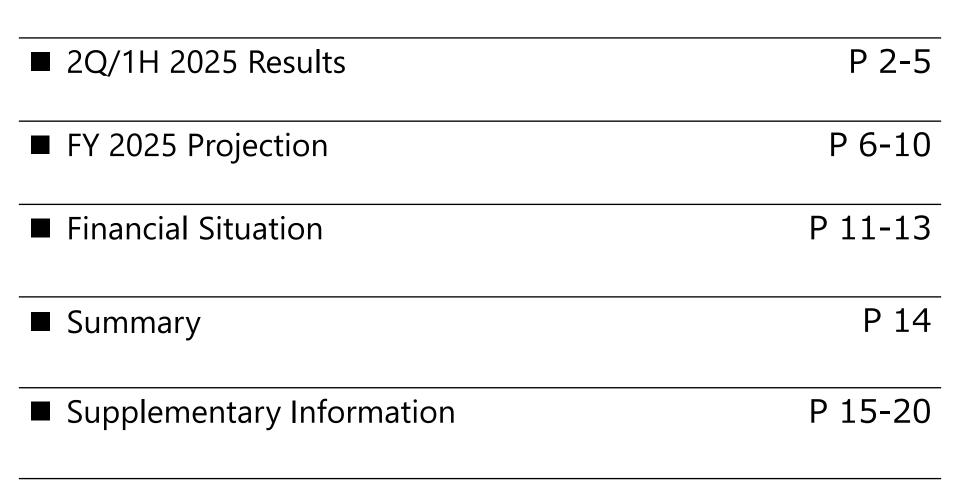


Canon Inc. Second Quarter 2025 Results

July 24, 2025

This presentation contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this presentation. Should one or more risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.





- Our markets remained stable, basically in line with expectations. However, our performance was significantly impacted by yen's appreciation compared to same period last year
- New products drove continued growth in camera sales. Network camera sales grew nearly 20% and Medical posted strong sales growth
- Second quarter net sales slightly down, but 2% increase on local currency basis. On same basis, net sales at record high for 1H 2025
- Profits, thanks to increased sales and effects from last year's review of sales structure, increased by around 20% in both 2Q/1H of year on local currency basis, evidencing the continuation of momentum for improving profitability.

P&L (2Q/1H 2025 Results)

(Billions of yen)

Gross Profit

(% of Net Sales)

Op. Profit

(% of Net Sales)

Non-operating

Net Income

(% of Net Sales)

Income IBT

USD

EUR

Op. Expenses (% of Net Sales)

