

Canon Inc. Second Quarter 2020 Results

July 28, 2020 Toshizo Tanaka Executive Vice President & CFO

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Agenda	Canon
■ 2Q 2020 Results	P2 – 5
■ FY 2020 Projection	P6 – 9
■ Business Direction Post-COVID-19	P10
■ Details by Business (2Q 2020 Results & FY 2020 Projection)	P11 – 18
■ Financial Situation	P19 – 20
Sustainability Measures	P21
■ Supplementary Information	P22 – 25

External Environment

- Impact from COVID-19 growing more serious as it has persisted longer and become more widespread compared with 1Q
- Record GDP decline in major countries and regions

Business Performance

Sank into the red for the first time on a quarterly basis due to rapid decline in actual demand and restrained business activity

The COVID-19 infection that seriously started from March, rapidly spread to over 180 countries and regions around the world.

The lockdown of cities, which lasted for about two months from the end of March to May, saw 41 of the 50 U.S. states issue some kind of stay-at-home or shelter-in-place order. Due to COVID-19's wide ranging impact, a stagnation of economic activity was unavoidable.

As a result, major countries and regions such as Europe, the United States, and Japan, most likely experienced record decline in second quarter GDP growth, exceeding the decline caused by Lehman Brothers.

For us as well, the impact of global economic stagnation was inevitable as we faced rapid drops in actual demand in various businesses and were confronted with limited business activity. As a result, we sank into the red for the first time on a quarterly basis.

FY 2020 Financial Results

(2Q 2020 Actual versus 2Q 2019 Actual)

■ Impact of COVID-19 directly hit performance

2Q 2020 2Q 2019 (Billions of yen) % Change Actual Actual **Net Sales** 673.3 905.9 -25.7% **Gross Profit** 275.3 406.4 -32.3% (% of Net Sales) 40.9% 44.9% 293.1 Op. Expenses 363.3 Op. Profit -17.8 43.1 (% of Net Sales) -2.6% 4.8% IBT -7.2 51.1 **Net Income** -8.8 34.5 (% of Net Sales) -1.3% 3.8% USD 107.59 109.80 **EURO** 118.66 123.39

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In the second quarter, net sales declined 25.7% to 673.3 billion yen and operating profit and net income were a negative 17.8 billion yen and 8.8 billion yen, respectively.

We saw unexpected events originating from COVID-19 occurring around the world, such as the closure of corporations and retail establishments, the standstill of business negotiation, and the implementation of overseas travel restrictions.

Our estimation of the impact of COVID-19 on each of our businesses shows around 210.0 billion yen on net sales and around 70.0 billion yen on operating profit.

On a half year basis, we remained in the black, securing an operating profit of 15.1 billion yen.

FY 2020 Financial Results by Business Unit

(2Q 2020 Actual versus 2Q 2019 Actual)

■ Office and Industry & Others: In the red

 Imaging System: Secured profit despite significant sales decline, Medical System: Profit growth

(Billions of ye	(Billions of yen)		ns of yen) 2Q 2020 Actual		2Q 2019 Actual	% Change	
Office	Net Sales	307.5	440.8	-30.2%			
	Op. Profit	-0.9	40.4	-			
Imaging	Net Sales	141.7	204.7	-30.8%			
System	Op. Profit	0.8	12.7	-93.9%			
Medical	Net Sales	101.9	105.1	-3.1%			
System	Op. Profit	5.9	3.4	+75.5%			
Industry &	Net Sales	139.3	179.5	-22.4%			
Others	Op. Profit	-2.4	9.5	-			
Corporate &	Net Sales	-17.1	-24.2	-			
Eliminations	Op. Profit	-21.2	-22.9	-			
Total	Net Sales	673.3	905.9	-25.7%			
	Op. Profit	-17.8	43.1	-			

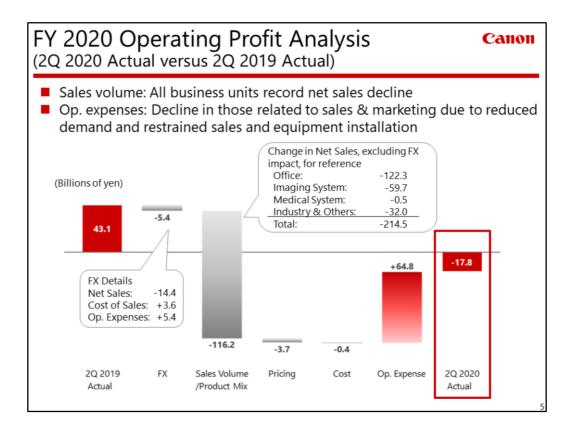
Note: Certain businesses that were included in Industry & Others are now included in Office. Results for the previous year have been restated to confirm with the new presentation.

As of the Office Business Unit, during the time cities were in lockdown, little progress was made in business negotiations and equipment installation, as many companies were closed. Furthermore, as fewer people were coming to the office, demand for printing also declined. As a result, net sales declined 30% and operating profit was in the red as both hardware sales and service revenue decreased.

As for the Imaging System Business Unit, due to the cancellation of events, restrictions placed on people's movement as well as shop closures, camera sales were less than half of those in the same period last year. Despite this, we were able to secure a profit by steadily capturing demand for home printing through inkjet printers.

