

# RESULTS FOR THE SECOND QUARTER AND THE FIRST HALF ENDED JUNE 30, 2008

July 24, 2008

#### CONSOLIDATED RESULTS FOR THE FIRST HALF

(Millions of yen, thousands of U.S. dollars, except per share amounts)

			Actual									Projecte	cted					
	Ju	six months ended one 30, 2008	Jı	Six months ended one 30, 2007	Cha	inge(%	)	Six months ended June 30, 2008	Year ended December 31, 2007			Year ending ecember 31, 2008	Chan	ge(%)				
	(1	U <b>naudited</b> )	(	Unaudited)				(Unaudited)										
Net sales Operating profit	¥	2,113,432 330,983	¥	2,166,724 388,876	-	2.5 14.9	\$	19,938,038 3,122,481	¥	4,481,346 756,673	¥	4,590,000 770,000	+	2.4 1.8				
Income before income taxes and minority interests		339,245		406,141	-	16.5		3,200,425		768,388		785,000	+	2.2				
Net income	¥	214,485	¥	255,183		15.9	\$	2,023,443	¥	488,332	¥	500,000	+	2.4				
Net income per share: - Basic - Diluted	¥	170.08 170.07	¥	194.38 194.33	-	12.5 12.5	\$	1.60 1.60	¥	377.59 377.53	¥	396.47 -	+	5.0				
						Actual												
		As of me 30, 2008		As of me 30, 2007	Cha	nge(%)	_	As of June 30, 2008	Dec	As of cember 31, 2007								
	(1	U <b>naudited</b> )	(	Unaudited)				(Unaudited)										
Total assets	¥	4,458,196	¥	4,608,514		3.3	\$	42,058,453	¥	4,512,625								
Stockholders' equity	¥	3,007,929	¥	3,074,367		2.2	\$	28,376,689	¥	2,922,336								

Notes: 1. Canon's consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles.

#### NON-CONSOLIDATED RESULTS FOR THE FIRST HALF

(Millions of yen, thousands of U.S. dollars, except per share amounts)

					1	Actual				
	S	ix months	(	Six months				Six months		Year ended
		ended ended Change(%) ended				ended	]	December 31,		
	June 30, 200		June 30, 2007			-	J	une 30, 2008		2007
	J)	U <b>naudited</b> )	(	Unaudited)				(Unaudited)		
Net sales	¥	1,395,347	¥	1,370,988	+	1.8	\$	13,163,651	¥	2,887,912
Operating profit		235,890		280,363	-	15.9		2,225,377		533,841
Ordinary profit		256,211		302,276	-	15.2		2,417,085		552,843
Net income	¥	168,439	¥	200,925	_	16.2	\$	1,589,047	¥	366,973
Net income per share	¥	133.57	¥	153.05	_	12.7	\$	1.26	¥	283.75
Dividend per share		55.00		50.00	+	10.0		0.52		110.00
								<u> </u>		

		Actual										
	Ju	As of June 30, 2008						As of June 30, 2008	Dec	As of ember 31, 2007		
	J)	Jnaudited)	(Unaudited)					(Unaudited)		_		
Total assets	¥	2,836,060	¥	2,808,645	+	1.0	\$	26,755,283	¥	2,790,892		
Net assets	¥	1,981,996	¥	2,042,600		3.0	\$	18,698,075	¥	1,890,566		

Note: U.S. dollar amounts are translated from yen at the rate of JPY106 = U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of June 30, 2008, solely for the convenience of the reader.

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U.S. dollar amounts are translated from yen at the rate of JPY106= U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of June 30, 2008, solely for the convenience of the reader.

# I. Operating Results and Financial Conditions

#### 2008 First Half in Review

Looking back at the global economy in the first half of 2008, in the United States, housing investment remained lackluster during the period due to the subprime loan crisis while escalating crude oil prices led to slack consumer spending. In Europe, growth of consumer spending was sluggish due to a rise in prices, and exports suffered a slowdown due to the appreciation of the euro. Within Asia, although the effects of the U.S. and European economies resulted in a slight slowdown, the Asian economy, led by China, continued to realize a high rate of growth. In Japan, consumer spending floundered amid uncertainty over the future while export growth was limited due to the slowdown in the global economy and the appreciation of the yen.

As for the markets in which Canon operates, within the office imaging product market, amid the shift toward color models and advanced functionality, demand for network digital multifunction devices (MFDs) remained low primarily in the U.S. market due to the deterioration of the business climate. As for computer peripherals, including printers, demand for laser beam printers continued to display growth, mainly for color models. With regard to inkjet printers, demand continued to shift from single-function to multifunction models amid fierce price competition within the market. Within the digital camera segment, demand for digital single-lens reflex (SLR) cameras and digital compact cameras grew steadily during the term. In the optical equipment segment, while demand for steppers, utilized in the production of semiconductors, remained low due to restrained facility investment by device manufacturers, the market for aligners, used to produce liquid crystal display (LCD) panels, improved dramatically thanks to a recovery in capital spending by LCD panel manufacturers. The average value of the yen for the first half was \\$104.69 to the U.S. dollar, a year-on-year appreciation of about 13%, and \\$160.69 to the euro, approximately the same level as the year-ago period.

Amid these conditions, Canon has been working steadily to strengthen the company's management foundation by bolstering competitiveness in each business field through management innovations. During the first six months of the year, sales volumes of digital cameras, color network MFDs and other products increased supported by the enhancement of market share and recording sales increases on a local-currency basis. The negative effect, however, of the sharp and sudden appreciation of the yen against the U.S. dollar resulted in consolidated net sales for the first half of \(\pm\)2,113.4 billion (U.S.\(\pm\)19,938 million), a year-on-year decrease of 2.5%. Despite the continued launch of new products and ongoing cost-cutting efforts, the gross profit ratio for the first half was 49.3%, a decline of 1.8 points due to such factors as the rapid appreciation of the yen against the U.S. dollar and escalating resource and materials costs. As such, first-half gross profit declined by 6.0% to ¥1,041.5 billion (U.S.\$9,825 million) from the year-ago period. While R&D expenditures grew by 3.1% compared with the same period for the previous year, group-wide expense-reduction efforts supported a decrease in operating expenses of 1.1% year on year. Consequently, operating profit in the first half totaled ¥331.0 billion (U.S.\$3,122 million), a decline of 14.9% compared with last year. Other income (deductions) decreased by ¥9.0 billion (U.S.\$85 million), mainly due to a reduced interest income and a drop in earnings on investments in affiliates accounted for by the equity method. As a result, while income before income taxes and minority interests for the first half totaled ¥339.2 billion (U.S.\$3,200 million), a decline of 16.5%, and first-half net income also recorded a decrease of 15.9% to ¥214.5 billion (U.S.\$2,023 million), the net income ratio, at 10.1%, remained at a double-digit

Basic net income per share for the first half was \(\xi\$170.08 (U.S.\\$1.60), a year-on-year decline of \(\xi\$24.30 (U.S.\\$0.23).

#### **Results by Product Segment**

Reviewing first-half consolidated results by business sector, within the business machine segment, despite sales growth for such products as the competitively priced iR C3580 series of color network digital MFDs, the appreciation of the yen along with restrained investment in office equipment as a result of concerns regarding business performance had a negative impact on sales led by the U.S. market. Consequently, business machine sales overall declined by 5.3% year on year. In the field of computer peripherals, despite a steady increase in sales of laser beam printers on a local-currency basis, the significant impact of the yen's appreciation against the U.S. dollar resulted in a decrease in sales of 3.9% from the year-ago period. As for inkjet printers, however, home-use multifunction models such as the PIXMA MP610, as well as business-use MFDs equipped with a facsimile function, recorded an increase in unit sales with sales of related consumables also expanding, which contributed to a sales increase of 2.8% despite the impact of the yen's appreciation. As a result, first-half profit for computer peripherals overall declined by 2.3%. As for business information products, a drop in demand for personal computer sales in the Japanese domestic market resulted in a reduction in sales of 12.6%. Collectively, sales of business machines overall during the term totaled ¥1,389.0 billion (U.S.\$13,104 million), dropping 4.0% from the year-ago period. Operating profit for the segment totaled \(\frac{\pma}{3}\)33.0 billion (U.S.\(\frac{\pma}{2}\),859 million), a year-on-year decrease of 9.7%, as a result of lower gross profit ratio due to the appreciation of the yen.

Within the digital camera segment, the high-resolution, competitively priced EOS Digital Rebel XSi and advanced-amateur model EOS 40D contributed to robust sales while also boosting sales of interchangeable lenses and other accessories. Sales volume of digital compact cameras also maintained stable growth, bolstered by the launch of 7 new models, including 4 new stylish ELPH (IXUS)-series models and 3 new PowerShot-series models that cater to a range of photographic demands. As a result, while year-on-year sales volume for digital cameras rose by 16%, overall camera sales for the first half grew by only 1.9% from the year-ago period to ¥529.4 billion (U.S.\$4,994 million) due to the dramatic appreciation of the yen against the U.S. dollar along with fierce price competition. Additionally, operating profit for the camera segment decreased by 18.0% year on year to ¥112.6 billion (U.S.\$1,062 million) as a result of the significant decline in the gross profit ratio for the sector.

In the optical and other products segment, while sales of aligners, used to produce LCD panels, gained momentum owing to a recovery in demand by LCD panel manufacturers, sales of steppers, used in the production of semiconductors, remained stagnant throughout the period due to market shrinkage. As a result, sales for the segment totaled ¥195.0 billion (U.S.\$1,840 million), a year-on-year decrease of 2.8%, while operating profit for the segment fell by 74.2% to ¥5.5 billion (U.S.\$52 million).

#### **Cash Flow**

In the first half of 2008, Canon generated cash flow from operating activities of ¥335.6 billion (U.S.\$3,166 million), a decrease of ¥104.7 billion (U.S.\$988 million) compared with the corresponding period for last year, reflecting the decrease in net income. Cash flow from investing activities totaled ¥289.5 billion (U.S.\$2,732 million), a year-on-year increase of ¥80.2 billion (U.S.\$756 million), due to such factors as aggressive facility investment to reinforce production capabilities and the payment to acquire shares of Hitachi Displays, Ltd. toward the launch of Canon's display business. As a result, free cash flow totaled ¥46.1 billion (U.S.\$435 million), deteriorating by ¥184.9 billion (U.S.\$1,744 million).

Cash flow from financing activities recorded an outlay of \\$85.0 billion (U.S.\\$802 million), mainly resulting from the dividend payout of \\$75.7 billion (U.S.\\$714 million). Consequently, cash and cash equivalents decreased by \\$78.1 billion (U.S.\\$736 million) to \\$866.4 billion (U.S.\\$8,174 million) from the end of the previous year, including the \\$39.2 billion (U.S.\\$369 million) negative impact of currency translation due to the appreciation of the yen against the U.S. dollar.

#### **Non-consolidated Results**

While first-half non-consolidated net sales totaled \$1,395.3 billion (U.S.\$13,164 million), a year-on-year increase of 1.8%, ordinary profit declined by 15.2% to \$256.2 billion (U.S.\$2,417 million) and net income fell by 16.2% to \$168.4 billion (U.S.\$1,589 million) due to the impact of foreign currency exchange rates, which also had a similar impact on the company's consolidated financial results.

#### **Outlook**

As for the outlook for the global economy in the third quarter and thereafter, fallout from the subprime loan crisis, including financial instability and escalating prices of crude oil and raw materials, have led to rising anxiety over an economic slowdown and uncertainty about the future. Amid this environment, while the economic slowdown is likely to continue among developed countries for the time being, these economies are expected to gradually move toward recovery as the effects of financial policies and economic stimulus measures in the U.S. and other countries begin to materialize from the end of the year. As for emerging-market economies, including those of Asia and Russia, despite the negative economic influence of developed countries, these regions are expected to continue enjoying high rates of growth.

In the businesses in which the Canon is involved, the market for digital SLR and digital compact cameras is projected to continue achieving healthy expansion amid intensifying price competition. Demand for color network digital MFDs and color laser beam printers is also expected to remain solid amid continued price competition and shifting market demand toward lower priced models. While the market for steppers will likely remain depressed, the market for aligners is expected to stage a healthy recovery owing to large-scale facility investment by LCD panel manufacturers.