Net Sales

2025

Actual

1,140.2

534.8

46.9%

417.0

36.6%

117.8

10.3%

5.7

123.5

83.7

7.3%

144.59

163.82

2Q

2024

Actual

1,167.8

551.6

47.2%

433.2

37.1%

118.4

10.1%

13.8

132.2

89.9

7.7%

155.93

167.98

-4.16

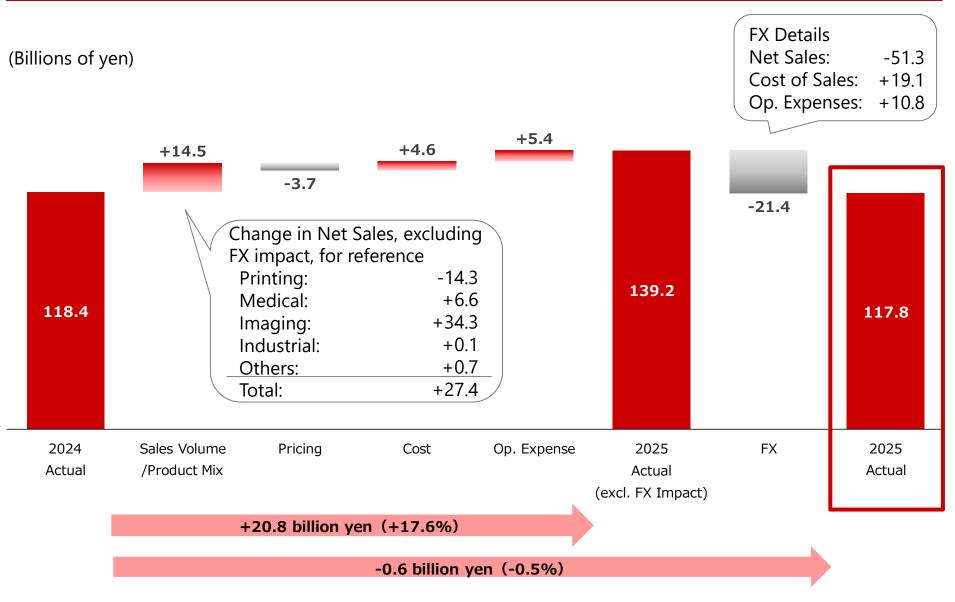
			1st H	Half	
% Change	excl. FX Impact	2025 Actual	2024 Actual	% Change	excl. FX Impact
-2.4%	+2.0%	2,198.6	2,156.3	+2.0%	+4.0%
-3.0%		1,035.7 47.1%	1,030.0 47.8%	+0.6%	
		821.4 37.4%	831.5 38.6%		
-0.5%	+17.6%	214.3 9.7%	198.5 9.2%	+8.0%	+18.4%
		8.0	22.9		
-6.6%		222.3	221.4	+0.4%	
-6.9%		155.9 7.1%	149.8 6.9%	+4.1%	
-11.34		148.34	152.60	-4.26	
				1	

164.97

-2.74

162.23

2Q 2025 Operating Profit Analysis (2Q 2025 Actual versus 2Q 2024 Actual)



2Q/1H 2025 Financial Results by Business Unit

			2Q			1st Half	
(Billions of yer	ר)	2025 Actual	2024 Actual	% Change	2025 Actual	2024 Actual	% Change
Drinting	Net Sales	610.6	654.5	-6.7%	1,221.6	1,234.8	-1.1%
Printing	Op. Profit	76.9	79.2	-2.9%	150.0	144.7	+3.6%
	(%)	(12.6%)	(12.1%)		(12.3%)	(11.7%)	
Madical	Net Sales	142.0	141.0	+0.7%	279.3	275.2	+1.5%
Medical	Op. Profit	5.1	5.5	-7.4%	11.8	11.1	+6.5%
	(%)	(3.6%)	(3.9%)		(4.2%)	(4.0%)	
	Net Sales	260.7	244.7	+6.5%	472.8	420.3	+12.5%
Imaging	Op. Profit	39.1	41.0	-4.7%	70.3	55.3	+27.2%
	(%)	(15.0%)	(16.8%)		(14.9%)	(13.2%)	
Industrial	Net Sales	92.4	93.2	-0.9%	159.8	160.6	-0.5%
	Op. Profit	17.7	17.9	-1.1%	26.1	30.0	-12.9%
	(%)	(19.2%)	(19.2%)		(16.3%)	(18.7%)	
Others &	Net Sales	60.7	59.9	+1.3%	116.7	115.0	+1.4%
Corporate	Op. Profit	-20.8	-24.8	-	-44.2	-43.6	-
Eliminations	Net Sales	-26.2	-25.5	-	-51.6	-49.6	-
	Op. Profit	-0.2	-0.4	-	0.3	1.0	-
Tatal	Net Sales	1,140.2	1,167.8	-2.4%	2,198.6	2,156.3	+2.0%
Total	Op. Profit	117.8	118.4	-0.5%	214.3	198.5	+8.0%
	(%)	(10.3%)	(10.1%)		(9.7%)	(9.2%)	

* From 2025, some reclassification between the Industrial Business Unit and Eliminations was made to manage the performance of reportable segments more appropriately. The figures for 2024 were also reclassified.

