Looking up. After falling to a low of just 50 in 1996, the West African giraffe population is growing again, aided by conservation efforts and the absence of predators able to target the world’s tallest terrestrial animal. Temporary groups forage at night, their long necks suited to reaching choice leaves. But to drink or feed on low vegetation, they are obliged to spread their front legs wide, and when fully asleep they curve their necks at extreme angles to rest their heads on a hip or upper rear leg while sitting. Room to stretch out is in short supply due to loss and fragmentation of habitat, and their comeback is far from certain.

As we see it, we can help make the world a better place. Raising awareness of endangered species is just one of the ways we at Canon are taking action—for the good of the planet we call home. Visit canon.com/environment to learn more.