As for the Medical System Business Unit, although net sales were down, due to limited business negotiations and equipment installation, as medical institutions remained on alert for continuing COVID-19 infections, operating profit increased thanks to comprehensive expense management.

In Industry & Others, although customer capital investment demand remained strong, overseas travel restrictions continued to prevent us from installing FPD lithography equipment and OLED vacuum deposition equipment. As a result, business unit net sales declined and operating profit was in the red.



As for changes in foreign exchange rates, the overall impact was a negative 14.4 billion yen on net sales and a negative 5.4 billion yen on operating profit due to the yen's appreciation against the U.S. dollar and euro.

COVID-19 impacted all of our businesses. Gross profit declined 116.2 billion yen due to factors such as decreases in sales volume and lower plant capacity utilization rates.

As for expenses, those related to sales decreased significantly due to lower demand, and stagnant business and installation activity. Additionally, there was a benefit from last year's structural reform. As a result, total expenses declined by 64.8 billion yen.

Key Message (FY 2020 Projection)

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FX Assumptions

			(2111111)
	2H 2020	FY 2020	Net S
USD/Yen	105.00 yen	106.60 yen	5.3 billi
EUR/Yen	118.00 yen	118.72 yen	2.7 billi

Impact of exchange rate movement (2H impact given a one yen change)

Net Sales	Op. Profit
5.3 billion yen	1.7 billion yen
2.7 billion yen	1.1 billion yen

External Environment

 Expect uptick in economy thanks to fiscal-stimulus packages and monetary policies, but pace of recovery will be limited

FY 2020 Outlook

- Expect only gradual recovery in our performance also
- Implement further structural reforms due to unexpected deterioration in business environment

As economies gradually reopen and thanks to large-scale fiscal-stimulus packages and bold monetary policies of each country, we assume that the future economy will rise from its current bottom. However, we expect the pace of economic recovery in the second half of this year to be constrained as we are unable to predict when the situation surrounding COVID-19 settles down.

For our performance as well, though we expect improvement from this second half, we believe the recovery will be slow as it will take time for certain businesses to fully recover.

While last year, in line with contraction of both the office and camera markets, and investing around 30.0 billion yen into structural reform, this year we are unexpectedly facing deterioration of our business environment due to COVID-19.

To return back to high profitability and also get off to a good start when we embark on our sixth five-year plan next year, we will invest an additional amount of around 15.0 billion yen into structural reform this year. This will facilitate the development of a solid foundation from which we can enhance our ability to generate profit.

FY 2020 Financial Projection (Full Year)

Canon

■ Double-digit sales decline and significant decline in profit due to COVID-19

(Billions of yen)	FY 2020 Current Projection	FY 2019 Actual	% Change
Net Sales	3,080.0	3,593.3	-14.3%
Gross Profit	1,318.4	1,610.0	-18.1%
(% of Net Sales)	42.8%	44.8%	
Op. Expenses	1,273.4	1,435.3	
Op. Profit	45.0	174.7	-74.2%
(% of Net Sales)	1.5%	4.9%	
IBT	70.0	195.7	-64.2%
Net Income	43.0	125.1	-65.6%
(% of Net Sales)	1.4%	3.5%	
USD	106.60	109.03	
EURO	118.72	122.03	

In the second half of the year, our exchange rate assumptions are 105 yen to the U.S. dollar and 118 yen to the euro, which reflects an appreciation of the yen from current levels.

We now expect net sales to decline 14.3% to 3 trillion 80.0 billion yen, operating profit to decline 74.2% to 45.0 billion yen, and net income to decline 65.6% to 43.0 billion yen.

As for COVID-19, while we expect the impact on our performance to decrease in the second half, we still estimate a full-year impact of around 480.0 billion yen on net sales and around 170.0 billion yen on operating profit.

FY 2020 Financial Projection by Business Unit Canon (Full Year)

- Office, Imaging System, and Industry & Others: Sales & profit decline
- Medical System: Sales & profit growth

(Billions of yen)		FY 2020 Current Projection	FY 2019 Actual	% Change	
Office	Net Sales	1,423.4	1,752.1	-18.8%	
7-	Op. Profit	82.6	165.0	-49.9%	
Imaging	Net Sales	643.9	807.4	-20.3%	
System	Op. Profit	16.1	48.2	-66.6%	
Medical	Net Sales	441.4	438.5	+0.7%	
System	Op. Profit	26.8	26.7	+0.2%	
Industry &	Net Sales	654.3	688.4	-5.0%	
Others	Op. Profit	0.4	19.4	-97.9%	
Corporate &	Net Sales	-83.0	-93.1	-	
Eliminations	Op. Profit	-80.9	-84.6	-	
Total	Net Sales	3,080.0	3,593.3	-14.3%	
	Op. Profit	45.0	174.7	-74.2%	

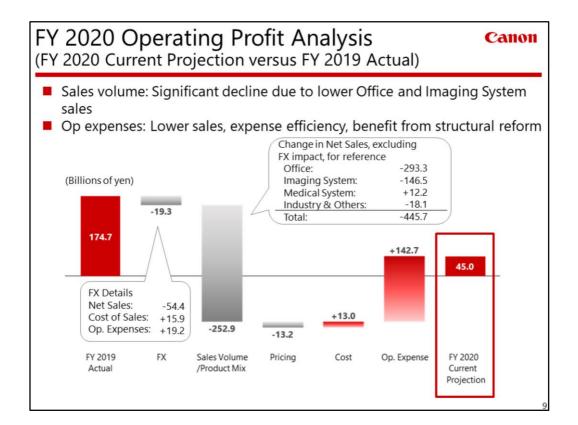
Note: Certain businesses that were included in Industry & Others are now included in Office. Results for the previous year have been restated to confirm with the new presentation.

