Canon Inc. Second Quarter 2020 Results

July 28, 2020 Toshizo Tanaka Executive Vice President & CFO

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Agenda



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External Environment

- Impact from COVID-19 growing more serious as it has persisted longer and become more widespread compared with 1Q
- Record GDP decline in major countries and regions

Business Performance

Sank into the red for the first time on a quarterly basis due to rapid decline in actual demand and restrained business activity

Impact of COVID-19 directly hit performance

(Billions of yen)	2Q 2020 Actual	2Q 2019 Actual	% Change
Net Sales	673.3	905.9	-25.7%
Gross Profit	275.3	406.4	-32.3%
(% of Net Sales)	40.9%	44.9%	
Op. Expenses	293.1	363.3	
Op. Profit	-17.8	43.1	-
(% of Net Sales)	-2.6%	4.8%	
IBT	-7.2	51.1	-
Net Income	-8.8	34.5	-
(% of Net Sales)	-1.3%	3.8%	
USD	107.59	109.80	
EURO	118.66	123.39	

FY 2020 Financial Results by Business Unit Canon (2Q 2020 Actual versus 2Q 2019 Actual)

Office and Industry & Others: In the red

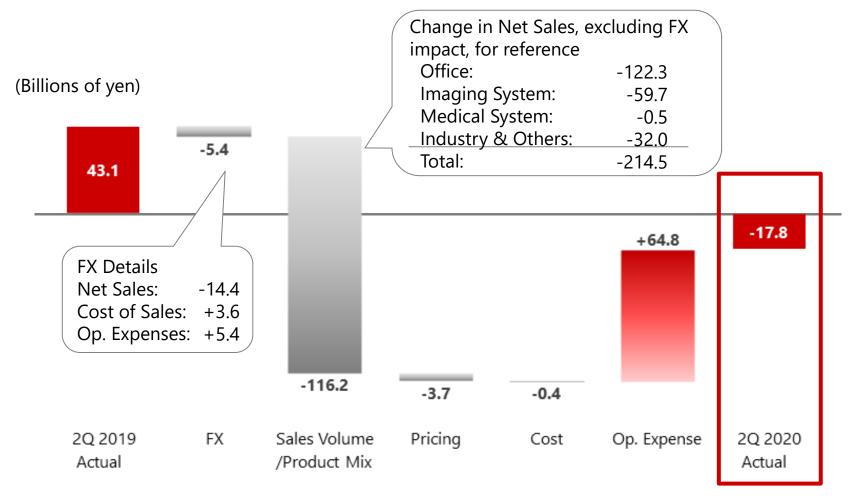
Imaging System: Secured profit despite significant sales decline, Medical System: Profit growth

(Billions of yen)		2Q 2020 Actual	2Q 2019 Actual	% Change
Office	Net Sales	307.5	440.8	-30.2%
	Op. Profit	-0.9	40.4	-
Imaging	Net Sales	141.7	204.7	-30.8%
System	Op. Profit	0.8	12.7	-93.9%
Medical	Net Sales	101.9	105.1	-3.1%
System	Op. Profit	5.9	3.4	+75.5%
Industry &	Net Sales	139.3	179.5	-22.4%
Others	Op. Profit	-2.4	9.5	-
Corporate &	Net Sales	-17.1	-24.2	-
Eliminations	Op. Profit	-21.2	-22.9	-
Total	Net Sales	673.3	905.9	-25.7%
	Op. Profit	-17.8	43.1	-

Note: Certain businesses that were included in Industry & Others are now included in Office. Results for the previous year have been restated to confirm with the new presentation.

