

Relationship with SDGs

The entire Canon Group promotes CSR activities with the aim of contributing to the realization of a better society.

Together with stakeholders around the world, Canon is pursuing the sustainable growth of society under its corporate philosophy of *kyosei*. The figure below shows the relationship between the Sustainable Development Goals (SDGs) adopted by the United Nations in 2015 and Canon's activities, and also takes into consideration the results of the stakeholder survey outlined on the following page. The larger the SDG icon, the greater the degree of relevance is to Canon.



Through initiatives that address three aspects of materiality, Canon is contributing to the realization of SDGs.

Creating New Value and Solving Social Issues

Canon contributes to solving issues facing the global community by reinforcing and expanding businesses with high societal demand, such as security, healthcare and industrial robots. Canon aims to contribute to SDGs 3, 9, 11 and 17 through technologies, products and solutions services for a sustainable society by focusing on four pillars of new business—commercial printing, network cameras, healthcare and industrial equipment—towards realizing a safe and secure society, expanding the boundaries of the healthcare industry and promoting industrial innovation (→P54).



Network cameras for transportation hubs (Sweden)

Protecting and Conserving the Global Environment

As a global corporation working in harmony with the environment, Canon is working on a wide variety of initiatives together with Group companies, aiming to leave an enriched society for future generations. With the entire lifecycle in view, we carry out environmental initiatives in the four material areas of “contributing to a low-carbon society,” “contributing to a circular economy,” “eliminating hazardous substances and preventing pollution” and “contributing to a society in harmony with nature.” We are striving to contribute to SDGs 6, 7, 12, 13, 15 and 17 (→P63).



Canon Eco Technology Park (Japan) — working toward advanced resource circulation

Responding to People and Society as a Good Corporate Citizen

Setting “responding to people and society as a good corporate citizen” as the foundation of our CSR activities, Canon is fulfilling its corporate responsibility and contributing to the sustainable development of society under its corporate philosophy of *kyosei*. We are actively working to meet the various expectations of stakeholders all over the world. The related SDGs we are targeting are as follows (→P95).



Young People Programme conducted by Canon Europe

Stakeholder Expectations

Canon regularly ascertains the expectations of stakeholders on its contributions to the SDGs through an annual stakeholder survey. According to the most recent survey results, the top three SDGs (out of 17) to which stakeholders expect Canon to contribute are SDGs 8, 9 and 12, which we are already working on based on the above-mentioned materiality themes.

→For further details of the stakeholder survey, please refer to “Stakeholder Questionnaire Survey” in the CSR Management section (→P43).

Opinions from stakeholders

“I think it is vital for a manufacturer such as Canon to manage the environmental aspects of manufacturing and using products, as well as their quality and safety” (investor/analyst, Europe)

“As modern health-related demands rise, we want Canon to provide new, more advanced technology to support the healthcare sector” (supplier, Asia)

“In accordance with the philosophy of the SDGs, we want Canon’s approach to be one of contributing by exploiting its strengths” (university researcher, Japan)