As for Office, although the style of work within corporations may not be the same as before, the number of people returning to the office is increasing. From this, we feel the worst is behind us and that we will see a return of business negotiations and print demand. However, we expect recovery in the second half of the year to be slow as time is needed for the workforce attendance to stabilize.

As for Imaging System, though we expect home demand for inkjet printers to continue, we also believe it will take time for camera demand to recover. As a result, we expect both net sales and operating profit to decline for the full year as well.

As for Medical, medical institutions are slowly getting back to normal. In the second half of the year, we will work to capture demand in a market where we expect gradual recovery, facilitating our aim of full-year sales and profit growth.

For Industry & Others, although customer demand for capital spending remains strong, we expect full-year sales and profit to decline, since we do not expect to recover from the impact of travel restriction we faced in the first half of the year.



As for changes in foreign exchange rates, we project a negative impact of 19.3 billion yen on operating profit as we expect the yen to appreciate against the U.S. dollar, from 109.03 yen to 106.60 yen, and against the euro, from 122.03 to 118.72 yen.

As for changes in sales volume, although we expect Medical System sales to increase, the overall impact is projected to be a negative 252.9 billion yen as we expect significant sales decline, particularly in Office and Imaging System.

As for price reduction, we expect to basically offset the impact on profit through cost savings.

As for expenses, in addition to the impact of lower sales, the Canon Group will work in a concerted effort to raise expense efficiency all areas. As a result, we expect a reduction of 142.7 billion yen.

As for structural reform, last year we invested 30.0 billion yen. This year we will invest 15.0 billion yen. The total effect on restructuring is expected to be 37.0 billion yen this year, reflecting 15.0 billion yen in lower restructuring expenses and 22.0 billion yen positive effects.

Business Direction Post-COVID-19

Canon

Office / Inkjet

- Support remote work
- Respond to diverse needs with rich product lineup

Cameras

- Accelerate measures to streamline operations
- Expand business areas that utilize optical technology

Medical / Network cameras

 Cultivate into core businesses by concentrating resources on need for safety and security

Industrial equipment

Increased importance due to acceleration of digitalization

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As for office equipment, print volume in the office will decline as more and more people work from home. With the increase in sales of inkjet printers for remote working and learning, however, we have been able to reconfirm that paper is still essential. Going forward, we will support remote working, from both a hardware and software perspective, by providing security and payment methods suitable for home and shared offices. Additionally, we will supply products that respond to the needs of the market, leveraging our strength, which comes from having both laser and inkjet printing technology, in our lineup that ranges from MFDs to home-use printers.

As for cameras, although the current pace of market contraction has accelerated, our view that sooner or later the market will settle down and consist solely of users that are particular about imaging has not changed. We are taking every step to accelerate the streamlining of business activities such as development, production, and sales as well as our product lineup to ensure profitability even when the market reaches this point. We will work to facilitate our aim of switching business domains, leveraging the optical technology we have cultivated so far, and reallocating resources to new fields such as automobiles and industrial-use sensors.

On the other hand, for the new businesses of medical and network cameras, we are seeing their importance increasing even more, as products that respond to the primitive human needs of safety and security, which fits this era in particular. We will work to cultivate these into core businesses that support Canon by intensively investing resources also in the future.

As for industrial equipment, we are seeing an increase in demand due to the acceleration of digitization and the important role they play in the production of key components that support social infrastructure. For our lithography equipment and OLED vacuum deposition equipment as well, we will work to expand sales, capturing strong capital investment demand by responding to the diversifying needs of customers.

Canon Office - MFDs 2Q: Significant decline in both hardware sales and service revenue due to office closures Hit bottom in 2Q, expect gradual recovery from 3Q (Billions of yen) 2Q Full Year 2020 2019 2019 Current Actual Change Actual Change rojection -40.1% MFDs 99.7 166.4 512.8 645.6 -20.6% 111.5 155.0 -28.19 495.9 628.3 -21.19 -19.3% Others 96.3 119.4 414.7 478.2 -13.3% **Net Sales** 307.5 440.8 -30.2% 1,423.4 1,752.1 -18.8% Op. Profit -0.9 40.4 82.6 165.0 -49.9% 5.8% -0.3% 9.2% 9.4% (% of Net Sales) Note: Certain businesses that were included in Industry & Others are now included in "Others" within Office. Results for the previous year have been restated to confirm with the new presentation. Net Sales Growth Rate Y/Y (Local Currency) Unit Growth Rate Y/Y 20 Full year 20 Full year MFDs Actual Projection Actual Projection MFDs -38.8% -19.0% Monochrome -38% -15% LPs -26.6% -20.0% -37% -17% -17.8% -37% -16% Others -11.8% Total Total -28.8% -17.4% imageRUNNER ADVANCE DX Series

At the beginning of the year, we expected the office equipment market to remain solid. We now assume significant contraction this year. For hardware, this reflects the closing of offices in many regions due to COVID-19 which limited progress in business negotiation and equipment installation. For consumables, this reflects an increase in remote working due to the previously mentioned office closures.