As for currency exchange rates from the third quarter onward, on which Canon's performance outlook for the full year is based, while uncertainty over future interest rate policies and economic prospects for major countries is likely to continue, Canon anticipates exchange rates of ¥105 to the U.S. dollar and ¥165 to the euro, representing year-on-year appreciation of approximately 9% against the U.S. dollar and depreciation of about 1% against the euro. Upon taking into consideration first-half business results as well as the expected business climate based on these foreign exchange rate assumptions, the company has slightly revised its projected consolidated net sales upwards to ¥4,590.0 billion (U.S.\$43,302 million), while maintaining earlier announced projections for operating profit of ¥770.0 billion (U.S.\$7,264 million), income before income taxes and minority interests of ¥785.0 billion (U.S.\$7,406 million), and net income of ¥500.0 billion (U.S.\$4,717 million).

Fiscal year	Millions of yen											
	Year e December		•		Change	D	Year ended ecember 31, 2007	Cha	nge (%)			
	Previ	ous Outlook (A)	Revi	sed Outlook (B)		(B - A)		Results (C)		· C) / C		
Net sales	¥	4,570,000	¥	4,590,000	¥	20,000	¥	4,481,346	+	2.4%		
Operating profit		770,000		770,000		-		756,673	+	1.8%		
Income before income taxes and minority interests	S	785,000		785,000		-		768,388	+	2.2%		
Net income		500,000		500,000		-		488,332	+	2.4%		

#### **Basic Policy Regarding Profit Distribution**

Canon is being more proactive in returning profits to shareholders, mainly in the form of a dividend, taking into consideration planned future investments, free cash flow, and the company's consolidated business performance. Specifically, Canon's medium- to long-term objective is to continuously strive to raise its consolidated payout ratio to approximately 30%.

The company plans to distribute a full-year dividend for fiscal 2008 totaling ¥110.00 (U.S.\$1.04), comprising an interim dividend of ¥55.00 (U.S.\$0.52) per share, and a year-end dividend of ¥55.00 (U.S.\$0.52) per share.

This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

# **II. Management Policy**

#### (1) Basic Policy

Under the corporate philosophy of *kyosei*—living and working together for the common good—Canon's basic management policy is to contribute to the prosperity and well-being of the world while endeavoring to become a truly excellent global corporate group targeting continued growth and development.

#### (2) Management Goals

Based on this basic management policy, Canon launched two consecutive five-year management plans—Phase I of its Excellent Global Corporation Plan in 1996, and Phase II in 2001— with the aim of becoming a truly excellent global corporation. Through these two management plans, the company promoted a range of management reforms, thoroughly strengthening its product competitiveness and financial base. Since 2006, under a new five-year management plan—Phase III, which targets further growth and improved corporate value—Canon is pursuing "sound growth," making use of the solid management foundation achieved through the two preceding plans, and further expanding its corporate scale while maintaining a high level of profitability. In particular, the company is focusing on the following five important management objectives.

- 1) Achieving the overwhelming No. 1 position worldwide in all current core businesses
- 2) Expanding business operations through diversification
- 3) Identifying new business domains and accumulating required technologies
- 4) Establishing new production systems to sustain international competitiveness
- 5) Nurturing truly autonomous and strong individuals promoting everlasting corporate reforms

#### (3) Business Challenges and Countermeasures

At Canon, the creation of new businesses and maintaining a high profitability structure represent two very important management objectives to ensure continuous future growth.

As for new businesses, the company is promoting research based on leading-edge technologies in its areas of expertise, such as biotechnology, nanotechnology and life sciences. At the same time, Canon is also looking into M&A opportunities and business tie-ups toward launching such businesses. Additionally, the company aims to enter the display business, moving away from a focus on still images while strengthening the ability to deliver video images, which will play an increasingly important role in the broadband era.

With regard to maintaining the company's current high profitability structure, in order to effectively respond to the intensifying price competition centered on the consumer goods market and the investment burden that accompanies the launch of competitive new businesses, Canon believes that it is important to further improve the profit-earning ability of current businesses. To facilitate this, the company is promoting the development of new products and actively carrying out cost-reduction activities.

Canon also views its approach to the environment as an important management issue. From the product planning stage through to design, development, production, sales, use, recovery and recycling, the company focuses its energies on such areas as creating environmentally conscious products that realize energy efficiency, resource efficiency, and eliminate the use of hazardous substances. Additionally, Canon actively promotes the development of recycling systems, the expansion of green procurement policies, the disclosure of environmental information, and participation in environmental conservation activities at the community level.

## **III. Financial Statements**

#### 1. CONSOLIDATED STATEMENTS OF INCOME

Results for the second quarter	Million Three months	ns of yen Three months		Thousands of U.S. dollars Three months
	ended	ended	Change(%)	ended
	June 30, 2008	June 30, 2007	Change (70)	June 30, 2008
	(Unaudited)	(Unaudited)		(Unaudited)
Net sales	¥ 1,105,894	¥ 1,126,931	- 1.9	\$ 10,432,962
Cost of sales	564,304	553,054		5,323,622
Gross profit	541,590	573,877	- 5.6	5,109,340
Operating expenses:				
Selling, general and administrative expenses	285,529	295,067		2,693,670
Research and development expenses	95,908	97,337		904,793
	381,437	392,404		3,598,463
Operating profit	160,153	181,473	- 11.7	1,510,877
Other income (deductions):				
Interest and dividend income	4,773	9,112		45,028
Interest expense	(251)	(402)		(2,368)
Other, net	7,928	8,114		74,793
	12,450	16,824		117,453
Income before income taxes	172,603	198,297	- 13.0	1,628,330
and minority interests				
Income taxes	61,304	70,289		578,339
Income before minority interests	111,299	128,008		1,049,991
Minority interests	3,458	4,075		32,623
Net income	¥ 107,841	¥ 123,933	- 13.0	\$ 1,017,368

Note: Comprehensive income for the three months ended June 30, 2008 and 2007 was JPY 160,962 million (U.S.\$ 1,518,509 thousand) and JPY 172,538 million, respectively.

Results for the first half		s of yen		Thousands of U.S. dollars	Millions of yen
	Six months	Six months		Six months	Year ended
	ended	ended	Change(%)	ended	December 31,
	June 30, 2008	June 30, 2007		June 30, 2008	2007
	(Unaudited)	(Unaudited)		(Unaudited)	
Net sales	¥ 2,113,432	¥ 2,166,724	- 2.5	\$ 19,938,038	¥ 4,481,346
Cost of sales	1,071,977	1,059,170		10,112,991	2,234,365
Gross profit	1,041,455	1,107,554	- 6.0	9,825,047	2,246,981
Operating expenses:					
Selling, general and administrative expenses	535,009	548,411		5,047,255	1,122,047
Research and development expenses	175,463	170,267		1,655,311	368,261
	710,472	718,678		6,702,566	1,490,308
Operating profit	330,983	388,876	- 14.9	3,122,481	756,673
Other income (deductions):					
Interest and dividend income	10,966	17,367		103,453	32,819
Interest expense	(663)	(795)		(6,255)	(1,471)
Other, net	(2,041)	693		(19,254)	(19,633)
	8,262	17,265		77,944	11,715
Income before income taxes	339,245	406,141	- 16.5	3,200,425	768,388
and minority interests					
Income taxes	117,338	142,836		1,106,963	264,258
Income before minority interests	221,907	263,305		2,093,462	504,130
Minority interests	7,422	8,122		70,019	15,798
Net income	¥ 214,485	¥ 255,183	- 15.9	\$ 2,023,443	¥ 488,332

Note: Comprehensive income for the six months ended June 30, 2008 and 2007 was JPY 161,371 million (U.S.\$ 1,522,368 thousand) and JPY 356,634 million, respectively.

#### 2. DETAILS OF SALES

Results for the second quarter	Million	s of yen			
Sales by product	Three months ended June 30, 2008 (Unaudited)	Three months ended June 30, 2007 (Unaudited)	Change(%)	U.S. dollars Three months ended June 30, 2008 (Unaudited)	
Business machines:	(Unaudited)	(Ullaudited)		(Chauditeu)	
Office imaging products Computer peripherals Business information products	¥ 311,575 363,652 21,981	¥ 326,866 377,590 26,740	- 4.7 - 3.7 - 17.8	\$ 2,939,387 3,430,679 207,368	
Cameras Optical and other products Total	$ \begin{array}{r} 697,208 \\ 310,416 \\ \underline{98,270} \\ \hline $\underline{$}$ 1,105,894 \end{array} $	731,196 297,131 98,604 ¥ 1,126,931	- 4.6 + 4.5 - 0.3 - 1.9	6,577,434 2,928,453 927,075 \$ 10,432,962	
	Million	s of ven		Thousands of	
Sales by region	Three months ended June 30, 2008	Three months ended June 30, 2007	Change(%)	U.S. dollars Three months ended June 30, 2008	
Japan Overseas:	(Unaudited) ¥ 218,818	(Unaudited) ¥ 225,843	- 3.1	(Unaudited) \$ 2,064,321	
Americas Europe	314,785 379,508	335,325 384,588	- 6.1 - 1.3	2,969,670 3,580,264	
Other areas	192,783 887,076	181,175 901,088	+ 6.4	1,818,707 8,368,641	
Total	¥ 1,105,894	¥ 1,126,931	- 1.9	\$ 10,432,962	
Results for the first half	Million	s of yen		Thousands of U.S. dollars	Millions of yen
Sales by product	Six months ended June 30, 2008	Six months ended June 30, 2007	Change(%)	Six months ended June 30, 2008	Year ended December 31, 2007
Business machines:	(Unaudited)	(Unaudited)		(Unaudited)	
Office imaging products Computer peripherals Business information products	¥ 599,099 743,161 46,734 1,388,994	¥ 632,428 760,687 53,472 1,446,587	- 5.3 - 2.3 - 12.6 - 4.0	\$ 5,651,877 7,010,953 440,887 13,103,717	¥ 1,290,788 1,537,511 107,243 2,935,542
Cameras Optical and other products Total	529,411 195,027 ¥ 2,113,432	519,574 200,563 ¥ 2,166,724	+ 1.9 - 2.8 - 2.5	4,994,443 1,839,878 \$ 19,938,038	1,152,663 393,141 ¥ 4,481,346
		es of ven		Thousands of	Millions of ven

		Million	s of y	/en		U.S. dollars Millions				
	Si	x months	S	ix months			5	Six months	Y	ear ended
Sales by region		ended		ended	Chai	nge(%)		ended	De	cember 31,
	Jun	<b>June 30, 2008</b> June						ine 30, 2008		2007
	(U	naudited)	J)	Jnaudited)			(1	Unaudited)		
Japan	¥	446,599	¥	458,302	-	2.6	\$	4,213,198	¥	947,587
Overseas:										
Americas		585,449		641,949	-	8.8		5,523,104		1,336,168
Europe		716,624		722,379	-	0.8		6,760,604		1,499,286
Other areas		364,760		344,094	+	6.0		3,441,132		698,305
		1,666,833		1,708,422	-	2.4		15,724,840		3,533,759
Total	¥	2,113,432	¥	2,166,724	_	2.5	\$	19,938,038	¥	4,481,346

Notes: 1. The primary products included in each of the product segments are as follows: Business machines:

 $Office\ imaging\ products:\ Office\ network\ digital\ multifunction\ devices\ (MFDs)\ /\ Color\ network\ digital\ MFDs\ /\ MFD$ 

Office copying machines / Personal-use copying machines / Full-color copying machines

Computer peripherals: Laser beam printers / Inkjet multifunction peripherals / Single function inkjet printers / Image scanners

 $Business\ information\ products:\ Computer\ information\ systems\ /\ Document\ scanners\ /\ Personal\ information\ products$ 

Cameras : Digital SLR cameras / Digital compact cameras / Interchangeable lenses / Digital video camcorders  $Optical\ and\ other\ products:\ Semiconductor\ production\ equipment\ /\ Mirror\ projection\ mask\ aligners\ for\ LCD\ panels\ /\ Mirror\ projection\ proj$ 

