

Value Creation Process

The Canon Group has built its business over the years based on the philosophy of *kyosei* and inherited corporate DNA comprising deep Respect for Humanity, an Emphasis on Technology, and Enterprising Spirit. In our aim to realize *kyosei*, we have continued to grow as we anticipate social changes and effectively utilize our various resources, which include strong finances, a talented workforce, advanced technical capabilities and good corporate governance.

Looking ahead, under Phase VI of our Excellent Global Corporation Plan covering the period from 2021 to 2025, we are engaging in a variety of activities guided by materiality themes. To help build a resilient and sustainable society that provides secure, safe, comfortable and enriched lifestyles, we will contribute using technology, products and solution-based services to create value in ways that help to achieve the SDGs and realize an emissions-free future.

Societal trends

- Advancement of technology and efficiency improvements
- Population growth and aging
- Diversification of safety and security needs
- Increasing awareness of social and environmental issues
 - Sustainable Development Goals (SDGs)
 - Climate change
 - Resource constraints
 - Increasing importance of human rights violations/ labor issues
 - Sustainable supply chains
- Economic/supply chain impacts of infectious disease outbreaks and pandemics
- More diverse lifestyles and work preferences

Business Units

- Printing (→P15-16)
- Imaging (→P17-18)
- Medical (→P19-20)
- Industrial (→P21-22)

Corporate governance

- Corporate Governance Structure (→P99-103)
- Risk Management (→P104-109)

Resources

- Strong financial base
- Global business development
- Extensive work force
- Strong technological skills

Corporate DNA

- Respect for humanity
- Emphasis on technology
- Enterprising spirit

Corporate philosophy:
kyosei



Realizing *kyosei*

SDGs
(2030)

Security

Zero net
emissions
(2050)

Safety

Comfort

Enrichment

- Supporting diverse printing needs (→P15-16)
- Realizing a safe, comfortable society through imaging technology (→P17-18)
- Enabling healthy lives with peace of mind (→P19-20)
- Helping to build social infrastructure through the Industrial Equipment business (→P21-22)
- Realizing a low-carbon society (→P53-56)
- Realizing a circular economy (→P57-61)
- Creating workplaces that respect the rights of individual employees (→P67-80)
- Ensuring product safety and improving usability (→P81-86)
- Contributing to the sustainable development of local communities (→P87-90)

Materiality

- Creating new value and solving social issues (→P31-32)
- Protecting and conserving the environment (→P33-35, P45-66)
- Responding to people and society as a good corporate citizen (→P36-38, P67-90)

Excellent Global Corporation Plan Phase VI (2021-2025)

Engineer a cycle of value

- Feedback toward society and Canon Group
- Reaffirming our role
- Further contribution through transforming ourselves