

Materiality and SDGs

Materiality Theme Identification Process

At Canon, we selected materiality themes using a three-step process, as outlined below. Consequently, "Creating New Value and Solving Social Issues" and "Protecting and Conserving the Environment" were identified as themes of particularly high stakeholder interest. In addition, we selected "Responding to People and Society as a Good Corporate Citizen" as a supporting materiality theme.



Stakeholder Questionnaire Survey

Canon carries out stakeholder questionnaire surveys to better understand the social issues stakeholders are interested in as well as the expectations they have of the company in response to trends within and outside the Group. We use the survey results along with the opinions of sustainability experts, investors, and other stakeholders to evaluate the validity of the materiality themes and review them as appropriate. We also use the surveys to analyze Canon's impact on society and further improve our activities. To assist the future expansion of our activities, Canon also gathers stakeholder views on the Sustainable Development Goals (SDGs).

Stakeholder Questionnaire Survey Outline
 Target: Stakeholders including consumers, suppliers, investors/analysts, non-profits, civic groups, persons affiliated with universities/research institutions, national/local governments in Japan, the Americas, Europe, Asia, and other regions (total: 100 stakeholders)

Three Materiality Themes and Results of Stakeholder Survey

| Identified materiality issue | Questionnaire items (extract) |
|---|--|
| Creating New Value and Solving Social Issues | <ul style="list-style-type: none"> Development of medical technology that contributes to human health and the prevention of disease Advancing security technology to contribute to the safety and security of society Development of products and technologies that lead to affluence and delight for people in the fields of photography and imaging |
| Protecting and Conserving the Environment | <ul style="list-style-type: none"> Promotion of energy conservation and utilization of renewable energy Reuse and recycling of used products Reduction of waste and prevention of water and soil pollution |
| Responding to People and Society as a Good Corporate Citizen | <p>Human Rights and Labor</p> <ul style="list-style-type: none"> Respect for basic human rights and prevention of discrimination and harassment Appropriate wage and working hour management <p>Social Contribution</p> <ul style="list-style-type: none"> Utilizing business activities to contribute to social welfare Support for nurturing the students and children who will lead the next generation |

Contributing to Achievement of SDGs via Materiality Issues

Canon is contributing to the achievement of the SDGs through various business activities. The chart below plots each SDG according to stakeholder expectations as gauged via our survey, versus the degree of relevance for Canon's activities based on the three materiality themes on P15. While gauging any shifts in societal expectations as accurately as possible, Canon contributes to the achievement of SDGs through the effective utilization of our proprietary technology and solutions.



Creating New Value and Solving Social Issues

We are working to create new value and address social issues through the business activities of the Printing, Medical, Imaging, and Industrial groups [P21-28](#)



Protecting and Conserving the Environment

We are disclosing information to meet the needs of our stakeholders, including content in line with TCFD Recommendations [P39-40](#)
 We are working throughout product lifecycles to achieve net-zero CO₂ emissions by 2050 [P41](#)
 We are reducing resource consumption and realizing advanced resource recycling [P42](#)
 We are promoting management of the entire supply chain, including management of chemical substances in products [P43](#)



Responding to People and Society as a Good Corporate Citizen

We respect human rights, including by formulating the Canon Human Rights Policy and identifying human rights-related risks [P45-48](#)
 We promote activities across the supply chain that consider the needs of the global environment, people, and society [P49-50](#)