Broadcasting equipment / Medical equipment / Large format printers / Components

Other Areas: Asian regions, China, Oceania

<sup>2.</sup> The principal countries and regions included in each regional category are as follows: Americas: United States of America, Canada, Latin America / Europe: England, Germany, France, Netherlands /

## 3. SEGMENT INFORMATION BY PRODUCT

Results for the second quarter		Millions	s of y			Thousands of U.S. dollars				
	Th	ree months	Tł	ree months			T	hree months		
		ended		ended	Cha	nge(%)	ended June 30, 2008			
	Ju	ne 30, 2008		ne 30, 2007						
	(1)	U <b>naudited</b> )	(	Unaudited)			(	Unaudited)		
Business machines										
Net sales:				<b>501.1</b> 06						
Unaffiliated customers	¥	697,208	¥	731,196	-	4.6	\$	6,577,434		
Intersegment		-		721 106		-				
Total		697,208		731,196		4.6	_	6,577,434		
Operating cost and expenses		557,349		572,236		2.6	_	5,258,009		
Operating profit		139,859	_	158,960		12.0	_	1,319,425		
Cameras										
Net sales:										
Unaffiliated customers	¥	310,416	¥	297,131	+	4.5	\$	2,928,453		
Intersegment		310,410	т	277,131		-	Ψ	2,720,433		
Total		310,416	_	297,131	+	4.5	-	2,928,453		
Operating cost and expenses		243,557		220,358	+	10.5		2,297,708		
Operating profit		66,859		76,773	_	12.9		630,745		
Optical and other products Net sales: Unaffiliated customers	¥	00 270	¥	98,604	_	0.3	¢	027 075		
	ŧ	98,270	Ŧ	· · · · · · · · · · · · · · · · · · ·			\$	927,075		
Intersegment Total		65,702 163,972		56,258 154,862	+	16.8 5.9		619,830 1,546,905		
Operating cost and expenses		163,785	_	151,469	+	8.1		1,545,141		
Operating profit		187		3,393	<del>-</del>	94.5	_	1,764		
Operating profit		107	_	3,373	<u> </u>	94.5	_	1,704		
<b>Corporate and Eliminations</b>										
Net sales:										
Unaffiliated customers	¥	-	¥	- (5.5.250)		-	\$	- (640.020)		
Intersegment		(65,702)	-	(56,258)				(619,830)		
Total Operating cost and expenses		(65,702)		(56,258)				(619,830)		
Operating cost and expenses Operating profit		(18,950)		1,395				(178,773)		
Operating profit		(46,752)	_	(57,653)			_	(441,057)		
Consolidated										
Net sales:										
Unaffiliated customers	¥	1,105,894	¥	1,126,931	-	1.9	\$	10,432,962		
Intersegment				-						
Total		1,105,894	_	1,126,931		1.9	_	10,432,962		
Operating cost and expenses		945,741		945,458	+	0.0		8,922,085		
Operating profit		160,153		181,473		11.7	_	1,510,877		

Note: General corporate expenses of JPY 46,542 million (U.S.\$439,075 thousand) and JPY 57,663 million in the three months ended June 30, 2008 and 2007, respectively, are included in "Corporate and Eliminations."

Results for the first half		Millions	s of y	/en	Thousands of U.S. dollars				Millions of year		
	~	ix months ended ne 30, 2008		Six months ended ne 30, 2007	Cha	nge(%)	- :	Six months ended une 30, 2008		Year ended ecember 31, 2007	
-		Jnaudited)		Unaudited)				Unaudited)	_	2007	
Business machines	(	Jimaurica)	(	ondadica)			(	c induited)			
Net sales:											
Unaffiliated customers	¥	1,388,994	¥	1,446,587	_	4.0	\$	13,103,717	¥	2,935,542	
Intersegment		_,,		-		-	_	,,		-,,	
Total		1,388,994	_	1,446,587		4.0	-	13,103,717	_	2,935,542	
Operating cost and expenses		1,085,956	_	1,111,116	_	2.3		10,244,868	_	2,285,281	
Operating profit		303,038		335,471		9.7		2,858,849		650,261	
Cameras											
Net sales:											
Unaffiliated customers	¥	529,411	¥	519,574	+	1.9	\$	4,994,443	¥	1,152,663	
Intersegment		-		-		-		-		-	
Total		529,411		519,574	+	1.9	-	4,994,443		1,152,663	
Operating cost and expenses		416,826		382,271	+	9.0	-	3,932,320		845,237	
Operating profit		112,585		137,303	-	18.0		1,062,123		307,426	
Optical and other products											
Net sales:											
Unaffiliated customers	¥	195,027	¥	200,563	_	2.8	\$	1,839,878	¥	393,141	
Intersegment		121,917	1	107,917	+	13.0	Ψ	1,150,161	1	238,659	
Total		316,944		308,480	+	2.7		2,990,039	_	631,800	
Operating cost and expenses	-	311,427		287,095	+	8.5		2,937,992	_	610,720	
Operating profit		5,517	_	21,385	<u> </u>	74.2	_	52,047	_	21,080	
Corporate and Eliminations											
Net sales:											
Unaffiliated customers	¥	- (101.015)	¥	- (105.015)		-	\$	(1.150.1(1)	¥	(220, 550)	
Intersegment		(121,917)		(107,917)				(1,150,161)	_	(238,659)	
Total		(121,917)		(107,917)				(1,150,161)	_	(238,659)	
Operating cost and expenses		(31,760)		(2,634)				(299,623)	_	(16,565)	
Operating profit		(90,157)		(105,283)			_	(850,538)	_	(222,094)	
Consolidated											
Net sales:											
Unaffiliated customers	¥	2,113,432	¥	2,166,724	-	2.5	\$	19,938,038	¥	4,481,346	
Intersegment		-				-					
Total		2,113,432		2,166,724		2.5		19,938,038		4,481,346	
Operating cost and expenses		1,782,449		1,777,848	+	0.3		16,815,557		3,724,673	
Operating profit		330,983		388,876	_	14.9		3,122,481		756,673	

Note: General corporate expenses of JPY 89,837 million (U.S.\$ 847,519 thousand) and JPY105,293 million in the six months ended June 30, 2008 and 2007, respectively, are included in "Corporate and Eliminations."

## 4. SEGMENT INFORMATION BY GEOGRAPHIC AREA

Results for the first half	Million	ns of yen		Thousands of U.S. dollars	Millions of yen		
	Six months ended June 30, 2008	Six months ended June 30, 2007	Change(%)	Six months ended June 30, 2008	Year ended December 31, 2007		
	(Unaudited)	(Unaudited)		(Unaudited)	2007		
Japan	(,	(,		(,			
Net sales:							
Unaffiliated customers	¥ 501,874	¥ 509,863	- 1.6	\$ 4,734,660	¥ 1,048,310		
Intersegment	1,193,604	1,187,290	+ 0.5	11,260,415	2,494,251		
Total	1,695,478	1,697,153	- 0.1	15,995,075	3,542,561		
Operating cost and expenses	1,330,652	1,279,891	+ 4.0	12,553,320	2,722,672		
Operating profit	364,826	417,262	- 12.6	3,441,755	819,889		
Americas							
Net sales:							
Unaffiliated customers	¥ 581,309	¥ 638,428	- 8.9	\$ 5,484,047	¥ 1,329,479		
Intersegment	1,698	2,357	- 28.0	16,019	4,608		
Total	583,007	640,785	- 9.0	5,500,066	1,334,087		
Operating cost and expenses	570,535	616,935	- 7.5	5,382,406	1,281,805		
Operating profit	12,472	23,850	- 47.7	117,660	52,282		
Europe							
Net sales:							
Unaffiliated customers	¥ 715,716	¥ 721,697	- 0.8	\$ 6,752,038	¥ 1,499,821		
Intersegment	2,378	1,891	+ 25.8	22,434	3,496		
Total	718,094	723,588	- 0.8	6,774,472	1,503,317		
Operating cost and expenses	700,913	693,929	+ 1.0	6,612,387	1,441,972		
Operating profit	17,181	29,659	- 42.1	162,085	61,345		
Others							
Net sales:							
Unaffiliated customers	¥ 314,533	¥ 296,736	+ 6.0	\$ 2,967,293	¥ 603,736		
Intersegment	386,513	406,074	- 4.8	3,646,349	824,844		
Total	701,046	702,810	- 0.3	6,613,642	1,428,580		
Operating cost and expenses	674,447	678,757	- 0.6	6,362,708	1,378,306		
Operating profit	26,599	24,053	+ 10.6	250,934	50,274		
<b>Corporate and Eliminations</b>							
Net sales:							
Unaffiliated customers	¥ -	¥ -	-	\$ -	¥ -		
Intersegment	(1,584,193)	(1,597,612)		(14,945,217)	(3,327,199)		
Total	(1,584,193)	(1,597,612)		(14,945,217)	(3,327,199)		
Operating cost and expenses	(1,494,098)	(1,491,664)		(14,095,264)	(3,100,082)		
Operating profit	(90,095)	(105,948)		(849,953)	(227,117)		
Consolidated							
Net sales:							
Unaffiliated customers	¥ 2,113,432	¥ 2,166,724	- 2.5	\$ 19,938,038	¥ 4,481,346		
Intersegment	<u> </u>						
Total	2,113,432	2,166,724	- 2.5	19,938,038	4,481,346		
Operating cost and expenses	1,782,449	1,777,848	+ 0.3	16,815,557	3,724,673		
Operating profit	330,983	388,876	- 14.9	3,122,481	756,673		

Note: General corporate expenses of JPY 89,837 million (U.S.\$ 847,519 thousand) and JPY105,293 million in the six months ended June 30, 2008 and 2007, respectively, are included in "Corporate and Eliminations."