As for MFDs, the restrictions placed on people's movement in each region from March had an impact throughout the second quarter. Our hardware sales and service revenue dropped the most in April and May, particularly in Europe and the U.S. where restrictions were particularly severe.

Despite the challenging global situation, in China where the market started to recover first, sales of new color models, specifically designed for this market, which achieved a good balance between features and price, remained strong. In fact, sales in May and June recovered to a level that was in line with the same period last year. Markets are gradually improving in other regions as well, and from the third quarter onward, we expect a gradual recovery.

This year, we launched the imageRUNNER ADVANCE DX, a new series of MFDs that accelerates digital transformation of offices. This product offers enhanced scanning and cloud capabilities, which allows it to automatically file documents by type and by date. In the second half of this year, we will work to accelerate sales of this product, which promotes further fusion of paper and digital information.

Office - Laser Printers

Canon

 2Q: Significant sales decline due to lower demand for medium- to highspeed office equipment and consumables

■ 2H: Recovery signs already appearing, but lack strength_(Billions of yen)

		2Q			Full Year	
	2020 Actual	2019 Actual	% Change	2020 Current Projection	2019 Actual	% Change
MFDs	99.7	166.4	-40.1%	512.8	645.6	-20.6%
LPs	111.5	155.0	-28.1%	495.9	628.3	-21.1%
Others	96.3	119.4	-19.3%	414.7	478.2	-13.3%
Net Sales	307.5	440.8	-30.2%	1,423.4	1,752.1	-18.8%
Op. Profit	-0.9	40.4	-	82.6	165.0	-49.9%
(% of Net Sales)	-0.3%	9.2%		5.8%	9.4%	

Note: Certain businesses that were included in Industry & Others are now included in "Others" within Office. Results for the previous year have been restated to confirm with the new presentation.

Net Sales Growth Rate Y/Y (Local Currency)

	2Q Actual	Full year Projection	
MFDs	-38.8%	-19.0%	
LPs	-26.6%	-20.0%	
Others	-17.8%	-11.8%	
Total	-28.8%	-17.4%	

Unit Growth Rate Y/Y

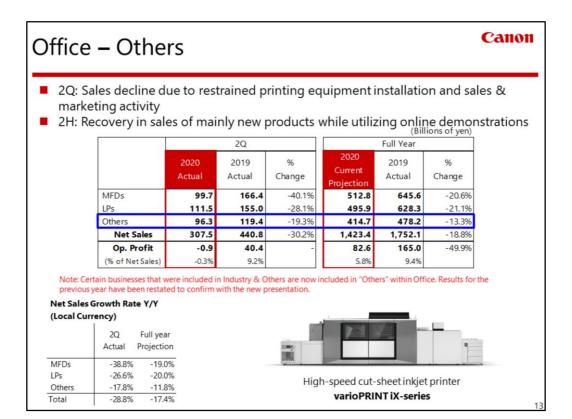
LPs	2Q Actual	Full year Projection
Monochrome	-33%	-17%
Color	-22%	-13%
Total	-31%	-16%

Where we were expecting sales of low-speed models to be impacted by China's economic slowdown from the beginning of the year, we also saw a significant decline in medium- to high-speed equipment demand, particularly in Europe and the U.S. due to office closures in each country.

Our hardware sales in the second quarter were significantly below those of last year. For consumables as well, print volumes declined as the number of people in offices declined.

As we enter the second half of the year, we have seen some signs of recovery in actual demand for both hardware and consumables. However, as restrictions on people's movement have not been fully removed, we expect the recovery to lack strength and that the recovery in our sales will be gradual.

In a shrinking market, we will also support our OEM partner plans to roll out a business model that bundles hardware and consumable sales into a blanket contract.



In the second quarter, hardware sales declined significantly, showing the effects of stagnate printing equipment installation and limited sales & marketing activity as well as the cancelation or delay of large-scale exhibitions in the major markets of Europe and the U.S. Additionally, due to the cancelation of events and closing of commercial facilities, consumable sales dropped due to a decline in print demand, particularly for posters, catalogs and other graphic arts oriented print jobs.

As we enter the second half of the year, we are already seeing a steady increase in print volume. Additionally, as economic activity recovers we expect customers to resume purchasing of hardware. With a focus on new products such as the highly evaluated varioPRINT iX series which was launched in April this year and other new product, we will work to stimulate a recovery in sales through customized online product demonstrations and other measures.

