

# Canon Group Business Operations (As of December 31, 2017)

Canon Inc. got its start as a camera manufacturer in 1937. The Company promoted globalization from early on, opening a New York branch in 1955. Marking its 30th anniversary of establishment, in 1967 Canon took up the challenge of diversification under the slogan, "Cameras in the Right Hand, Business Machines in the Left," marking its foray into the field of copying machines.

Not only is Canon currently a global leader in market share for such products as interchangeable-lens digital cameras and inkjet printers but the Company is also remodeling its business portfolio by growing four new businesses in the B-to-B field, namely, commercial printing, network cameras, healthcare, and industrial equipment.

## Company Overview

Company name .....	Canon Inc.	Common stock .....	¥174,762 million
Established.....	August 10, 1937	Group companies .....	376 consolidated subsidiaries
Headquarters.....	30-2, Shimomaruko 3-chome, Ohta-ku, Tokyo, Japan	Affiliated companies accounted for by the equity-method .....	7
Chairman & CEO .....	Fujio Mitarai		

## Net Sales by Business Unit and Main Products

### Industry and Others Business Unit

**6,475 million dollars 17.9%**

- Semiconductor lithography equipment
- FPD (Flat panel display) lithography equipment
- Vacuum thin-film deposition equipment
- Organic LED (OLED) panel manufacturing equipment
- Die bonders
- Micromotors
- Network cameras
- Handy terminals
- Document scanners



Semiconductor lithography equipment

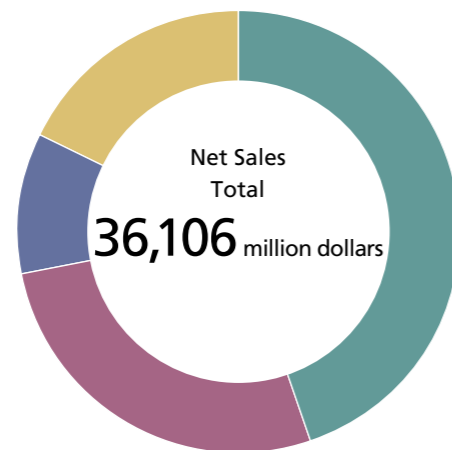
### Medical System Business Unit

**3,860 million dollars 10.7%**

- Diagnostic X-ray systems
- Computed tomography
- Magnetic resonance imaging
- Diagnostic ultrasound systems
- Clinical chemistry analyzers
- Digital radiography systems
- Ophthalmic equipment



Computed tomography



### Office Business Unit

**16,513 million dollars 45.7%**

- Office multifunction devices (MFDs)
- Laser multifunction printers (MFPs)
- Laser printers
- Digital continuous feed presses
- Digital sheet-fed presses
- Wide-format printers
- Document solutions



Office multifunction devices (MFDs)



Digital sheet-fed presses

### Imaging System Business Unit

**10,055 million dollars 27.8%**

- Interchangeable-lens digital cameras
- Digital compact cameras
- Digital camcorders
- Digital cinema cameras
- Interchangeable lenses
- Compact photo printers
- Inkjet printers
- Large format inkjet printers
- Commercial photo printers
- Image scanners
- Multimedia projectors
- Broadcast equipment
- Calculators