#### 5. CONSOLIDATED BALANCE SHEETS

Class and cash quivalents			Ī	Millions of yen					Thousands of U.S. dollars		illions of yen
Class and cash quivalents		Ju		D			Change			June 30, 200	
Current assets:         Y         866,395         Y         944,463         Y         (78,068)         \$,173,538         Y         108,722           Short-term investments         20,931         20,499         432         197,462         22,246           Trade receivables, net         703,690         794,240         (90,550)         6,638,585         729,291           Inventories         614,179         563,474         50,705         5,794,142         575,03           Prepaid expenses and other current assets         278,608         286,111         (7,503)         2,628,377         282,25           Total current assets         2,483,803         2,608,787         (124,984)         23,432,104         2,717,777           Noncurrent receivables         14,748         15,239         (491)         139,132         14,566           Investments         129,084         90,086         38,998         1,217,774         116,47           Property, plant and equipment, net         1,384,775         1,364,702         20,073         13,063,915         1,365,714           Other assets         445,786         433,811         11,975         4,205,528         422,99           Total current liabilities         16,114         18,117         1,205,528 <th></th> <th>(</th> <th>Unaudited)</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th colspan="2">(Unaudited)</th>		(	Unaudited)							(Unaudited)	
Cash and cash equivalents         Y         866,955         Y         944,463         Y         78,068         \$1,73,538         Y         1,08,725           Short-term investments         20,331         20,499         432         197,462         22,466           Trade receivables, net         703,690         794,240         90,550         6,638,585         729,291           Inventories         614,179         563,474         50,705         5,794,142         575,033           Prepaid expenses and other current assets         2,483,803         2,608,787         (124,984)         23,432,104         22,177,774           Noncurrent receivables         14,748         15,239         (491)         139,132         14,566           Investments         129,084         90,086         38,998         1,217,774         116,47           Property, plant and equipment, net         1,384,775         1,364,702         20,073         13,063,915         42,367,10           Other assets         445,786         433,811         11,975         4,205,528         422,99           Total assets         5         1,112         514,266         (3,14)         4,821,811         50,17           Accrued income taxes         10,14         1,132,614											
Short-term investments         20,931         20,499         432         197,462         22,266           Trade receivables, net         703,690         794,240         (90,550)         6,68,885         729,299           Inventories         614,179         563,474         50,705         5,794,142         575,033           Prepaid expenses and other current assets         22,88,803         2,608,171         (17,503)         2,628,377         282,255           Total current assets         2,483,803         2,608,787         (124,984)         23,432,104         2,717,774           Noncurrent receivables         11,478         15,239         (49)         13,9132         14,566           Investments         129,084         90,086         38,998         1,217,774         116,47           Property, plant and equipment, net         1,384,775         1,364,702         20,073         13,063,915         1,365,712           Other assets         445,786         433,811         11,975         4,205,528         422,99           Total assets         445,786         433,811         11,975         4,205,528         422,99           Total assets         445,786         433,811         11,975         4,205,528         4,608,51           LIABI							( <b>=</b> 0.040)				
Trade receivables, net Inventories         793,690 (614,179 )         794,240 (50,550 )         6,638,585 (792,298 )         729,298 (10 tentories )         614,179 (563,474 )         507,05 (5794,142 )         757,037 (575,037 )         757,037 (575,037 )         757,037 (575,037 )         757,037 (755,037 ) </td <td></td> <td>¥</td> <td></td> <td>¥</td> <td>*</td> <td>¥</td> <td>. , ,</td> <td>\$</td> <td></td> <td>¥</td> <td></td>		¥		¥	*	¥	. , ,	\$		¥	
Inventories			,		,						
Prepaid expenses and other current assets	•		,		*		. , ,		, ,		
Total current assets											
Noncurrent receivables			•			_				_	
Investments	Total current assets		2,483,803		2,608,787		(124,984)		23,432,104		2,717,776
Property, plant and equipment, net Other assets	Noncurrent receivables		14,748		15,239		(491)		139,132		14,560
Other assets         445,786         433,811         11,975         4,205,228         422,99           Total assets         ¥ 4,458,196         ¥ 4,512,625         ¥ (54,429)         \$ 2,058,453         ¥ 4,608,514           LIABILITIES AND STOCKHOLDERS' EQUITY           Current liabilities:           Short-term loans and current portion of long-term debt         ¥ 16,114         ¥ 18,317         ¥ (2,203)         \$ 152,019         ¥ 5,30           Trade payables         511,112         514,226         (3,114)         4,821,811         506,17*           Accrued income taxes         106,407         150,726         (44,319)         1,038,40         135,096           Accrued expenses         316,407         357,525         (41,118)         2,984,972         318,33           Other current liabilities         182,574         215,911         (33,337)         1,722,396         215,856           Total current liabilities         1,132,614         1,256,705         (124,091)         10,685,038         1,180,744           Long-term debt, excluding current installments         10,138         8,680         1,458         95,642         16,290           Other noncurrent liabilities         13,23,999         1,367,419         (10,50)         199,309	Investments		129,084		90,086		38,998		1,217,774		116,471
Total assets   Y 4,458,196   Y 4,512,625   Y (54,429)   Y 42,058,453   Y 4,608,514	Property, plant and equipment, net		, ,		1,364,702		20,073		13,063,915		1,336,716
LIABILITIES AND STOCKHOLDERS' EQUITY           Current liabilities:           Short-term loans and current portion of long-term debt         ¥         16,114         ¥         18,317         ¥         (2,203)         \$         152,019         ¥         5,30           Trade payables         511,112         514,226         (3,114)         4,821,811         506,17*           Accrued income taxes         106,407         150,726         (44,319)         1,003,840         135,096           Accrued expenses         316,407         357,525         (41,118)         2,984,972         318,330           Other current liabilities         182,574         215,911         (33,337)         1,722,396         215,856           Total current liabilities         1,132,614         1,256,705         (124,091)         10,688,038         1,180,744           Long-term debt, excluding current installments         10,138         8,680         1,458         95,642         16,299           Accrued pension and severance cost              42,979              44,710              (1,731)              405,462              49,216           Other noncurrent liabilities         1,238,999              1,367,419              (128,420)              11,688,670              1,309,444	Other assets		445,786		433,811		11,975		4,205,528		422,991
Current liabilities:   Short-term loans and current portion of long-term debt   16,114   18,317   2,203   152,019   5,30     Trade payables   511,112   514,226   (3,114)   4,821,811   506,17     Accrued income taxes   106,407   150,726   (44,319)   1,003,840   135,090     Accrued expenses   316,407   357,525   (41,118)   2,984,972   318,330     Other current liabilities   182,574   215,911   (33,337)   1,722,396   215,850     Total current liabilities   1,132,614   1,256,705   (124,091)   10,685,038   1,180,748     Long-term debt, excluding current installments   10,138   8,680   1,458   95,642   16,290     Accrued pension and severance cost   42,979   44,710   (1,731)   405,462   49,210     Other noncurrent liabilities   53,268   57,324   (4,056)   502,528   63,198     Total liabilities   1,238,999   1,367,419   (128,420)   11,688,670   1,309,440     Minority interests   211,268   222,870   (11,602)   1,993,094   224,70     Stockholders' equity:   Common stock   174,736   174,698   38   1,648,453   174,674     Additional paid-in capital   402,866   402,991   (125)   3,800,623   403,577     Legal reserve   52,500   46,017   6,483   495,283   45,730     Retained earnings   2,852,485   2,720,146   132,339   26,910,236   2,552,314     Accumulated other comprehensive income (loss)   (18,444)   34,670   (53,114)   (174,000)   104,164     Treasury stock   (456,214)   (456,186)   (28)   (4,303,906)   (206,097     Total stockholders' equity   3,007,929   2,922,336   85,593   28,376,689   3,074,366	Total assets	¥	4,458,196	¥	4,512,625	¥	(54,429)	\$	42,058,453	¥	4,608,514
Short-term loans and current portion of long-term debt         ¥         16,114         ¥         18,317         ¥         (2,203)         \$         152,019         ¥         5,30           Trade payables         511,112         514,226         (3,114)         4,821,811         506,177           Accrued income taxes         106,407         150,726         (44,319)         1,003,840         135,090           Accrued expenses         316,407         357,525         (41,118)         2,984,972         318,33           Other current liabilities         182,574         215,911         (33,337)         1,722,396         215,856           Total current liabilities         1,132,614         1,256,705         (124,091)         10,685,038         1,180,748           Accrued pension and severance cost         42,979         44,710         (1,731)         405,462         49,210           Other noncurrent liabilities         53,268         57,324         (4,056)         502,528         63,193           Total liabilities         1,238,999         1,367,419         (128,420)         11,688,670         1,309,440           Minority interests         211,268         222,870         (11,602)         1,993,094         224,70           Stockholders' equity:	LIABILITIES AND STOCKHOLDERS' EQUITY										
Trade payables         511,112         514,226         (3,114)         4,821,811         506,17           Accrued income taxes         106,407         150,726         (44,319)         1,003,840         135,090           Accrued expenses         316,407         357,525         (41,118)         2,984,972         318,33           Other current liabilities         182,574         215,911         (33,337)         1,722,396         215,850           Total current liabilities         1,132,614         1,256,705         (124,091)         10,685,038         1,180,748           Long-term debt, excluding current installments         10,138         8,680         1,458         95,642         16,290           Accrued pension and severance cost         42,979         44,710         (1,731)         405,462         49,210           Other noncurrent liabilities         53,268         57,324         (4,056)         502,528         63,193           Total liabilities         1,238,999         1,367,419         (128,420)         11,688,670         1,309,440           Minority interests         211,268         222,870         (11,602)         1,993,094         224,70           Stockholders' equity:         Common stock         174,736         174,698         38         1											
Accrued income taxes         106,407         150,726         (44,319)         1,003,840         135,090           Accrued expenses         316,407         357,525         (41,118)         2,984,972         318,333           Other current liabilities         182,574         215,911         (33,337)         1,722,396         215,850           Total current liabilities         1,132,614         1,256,705         (124,091)         10,685,038         1,180,748           Long-term debt, excluding current installments         10,138         8,680         1,458         95,642         16,290           Accrued pension and severance cost         42,979         44,710         (1,731)         405,462         49,210           Other noncurrent liabilities         53,268         57,324         (4,056)         502,528         63,190           Total liabilities         1,238,999         1,367,419         (128,420)         11,688,670         1,309,440           Minority interests         211,268         222,870         (11,602)         1,993,094         224,70           Stockholders' equity:         2         2,852,486         402,991         (125)         3,800,623         403,57'           Legal reserve         52,500         46,017         6,483         495,283 <td></td> <td>¥</td> <td>,</td> <td>¥</td> <td></td> <td>¥</td> <td></td> <td>\$</td> <td>,</td> <td>¥</td> <td>5,301</td>		¥	,	¥		¥		\$	,	¥	5,301
Accrued expenses         316,407         357,525         (41,118)         2,984,972         318,336           Other current liabilities         182,574         215,911         (33,337)         1,722,396         215,856           Total current liabilities         1,132,614         1,256,705         (124,091)         10,685,038         1,180,748           Long-term debt, excluding current installments         10,138         8,680         1,458         95,642         16,290           Accrued pension and severance cost         42,979         44,710         (1,731)         405,462         49,210           Other noncurrent liabilities         53,268         57,324         (4,056)         502,528         63,190           Total liabilities         1,238,999         1,367,419         (128,420)         11,688,670         1,309,440           Minority interests         211,268         222,870         (11,602)         1,993,094         224,70           Stockholders' equity:         20mmon stock         174,736         174,698         38         1,648,453         174,674           Additional paid-in capital         402,866         402,991         (125)         3,800,623         403,577           Legal reserve         52,500         46,017         6,483         4	• •		,		*						506,177
Other current liabilities         182,574         215,911         (33,337)         1,722,396         215,850           Total current liabilities         1,132,614         1,256,705         (124,091)         10,685,038         1,180,748           Long-term debt, excluding current installments         10,138         8,680         1,458         95,642         16,290           Accrued pension and severance cost         42,979         44,710         (1,731)         405,462         49,210           Other noncurrent liabilities         53,268         57,324         (4,056)         502,528         63,193           Total liabilities         1,238,999         1,367,419         (128,420)         11,688,670         1,309,440           Minority interests         211,268         222,870         (11,602)         1,993,094         224,70           Stockholders' equity:         2         22,870         (11,602)         1,993,094         224,70           Stockholders' equity:         174,736         174,698         38         1,648,453         174,674           Additional paid-in capital         402,866         402,991         (125)         3,800,623         403,577           Legal reserve         52,500         46,017         6,483         495,283         45,730 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>(44,319)</td> <td></td> <td>1,003,840</td> <td></td> <td>135,090</td>							(44,319)		1,003,840		135,090
Total current liabilities         1,132,614         1,256,705         (124,091)         10,685,038         1,180,748           Long-term debt, excluding current installments         10,138         8,680         1,458         95,642         16,290           Accrued pension and severance cost         42,979         44,710         (1,731)         405,462         49,210           Other noncurrent liabilities         53,268         57,324         (4,056)         502,528         63,193           Total liabilities         1,238,999         1,367,419         (128,420)         11,688,670         1,309,440           Minority interests         211,268         222,870         (11,602)         1,993,094         224,70           Stockholders' equity:         200         174,698         38         1,648,453         174,674           Additional paid-in capital         402,866         402,991         (125)         3,800,623         403,577           Legal reserve         52,500         46,017         6,483         495,283         45,730           Retained earnings         2,852,485         2,720,146         132,339         26,910,236         2,552,314           Accumulated other comprehensive income (loss)         (18,444)         34,670         (53,114)         (174,000) </td <td>•</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>(41,118)</td> <td></td> <td></td> <td></td> <td>318,330</td>	•						(41,118)				318,330
Long-term debt, excluding current installments         10,138         8,680         1,458         95,642         16,290           Accrued pension and severance cost         42,979         44,710         (1,731)         405,462         49,210           Other noncurrent liabilities         53,268         57,324         (4,056)         502,528         63,193           Total liabilities         1,238,999         1,367,419         (128,420)         11,688,670         1,309,440           Minority interests         211,268         222,870         (11,602)         1,993,094         224,700           Stockholders' equity:         2         2         20,200         1,602         1,993,094         224,700           Stockholders' equity:         3         174,698         38         1,648,453         174,674           Additional paid-in capital         402,866         402,991         (125)         3,800,623         403,577           Legal reserve         52,500         46,017         6,483         495,283         45,730           Retained earnings         2,852,485         2,720,146         132,339         26,910,236         2,552,314           Accumulated other comprehensive income (loss)         (18,444)         34,670         (53,114)         (174,000)										_	215,850
Accrued pension and severance cost         42,979         44,710         (1,731)         405,462         49,210           Other noncurrent liabilities         53,268         57,324         (4,056)         502,528         63,198           Total liabilities         1,238,999         1,367,419         (128,420)         11,688,670         1,309,446           Minority interests         211,268         222,870         (11,602)         1,993,094         224,70           Stockholders' equity:         Common stock         174,736         174,698         38         1,648,453         174,674           Additional paid-in capital         402,866         402,991         (125)         3,800,623         403,577           Legal reserve         52,500         46,017         6,483         495,283         45,730           Retained earnings         2,852,485         2,720,146         132,339         26,910,236         2,552,314           Accumulated other comprehensive income (loss)         (18,444)         34,670         (53,114)         (174,000)         104,169           Total stockholders' equity         3,007,929         2,922,336         85,593         28,376,689         3,074,369											
Other noncurrent liabilities         53,268         57,324         (4,056)         502,528         63,198           Total liabilities         1,238,999         1,367,419         (128,420)         11,688,670         1,309,446           Minority interests         211,268         222,870         (11,602)         1,993,094         224,70           Stockholders' equity:         200         174,698         38         1,648,453         174,674           Additional paid-in capital         402,866         402,991         (125)         3,800,623         403,577           Legal reserve         52,500         46,017         6,483         495,283         45,730           Retained earnings         2,852,485         2,720,146         132,339         26,910,236         2,552,314           Accumulated other comprehensive income (loss)         (18,444)         34,670         (53,114)         (174,000)         104,169           Treasury stock         (456,214)         (456,186)         (28)         (4,303,906)         (206,099)           Total stockholders' equity         3,007,929         2,922,336         85,593         28,376,689         3,074,369			,		*				,		16,290
Total liabilities         1,238,999         1,367,419         (128,420)         11,688,670         1,309,440           Minority interests         211,268         222,870         (11,602)         1,993,094         224,700           Stockholders' equity:         Common stock         174,736         174,698         38         1,648,453         174,674           Additional paid-in capital         402,866         402,991         (125)         3,800,623         403,577           Legal reserve         52,500         46,017         6,483         495,283         45,730           Retained earnings         2,852,485         2,720,146         132,339         26,910,236         2,552,314           Accumulated other comprehensive income (loss)         (18,444)         34,670         (53,114)         (174,000)         104,169           Treasury stock         (456,214)         (456,186)         (28)         (4,303,906)         (206,099)           Total stockholders' equity         3,007,929         2,922,336         85,593         28,376,689         3,074,369	<u>*</u>										
Minority interests         211,268         222,870         (11,602)         1,993,094         224,70           Stockholders' equity:         Common stock         174,736         174,698         38         1,648,453         174,674           Additional paid-in capital         402,866         402,991         (125)         3,800,623         403,577           Legal reserve         52,500         46,017         6,483         495,283         45,730           Retained earnings         2,852,485         2,720,146         132,339         26,910,236         2,552,314           Accumulated other comprehensive income (loss)         (18,444)         34,670         (53,114)         (174,000)         104,169           Treasury stock         (456,214)         (456,186)         (28)         (4,303,906)         (206,097)           Total stockholders' equity         3,007,929         2,922,336         85,593         28,376,689         3,074,367	Other noncurrent liabilities		53,268		57,324	_	(4,056)		502,528		63,198
Stockholders' equity:         Common stock         174,736         174,698         38         1,648,453         174,674           Additional paid-in capital         402,866         402,991         (125)         3,800,623         403,57           Legal reserve         52,500         46,017         6,483         495,283         45,730           Retained earnings         2,852,485         2,720,146         132,339         26,910,236         2,552,314           Accumulated other comprehensive income (loss)         (18,444)         34,670         (53,114)         (174,602)         104,169           Treasury stock         (456,186)         (28)         (4,303,906)         (206,09)           Total stockholders' equity         3,007,929         2,922,336         85,593         28,376,689         3,074,369	Total liabilities		1,238,999	_	1,367,419	_	(128,420)		11,688,670		1,309,446
Common stock         174,736         174,698         38         1,648,453         174,674           Additional paid-in capital         402,866         402,991         (125)         3,800,623         403,577           Legal reserve         52,500         46,017         6,483         495,283         45,730           Retained earnings         2,852,485         2,720,146         132,339         26,910,236         2,552,314           Accumulated other comprehensive income (loss)         (18,444)         34,670         (53,114)         (174,000)         104,169           Treasury stock         (456,214)         (456,186)         (28)         (4,303,906)         (206,099)           Total stockholders' equity         3,007,929         2,922,336         85,593         28,376,689         3,074,369			211,268		222,870		(11,602)		1,993,094		224,701
Additional paid-in capital       402,866       402,991       (125)       3,800,623       403,577         Legal reserve       52,500       46,017       6,483       495,283       45,730         Retained earnings       2,852,485       2,720,146       132,339       26,910,236       2,552,314         Accumulated other comprehensive income (loss)       (18,444)       34,670       (53,114)       (174,000)       104,169         Treasury stock       (456,214)       (456,186)       (28)       (4,303,906)       (206,099)         Total stockholders' equity       3,007,929       2,922,336       85,593       28,376,689       3,074,369	* *										
Legal reserve         52,500         46,017         6,483         495,283         45,730           Retained earnings         2,852,485         2,720,146         132,339         26,910,236         2,552,314           Accumulated other comprehensive income (loss)         (18,444)         34,670         (53,114)         (174,000)         104,169           Treasury stock         (456,214)         (456,186)         (28)         (4,303,906)         (206,099)           Total stockholders' equity         3,007,929         2,922,336         85,593         28,376,689         3,074,369			,		,						174,674
Retained earnings         2,852,485         2,720,146         132,339         26,910,236         2,552,314           Accumulated other comprehensive income (loss)         (18,444)         34,670         (53,114)         (174,000)         104,169           Treasury stock         (456,214)         (456,186)         (28)         (4,303,906)         (206,099)           Total stockholders' equity         3,007,929         2,922,336         85,593         28,376,689         3,074,369	• •		,		*						
Accumulated other comprehensive income (loss)       (18,444)       34,670       (53,114)       (174,000)       104,169         Treasury stock       (456,214)       (456,186)       (28)       (4,303,906)       (206,099)         Total stockholders' equity       3,007,929       2,922,336       85,593       28,376,689       3,074,369											45,730
Treasury stock         (456,214)         (456,186)         (28)         (4,303,906)         (206,09°)           Total stockholders' equity         3,007,929         2,922,336         85,593         28,376,689         3,074,36°	•										
Total stockholders' equity <b>3,007,929</b> 2,922,336 85,593 <b>28,376,689</b> 3,074,36	•		` ' '						` / /		
			(456,214)			_			(4,303,906)		(206,097)
Total liabilities and stockholders' equity ¥ 4.458.196 ¥ 4.512.625 ¥ (54.429) \$ 42.058.453 ¥ 4.608.514	• •		3,007,929		2,922,336	_	85,593		28,376,689		3,074,367
1 7,12,020 1 (37,42) # 42,030,433 # 4,000,31	Total liabilities and stockholders' equity	¥	4,458,196	¥	4,512,625	¥	(54,429)	\$	42,058,453	¥	4,608,514

