Canon Inc.

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Exchanges]

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Notice Regarding Revised Financial Forecasts for Subsidiary (e-System Corporation)

Canon Inc. and its subsidiary Canon Electronics Inc. announced today that, based on recent performance trends, e-System Corporation (Securities code: 4322, listed on the Osaka Stock Exchange, Hercules), a subsidiary of Canon Electronics Inc., has revised its financial forecasts for the fiscal year ended December 2008 (January 1, 2008 to December 31, 2008), announced on October 22, 2008 with its third-quarter financial results, as summarized below.

The influence of these revised financial forecasts on the consolidated financial profit and loss of Canon Inc. and Canon Electronics Inc. is slight.

Based on recent performance trends, e-System Corporation revised its consolidated and non-consolidated financial forecasts, announced on October 22, 2008, as follows.

1. Revised consolidated financial forecasts

Fiscal year ended December 2008 (January 1, 2008 to December 31, 2008) Consolidated financial forecasts

(Units: millions of ven. %)

	(emis: mimons of yen, 70)				
	Net sales	Operating	Ordinary	Net	
		profit	profit	income	
Previous forecast (A)	5,860	100	120	35	
Current forecast (B)	5,894	3	-49	-596	
Change in amount (B - A)	34	-97	-169	-631	
Change (%)	0.6	-97.0	-	-	
Previous year's results (Fiscal year ended December 31, 2007)	4,022	-328	-306	-196	

2. Revised non-consolidated financial forecasts

Fiscal year ended December 2008 (January 1, 2008 to December 31, 2008) Non-consolidated financial forecasts

(Units: millions of yen, %)

	Net sales	Operating profit	Ordinary profit	Net income
Previous forecast (A)	2,500	25	40	30
Current forecast (B)	2,358	96	68	-589
Change in amount (B - A)	-142	71	28	-619
Change (%)	-5.7	284.0	70.0	-
Previous year's results (Fiscal year ended December 31, 2007)	2,444	-186	-135	-515

3. Reasons for the revision

Through greater efficiency in development activities, the streamlining of operation, the elimination of waste, and other factors, e-System Corporation returned to an operating profit, on a non-consolidated basis.

On a consolidated basis, however, the sudden slowdown in the economy had a negative impact on the profitability of e-System Corporation's human resource services business.

This notice contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost-reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this notice. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.