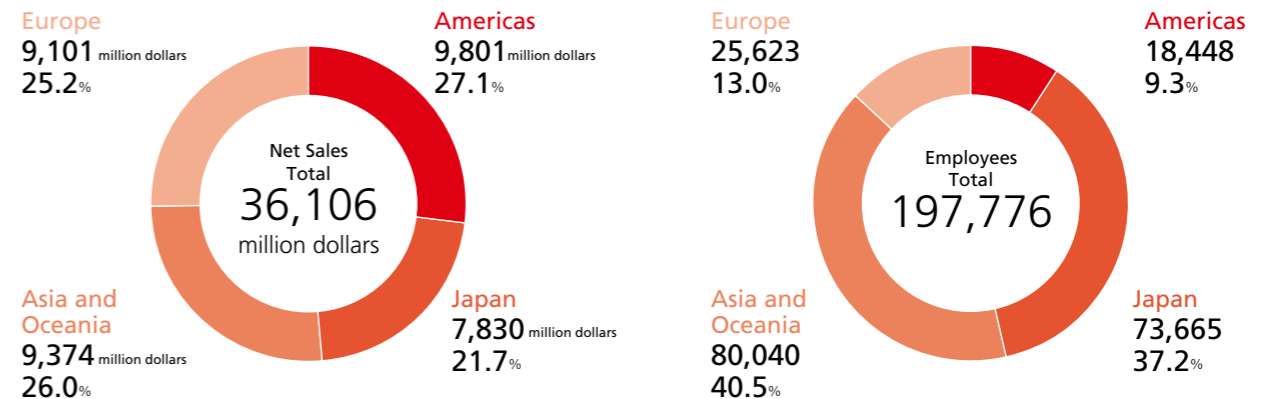
Interchangeable-lens digital cameras



Inkjet printers

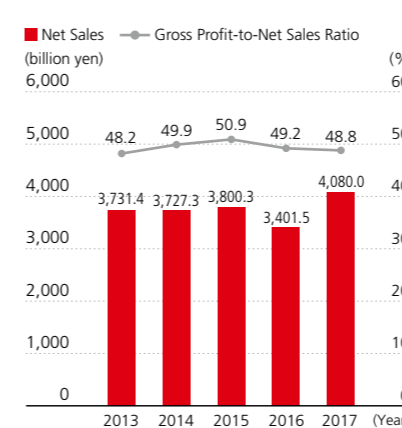
\* As consolidated net sales for business units include sales related to inter-unit transactions, the total is not 100%.  
\* U.S. dollar amounts are translated from yen at the rate of JPY 113=U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of December 29, 2017, solely for the convenience of the reader.

## Net Sales and Number of Employees by Region

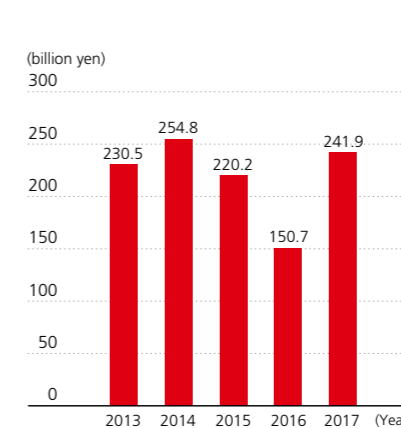


## Major Financial Data and Employee Data

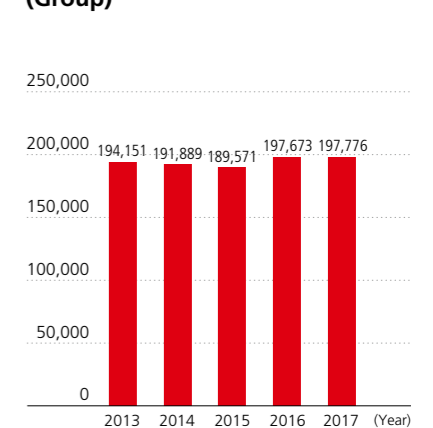
### Net Sales and Gross Profit-to-Net Sales Ratio



### Net Income Attributable to Canon Inc.



### Number of Employees (Group)



	2013	2014	2015	2016	2017
Basic net income attributable to Canon Inc. shareholders per share	200.78	229.03	201.65	137.95	222.88
Total assets	4,242.7	4,460.6	4,427.8	5,138.5	5,198.3
Shareholders' equity	2,910.3	2,978.2	2,966.4	2,783.1	2,870.6
Return on equity (ROE)*	8.4	8.7	7.4	5.2	8.6
Return on assets (ROA)*	5.6	5.9	5.0	3.1	4.7

\* Based on net income attributable to Canon Inc. and total Canon Inc. stockholders' equity

## Dividends to Stockholders

	2013	2014	2015	2016	2017
Dividend per share	130	150	150	150	160
Total dividend amount	148.8	164.7	163.8	163.8	172.8
Dividend payout ratio	64.6	64.6	74.4	108.7	71.4