,774	779,185	1,041,947	-8.3%	-17.8%	-11.9%	
Intersegment	-	-	-	-	-	-	-	-	-	
Total sales	229,032	640,637	917,700	249,774	779,185	1,041,947	-8.3%	-17.8%	-11.9%	
Operating profit	47,586	94,196	124,500	45,088	157,673	187,787	+5.5%	-40.3%	-33.7%	
% of sales	20.8%	14.7%	13.6%	18.1%	20.2%	18.0%	-	-	-	
Optical and other products										
Unaffiliated customers	56,531	188,150	247,500	85,213	280,240	392,195	-33.7%	-32.9%	-36.9%	
Intersegment	49,670	139,354	176,400	61,447	183,364	235,690	-19.2%	-24.0%	-25.2%	
Total sales	106,201	327,504	423,900	146,660	463,604	627,885	-27.6%	-29.4%	-32.5%	
Operating profit	(19,632)	(37,398)	(45,100)	3,454	8,971	(45,490)	-	-	-	
% of sales	-18.5%	-11.4%	-10.6%	2.4%	1.9%	-7.2%	-	-	-	
Corporate and Eliminations										
Unaffiliated customers	-	-	-	-	-	-	-	-	-	
Intersegment	(49,670)	(139,354)	(176,400)	(61,447)	(183,364)	(235,690)	-	-	-	
Total sales	(49,670)	(139,354)	(176,400)	(61,447)	(183,364)	(235,690)	-	-	-	
Operating profit	(40,962)	(119,024)	(169,000)	(53,296)	(143,453)	(190,867)	-	-	-	
Consolidated										
Unaffiliated customers	774,324	2,255,143	3,200,000	985,989	3,099,421	4,094,161	-21.5%	-27.2%	-21.8%	
Intersegment	-	-	-	-	-	-	-	-	-	
Total sales	774,324	2,255,143	3,200,000	985,989	3,099,421	4,094,161	-21.5%	-27.2%	-21.8%	
Operating profit	59,989	124,927	190,000	129,266	460,249	496,074	-53.6%	-72.9%	-61.7%	
% of sales	7.7%	5.5%	5.9%	13.1%	14.8%	12.1%	-	-	-	

### 3. OTHER INCOME / DEDUCTIONS

(Millions of yen)

11013								(Minifolds of year
2009				2008		Change year over year		
3rd quarter	YTD	Year (P)	3rd quarter	YTD	Year	3rd quarter	YTD	Year
950	3,520	4,300	4,617	14,920	18,605	(3,667)	(11,400)	(14,305)
310	(1,643)	(200)	(9,030)	(14,144)	(11,212)	+9,340	+12,501	+11,012
(109)	(12,122)	(17,200)	(509)	(1,562)	(20,047)	+400	(10,560)	+2,847
2,408	6,752	3,100	645	4,771	(2,273)	+1,763	+1,981	+5,373
3,559	(3,493)	(10,000)	(4,277)	3,985	(14,927)	+7,836	(7,478)	+4,927
	3rd quarter 950 310 (109) 2,408	2009   3rd quarter YTD   950 3,520   310 (1,643)   (109) (12,122)   2,408 6,752	2009   3rd quarter YTD Year (P)   950 3,520 4,300   310 (1,643) (200)   (109) (12,122) (17,200)   2,408 6,752 3,100	2009 Year (P) 3rd quarter   3rd quarter YTD (P) 3rd quarter   950 3,520 4,300 4,617   310 (1,643) (200) (9,030)   (109) (12,122) (17,200) (509)   2,408 6,752 3,100 645	2009 2008   3rd quarter YTD Year (P) 3rd quarter YTD   950 3,520 4,300 4,617 14,920   310 (1,643) (200) (9,030) (14,144)   (109) (12,122) (17,200) (509) (1,562)   2,408 6,752 3,100 645 4,771	2009 2008   3rd quarter YTD Year (P) 3rd quarter YTD Year   950 3,520 4,300 4,617 14,920 18,605   310 (1,643) (200) (9,030) (14,144) (11,212)   (109) (12,122) (17,200) (509) (1,562) (20,047)   2,408 6,752 3,100 645 4,771 (2,273)	2009 2008 Ch   3rd quarter YTD Year (P) 3rd quarter YTD Year 3rd quarter   950 3,520 4,300 4,617 14,920 18,605 (3,667)   310 (1,643) (200) (9,030) (14,144) (11,212) +9,340   (109) (12,122) (17,200) (509) (1,562) (20,047) +400   2,408 6,752 3,100 645 4,771 (2,273) +1,763	2009 2008 Change year over ye   3rd quarter YTD Year (P) 3rd quarter YTD Year 3rd quarter YTD   950 3,520 4,300 4,617 14,920 18,605 (3,667) (11,400)   310 (1,643) (200) (9,030) (14,144) (11,212) +9,340 +12,501   (109) (12,122) (17,200) (509) (1,562) (20,047) +400 (10,560)   2,408 6,752 3,100 645 4,771 (2,273) +1,763 +1,981