		Millions	of y	en		Thousands of U.S. dollars	Mi	llions of yen
		As of		As of	_	As of		As of
	Ju	ne 30, 2008	D	ec. 31, 2007	_ <u>.</u>	June 30, 2008	Ju	ne 30, 2007
Notes:	J)	Jnaudited)				(Unaudited)	(	Unaudited)
1.Allowance for doubtful receivables	¥	13,213	¥	14,547	\$	124,651	¥	16,553
2.Accumulated depreciation		1,683,150		1,594,374		15,878,774		1,488,148
3.Accumulated other comprehensive income (loss):								
Foreign currency translation adjustments		(25,571)		22,796		(241,236)		72,095
Net unrealized gains and losses on securities		4,686		6,287		44,208		9,503
Net gains and losses on derivative instruments		(2,288)		(849)		(21,585)		(2,640)
Pension liability adjustments		4,729		6,436		44,613		25,211

<sup>4.</sup> Time deposits and Marketable securities, which had been previously disclosed separately in the consolidated balance sheets, have been reclassified to Short-term investments to conform to the current year presentation.

#### 6. CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

Millions of yen

									N	Iillioi	ns of yer
	(	Common Stock		Additional d-in capital	Legal reserve	Retained earnings	Accumulated other comprehensive income (loss)		Treasury stock	stoc	Total kholders' equity
Balance at December 31, 2007	¥	174,698	¥	402,991	¥ 46,017	¥ 2,720,146	¥ 34,670	¥	(456,186)	¥ 2	,922,336
Conversion of convertible debt and other Cash dividends Transfers to legal reserve		38		(120)	6,483	(75,663) (6,483)					(82) (75,663)
Comprehensive income:  Net income Other comprehensive income (loss), net of tax						214,485					214,485
Foreign currency translation adjustments							(48,367)				(48,367)
Net unrealized gains and losses on securities  Net gains and losses on derivative instruments							(1,601) (1,439)				(1,601) (1,439)
Pension liability adjustments							(1,707)				(1,707
Total comprehensive income											161,371
Repurchase of treasury stock, net				(5)					(28)		(33)
Balance at June 30, 2008 (Unaudited)	¥	174,736	¥	402,866	¥ 52,500	¥ 2,852,485	¥ (18,444)	¥	(456,214)	¥ 3	,007,929
Balance at December 31, 2006	¥	174,603	¥	403,510	¥ 43,600	¥ 2,368,047	¥ 2,718	¥	(5,872)	¥ 2	,986,606
Cumulative effect of a change in accounting principle - adoption of EITF 06-2, net of tax						(2,204)					(2,204)
Conversion of convertible debt and other  Cash dividends		71		63		(66,582)					134 (66,582)
Transfers to legal reserve					2,130	(2,130)					(00,362)
Comprehensive income:											
Net income Other comprehensive income (loss), net of tax						255,183					255,183
Foreign currency translation adjustments							49,237				49,237
Net unrealized gains and losses on securities  Net gains and losses on derivative instruments							1,438 (977)				1,438
Pension liability adjustments							51,753				51,753
Total comprehensive income											356,634
Repurchase of treasury stock, net				4					(200,225)		(200,221)
Balance at June 30, 2007 (Unaudited)	¥	174,674	¥	403,577	¥ 45,730	¥ 2,552,314	<u> </u>	¥	(206,097)	¥ 3	,074,367
Balance at December 31, 2006	¥	174,603	¥	403,510	¥ 43,600	¥ 2,368,047	¥ 2,718	¥	(5,872)	¥ 2	,986,606
Cumulative effect of a change in accounting principle - adoption of EITF 06-2, net of tax						(2,204)					(2,204)
Conversion of convertible debt and other Cash dividends		95		(522)		(131,612)				١,	(427) (131,612)
Transfers to legal reserve					2,417	(2,417)				'	-
Comprehensive income: Net income						488,332					488,332
Other comprehensive income (loss), net of tax Foreign currency translation adjustments							(62)				(62
Net unrealized gains and losses on securities  Net gains and losses on derivative instruments							(1,778)				(1,778 814
Pension liability adjustments Total comprehensive income							32,978				32,978 520,284
Repurchase of treasury stock, net				3					(450,314)		(450,311
Balance at December 31, 2007	¥	174,698	¥	402,991	¥ 46,017	¥ 2,720,146	¥ 34,670	¥	(456,186)	¥ 2	,922,336

Thousands of U.S. dollars

							Thousands (	of U.S. dollars
Balance at December 31, 2007	\$ 1,648,095	\$ 3,801,802	\$	434,123	\$ 25,661,755	\$ 327,075	\$ (4,303,642)	\$ 27,569,208
Conversion of convertible debt and other	358	(1,132)	,					(774)
Cash dividends					(713,802)			(713,802)
Transfers to legal reserve				61,160	(61,160)			-
Comprehensive income:								
Net income					2,023,443			2,023,443
Other comprehensive income (loss), net of tax								
Foreign currency translation adjustments						(456,292)		(456,292)
Net unrealized gains and losses on securities						(15,104)		(15,104)
Net gains and losses on derivative instruments						(13,575)		(13,575)
Pension liability adjustments						(16,104)		(16,104)
Total comprehensive income								1,522,368
Repurchase of treasury stock, net		(47)	)				(264)	(311)
Balance at June 30, 2008 (Unaudited)	\$ 1,648,453	\$ 3,800,623	\$	495,283	\$ 26,910,236	\$ (174,000)	\$ (4,303,906)	\$ 28,376,689