FY 2020 Operating Profit Analysis (2Q 2020 Actual versus 2Q 2019 Actual)

Sales volume: All business units record net sales decline
Op. expenses: Decline in those related to sales & marketing due to reduced demand and restrained sales and equipment installation



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FX Assun	nptions Impact of exchange rate move (2H impact given a one yen cl			ge rate movement a one yen change)
	2H 2020	FY 2020	Net Sales	Op. Profit
USD/Yen	105.00 yen	106.60 yen	5.3 billion yen	1.7 billion yen
EUR/Yen	118.00 yen	118.72 yen	2.7 billion yen	1.1 billion yen

External Environment

Expect uptick in economy thanks to fiscal-stimulus packages and monetary policies, but pace of recovery will be limited

FY 2020 Outlook

- Expect only gradual recovery in our performance also
- Implement further structural reforms due to unexpected deterioration in business environment

Double-digit sales decline and significant decline in profit due to COVID-19

(Billions of yen)	FY 2020 Current Projection	FY 2019 Actual	% Change
Net Sales	3,080.0	3,593.3	-14.3%
Gross Profit	1,318.4	1,610.0	-18.1%
(% of Net Sales)	42.8%	44.8%	
Op. Expenses	1,273.4	1,435.3	
Op. Profit	45.0	174.7	-74.2%
(% of Net Sales)	1.5%	4.9%	
IBT	70.0	195.7	-64.2%
Net Income	43.0	125.1	-65.6%
(% of Net Sales)	1.4%	3.5%	
USD	106.60	109.03	
EURO	118.72	122.03	

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FY 2020 Financial Projection by Business Unit Canon (Full Year)

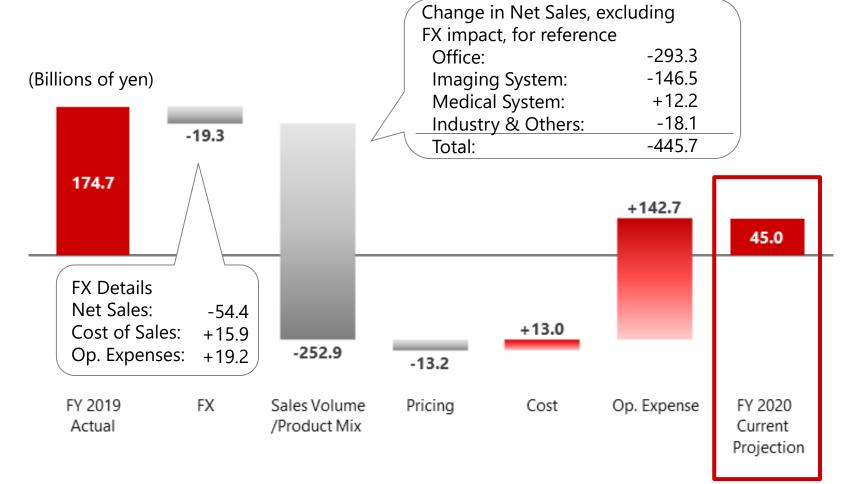
Office, Imaging System, and Industry & Others: Sales & profit decline
Medical System: Sales & profit growth

(Billions of ye	n)	FY 2020 Current Projection	FY 2019 Actual	% Change
Office	Net Sales	1,423.4	1,752.1	-18.8%
	Op. Profit	82.6	165.0	-49.9%
Imaging	Net Sales	643.9	807.4	-20.3%
System	Op. Profit	16.1	48.2	-66.6%
Medical	Net Sales	441.4	438.5	+0.7%
System	Op. Profit	26.8	26.7	+0.2%
Industry &	Net Sales	654.3	688.4	-5.0%
Others	Op. Profit	0.4	19.4	-97.9%
Corporate &	Net Sales	-83.0	-93.1	-
Eliminations	Op. Profit	-80.9	-84.6	-
Total	Net Sales	3,080.0	3,593.3	-14.3%
	Op. Profit	45.0	174.7	-74.2%

Note: Certain businesses that were included in Industry & Others are now included in Office. Results for the previous year have been restated to confirm with the new presentation.