2025 Outlook

- Solid market environment expected, but incorporated impact of postponed investment due to additional U.S. tariffs and heightened geopolitical tension into plan
- Decrease in gross profit due to lower sales will be offset through expense reduction. However, lowered projection for operating profit by 6 billion yen and net income by 3 billion yen
- Aiming for sales and profit growth as well as operating profit ratio of 10%
- As for impact of additional U.S. tariffs, assumed tariff rate will remain at 10% until year-end
- Raising dividend by 5 yen to 160 yen for full year, returning to pre-COVID level of 2019. Completed 200 billion yen in share buybacks

2025 Financial Projection (Full Year)

(Billions of yen)	2025 Current Projection	2024 Actual	% Change	2025 Previous Projection	Amount Change
Net Sales	4,600.0	4,509.8	+2.0%	4,650.0	-50.0
Gross Profit	2,160.0	2,143.1	+0.8%	2,170.0	-10.0
(% of Net Sales)	47.0%	47.5%		46.7%	
Op. Expenses	1,700.0	1,698.2		1,704.0	+4.0
(% of Net Sales)	37.0%	37.6%		36.7%	
Op. Profit	460.0	444.9	+3.4%	466.0	-6.0
(% of Net Sales)	10.0%	9.9%		10.0%	
IBT	472.0	466.3	+1.2%	481.0	-9.0
Net Income	330.0	325.1	+1.5%	333.0	-3.0
(% of Net Sales)	7.2%	7.2%		7.2%	
USD	145.06	151.63	-	144.38	
EUR	163.70	163.99		160.11	

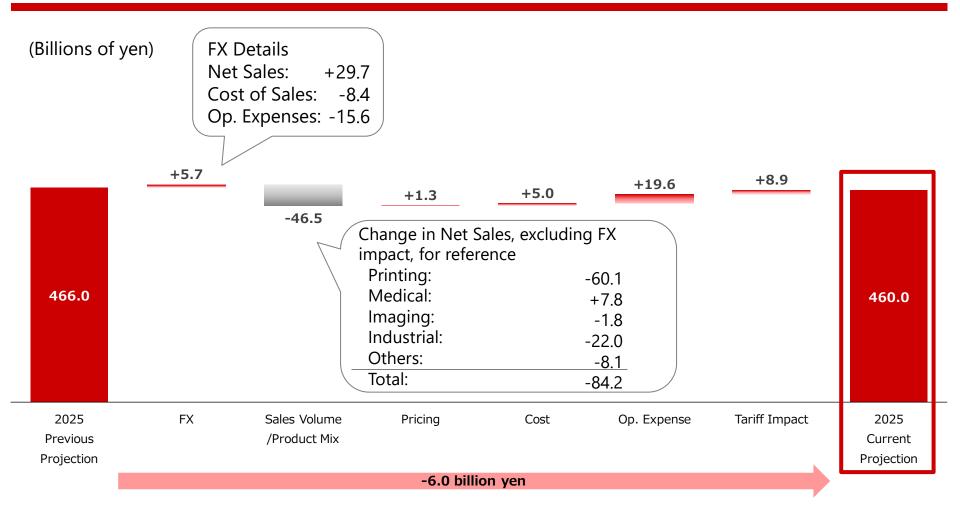
Impact of exchange rate movement

Canon

(3Q-4Q impact given a one yen change)

	Net Sales	Op. Profit
USD	6.7 billion yen	1.7 billion yen
EUR	3.5 billion yen	1.8 billion yen

2025 Operating Profit Analysis Canon (FY 2025 Current Projection versus FY 2025 Previous Projection)



Review of Business Structure

			(Billions of yen)					
		2024		2025				
		Actual	1Q	2Q	Full year Current Projection			
Sales	Cost	-20.0	-1.2	-0.5	-6.0			
Structural	Effect	8.0	5.0	4.9	22.0			
Reform	PL Impact	-12.0	3.8	4.4	16.0			
Production	Cost	0.0	-0.9	-0.1	-20.0			
Structural	Effect	0.0	0.0	0.0	0.0			
Reform	PL Impact	0.0	-0.9	-0.1	-20.0			
Medical	Cost	-2.5	-0.7	-0.7	-5.0			
Business	Effect	0.0	1.5	2.2	10.0			
Innovation	PL Impact	-2.5	0.8	1.5	5.0			
Total	Cost	-22.5	-2.8	-1.3	-31.0			
	Effect	8.0	6.5	7.1	32.0			
	PL Impact	-14.5	3.7	5.8	1.0			