# 7. CONSOLIDATED STATEMENTS OF CASH FLOWS

	Millions of			yen		housands of J.S. dollars	Millions of yen		
	Six	x months	S	ix months		Six months	Year ended		
		ended		ended	ended			ecember 31,	
	Jun	e 30, 2008	Jui	ne 30, 2007	June 30, 2008			2007	
		naudited)		Jnaudited)		Unaudited)			
Cash flows from operating activities:									
Net income	¥	214,485	¥	255,183	\$	2,023,443	¥	488,332	
Adjustments to reconcile net income to net cash									
provided by operating activities:									
Depreciation and amortization		163,690		143,244		1,544,245		341,694	
Loss on disposal of property, plant and equipment		4,452		3,571		42,000		9,985	
Deferred income taxes		2,057		(8,738)		19,406		(35,021)	
(Increase) decrease in trade receivables		75,641		65,822		713,594		(10,722)	
Increase in inventories		(55,714)		(28,859)		(525,604)		(26,643)	
Increase in trade payables		19,430		7,919		183,302		21,136	
Increase (decrease) in accrued income taxes		(43,889)		(428)		(414,047)		14,988	
Increase (decrease) in accrued expenses		(33,727)		(185)		(318,179)		43,035	
Decrease in accrued (prepaid) pension and severance cost		(4,811)		(5,674)		(45,387)		(15,387)	
Other, net		(6,016)		8,469		(56,754)		7,872	
Net cash provided by operating activities		335,598		440,324		3,166,019		839,269	
Cash flows from investing activities:									
Purchases of fixed assets		(236,641)		(236,321)		(2,232,462)		(474,285)	
Proceeds from sale of fixed assets		4,192		4,545		39,547		9,635	
Purchases of available-for-sale securities		(7,014)		(1,840)		(66,170)		(2,281)	
Proceeds from sale of available-for-sale securities		4,062		6,787		38,321		8,614	
Proceeds from maturity of held-to-maturity securities		-		10,000		-		10,000	
(Increase) decrease in time deposits		(204)		20,479		(1,925)		31,681	
Acquisitions of subsidiaries, net of cash acquired		(209)		(12,520)		(1,972)		(15,675)	
Purchases of other investments		(44,509)		(2,137)		(419,896)		(2,432)	
Other, net		(9,218)		1,654		(86,962)		2,258	
Net cash used in investing activities		(289,541)		(209,353)		(2,731,519)		(432,485)	
Cash flows from financing activities:		- 0						2 2	
Proceeds from issuance of long-term debt		5,866		1,541		55,340		2,635	
Repayments of long-term debt		(3,646)		(11,883)		(34,396)		(13,046)	
Decrease in short-term loans		(2,670)		(334)		(25,189)		(358)	
Dividends paid		(75,663)		(66,582)		(713,802)		(131,612)	
Repurchases of treasury stock, net		(33)		(200,221)		(311)		(450,311)	
Other, net		(8,824)		(2,291)		(83,246)		(11,691)	
Net cash used in financing activities		(84,970)		(279,770)		(801,604)		(604,383)	
Effect of exchange rate changes on cash and									
cash equivalents		(39,155)		1,901		(369,386)		(13,564)	
Net decrease in cash and cash equivalents		(78,068)		(46,898)		(736,490)		(211,163)	
Cash and cash equivalents at beginning of period		944,463	_	1,155,626	_	8,910,028		1,155,626	
Cash and cash equivalents at end of period	¥	866,395	¥	1,108,728	\$	8,173,538	¥	944,463	

#### 8. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

#### (1) GROUP POSITION

#### 1. Number of Group Companies

	June 30, 2008	December 31, 2007	Change
Subsidiaries	240	239	1
Affiliates	18	15	3
Total	258	254	4

#### 2. Change in Group of Entities

Subsidiaries

Addition: 10 companies Removal: 9 companies Affiliates (Carried at Equity Basis) Addition: 3 companies

#### 3. Subsidiaries listed on domestic stock exchange

Tokyo Stock Exchange (1st section): Canon Marketing Japan Inc., Canon Electronics Inc., Canon Finetech Inc.

Tokyo Stock Exchange (2nd section): Canon Software Inc. Osaka Stock Exchange (2nd section): Canon Machinery Inc.

JASDAQ: Tokki Corporation

Osaka Stock Exchange (Hercules): e-System Corporation

#### (2) SIGNIFICANT ACCOUNTING POLICIES

The accompanying consolidated financial statements reflect the adjustments which management believes are necessary to conform them with U.S. generally accepted accounting principles, except for the segment information, as required by Statement of Financial Accounting Standards No.131, "Disclosures about Segments of an Enterprise and Related Information."

#### 9. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### (1) NET INCOME PER SHARE

NET INCOME PER SHARE									
Results for the first half		Million	ns of ye	n		nousands of J.S. dollars	Millions of yen Year ended		
	Si	ix months	Si	x months	S	ix months			
		ended	ended			ended	December 31,		
	June 30, 2008		June 30, 2007		Ju	ne 30, 2008	2007		
	(U	naudited)	(U	naudited)	J)	Unaudited)			
Net income									
-Basic	¥	214,485	¥	255,183	\$	2,023,443	¥	488,332	
-Diluted		214,486		255,186		2,023,453		488,336	
		Number	of sha	res			Num	ber of shares	
Average common shares outstanding									
-Basic	1,2	261,056,468	1,31	12,830,076			1,2	293,295,680	
-Diluted	1,2	261,173,988	1,31	13,128,387			1,2	293,517,431	
		Y	en .			J.S. dollars		Yen	
Net income per share:									
-Basic	¥	170.08	¥	194.38	\$	1.60	¥	377.59	
-Diluted		170.07		194.33		1.60		377.53	

# $(2) \ FINANCE \ RECEIVABLES \ AND \ OPERATING \ LEASES, \ ACQUISITIONS, \ MARKETABLE \ SECURITIES, \\ STOCK \ OPTIONS, \ DERIVATIVE \ CONTRACTS \ AND \ OTHER$

The disclosure is omitted as it is not considered significant in this report.

#### (3) SUBSEQUENT EVENT

There is no significant subsequent event.

# 10. NON-CONSOLIDATED STATEMENTS OF INCOME

 $(\ Parent\ company\ only\ )$ 

		Million	s of y	en			Mi	llions of yen
		Six months ended June 30, 2008		Six months ended one 30, 2007	Change(%)			Year ended ecember 31, 2007
Net sales	¥	1,395,347	¥	1,370,988	+	1.8	¥	2,887,912
Cost of sales		894,697		830,843				1,793,613
Gross profit		500,650		540,145	-	7.3	· ·	1,094,299
Selling, general and administrative expenses		264,760		259,782				560,458
Operating profit		235,890		280,363	-	15.9		533,841
Other income (deductions):								
Interest and dividend income		10,149		15,654				18,870
Interest expense		(1,928)		(314)				(1,285)
Other, net		12,100		6,573				1,417
		20,321		21,913				19,002
Ordinary profit		256,211		302,276	-	15.2		552,843
Non-ordinary gain(loss), net		(1,579)		(939)				(3,470)
Income before income taxes		254,632		301,337				549,373
Income taxes		86,193		100,412				182,400
Net income	¥	168,439	¥	200,925	-	16.2	¥	366,973

## 11. DETAILS OF SALES

( Parent company only )

Sales by product		Million	Millions of ye						
	-	ix months ended ne 30, 2008	Six months ended June 30, 2007		Change(%)		Year ended December 31, 2007		
Business machines:									
Office Imaging Products	¥	256,627	¥	277,128	-	7.4	¥	540,926	
Computer peripherals		631,824		647,416	-	2.4		1,331,983	
		888,451		924,544	_	3.9		1,872,909	
Cameras		413,873		368,753	+	12.2		851,522	
Optical and other products		93,023		77,691	+	19.7		163,481	
Total	¥	1,395,347	¥	1,370,988	+	1.8	¥	2,887,912	
	·								

Sales by region		Million			Mi	llions of yen			
	Six months ended June 30, 2008			ix months ended ne 30,2007	Change	e(%)	Year ended December 31, 2007		
Japan	¥	180,199	¥	177,008	+	1.8	¥	379,055	
Overseas:									
Americas		449,519		471,551	-	4.7		989,139	
Europe		492,465		488,284	+	0.9		1,029,922	
Other areas		273,164		234,145	+	16.7		489,796	
		1,215,148		1,193,980	+	1.8		2,508,857	
Total	¥	1,395,347	¥	1,370,988	+	1.8	¥	2,887,912	

#### 12. NON-CONSOLIDATED BALANCE SHEETS

 $(\ Parent\ company\ only\ )$ 

Mil	lions	of v	en

		As of	D.	As of		Change	Т	As of
AGGETG		ine 30, 2008	Dec	cember 31, 2007			Ju	ne 30, 2007
ASSETS								
Current assets:  Cash	¥	22,818	¥	5,676	¥	17.142	¥	206,144
Trade receivables	*	811,661		838,322	1	(26,661)	1	833,828
Marketable securities		42,430		75,920		(33,490)		-
Inventories		260,594		226,950		33,644		231,673
Prepaid expenses and other current assets		206,854		209,650		(2,796)		159,629
Allowance for doubtful receivables		(1)		(8)		7		(19)
Total current assets		1,344,356		1,356,510		(12,154)		1,431,255
Fixed assets:							-	
Net property, plant and equipment		927,128		912,986		14,142		866,142
Intangibles		43,125		42,497		628		37,810
Investments and other fixed assets		521,509		478,960		42,549		473,502
Allowance for doubtful receivables-noncurrent		(58)		(61)		3		(64)
Total fixed assets		1,491,704		1,434,382		57,322		1,377,390
Total assets	¥	2,836,060	¥	2,790,892	¥	45,168	¥	2,808,645
LIABILITIES AND NET ASSETS								
Current liabilities:								
Trade payables	¥	422,046	¥	421,884	¥	162	¥	376,860
Short-term loans		139,914		94,465		45,449		34,657
Accrued income taxes		78,830		115,668		(36,838)		104,212
Accrued warranty expenses		3,269		4,705		(1,436)		3,131
Accrued bonuses for employees		5,197		5,194		3		4,935
Accrued bonuses for directors		198		360		(162)		148
Other current liabilities		162,425		212,366		(49,941)		189,792
Total current liabilities		811,879		854,642		(42,763)		713,735
Noncurrent liabilities:								
Convertible debenture		53		128		(75)		176
Accrued pension and severance cost		38,081		41,713		(3,632)		47,069
Accrued directors' retirement benefits		1,449		1,368		81		1,261
Reserve for environmental provision		1,370		2,475		(1,105)		3,804
Accrued long service rewards for employees	-	1,232		-		1,232		-
Total noncurrent liabilities		42,185		45,684		(3,499)		52,310
Total liabilities		854,064		900,326		(46,262)		766,045
Net assets:								
Stockholders' equity		1,979,601		1,886,784		92,817		2,035,807
Difference of appreciation and conversion		2,333		3,782		(1,449)		6,793
Subscription rights to shares		1 001 006		1,000,566		62		-
Total net assets		1,981,996		1,890,566		91,430		2,042,600
Total liabilities and net assets	¥	2,836,060	¥	2,790,892	¥	45,168	¥	2,808,645
		As of		As of				As of
	T.,	ne 30, 2008	Dec	ember 31, 2007			In	ne 30, 2007
		ine 30, 2008	Dece	eiiiber 31, 2007				iie 50, 2007
1,Accumulated depreciation	¥	915,209	¥	848,039			¥	782,984
Accumulated impairment loss	¥	564	¥	993			¥	494
2,Cautionary obligation and other	***	20 <b>2</b> 07	37	22.721			37	24.221
Cautionary obligation contract  3,Issuance of new stock capitalised those due to	¥	20,786	¥	22,721			¥	24,231
conversion of convertible bond	¥	75	¥	190			¥	142
(Those capitalised)		(38)		(95)				(71)
Those due to conversion of convertible bond	¥	75	¥	190			¥	142
(Those capitalised)		(38)		(95)				(71)
4,Number of stock newly issued(Thousand shares)		75		190				142
Those due to conversion of convertible bond				100				1.40
(Thousand shares)		75		190				142