FY 2020 Operating Profit Analysis (FY 2020 Current Projection versus FY 2019 Actual)

- Sales volume: Significant decline due to lower Office and Imaging System sales
- Op expenses: Lower sales, expense efficiency, benefit from structural reform



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Office / Inkjet

- Support remote work
- Respond to diverse needs with rich product lineup

Cameras

- Accelerate measures to streamline operations
- Expand business areas that utilize optical technology

Medical / Network cameras

Cultivate into core businesses by concentrating resources on need for safety and security

Industrial equipment

Increased importance due to acceleration of digitalization

Office – MFDs

- 2Q: Significant decline in both hardware sales and service revenue due to office closures
- Hit bottom in 2Q, expect gradual recovery from 3Q

	•	3			(
		2Q			Full Year	
	2020 Actual	2019 Actual	% Change	2020 Current Projection	2019 Actual	% Change
MFDs	99.7	166.4	-40.1%	512.8	645.6	-20.6%
LPs	111.5	155.0	-28.1%	495.9	628.3	-21.1%
Others	96.3	119.4	-19.3%	414.7	478.2	-13.3%
Net Sales	307.5	440.8	-30.2%	1,423.4	1,752.1	-18.8%
Op. Profit	-0.9	40.4	-	82.6	165.0	-49.9%
(% of Net Sales)	-0.3%	9.2%		5.8%	9.4%	

Note: Certain businesses that were included in Industry & Others are now included in "Others" within Office. Results for the previous year have been restated to confirm with the new presentation.

Net Sales Growth Rate Y/Y

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	2Q Actual	Full year Projection
MFDs	-38.8%	-19.0%
LPs	-26.6%	-20.0%
Others	-17.8%	-11.8%
Total	-28.8%	-17.4%

Unit Growth Rate Y/Y

MFDs	2Q Actual	Full year Projection
Monochrome	-38%	-15%
Color	-37%	-17%
Total	-37%	-16%



imageRUNNER ADVANCE DX Series

(Billions of ven)

Office – Laser Printers

- 2Q: Significant sales decline due to lower demand for medium- to highspeed office equipment and consumables
 - 2H: Recovery signs already appearing, but lack strength (Billions of yen)

		2Q			Full Year	
	2020 Actual	2019 Actual	% Change	2020 Current Projection	2019 Actual	% Change
MFDs	99.7	166.4	-40.1%	512.8	645.6	-20.6%
LPs	111.5	155.0	-28.1%	495.9	628.3	-21.1%
Others	96.3	119.4	-19.3%	414.7	478.2	-13.3%
Net Sales	307.5	440.8	-30.2%	1,423.4	1,752.1	-18.8%
Op. Profit	-0.9	40.4	-	82.6	165.0	-49.9%
(% of Net Sales)	-0.3%	9.2%		5.8%	9.4%	

Note: Certain businesses that were included in Industry & Others are now included in "Others" within Office. Results for the previous year have been restated to confirm with the new presentation.

Net Sales Growth Rate Y/Y

(Local Currency)

	2Q Actual	Full year Projection	LP
MFDs	-38.8%	-19.0%	Мо
LPs	-26.6%	-20.0%	Col
Others	-17.8%	-11.8%	Tot
Total	-28.8%	-17.4%	

Unit Growth Rate Y/Y

LPs	2Q Actual	Full year Projection		
Monochrome	-33%	-17%		
Color	-22%	-13%		
Total	-31%	-16%		

Office – Others

- 2Q: Sales decline due to restrained printing equipment installation and sales & marketing activity
- 2H: Recovery in sales of mainly new products while utilizing online demonstrations (Billions of yen)

		2Q			Full Year	
	2020 Actual	2019 Actual	% Change	2020 Current Projection	2019 Actual	% Change
MFDs	99.7	166.4	-40.1%	512.8	645.6	-20.6%
LPs	111.5	155.0	-28.1%	495.9	628.3	-21.1%
Others	96.3	119.4	-19.3%	414.7	478.2	-13.3%
Net Sales	307.5	440.8	-30.2%	1,423.4	1,752.1	-18.8%
Op. Profit	-0.9	40.4	-	82.6	165.0	-49.9%
(% of Net Sales)	-0.3%	9.2%		5.8%	9.4%	

Note: Certain businesses that were included in Industry & Others are now included in "Others" within Office. Results for the previous year have been restated to confirm with the new presentation.