(Billions of ven)

2025 Financial Projection by Business Unit Canon (Full Year)

(Billions of yer	1)	2025 Current Projection	2024 Actual	% Change	2025 Previous Projection	Amount Change	Tariff Impact	excl. Tariff Impact
Drinting	Net Sales	2,489.7	2,522.7	-1.3%	2,523.1	-33.4	+6.2	-39.6
Printing	Op. Profit	287.7	289.9	-0.8%	314.7	-27.0	-7.6	-19.4
	(%)	(11.6%)	(11.5%)		(12.5%)			
Medical	Net Sales	582.1	568.8	+2.3%	580.9	+1.2	-9.0	+10.2
weatcal	Op. Profit	34.5	24.7	+39.9%	37.7	-3.2	-5.3	+2.1
	(%)	(5.9%)	(4.3%)		(6.5%)			
	Net Sales	1,011.1	937.4	+7.9%	1,011.5	-0.4	-6.3	+ 5.9
Imaging	Op. Profit	158.3	151.3	+4.6%	160.6	-2.3	-12.1	+9.8
	(%)	(15.7%)	(16.1%)		(15.9%)			
Industrial	Net Sales	380.3	351.7	+8.1%	402.1	-21.8		-21.8
	Op. Profit	68.3	68.9	-0.9%	70.5	-2.2		-2.2
	(%)	(18.0%)	(19.6%)		(17.5%)			
Others &	Net Sales	235.1	233.7	+0.6%	225.7	+9.4	+12.3	-2.9
Corporate	Op. Profit	-89.1	-91.2	-	-117.7	+28.6	+33.9	-5.3
Eliminations	Net Sales	-98.3	-104.5	-	-93.3	-5.0		-5.0
	Op. Profit	0.3	1.3	-	0.2	+0.1		+0.1
	Net Sales	4,600.0	4,509.8	+2.0%	4,650.0	-50.0	+3.2	-53.2
Total	Op. Profit	460.0	444.9	+3.4%	466.0	-6.0	+8.9	-14.9
	(%)	(10.0%)	(9.9%)		(10.0%)			

* 2024 figures exclude the impact of impairment loss.

* From 2025, some reclassification between the Industrial Business Unit and Eliminations was made to manage the performance of reportable segments more appropriately. The figures for 2024 were also reclassified.

Inventory

- Inventory at Jun.-end in line with Mar.-end, as increased inventory of finished goods for sales expansion in second half of year was offset through work-in-process reduction
- Aiming for an optimal inventory level of less than 60 days by end of 2025

			20	24		20	25
		Marend	Junend	Sepend	Decend	Marend	Junend
Printing	Amt.	347.6	361.5	344.1	342.7	334.4	346.1
	Days	52	53	50	49	47	52
Medical	Amt.	141.1	146.0	142.1	133.2	139.8	138.5
Medical	Days	86	97	95	83	85	90
Imaging	Amt.	191.5	182.4	168.5	158.6	176.3	166.4
imaging	Days	86	79	63	56	66	64
Industrial	Amt.	146.4	150.2	158.7	138.0	150.7	160.3
	Days	160	168	175	130	146	183
Others & Corporate	Amt.	68.3	72.4	76.3	69.3	71.6	68.2
Tetal	Amt.	894.9	912.5	889.7	841.8	872.8	879.5
Total	Days	76	77	72	65	68	73

(Billions of yen)



Cash Flow (Full Year)