Imaging System - Cameras

Canon

- Significant decline in net sales this year as fewer image capturing opportunities leads to significant market decline
- Launch of "EOS R5" and "EOS R6." Accelerate shift to high added-value products
- Role of cameras expanding from image capturing and sharing device to communication tool

		2Q			Full Year	ions or yen
	2020 Actual	2019 Actual	% Change	2020 Current Projection	2019 Actual	% Change
Cameras	55.7	122.6	-54.5%	305.3	466.8	-34.6%
IJPs	77.9	68.4	+13.9%	297.3	288.1	+3.2%
Others	8.1	13.7	-41.6%	41.3	52.5	-21.3%
Net Sales	141.7	204.7	-30.8%	643.9	807.4	-20.3%
Op. Profit	0.8	12.7	-93.9%	16.1	48.2	-66.6%
(% of Net Sales)	0.5%	6.2%		2.5%	6.0%	

Net Sales (Local Cur		te Y/Y	Units (Mil	lions) & Uni	it Growth Ra	ate Y/Y		Case	
	2Q	Full year		2Q	Actual	Full year	Projection	6	6
	Actual	Projection		Units	% Change	Units	% Change		
Cameras	-53.0%	-32.8%	DILCs	0.50	-54%	2.50	-40%		
IJPs	+17.3%	+5.5%	DCs	0.26	-62%	1.40	-46%	Full-frame mi	rrorless cameras
Total	-28.7%	-18.3%		18.0				EOS R5	EOS R6 14

As for the second quarter, due to restrictions placed on people's movement, there were fewer image capturing opportunities, such as travel and other events. As a result, the willingness of consumers to purchase cameras dropped significantly, leading to a large decline in our sales as well.

As for camera demand, despite the resumption of economic activity, initially in China, and now in the United States and Europe where we saw demand bottom out in April and start to improve from May, we believe it will take time for sales to recover as cameras are considered a luxury item. For the full year, we expect the interchangeable-lens camera market to be down 40% to 5.4 million units. In terms of our own unit sales, we expect a similar rate of decline.

Although the environment that surrounds this business is very challenging, we will simultaneously launch two models in the third quarter, the EOS R5 and EOS R6, facilitating our shift to high value-added products. These two models, offer significantly improved performance in every way, including auto-focus, image stabilization, and video capture. These are important new cameras that strengthen our lineup of full-frame mirrorless systems that have evolved since the release of the EOS R in October 2018. By enhancing our lineup of dedicated lenses at the same time, we will raise the appeal of the entire system and solidify our position in the full-frame camera market.

Imaging System – Cameras

Canon

- Significant decline in net sales this year as fewer image capturing opportunities leads to significant market decline
- Launch of "EOS R5" and "EOS R6." Accelerate shift to high added-value products
- Role of cameras expanding from image capturing and sharing device to communication tool

 (Billions of yen)

		2Q			Full Year	
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Net Sales (Local Cur		ate Y/Y	Units (Mil	lions) & Uni	it Growth Ra	ate Y/Y		Canon	
	20	Full year		2Q	Actual	Full year	Projection	6	- 3
	Actual	Projection		Units	% Change	Units	% Change		
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Total	-28.7%	6 -18.3%		350	,			EOS R5	EOS R6 1

Triggered by COVID-19, cameras, which have traditionally been used for image capturing and image sharing, are taking on even more roles, including communication. For example, as the world of telecommunication expands to include remote meetings etc., the need for even higher precision and accuracy will raise. We are positioning ourselves to capture new demand, for example, addressing the rapidly growing demand for video meetings, we released software that allows our EOS cameras to be used as web cameras. We are also preparing camera bundles that include necessary image capturing accessories for video creators.

Furthermore, we will enhance our new concept camera initiative, which gives no regard to traditional camera concepts, as we prepare to launch the new models within this year.

Imaging System - Inkjet Printers

Canon

- 2Q: Sales growth mainly in developed countries due to expansion of remote working and learning
- Full-year sales growth as home print volume increase acts as tailwind

	,				(Bil	lions of yen)	
		2Q			Full Year		
	2020 Actual	2019 Actual	% Change	2020 Current Projection	2019 Actual	% Change	
Cameras	55.7	122.6	-54.5%	305.3	466.8	-34.6%	
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Op. Profit	0.8	12.7	-93.9%	16.1	48.2	-66.6%	
(% of Net Sales)	0.5%	6.2%		2.5%	6.0%		

Net Sales Growth Rate Y/Y (Local Currency) Unit Growth Rate Y/Y 2Q 2Q Full year Actual Projection Actual Projection -32.8% IJPs Cameras -53.0% +9% +17.3% +5.5% -28.7% -18.3% Total

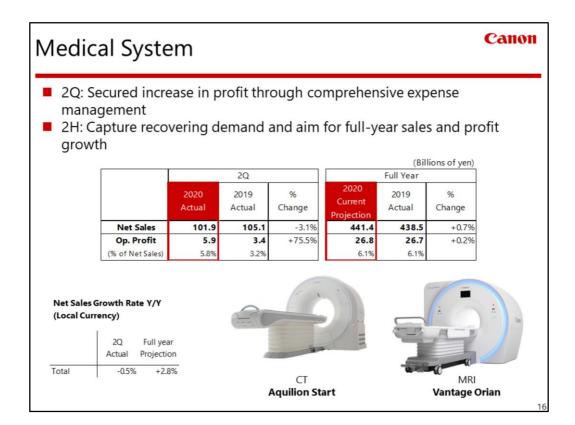


Entry-class inkjet printer PIXUS TS3330

As for the market, although we expect the trend of gradual contraction to continue over the medium- to long-term, this year, we expect inkjet printer demand to be underpinned by the expansion of remote working and learning in developed countries and China.