Net Sales Growth Rate Y/Y

(Local Currency)

	2Q Actual	Full year Projection
MFDs	-38.8%	-19.0%
LPs	-26.6%	-20.0%
Others	-17.8%	-11.8%
Total	-28.8%	-17.4%



High-speed cut-sheet inkjet printer varioPRINT iX-series

Imaging System – Cameras

- Significant decline in net sales this year as fewer image capturing opportunities leads to significant market decline
- Launch of "EOS R5" and "EOS R6." Accelerate shift to high added-value products
- Role of cameras expanding from image capturing and sharing device to communication tool (Billions of yen)

						(nens er yen)		
		2Q				Full Year			
	2020 Actual	2019 Actual	% Change		2020 Current Projection	2019 Actual	% Change		
Cameras	55.7	122.6	-54.5%		305.3	466.8	-34.6%		
IJPs	77.9	68.4	+13.9%		297.3	288.1	+3.2%		
Others	8.1	13.7	-41.6%		41.3	52.5	-21.3%		
Net Sales	141.7	204.7	-30.8%		643.9	807.4	-20.3%		
Op. Profit	0.8	12.7	-93.9%		16.1	48.2	-66.6%		
(% of Net Sales)	0.5%	6.2%			2.5%	6.0%			

Net Sales Growth Rate Y/Y

(Local Currency)			Units (Millions) & Unit Growth Rate Y/Y					
	2Q Full year Actual Projection			2Q .	Actual	Full year	1	
				Units	% Change	Units	% Change	4
Cameras	-53.0%	-32.8%	DILCs	0.50	-54%	2.50	-40%	
IJPs	+17.3%	+5.5%	DCs	0.26	-62%	1.40	-46%	Ful
Total	-28.7%	-18.3%						



% Full-frame mirrorless cameras EOS R5 EOS R6 14

Imaging System – Inkjet Printers

- 2Q: Sales growth mainly in developed countries due to expansion of remote working and learning
- Full-year sales growth as home print volume increase acts as tailwind

					(Bil	lions of yen)	
		2Q		Full Year			
	2020 Actual	2019 Actual	% Change	2020 Current Projection	% Change		
Cameras	55.7	122.6	-54.5%	305.3	466.8	-34.6%	
IJPs	77.9	68.4	+13.9%	297.3	288.1	+3.2%	
Others	8.1	13.7	-41.6%	41.3	52.5	-21.3%	
Net Sales	141.7	204.7	-30.8%	643.9	807.4	-20.3%	
Op. Profit	0.8	12.7	-93.9%	16.1	48.2	-66.6%	
(% of Net Sales)	0.5%	6.2%		2.5%	6.0%		

Net Sales Growth Rate Y/Y

(Local Curr	ency)		Unit Growth Rate Y/Y					
	2Q Actual	Full year Projection		2Q Actual	Full year Projection			
Cameras	-53.0%	-32.8%	IJPs	+9%	ъ́ -1%			
IJPs	+17.3%	+5.5%						
Total	-28.7%	-18.3%						



Entry-class inkjet printer **PIXUS TS3330**

Medical System

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- 2Q: Secured increase in profit through comprehensive expense management
- 2H: Capture recovering demand and aim for full-year sales and profit growth

						(Bil	lions of yen)	
	2Q				Full Year			
	2020 Actual	2019 Actual	% Change		2020 Current Projection	2019 Actual	% Change	
Net Sales	101.9	105.1	-3.1%		441.4	438.5	+0.7%	
Op. Profit	5.9	3.4	+75.5%		26.8	26.7	+0.2%	
(% of Net Sales)	5.8%	3.2%			6.1%	6.1%		