(P)=Projection

#### 4. SALES COMPOSITION BY PRODUCT

		2009		2008			
	3rd quarter	YTD	Year (P)	3rd quarter	YTD	Year	
Office imaging products							
Monochrome copying machines	40%	40%	39%	41%	42%	41%	
Color copying machines	37%	37%	38%	38%	37%	37%	
Others	23%	23%	23%	21%	21%	22%	
Computer peripherals							
Laser beam printers	71%	70%	69%	75%	74%	73%	
Inkjet printers	28%	29%	30%	24%	25%	26%	
Others	1%	1%	1%	1%	1%	1%	
Business information products							
Personal computers	62%	64%	64%	60%	60%	60%	
Others	38%	36%	36%	40%	40%	40%	
Cameras							
Digital cameras	76%	77%	79%	74%	74%	75%	
Video cameras	7%	7%	7%	10%	9%	9%	
Interchangeable lenses and others	17%	16%	14%	16%	17%	16%	
Optical and other products							
Semiconductor production equipment	28%	32%	31%	35%	43%	46%	
Others	72%	68%	69%	65%	57%	54%	

(P)=Projection

#### 5. SALES GROWTH IN LOCAL CURRENCY (Year over year)

		2009					
	3rd quarter	YTD	Year (P)				
Business machines							
Japan	-14.0%	-17.2%	-				
Overseas	-15.2%	-23.1%	-				
Total	-14.9%	-21.8%	-16.6%				
Cameras							
Japan	-15.2%	-21.4%	-				
Overseas	+9.5%	-3.7%	-				
Total	+6.2%	-6.0%	-2.6%				
Optical and other products							
Japan	-42.1%	-42.3%	-				
Overseas	-23.6%	-22.1%	-				
Total	-29.2%	-29.0%	-34.0%				
Total							
Japan	-17.8%	-21.6%	-18.6%				
Overseas	-9.1%	-17.6%	-13.7%				
Americas	-12.6%	-21.0%	-15.3%				
Europe	-10.4%	-19.3%	-14.7%				
Other areas	-1.3%	-9.2%	-9.3%				
Total	-10.8%	-18.5%	-14.7%				
	1		(D) Durain ation				

(P)=Projection

#### 6. PROFITABILITY

	20	09	2008		
	YTD	Year (P)	YTD	Year	
ROE *1	3.5%	4.2%	13.5%	11.1%	
ROA *2	2.4%	2.8%	9.0%	7.3%	
*1 Based on Net Income attributable to Canon Inc. and Total Canon Inc. stockhold	ders' equity			(P)=Projection	

\*1 Based on Net Income attributable to Canon Inc. and Total Canon Inc. stockholders' equity

\*2 Based on Net Income attributable to Canon Inc.