In the second quarter, amid continuing measures that restrict the movement of people, we saw an increase in home printing opportunities, particularly in developed countries. As a result of this and our leveraging of the online channel that we have developed so far, we increased sales of both hardware and consumables significantly.

As for the second half of this year, although we expect demand for hardware to settle down, we expect sales of consumables to continue to expand, driven by increased printing at home. As a result, we expect net sales to increase for the full year.



In addition to restrained sales & marketing activity and equipment installation due to COVID-19, we are seeing a general review of medical equipment purchasing plans as medical institutions focus human resources and funds on treating patients and preventing the spread of infection.

In the second quarter, while we grew sales of CT and X-ray systems as well as their key components, overall sales were slightly below those of last year. This reflects stalled business negotiations, and delays in equipment installation, both linked to restricted entry to medical institutions. Despite this, we realized an increase in profit through comprehensive expense management.

In the second half of the year, in addition to a gradual step up in economic activity, we expect the government policies of each country for improving medical systems, to act as a market tailwind. Furthermore, to firmly secure this recovery in demand, we will work to achieve sales and profit growth for the full year by making steady progress in strengthening our sales system, through such measures as setting up a joint venture for the purpose of expanding sales in Russia and other Commonwealth of Independent States (CIS) countries.

Industry & Others – Lithography Equipment Canon

- Increase in semiconductor lithography equipment unit sales by capturing demand for memory related devices
- Decrease in FPD lithography equipment unit sales due to overseas travel restrictions

	2Q			Full Year		
	2020 Actual	2019 Actual	% Change	2020 Current Projection	2019 Actual	% Change
Litho. Equip.	28.1	45.4	-38.1%	151.4	157.2	-3.7%
Others	111.2	134.1	-17.1%	502.9	531.2	-5.3%
Net Sales	139.3	179.5	-22.4%	654.3	688.4	-5.0%
Op. Profit	-2.4	9.5	-	0.4	19.4	-97.9%
(% of Net Sales)	-1.7%	5.3%		0.1%	2.8%	

Note: Certain businesses that were included in Industry & Others are now included in "Others" within Office. Results for the previous year have been restated to confirm with the new presentation.

Lithography Equipment (Units)

(Local Currency)						
	2Q Actual	Full year Projection				
Litho. Equip.	-38.4%	-3.6%				
Others	-16.2%	-4.3%				
Total	21 00/	/ 19/				

Net Sales Growth Rate Y/Y

	2Q 2020 Actual		Full year Projection	
IC	31	21	131	84
FPD	4	15	35	50



(Rillions of ven)

Semiconductor lithography equipment FPA-8000iW

As for the semiconductor lithography equipment market, despite concerns that demand will shrink for such things as cars and smartphones due to macroeconomic deterioration caused by COVID-19, we expect unit sales to expand thanks to recovery in investment for memory chips used in datacenters, computers, and other areas.

As for our unit sales in the second quarter, we also posted unit sales growth amid strong demand, particularly for image sensors and memory devices. This also reflected our ability to further the installation of equipment in overseas markets through local subsidiaries with support from Japan while traveling to customer sites was restricted. For the full year as well, in order to address the expected recovery in equipment demand, we will work to raise the ability of local staff to install equipment and take other steps to achieve our full-year target of 131 units, which significantly surpasses the unit sales of last year.

As for FDP lithography equipment, due to the fact that travel restrictions are still in place in regions where panel manufacturers are concentrated, the postponement of equipment installation could not be avoided. As a result, second quarter unit sales declined. As we entered this month, the installation of equipment has restarted at customer sites taking comprehensive measures to prevent the spread of infection. The willingness of customers to invest continues. We will do our best to install as many units as we can. However, it will be difficult to completely recover from the delay we experienced in the first half of the year. As a result, we expect full-year unit sales to be 35 units, 15 units less than last year.

Industry & Others - Others

Canon

- Aiming to increase full-year sales by advancing installation work of OLED vacuum deposition equipment
- Extend network camera growth over the medium- to long-term through solutions enhancement

2Q 2019 Actual Change 28.1 45.4 -38.1% Litho, Equip. Others 111.2 134.1 -17.1% **Net Sales** 139.3 179.5 -22.49 Op. Profit -2.4 9.5 (% of Net Sales) -1.7%

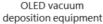
_	(Billions of yell)						
		Full Year					
	2020 Current Projection	2019 Actual	% Change				
ó	151.4	157.2	-3.7%				
ő	502.9	531.2	-5.3%				
ó	654.3	688.4	-5.0%				
-	0.4	19.4	-97.9%				
	0.1%	2.8%					

Note: Certain businesses that were included in Industry & Others are now included in "Others" within Office. Results for the previous year have been restated to confirm with the new presentation.

Net Sales Growth Rate Y/Y (Local Currency)

	2Q Actual	Full year Projection
Litho. Equip.	-38.4%	-3.6%
Others	-16.2%	-4.3%
Total	-21.8%	-4.1%







(Billions of ven)

Video analytics solution Crowded Office Alert Solution

We expect demand for OLED vacuum deposition equipment to be higher than last year as the number of smartphones incorporating OLED panels that display highly vibrant colors increases, and the full-scale roll out of 5G, the next-generation of wireless network technology, stimulates replacement demand.