Net Sales Growth Rate Y/Y (Local Currency)

	2Q Actual	Full year Projection
Total	-0.5%	+2.8%



CT

Aquilion Start



MRI Vantage Orian

Industry & Others – Lithography Equipment Canon

- Increase in semiconductor lithography equipment unit sales by capturing demand for memory related devices
- Decrease in FPD lithography equipment unit sales due to overseas travel restrictions

					(DII	lions of yen)
		2Q			Full Year	
	2020 Actual	2019 Actual	% Change	2020 Current Projection	2019 Actual	% Change
Litho. Equip.	28.1	45.4	-38.1%	151.4	157.2	-3.7%
Others	111.2	134.1	-17.1%	502.9	531.2	-5.3%
Net Sales	139.3	179.5	-22.4%	654.3	688.4	-5.0%
Op. Profit	-2.4	9.5	-	0.4	19.4	-97.9%
(% of Net Sales)	-1.7%	5.3%		0.1%	2.8%	

Note: Certain businesses that were included in Industry & Others are now included in "Others" within Office. Results for the previous year have been restated to confirm with the new presentation.

(Local Curr	ency)		Lithograph	Lithography Equipment (Units)						
	2Q	Full year		2Q 2020	2Q 2019	Full year	FY 2019			
	Actual	Projection		Actual	Actual	Projection	Actual			
Litho. Equip.	-38.4%	-3.6%	IC	31	21	131	84			
Others	-16.2%	-4.3%	FPD	4	15	35	50			
Total	-21.8%	-4.1%								

Net Sales Growth Rate Y/Y



(Dillions of you)

Semiconductor lithography equipment **FPA-8000iW**

Industry & Others – Others

- Aiming to increase full-year sales by advancing installation work of OLED vacuum deposition equipment
- Extend network camera growth over the medium- to long-term through solutions enhancement

					(DII	nons of yen)
		2Q			Full Year	
	2020 Actual	2019 Actual	% Change	2020 Current Projection	2019 Actual	% Change
Litho. Equip.	28.1	45.4	-38.1%	151.4	157.2	-3.7%
Others	111.2	134.1	-17.1%	502.9	531.2	-5.3%
Net Sales	139.3	179.5	-22.4%	654.3	688.4	-5.0%
Op. Profit	-2.4	9.5	-	0.4	19.4	-97.9%
(% of Net Sales)	-1.7%	5.3%		0.1%	2.8%	

Note: Certain businesses that were included in Industry & Others are now included in "Others" within Office. Results for the previous year have been restated to confirm with the new presentation.

Net Sales Growth Rate Y/Y (Local Currency)

	2Q Actual	Full year Projection
Litho. Equip.	-38.4%	-3.6%
Others	-16.2%	-4.3%
Total	-21.8%	-4.1%



OLED vacuum deposition equipment



(Billions of yon)

Video analytics solution Crowded Office Alert Solution

Inventory

- Imaging System: Reduced inventory in terms of value through camera production adjustment
- Industry & Others: Increase caused by delay in installation due to travel restrictions

		FY 2019			FY 2020		
(Billions of	yen)	1Q	2Q	3Q	4Q	1Q	2Q
Office	Amt.	215.5	206.1	201.3	191.9	194.9	191.6
	Days	43	43	42	40	42	50
Imaging	Amt.	156.2	151.6	156.9	127.9	130.1	113.3
System	Days	62	73	73	55	61	70
Medical	Amt.	93.8	93.0	92.3	97.5	97.5	100.1
System	Days	75	79	77	79	84	91
Industry &	Amt.	185.4	180.4	183.8	167.5	178.1	198.7
Others	Days	105	112	114	102	112	141
Total	Amt.	650.9	631.1	634.3	584.8	600.6	603.7
lotai	Days	62	65	65	59	63	76

Note: Certain businesses that were included in Industry & Others are now included in Office. Results for the previous year have been restated to confirm with the new presentation.