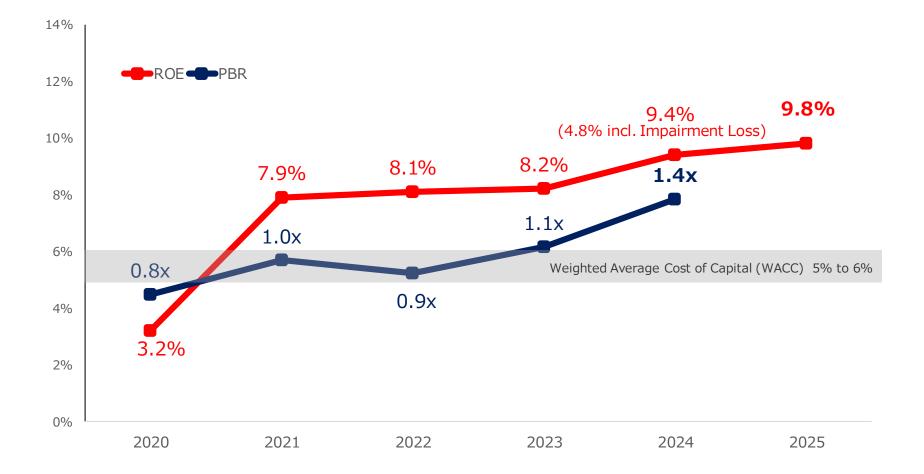
- Canon
- Operating cash flow expected to be approximately 610 billion yen, same level as last year
 Invest in future growth and carry out active shareholders return

Net cash provided by (used in) financing activities Effect of exchange rate changes on cash and cash equivalents Net change in cash and cash equivalents	-360.0 -13.6 -89.6	-348.0 -15.6 -84.6	-226.0 16.7 100.2	-156.7 20.1 39.2
Free cash flow	284.0	279.0	309.5 -226.0	175.8
Net cash used in investing activities	-326.0	-350.0	-297.3	-275.4
Others	-76.0	-100.0	-60.3	-43.7
Capital expenditure	-250.0	-250.0	-237.0	-231.7
Net cash provided by operating activities	610.0	629.0	606.8	451.2
Others	45.0	56.0	46.2	-52.0
Depreciation and amortization	235.0	240.0	235.5	238.7
Net income	330.0	333.0	325.1	264.5
(Billions of yen)	2025 Current Projection	2025 Previous Projection	2024 Actual	2023 Actual

* 2024 net income figure excludes the impact of impairment loss.

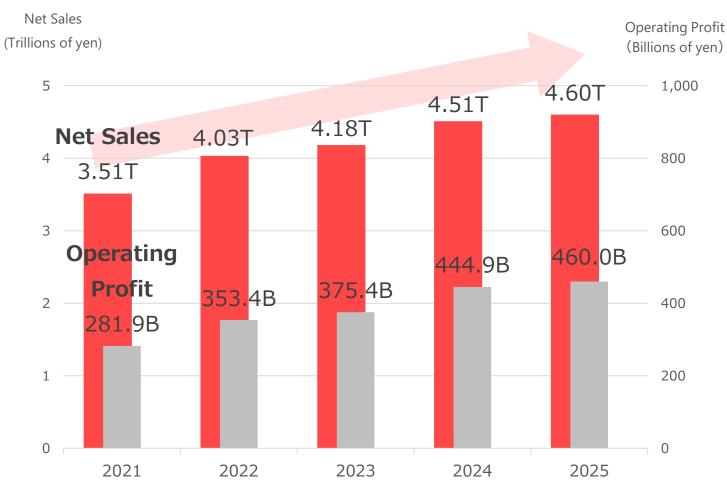
Return on Capital

- Expect ROE to be 9.8% in 2025
- Improve return on capital to achieve ROE of 10% or higher, through structural reforms



Summary

Complete structural reforms in 2025, the year to close out 5-year plan, and work to solidify foundation for next 5-years

