



Helmeted Woodpecker

(Dryocopus galeatus)

Size: Head and body length, approx. 28 cm; wingspan, approx. 54 cm

Weight: Approx. 137 g

Habitat: Prefers primary, native montane and lowland Atlantic forest

Surviving number:

Estimated at fewer than 10,000 mature individuals

Photographed by Martjan Lammertink

WILDLIFE AS CANON SEES IT

Red alert. When the helmeted woodpecker is excited, its bushy, rounded red crest flares out in a magnificent crescent; when the bird is calm, the crest remains at rest in a folded red triangle. One of the world's rarest and least-known woodpeckers, it is also among the most silent, drumming and calling only for a few minutes in the first hour after sunrise. Its foraging makes little noise as it probes bark fissures and pecks in soft,

rotted trees. But the trees it needs are increasingly scarce as Atlantic forest disappears and less than 1% of what remains is old-growth forest. For the woodpecker, there is much cause for alarm.

As we see it, we can help make the world a better place. Raising awareness of endangered species is just one of the ways we at Canon are taking action—for the good of the planet we call home. Visit canon.com/environment to learn more.

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