In the second quarter, traveling to customer sites was not possible, similar to lithography equipment. However, as vacuum deposition equipment is accounted for using the percentage of completion method, sales increased. This reflects the booking of sales that represents the progress in production that was made in Japan. At this time, the installation of equipment at customer sites has resumed. Although it will be difficult to fully recover from the delay we experienced in the first half of the year, we will work to achieve our aim of full-year sales growth, proceeding with installation as quickly as possible.

As for network cameras, in the second quarter, we saw delays in urban development and the construction of commercial facilities due to the lockdown of cities in each country. As a result, our sales in the second quarter also declined. For the full year, we expect a pause in what has up to now been continuous market growth. From the standpoint of preventing COVID-19 infection, however, we expect demand for network cameras to grow even more as the need for non-face-to-face interaction increases.

We will work to capture demand, enhancing our software to respond to new needs such as software that can count the number of people in an image and in this manner detect and give warning of crowded situations and labor saving software that supports the process of entering and exiting commercial facilities, event sites, and airports, through enhanced facial-recognition.

Inventory

Canon

 Imaging System: Reduced inventory in terms of value through camera production adjustment

■ Industry & Others: Increase caused by delay in installation due to travel

restrictions

			FY 2019				020
(Billions of	yen)	1Q	2Q	3Q	4Q	1Q	2Q
Office	Amt.	215.5	206.1	201.3	191.9	194.9	191.6
	Days	43	43	42	40	42	50
Imaging	Amt	156.2	151.6	156.9	127.9	130.1	113.3
System	Days	62	73	73	55	61	70
Medical	Amt	93.8	93.0	92.3	97.5	97.5	100.1
System	Days	75	79	77	79	84	91
Industry &	Amt	185.4	180.4	183.8	167.5	178.1	198.7
Others	Days	105	112	114	102	112	141
Total	Amt.	650.9	631.1	634.3	584.8	600.6	603.7
Total	Days	62	65	65	59	63	76

Note: Certain businesses that were included in Industry & Others are now included in Office. Results for the previous year have been restated to confirm with the new presentation.

10

Inventory turnover in days was longer at the end of June due to lower sales. However, in value term, we were able to hold inventory down to around the same level as the end of March even though we faced a significant decline in sales in a short period of time.

As for Imaging System, in cameras where we faced a rapid decline in demand, by drastically adjusting production in the second quarter, inventory in value terms was lower than it was at the end of March. We believe market inventory was at an appropriate level as well. Going forward, we will continue to closely monitor the status of sales recovery and make every effort to ensure that we do not end up in an excess inventory situation.

As for industrial equipment, inventory at the end of June increased as travel restrictions limited our ability to install equipment. From this month, the process of installing equipment has resumed at customer sites, and we believe inventory levels will normalize going forward.

From the second half of the year, we expect sales as a whole to move towards recovery. However, we are still in a situation where making a projection is particularly difficult. That is why we will need to make more careful decisions regarding production volume and will work in a concerted group-wide effort to reduce inventory even further.

Cash Flow (Full Year)

Canon

Significant drop in free cash flow due to unprecedented economic downturn

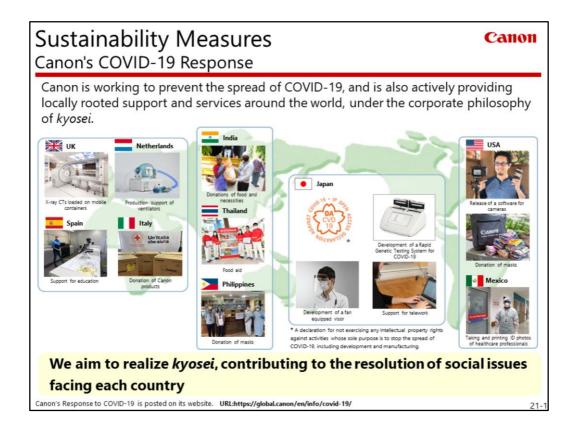
 Interim dividend 40 yen per share in order to secure sufficient cash-on-hand to invest in growth

(Billions of yen)	Current Projection	FY 2019 Actual
Net cash provided by operating activities	182.0	358.5
Net cash used in investing activities	-235.0	-228.6
Free cash flow	-53.0	129.9
Net cash provided by (used in) financing activities	49.9	-232.6
Effect of exchange rate changes on cash and cash equivalents	-9.7	-5.1
Net change in cash and cash equivalents	-12.8	-107.8
Cash and cash equivalents at end of period	400.0	412.8
Cash-on-hand (In months of Net sales) (Note)	1.5	1.4
Capital expenditures	160.0	178.1
Depreciation & Amortization	200.0	237.3

Note: 2020 current projection and 2019 actual are calculated using second half net sales

Canon continues to prioritize cash flow and take steps to comprehensively manage expenses and reduce capital expenditures as well as inventory. However, this year, due to the unprecedented economic downturn, we project a significant drop in free cash flow.

In order to allow investment in new businesses for future growth and secure sufficient funds during the uncertain business environment, we decided to distribute an interim dividend of 40 yen per share, which was 80 yen per share last year, and left our year-end dividend per share amount undetermined.