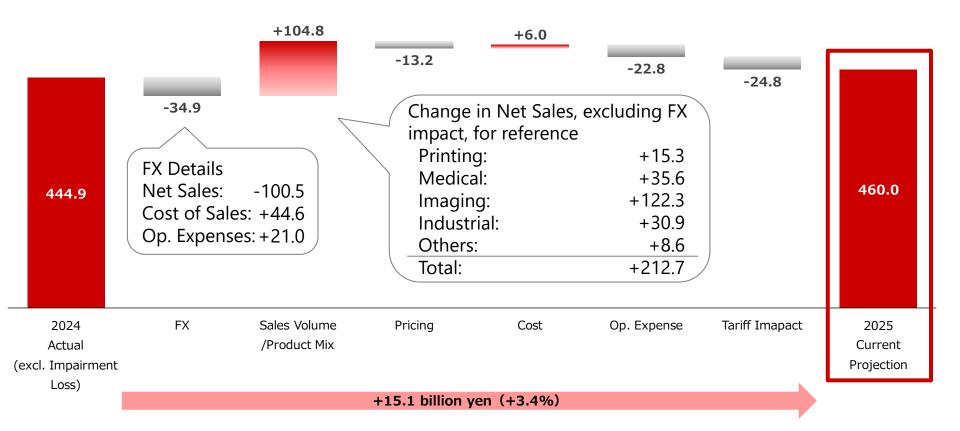


* 2024 excludes the impact of impairment loss.

Supplementary Information

2025 Operating Profit Analysis (FY 2025 Current Projection versus FY 2024 Actual)

(Billions of yen)



Canon

Printing

Net Sales & Net Sales Growth Rate Y/Y

			2Q				Full Year		
		2025 Actual	2024 Actual	% Change	2025 Current Projection	2024 Actual	% Change	2025 Previous Projection	Amount Change
Production		103.3	111.2	-7.1%	446.0	441.5	+1.0%	448.4	-2.4
Office	Office MFDs	161.2	170.2	-5.3%	636.1	647.0	-1.7%	637.6	-1.5
	Others	104.2	103.8	+0.4%	427.0	408.1	+4.6%	431.5	-4.5
		265.4	274.0	-3.2%	1,063.1	1,055.1	+0.8%	1,069.1	-6.0
Prosumer	LPs	160.4	179.9	-10.8%	637.0	679.6	-6.3%	660.0	-23.0
	IJPs	81.5	89.4	-8.8%	343.6	346.5	-0.8%	345.6	-2.0
		241.9	269.3	-10.1%	980.6	1,026.1	-4.4%	1,005.6	-25.0
Net Sales		610.6	654.5	-6.7%	2,489.7	2,522.7	-1.3%	2,523.1	-33.4
Op. Profit		76.9	79.2	-2.9%	287.7	289.9	-0.8%	314.7	-27.0
%		12.6%	12.1%		11.6%	11.5%		12.5%	

Net Sales Growth Rate Y/Y

(Local Currency)

	2025				
	2Q	Full Year			
	20	Projection			
Production	-2.6%	+3.3%			
Office	+0.3%	+2.5%			
Prosumer	-4.7%	-2.0%			
Total	-2.2%	+0.8%			

I

Unit Growth Rate Y/Y

	2025			
	2Q	Full Year		
	20	Projection		
Office MFDs	-2%	+4%		
LPs	-13%	-9%		
IJPs	+3%	+4%		

Printing Hardware & Non-hardware Sales

Net Sales Growth Rate of Printing Hardware & Non-hardware

			202	25	202	24
			2Q	Full Year	2Q	Full Year
		_	Actual	Projection	Actual	Actual
	JPY	Hardware	-12%	+4%	+19%	+11%
Production		Non-hardware	-4%	-1%	+13%	+9%
Production	LC	Hardware	-7%	+6%	+6%	+4%
	LC	Non-hardware	0%	+2%	+1%	+2%
	JPY	Hardware	-7%	0%	+7%	+1%
Office MFDs	JFT	Non-hardware	-4%	-3%	+11%	+7%
Office WIPDs	LC	Hardware	-2%	+2%	-4%	-5%
		Non-hardware	0%	-2%	+2%	+1%
	JPY	Hardware	-17%	-12%	+17%	+17%
LPs	JPT	Non-hardware	-7%	-3%	+22%	+9%
LPS	LC	Hardware	-12%	-9%	+7%	+11%
	LC	Non-hardware	0%	0%	+14%	+5%
	JPY	Hardware	-7%	+4%	+7%	-2%
IJPs	JPT	Non-hardware	-10%	-4%	+8%	0%
IJFS	LC	Hardware	-2%	+6%	-3%	-8%
	LC	Non-hardware	-6%	-2%	-2%	-6%