Cash Flow (Full Year)

- Canon
- Significant drop in free cash flow due to unprecedented economic downturn
- Interim dividend 40 yen per share in order to secure sufficient cash-on-hand to invest in growth

(Billions of yen)	Current Projection	FY 2019 Actual
Net cash provided by operating activities	182.0	358.5
Net cash used in investing activities	-235.0	-228.6
Free cash flow	-53.0	129.9
Net cash provided by (used in) financing activities	49.9	-232.6
Effect of exchange rate changes on cash and cash equivalents	-9.7	-5.1
Net change in cash and cash equivalents	-12.8	-107.8
Cash and cash equivalents at end of period	400.0	412.8
Cash-on-hand (In months of Net sales) (Note)	1.5	1.4
Capital expenditures	160.0 200.0	178.1 237.3
Depreciation & Amortization	200.0	257.5

Note: 2020 current projection and 2019 actual are calculated using second half net sales

Sustainability Measures Canon's COVID-19 Response

Canon is working to prevent the spread of COVID-19, and is also actively providing locally rooted support and services around the world, under the corporate philosophy of kyosei.



We aim to realize kyosei, contributing to the resolution of social issues facing each country

COVID-19, including development and manufacturing.

of healthcare professionals

Canon

Supplementary Information

Net Sales Growth Rate of Hardware & Non-hardware

		FY 2020		FY 2019	
		2Q	Full Year	2Q	Full Year
		Actual	Projection	Actual	Actual
MFDs					
JPY	Hardware	-40%	-22%	-8%	-7%
JFT	Non-hardware	-40%	-20%	-6%	-5%
LC	Hardware	-39%	-20%	-6%	-4%
	Non-hardware	-39%	-18%	-4%	-2%
LPs					
JPY	Hardware	-31%	-21%	-3%	-5%
JPT	Non-hardware	-26%	-21%	-23%	-15%
LC	Hardware	-29%	-20%	-3%	-3%
	Non-hardware	-25%	-20%	-21%	-13%
IJPs					
	Hardware	+14%	+1%	-8%	-9%
JPY	Non-hardware	+14%	+4%	-8%	-10%
	Hardware	+18%	+3%	-6%	-7%
LC	Non-hardware	+17%	+6%	-6%	-8%

Color Ratio (MFDs & LPs)

		FY 2020		FY 2019		
		2Q Full Year		2Q	Full Year	
		Actual	Projection	Actual	Actual	
MFDs	Net Sales	59%	60%	59%	59%	
IVIFUS	QTY	60%	58%	59%	59%	
LPs	Net Sales	52%	52%	52%	52%	
LPS	QTY	23%	21%	20%	20%	

Sales Growth by Monochrome & Color MFDs

		FY 2020		FY 2019		
		2Q Full Year		2Q	Full Year	
		Actual	Projection	Actual	Actual	
JPY	Monochrome	-40%	-22%	-6%	-6%	
	Color	-41%	-20%	-7%	-5%	
LC	Monochrome	-38%	-21%	-5%	-4%	
	Color	-39%	-18%	-5%	-2%	

Interchangeable Lens Digital Camera Ratio

	FY 2020		FY 2019		
	2Q Full Year		2Q	Full Year	
	Actual	Projection	Actual	Actual	
Value Base	86%	86%	85%	85%	
Unit Base	66%	64%	61%	62%	

* Value Base Includes Interchangeable Lenses

IC Stepper Unit Breakdown by Light Source

(Units)

	•	-	_	(
	FY 2020		FY 2019		
	2Q	Full Year	2Q	Full Year	
	Actual	Projection	Actual	Actual	
KrF	4	27	8	22	
i-Line	27	104	13	62	
Total	31	131	21	84	