#### 13. NON-CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY ( Parent company only )

Six months ended June 30, 2008 (Millions of yen) Difference of Stockholders' equity appreciation and conversion Capital surplus Retained earnings Subscriptio Total Net rights to Other retained earnings nrealize Total Deferred Commo Treasury gains shares assets profits (losses) ddition Other Reserve Reserve for Retained Legal stock stock (losses) paid-in capital equity Special for deferral of earnings on capital surplus brought forward special capital gair securitie lepreciatio on property Balance as of December 31, 2007 £ 174,698 306,225 25 22,114 1,255 £1,249,928 581,031 (456,186 1,886,784 5,028 ¥ (1,246 1,890,566 Changes in the term Conversion of 75 convertible debenture Transfer to reserve for special 116 (116 depreciation Reversal of reserve for special (1,893 1,89 depreciation Transfer to reserve for deferral 79 (795 of capital gain on property Reversal of reserve for deferral (27 27 of capital gain on property Dividends from (75,663 (75,663 (75,663 surplus Net income 168,43 168,43 168,439 (52 (52 (52) treasury stock (5) 24 19 treasury stock Net change of (1,887) 438 62 (1,387 items other than Total changes (5) (1,777 93,78 (28 92,81 (1,887) 43 62 91,430 n the term

1.Number of issued shares of June 30, 2008

1,333,711,360

2,023

¥ 1,249,928

2. Classes and number of treasury stock

¥ 306,262

(Shares)

674,815

(456,214)

1,979,601

3,141

(808)

1,981,996

62

Classes of stock	Balance as of December 31, 2007	Increase	Decrease	Balance as of June 30, 2008
common stock	72,588,428	10,315	3,869	72,594,874

22,114

5,917

20

3.Dividend from surplus

¥ 174,736

June 30, 2008

Decision	Classes of stock	Cash dividend (Millions of yen)	Dividend per share(yen)	Base date	Effective date
March 28, 2008 Annual meeting of stockholders	common stock	75,663	60.00	December 31, 2007	March 31, 2008
July 24, 2008 Board of directors'meeting	common stock	69,361	55.00	June 30, 2008	August 26, 2008

Six months ended June 3	0, 2007				Stock	tholders' equi	ty				apprec	(Millions ence of ciation	of yen)
		Capital	surplus		R	etained earni	ngs				and con	iversion	Total
	Common					Other reta	ined earnings		Treasury	Total	unrealized gains	Net Deferred	net assets
	stock	Additional paid-in capital	Other capital surplus	Legal reserve	Reserve for special depreciation	Reserve for deferral of capital gain on property	Special reserves	Retained earnings brought forward	stock	stockholders' equity	(losses) on securities	profits (losses) on hedges	usseus
Balance as of December 31, 2006	¥ 174,603	¥ 306,130	¥ 22	¥ 22,114	¥ 12,485	¥ 1,292	¥ 1,249,928	¥ 340,843	¥ (5,872)	¥ 2,101,545	¥ 8,899	¥ (1,161)	¥ 2,109,283
Changes in the term													
Conversion of convertible debentures	71	71								142			142
Transfer to reserve for special depreciation					536			(536)		-			,
Reversal of reserve for special depreciation					(2,829)			2,829		-			
Reversal of reserve for deferral of capital gain on property						(19)		19		-			
Dividends from surplus								(66,583)		(66,583)			(66,583
Net income								200,925		200,925			200,925
Purchase of treasury stock									(200,239)	(200,239)			(200,239
Disposal of treasury stock			4						14	17			17
Net change of items other than stockholders' equity										=	(992)	47	(945)
Total changes in the term	71	71	4	-	(2,294)	(19)	-	136,654	(200,225)	(65,738)	(992)	47	(66,683)
Balance as of June 30, 2007	¥ 174,674	¥ 306,201	¥ 26	¥ 22,114	¥ 10,191	¥ 1,273	¥ 1,249,928	¥ 477,497	¥ (206,097)	¥ 2,035,807	¥ 7,907	¥ (1,114)	¥ 2,042,600

1.Number of issued shares of June 30, 2007 2.Classes and number of treasury stock 1,333,588,114

				(Shares)
C1 C . 1	Balance as of		0	Balance as of
Classes of stock	December 31, 2006	Increase	Decrease	June 30, 2007
common stock	1,794,390	31,201,445	2,644	32,993,191

3.Dividend from surplus

Decision	Classes of stock	Cash dividend (Millions of yen)	Dividend per share(yen)	Base date	Effective date
March 29, 2007 Annual meeting of stockholders	common stock	66,583	50.00	December 31, 2006	March 30, 2007
July 26, 2007 Board of directors'meeting	common stock	65,030	50.00	June 30, 2007	August 24, 2007

Year ended December 31.	, 2007											(Millions	of yen)
					Stockl	nolders' equit	у				Differe apprec and con	ciation	
		Capital	surplus		Re	tained earnin	gs				Net		Total
	Common					Other retain	ned earnings	1	Treasury	Total	unrealized gains	Net Deferred	net assets
	stock	Additional paid-in capital	Other capital surplus	Legal reserve	Reserve for special depreciation	Reserve for deferral of capital gain on property	Special reserves	Retained earnings brought forward	stock	stockholders' equity	(losses) on securities	profits (losses) on hedges	
Balance as of December 31, 2006	¥ 174,603	¥ 306,130	¥ 22	¥ 22,114	¥ 12,485	¥ 1,292	¥ 1,249,928	¥ 340,843	¥ (5,872)	¥ 2,101,545	¥ 8,899	¥ (1,161)	¥ 2,109,283
Changes in the term													
Conversion of convertible debentures	95	95								190			190
Transfer to reserve for special depreciation					609			(609)		-			-
Reversal of reserve for special depreciation					(5,400)			5,400		-			-
Reversal of reserve for deferral of capital gain on property						(37)		37		-			-
Dividends from surplus								(131,612)		(131,612)			(131,612)
Net income								366,973		366,973			366,973
Purchase of treasury stock									(450,346)	(450,346)			(450,346)
Disposal of treasury stock			3						32	35			35
Net change of items other than stockholders' equity										-	(3,871)	(85)	(3,956)
Total changes in the term	95	95	3	-	(4,791)	(37)	-	240,188	(450,314)	(214,761)	(3,871)	(85)	(218,717)
Balance as of December 31, 2007	¥ 174,698	¥ 306,225	¥ 25	¥ 22,114	¥ 7,694	¥ 1,255	¥ 1,249,928	¥ 581,031	¥ (456,186)	¥ 1,886,784	¥ 5,028	¥ (1,246)	¥ 1,890,566

1.Number of issued shares of December 31, 2007 2.Classes and number of treasury stock 1,333,636,210

				(Snares)
Classes of stock	Balance as of December 31, 2006	Increase	Decrease	Balance as of December 31, 2007
common stock	1,794,390	70,799,633	5,595	72,588,428

#### 3.Dividend from surplus

Decision	Classes of stock	Cash dividend (Millions of yen)	Dividend per share(yen)	Base date	Effective date
March 29, 2007 Annual meeting of stockholders	common stock	66,583	50.00	December 31, 2006	March 30, 2007
July 26, 2007 Board of directors'meeting	common stock	65,030	50.00	June 30, 2007	August 24, 2007

#### 14. STANDARD FOR ALLOWANCES

( Parent company only )

#### Accrued long service rewards for employees

Accrued long service rewards is maintained based on expected amounts to cover the rewards payable under the byelaw applied to long-service employee.

# 15. CHANGES OF BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES (Parent company only)

#### Note to change in Accounting Policy

The Company has a byelaw for Refresh Leave to grant long service reward and refresh leave at a regular period to the employees who have been serving the company for long years in order to refresh mind and body as well as generating new energy. As the significance of amounts rose due to the increase in numbers of employees, and reinforcement of attendance record systems enabled to estimate the rational amounts of reward payable, the company changed the accounting policy for long service reward from the expense of the term in which the reward was paid, to recognization of accrued long service reward based on expected amounts under the byelaw from this interim accounting period, in order to calculate periodical profit and loss more appropriately. As a result, operating profit, ordinary profit and income before taxes have decreased by JPY 1,232million, and net income has decreased by JPY 739 million for the interim accounting period ended June 30, 2008.

# CONSOLIDATED FINANCIAL RESULTS FOR THE SECOND QUARTER AND THE FIRST HALF ENDED JUNE 30, 2008

#### SUPPLEMENTARY REPORT

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This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

#### 1. SALES BY REGION AND PRODUCT

1. SALES DI REGION AI	LINODO	2008			2007		Chan	ge year ove	r vear
		2000			2007		Citan	ge year ove	. ,
	2nd quarter	1st half	Year (P)	2nd quarter	1st half	Year	2nd quarter	1st half	Year
Japan									
Business machines	153,984	309,484	-	155,856	302,719	636,534	-1.2%	+2.2%	-
Office imaging products	95,927	194,330	-	92,853	183,500	384,546	+3.3%	+5.9%	-
Computer peripherals	45,175	86,585	-	47,007	86,009	186,214	-3.9%	+0.7%	-
Business information products	12,882	28,569	-	15,996	33,210	65,774	-19.5%	-14.0%	-
Cameras	34,284	67,632	-	33,243	72,887	149,892	+3.1%	-7.2%	-
Optical and other products	30,550	69,483		36,744	82,696	161,161	-16.9%	-16.0%	-
Total	218,818	446,599	944,700	225,843	458,302	947,587	-3.1%	-2.6%	-0.3%
Overseas									
Business machines	543,224	1,079,510	-	575,340	1,143,868	2,299,008	-5.6%	-5.6%	-
Office imaging products	215,648	404,769	-	234,013	448,928	906,242	-7.8%	-9.8%	-
Computer peripherals	318,477	656,576	-	330,583	674,678	1,351,297	-3.7%	-2.7%	-
Business information products	9,099	18,165	-	10,744	20,262	41,469	-15.3%	-10.3%	-
Cameras	276,132	461,779	-	263,888	446,687	1,002,771	+4.6%	+3.4%	-
Optical and other products	67,720	125,544	-	61,860	117,867	231,980	+9.5%	+6.5%	-
Total	887,076	1,666,833	3,645,300	901,088	1,708,422	3,533,759	-1.6%	-2.4%	+3.2%
Americas									
Business machines	197,333	391,114	-	219,612	447,382	888,189	-10.1%	-12.6%	-
Office imaging products	81,019	151,898	-	95,793	186,908	373,093	-15.4%	-18.7%	-
Computer peripherals	112,461	231,146	-	118,510	250,765	495,676	-5.1%	-7.8%	-
Business information products	3,853	8,070	-	5,309	9,709	19,420	-27.4%	-16.9%	-
Cameras	103,248	167,514	-	101,197	165,340	390,768	+2.0%	+1.3%	-
Optical and other products	14,204	26,821	-	14,516	29,227	57,211	-2.1%	-8.2%	-
Total	314,785	585,449	1,261,700	335,325	641,949	1,336,168	-6.1%	-8.8%	-5.6%
Europe	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	, , , , , , , , , , , , , , , , , , , ,	,-	, ,	, , , , , , , ,			
Business machines	257,620	515,385	_	267,833	524,656	1,067,998	-3.8%	-1.8%	_
Office imaging products	106,645	201,060	-	109,097	208,054	423,925	-2.2%	-3.4%	_
Computer peripherals	146,867	306,103	_	154,590	308,183	626,236	-5.0%	-0.7%	_
Business information products	4,108	8,222	_	4,146	8,419	17,837	-0.9%	-2.3%	_
Cameras	110,325	179,416	_	105,803	176,795	388,651	+4.3%	+1.5%	_
Optical and other products	11,563	21,823	_	10,952	20,928	42,637	+5.6%	+4.3%	_
Total	379,508	716,624	1,578,700	384,588	722,379	1,499,286	-1.3%	-0.8%	+5.3%
Other areas	377,500	,10,02	1,070,700	50.,500	,22,879	1,.>>,200	1.570	0.070	10.070
Business machines	88,271	173,011	_	87,895	171,830	342,821	+0.4%	+0.7%	_
Office imaging products	27,984	51,811		29,123	53,966	109,224	-3.9%	-4.0%	
Computer peripherals	59,149	119,327	-	57,483	115,730	229,385	+2.9%	+3.1%	_
Business information products	1,138	1,873	-	1,289	2,134	4,212	-11.7%	-12.2%	_
Cameras	62,559	114,849		56,888	104,552		+10.0%	+9.8%	_
Optical and other products	41,953	76,900	-	36,392	67,712	223,352 132,132	+10.0%	+13.6%	_
Total	192,783	364,760	804,900	181,175	344,094	698,305	+13.3%	+6.0%	+15.3%
Total	192,/83	304,700	004,900	101,175	344,094	098,303	+0.4%	+0.0%	+13.5%
Business machines	697,208	1,388,994	2,930,400	731,196	1,446,587	2,935,542	-4.6%	-4.0%	-0.2%
-				·					
Office imaging products	311,575	599,099	1,262,300	326,866	632,428	1,290,788	-4.7%	-5.3%	-2.2%
Computer peripherals	363,652	743,161	1,571,600	377,590	760,687	1,537,511	-3.7%	-2.3%	+2.2%
Business information products	21,981	46,734	96,500	26,740	53,472	107,243	-17.8%	-12.6%	-10.0%
Cameras	310,416	529,411	1,220,600	297,131	519,574	1,152,663	+4.5%	+1.9%	+5.9%
Optical and other products	98,270	195,027	439,000	98,604	200,563	393,141	-0.3%	-2.8%	+11.7%
Total	1,105,894	2,113,432	4,590,000	1,126,931	2,166,724	4,481,346	-1.9%	-2.5%	+2.4%