Medical

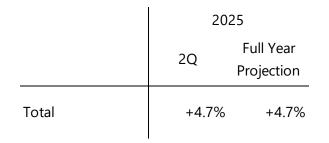
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Net Sales & Net Sales Growth Rate Y/Y

	2Q			Full Year				
	2025 Actual	2024 Actual	% Change	2025 Current Projection	2024 Actual	% Change	2025 Previous Projection	Amount Change
Net Sales	142.0	141.0	+0.7%	582.1	568.8	+2.3%	580.9	+1.2
Op. Profit	5.1	5.5	-7.4%	34.5	24.7	+39.9%	37.7	-3.2
%	3.6%	3.9%		5.9%	4.3%		6.5%	

* 2024 figures exclude the impact of impairment loss.

Net Sales Growth Rate Y/Y (Local Currency)



Imaging

Net Sales & Net Sales Growth Rate Y/Y

	2Q			Full Year				
	2025 Actual	2024 Actual	% Change	2025 Current Projection	2024 Actual	% Change	2025 Previous Projection	Amount Change
Cameras	155.4	155.1	+0.2%	610.9	579.9	+5.4%	612.6	-1.7
Network Cameras & Others	105.3	89.6	+17.5%	400.2	357.5	+11.9%	398.9	+1.3
Net Sales	260.7	244.7	+6.5%	1,011.1	937.4	+7.9%	1,011.5	-0.4
Op. Profit	39.1	41.0	-4.7%	158.3	151.3	+4.6%	160.6	-2.3
%	15.0%	16.8%		15.7%	16.1%		15.9%	

Net Sales Growth Rate Y/Y (Local Currency)

Digital Interchangeable Lens Cameras (DILCs) Units (Millions) & Unit Growth Rate Y/Y

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	2025		2025		
	2Q	Full Year Projection		2Q	Full Year Projection
Cameras	+5.8%	+8.5%	Units (Millions)	0.75	3.00
NWCs & Others	+24.4%	+15.2%	Growth Rate	-2%	+6%
Total	+12.6%	+11.1%			

Industrial

Canon

Net Sales & Net Sales Growth Rate Y/Y

	2Q			Full Year				
	2025 Actual	2024 Actual	% Change	2025 Current Projection	2024 Actual	% Change	2025 Previous Projection	Amount Change
Optical Equipment	61.2	61.3	-0.1%	272.6	253.4	+7.6%	289.5	-16.9
Industrial Equipment	31.2	31.9	-2.5%	107.7	98.3	+9.5%	112.6	-4.9
Net Sales	92.4	93.2	-0.9%	380.3	351.7	+8.1%	402.1	-21.8
Op. Profit	17.7	17.9	-1.1%	68.3	68.9	-0.9%	70.5	-2.2
%	19.2%	19.2%		18.0%	19.6%		17.5%	

* From 2025, some reclassification between the Industrial Business Unit and Eliminations was made to manage the performance of reportable segments more appropriately. The figures for 2024 were also reclassified.

Net Sales Growth Rate Y/Y

(Local Currency)

	2025			
	2Q	Full Year		
		Projection		
Opt. Equip.	+1.2%	+8.2%		
Industrial Equip.	-2.1%	+10.2%		
Total	+0.1%	+8.8%		

Lithography Equipment (Units)

		2025		
		2Q		Full Year
	2Q		Projection	
Semiconductor	KrF		14	55
	i-line		37	200
			51	255
FPD		9	33	