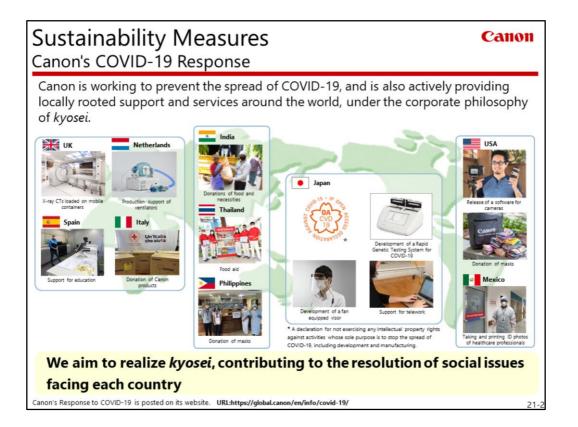


Canon Group companies are working to prevent the spread of infection and protecting the safety of employees based on the government policies of each country. At the same time, they are actively providing locally rooted support and services around the world.

For example, in Japan, Canon joined the COVID-19 Countermeasure Declaration as a founding member. Canon has been inviting numerous other companies to join, and through an industry-government-academia collaboration is promoting the free use of patents with the aim of ending the spread of COVID-19.

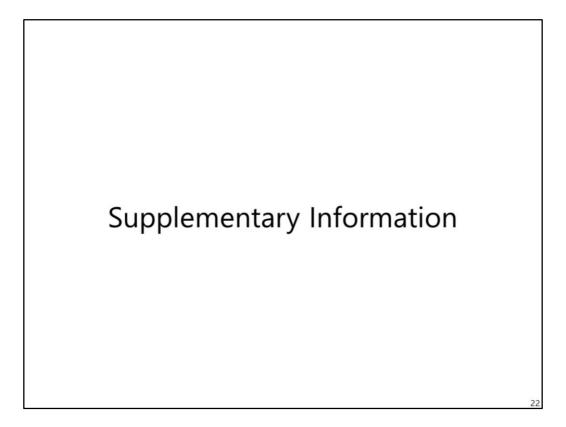
Additionally, our medical business supplied mobile CT solutions to numerous hospitals in Europe. In the container, is a complete set of X-ray and CT diagnostic equipment, which makes it possible to conduct diagnostic imaging whenever and wherever it is needed. This solution reduces the risk of medical professionals becoming infected with COVID-19 and we are seeing increasing demand for this solution in other regions as well.

In addition to this, our other activities include donating not only our products, but also daily necessities as well as supporting the production of ventilators in Europe. By working together with communities to achieve sustainable development and contributing to the resolution of social issues facing each country, we aim to realize kyosei.



Although volatility in the global economy seems to be settling down, we remain in a highly unpredictable situation.

We are seeing a big change in people's lives and ways of working. We will be left behind if we merely follow the strategy we have used so far. As we embark on our sixth 5-year plan next year, we will conduct additional structural reform this year and promote rapid business portfolio transformation to new businesses.



Canon

Net Sales Growth Rate of Hardware & Non-hardware

		FY 2020		FY 2019	
		2Q	Full Year	2Q	Full Year
		Actual	Projection	Actual	Actual
MFDs					
JPY	Hardware	-40%	-22%	-8%	-7%
JPT	Non-hardware	-40%	-20%	-6%	-5%
LC	Hardware	-39%	-20%	-6%	-4%
LC	Non-hardware	-39%	-18%	-4%	-2%
LPs					
JPY	Hardware	-31%	-21%	-3%	-5%
JFT	Non-hardware	-26%	-21%	-23%	-15%
LC	Hardware	-29%	-20%	-3%	-3%
LC	Non-hardware	-25%	-20%	-21%	-13%
IJPs					
IDV	Hardware	+14%	+1%	-8%	-9%
JPY	Non-hardware	+14%	+4%	-8%	-10%
LC	Hardware	+18%	+3%	-6%	-7%
LC	Non-hardware	+17%	+6%	-6%	-8%

23

Color Ratio (MFDs & LPs)

	•	-				
		FY 2	020	FY 2019		
		2Q	Full Year	2Q	Full Year	
		Actual	Projection	Actual	Actual	
MFDs	Net Sales	59%	60%	59%	59%	
IVIFUS	QTY	60%	58%	59%	59%	
LPs	Net Sales	52%	52%	52%	52%	
LPS	QTY	23%	21%	20%	20%	

Sales Growth by Monochrome & Color MFDs

		FY 2	.020	FY 2019		
		2Q	Full Year	2Q	Full Year	
		Actual	Projection	Actual	Actual	
JPY	Monochrome	-40%	-22%	-6%	-6%	
JFT	Color	-41%	-20%	-7%	-5%	
LC	Monochrome	-38%	-21%	-5%	-4%	
LC	Color	-39%	-18%	-5%	-2%	

24



Interchangeable Lens Digital Camera Ratio

	FY 2020		FY 2019	
	2Q	Full Year	2Q	Full Year
	Actual	Projection	Actual	Actual
Value Base	86%	86%	85%	85%
Unit Base	66%	64%	61%	62%

^{*} Value Base Includes Interchangeable Lenses

IC Stepper Unit Breakdown by Light Source

(Units)

		FY 2020		FY 2019	
		2Q	Full Year	2Q	Full Year
		Actual	Projection	Actual	Actual
	KrF	4	27	8	22
	i-Line	27	104	13	62
	Total	31	131	21	84

25