Marine Otter (Lontra felina)
Size: Head and body length, averages approx. 55 cm; tail, averages approx. 35 cm
Weight: 3.2 - 5.8 kg
Habitat: Long patches of rocky shore, preferably with access to caves that remain above water at high tide
Surviving number: Unknown; populations declining

Wildlife as Canon Sees It

Adore the shore? The marine otter certainly does, spending 80% of the day at or near the rocky coastline before retiring to a den or refuge for the night. Females give birth in cave dens, with both parents then sharing the task of bringing back crustaceans, bivalves, octopuses and fish to feed their hungry families. Scientists believe the marine otter may be one of the most recent mammals to adapt to a marine habitat and lifestyle. But humans are also drawn to places where water meets land, and with humans come poaching, overexploitation of food resources, and dogs that prey on otters. The shore is becoming a dangerous place to be.

As we see it, we can help make the world a better place. Raising awareness of endangered species is just one of the ways we at Canon are taking action—for the good of the planet we call home. Visit canon.com/environment to learn more.