#### 7. IMPACT OF FOREIGN EXCHANGE RATES

(1) Exchange rates					(Yen)
		2009		20	08
	3rd quarter	4th quarter (P)	Year (P)	3rd quarter	Year
Yen/US\$	93.46	90.00	93.34	107.61	103.23
Yen/Euro	133.60	130.00	129.69	161.29	151.46

(P)=Projection

(P)=Projection

(2) Impact of foreign exchange rates on sales (Year over	year)	(Billions of yen)
	20	09
	3rd quarter	Year (P)
US\$	(50.8)	(128.1)
Euro	(35.0)	(117.4)
Other currencies	(10.7)	(19.3)
Total	(96.5)	(264.8)

(3) Impact of foreign exchange rates per yen	(Billions of yen)
	2009
	4th quarter (P)
On sales	
US\$	4.4
Euro	1.8
On operating profit	
US\$	2.5
Euro	1.3

#### (P)=Projection

8. STATEMENTS OF CASH FLOWS

	200	2009		2008	
	3rd quarter	Year (P)	3rd quarter	Year	
Net cash provided by operating activities	185,826	480,000	99,837	616,684	
Net cash used in investing activities	(67,902)	(340,000)	(96,082)	(472,480)	
Free cash flow	117,924	140,000	3,755	144,204	
Net cash used in financing activities	(70,021)	(140,000)	(107,003)	(277,565)	
Effect of exchange rate changes on cash and cash equivalents	(17,812)	800	(25,828)	(131,906)	
Net change in cash and cash equivalents	30,091	800	(129,076)	(265,267)	
Cash and cash equivalents at end of period	633,656	680,000	737,319	679,196	
(D)-Droisation					

(P)=Projection

(Millions of yen)

\* In connection with the adoption of FASB ASC810 (the provisions of which were previously included in SFAS160), only the total of "net cash provided by operating activities" will be provided from first-quarter 2009.

# 9. R&D EXPENDITURE

9. R&D EXPENDITURE				(Millions of yen)
	200	9	20	08
	3rd quarter	Year (P)	3rd quarter	Year
Business machines	24,101	-	28,062	123,531
Cameras	10,107	-	11,146	45,458
Optical and other products	39,519	-	47,463	205,036
Total	73,727	305,000	86,671	374,025
% of sales	9.5%	9.5%	8.8%	9.1%

# **10. INCREASE IN PP&E & DEPRECIATION AND AMORTIZATION**

(P)=Projection

(Millions o	of yen)
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	2009		20	08
	3rd quarter	Year (P)	3rd quarter	Year
Increase in PP&E	35,996	265,000	101,356	361,988
Depreciation and amortization	79,525	315,000	89,221	341,337
				(P)=Projection

# **11. INVENTORIES**

(1) Inventories			(Millions of yen)
	2009	2008	Difference
	Sep.30	Dec.31	Difference
Business machines	203,905	234,958	(31,053)
Cameras	88,569	115,852	(27,283)
Optical and other products	134,460	156,109	(21,649)
Total	426,934	506,919	(79,985)
(2) Inventories/Sales*			(Days)
	2009	2008	Difference
	Sep.30	Dec.31	Difference
Business machines	38	34	+4
Cameras	34	41	(7)
Optical and other products	207	144	+63
Total	50	47	+3

\*Index based on the previous six months sales.

#### **12. DEBT RATIO**

	2009	2008	Difference
	Sep.30	Dec.31	Difference
Total debt / Total assets	0.3%	0.4%	-0.1%

#### 13. OVERSEAS PRODUCTION RATIO

	2009	2008
	YTD	Year
Overseas production ratio	39%	39%

#### 14. NUMBER OF EMPLOYEES

	2009	2008	Difference
	Sep.30	Dec.31	Difference
Japan	74,106	72,445	+1,661
Overseas	93,538	94,535	(997)
Total	167,644	166,980	+664