#### 2. SEGMENT INFORMATION BY PRODUCT

		2008			2007		Chan	ge year over	year
	2nd quarter	1st half	Year (P)	2nd quarter	1st half	Year	2nd quarter	1st half	Year
Business machines									
Unaffiliated customers	697,208	1,388,994	2,930,400	731,196	1,446,587	2,935,542	-4.6%	-4.0%	-0.2%
Intersegment	_	-	-	-	-	-	-	-	-
Total sales	697,208	1,388,994	2,930,400	731,196	1,446,587	2,935,542	-4.6%	-4.0%	-0.2%
Operating profit	139,859	303,038	648,900	158,960	335,471	650,261	-12.0%	-9.7%	-0.2%
% of sales	20.1%	21.8%	22.1%	21.7%	23.2%	22.2%	-	-	-
Cameras									
Unaffiliated customers	310,416	529,411	1,220,600	297,131	519,574	1,152,663	+4.5%	+1.9%	+5.9%
Intersegment	-	-	-	-	-	-	-	-	-
Total sales	310,416	529,411	1,220,600	297,131	519,574	1,152,663	+4.5%	+1.9%	+5.9%
Operating profit	66,859	112,585	297,100	76,773	137,303	307,426	-12.9%	-18.0%	-3.4%
% of sales	21.5%	21.3%	24.3%	25.8%	26.4%	26.7%	-	-	-
Optical and other products									
Unaffiliated customers	98,270	195,027	439,000	98,604	200,563	393,141	-0.3%	-2.8%	+11.7%
Intersegment	65,702	121,917	263,500	56,258	107,917	238,659	+16.8%	+13.0%	+10.4%
Total sales	163,972	316,944	702,500	154,862	308,480	631,800	+5.9%	+2.7%	+11.2%
Operating profit	187	5,517	31,400	3,393	21,385	21,080	-94.5%	-74.2%	+49.0%
% of sales	0.1%	1.7%	4.5%	2.2%	6.9%	3.3%	-	-	-
Corporate and Eliminations									
Unaffiliated customers	-	-	-	-	-	-	-	-	-
Intersegment	(65,702)	(121,917)	(263,500)	(56,258)	(107,917)	(238,659)	-	-	-
Total sales	(65,702)	(121,917)	(263,500)	(56,258)	(107,917)	(238,659)	-	-	-
Operating profit	(46,752)	(90,157)	(207,400)	(57,653)	(105,283)	(222,094)	-	-	-
Consolidated									
Unaffiliated customers	1,105,894	2,113,432	4,590,000	1,126,931	2,166,724	4,481,346	-1.9%	-2.5%	+2.4%
Intersegment	_	-	-	-	-	-	-	-	-
Total sales	1,105,894	2,113,432	4,590,000	1,126,931	2,166,724	4,481,346	-1.9%	-2.5%	+2.4%
Operating profit	160,153	330,983	770,000	181,473	388,876	756,673	-11.7%	-14.9%	+1.8%
% of sales	14.5%	15.7%	16.8%	16.1%	17.9%	16.9%	_	-	-

(P)=Projection

#### 3. OTHER INCOME / DEDUCTIONS

(Millions of yen)

		- 110								
		2008			2007		Change year over year			
	2nd quarter	1st half	Year (P)	2nd quarter	1st half	Year	2nd quarter	1st half	Year	
Interest and dividend, net	4,522	10,303	16,800	8,710	16,572	31,348	(4,188)	(6,269)	(14,548)	
Forex gain / loss	5,462	(5,114)	(12,000)	397	(10,520)	(31,943)	+5,065	+5,406	+19,943	
Equity earnings / loss of affiliated companies	(1,217)	(1,053)	(1,200)	2,631	5,285	5,634	(3,848)	(6,338)	(6,834)	
Other, net	3,683	4,126	11,400	5,086	5,928	6,676	(1,403)	(1,802)	+4,724	
Total	12,450	8,262	15,000	16,824	17,265	11,715	(4,374)	(9,003)	+3,285	

#### 4. SALES COMPOSITION BY PRODUCT

		2008			2007			
	2nd quarter	1st half	Year (P)	2nd quarter	1st half	Year		
Office imaging products								
Monochrome copying machines	42%	42%	41%	47%	46%	45%		
Color copying machines	37%	37%	37%	34%	35%	35%		
Others	21%	21%	22%	19%	19%	20%		
Computer peripherals								
Laser beam printers	73%	74%	73%	74%	75%	73%		
Inkjet printers	26%	25%	26%	25%	24%	26%		
Others	1%	1%	1%	1%	1%	1%		
Business information products								
Personal computers	58%	60%	60%	60%	62%	62%		
Others	42%	40%	40%	40%	38%	38%		
Cameras								
Digital cameras	75%	75%	76%	77%	76%	76%		
Video cameras	9%	8%	8%	8%	8%	8%		
Interchangeable lenses and others	16%	17%	16%	15%	16%	16%		
Optical and other products								
Semiconductor production equipment	47%	47%	47%	49%	50%	46%		
Others	53%	53%	53%	51%	50%	54%		

(P)=Projection

#### **5. SALES GROWTH IN LOCAL CURRENCY** (Year over year)

		2008		
	2nd quarter	1st half	Year (P)	
Business machines				
Japan	-1.2%	+2.2%	-	
Overseas	+3.1%	+2.6%	-	
Total	+2.2%	+2.6%	+5.4%	
Cameras				
Japan	+3.1%	-7.2%	-	
Overseas	+13.3%	+11.6%	-	
Total	+12.2%	+9.0%	+11.5%	
Optical and other products				
Japan	-16.9%	-16.0%	-	
Overseas	+14.2%	+11.7%	-	
Total	+2.6%	+0.3%	+14.2%	
Total				
Japan	-3.1%	-2.6%	-0.3%	
Overseas	+6.9%	+5.6%	+9.9%	
Americas	+8.2%	+4.5%	+5.8%	
Europe	+1.0%	+1.5%	+7.0%	
Other areas	+17.0%	+16.2%	+24.2%	
Total	+4.9%	+3.9%	+7.8%	

<sup>\*</sup> Figures related to analog personal copying machines, which were included in "Monochrome copying machines" of "Office imaging products," are now included in "Others" of "Office imaging products." Past figures have been reclassified to conform with the new presentation.

<sup>\*</sup> The segment previously named "Film cameras / Lenses" is now named "Interchangeable lenses and others."

6. PROFITABILITY

Canon Inc.

	2008		2007	
	1st half	Year (P)	1st half	Year
ROE	14.5%	16.4%	16.8%	16.5%
ROA	9.6%	10.8%	11.2%	10.8%

(P)=Projection

#### 7. IMPACT OF FOREIGN EXCHANGE RATES

(1) Exchange rates

(Yen)

	2008  1st half			2007	
				1st half	Year
Yen/US\$	104.69	105.00	104.86	120.07	117.50
Yen/Euro	160.69	165.00	163.03	159.77	161.41

(P)=Projection

(2) Impact of foreign exchange rates on sales (Year over year)

(Billions of yen)

<u> </u>		
	2008	
	1st half	Year (P)
US\$	(118.9)	(214.7)
Euro	+3.1	+11.3
Other currencies	(1.5)	(5.5)
Total	(117.3)	(208.9)

(P)=Projection

(3) Impact of foreign exchange rates per yen

(Billions of yen)

	2008
	2nd half (P)
On sales	
US\$	9.4
Euro	4.0
On operating profit	
US\$	5.5
Euro	3.1

(P)=Projection

#### 8. STATEMENTS OF CASH FLOWS

(Millions of yen)

6. STATEMENTS OF CASH FLOWS				(Williams of yell)
	20	2008		07
	1st half	Year (P)	1st half	Year
Net cash provided by operating activities				
Net income	214,485	500,000	255,183	488,332
Depreciation and amortization	163,690	365,000	143,244	341,694
Other, net	(42,577)	(125,000)	41,897	9,243
Total	335,598	740,000	440,324	839,269
Net cash used in investing activities	(289,541)	(505,000)	(209,353)	(432,485)
Free cash flow	46,057	235,000	230,971	406,784
Net cash used in financing activities	(84,970)	(170,000)	(279,770)	(604,383)
Effect of exchange rate changes on cash and cash equivalents	(39,155)	(49,500)	1,901	(13,564)
Net change in cash and cash equivalents	(78,068)	15,500	(46,898)	(211,163)
Cash and cash equivalents at end of period	866,395	960,000	1,108,728	944,463

	20	2008		2007	
	1st half	Year (P)	1st half	Year	
Business machines	60,838	-	57,496	122,570	
Cameras	23,628	-	22,184	44,304	
Optical and other products	90,997	-	90,587	201,387	
Total	175,463	375,000	170,267	368,261	
% of sales	8.3%	8.2%	7.9%	8.2%	

(P)=Projection

#### 10. CAPITAL EXPENDITURE & DEPRECIATION AND AMORTIZATION

(Millions of yen)

	2008		2007	
	1st half	Year (P)	1st half	Year
Capital expenditure	174,677	430,000	196,342	428,549
Depreciation and amortization	163,690	365,000	143,244	341,694

(P)=Projection

#### 11. INVENTORIES

(1) Inventories

(Millions of yen)

	2008	2007	Difference
	Jun.30	Dec.31	Birierence
Business machines	291,745	277,444	+14,301
Cameras	128,813	107,406	+21,407
Optical and other products	193,621	178,624	+14,997
Total	614,179	563,474	+50,705

(2) Inventories/Sales\*

(Days)

	2008	2007	Difference
	Jun.30	Dec.31	Billerence
Business machines	38	34	+4
Cameras	44	31	+13
Optical and other products	181	169	+12
Total	53	44	+9

<sup>\*</sup>Index based on the previous six months sales.

#### 12. DEBT RATIO

	2008	2007	Difference
	Jun.30	Dec.31	Billerence
Total debt / Total assets	0.6%	0.6%	0.0%

13. OVERSEAS PRODUCTION RATIO

	2008	2007
	1st half	Year
Overseas production ratio	40%	40%

14. NUMBER OF EMPLOYEES

14. I CHIDER OF ENH LOTELD			
	2008	2007	Difference
	Jun.30	Dec.31	
Japan	58,906	55,227	+3,679
Overseas	83,585	76,125	+7,460
Total	142,491	131,352	+11,139