## RESULTS FOR THE SECOND QUARTER AND THE FIRST HALF ENDED JUNE 30, 2008

July 24, 2008

## CONSOLIDATED RESULTS FOR THE FIRST HALF

(Millions of yen, thousands of U.S. dollars, except per share amounts)

|  | Actual |  |  |  |  |  |  |  |  |  | Projected |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six monthsendedJune 30, 2008 |  | $\begin{aligned} & \text { Six months } \\ & \text { ended } \\ & \text { June } 30,2007 \end{aligned}$ |  | Change(\%) |  | Six months ended <br> June 30, 2008 |  | $\begin{gathered} \hline \text { Year ended } \\ \text { December 31, } \\ 2007 \end{gathered}$ |  | $\begin{gathered} \hline \text { Year ending } \\ \text { December 31, } \\ 2008 \end{gathered}$ |  | Change(\%) |  |
|  |  | audited) |  | audited) |  |  |  | audited) |  |  |  |  |  |  |
| Net sales | ¥ | 2,113,432 | $¥$ | 2,166,724 | - | 2.5 | \$ | 19,938,038 | $¥$ | 4,481,346 | $¥$ | 4,590,000 | + | 2.4 |
| Operating profit |  | 330,983 |  | 388,876 | - | 14.9 |  | 3,122,481 |  | 756,673 |  | 770,000 | + | 1.8 |
| Income before income taxes and minority interests |  | 339,245 |  | 406,141 |  | 16.5 |  | 3,200,425 |  | 768,388 |  | 785,000 | + | 2.2 |
| Net income | $\underline{\square}$ | 214,485 | $\geq$ | 255,183 | - | 15.9 | \$ | 2,023,443 | $\underline{\square}$ | 488,332 | $\underline{~ ¥ ~}$ | 500,000 | + | 2.4 |
| Net income per share: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - Basic | $\pm$ | 170.08 | $\geq$ | 194.38 | - | 12.5 | \$ | 1.60 | $¥$ | 377.59 | $¥$ | 396.47 | + | 5.0 |
| - Diluted |  | 170.07 |  | 194.33 |  | 12.5 |  | 1.60 |  | 377.53 |  | - |  | - |


| Actual |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { As of } \\ \text { June 30, } 2008 \\ \hline \end{gathered}$ | As ofJune 30, 2007 |  | Change(\%) |  | As ofJune 30, 2008 |  | As ofDecember 31, 2007 |  |
| (Unaudited) |  | naudited) |  |  |  | naudited) |  |  |
| $\underline{\geq} \quad \mathbf{4 , 4 5 8 , 1 9 6}$ | $\geq$ | 4,608,514 | - | 3.3 | \$ | 42,058,453 | ¥ | 4,512,625 |
| $\underline{\geq}$ | $\geq$ | 3,074,367 | - | 2.2 | \$ | 28,376,689 | ¥ | 2,922,336 |

Notes: 1. Canon's consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles.
2. U.S. dollar amounts are translated from yen at the rate of JPY106= U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of June 30, 2008, solely for the convenience of the reader.

## NON-CONSOLIDATED RESULTS FOR THE FIRST HALF

(Millions of yen, thousands of U.S. dollars, except per share amounts)

|  |  |  | Actual |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Note: U.S. dollar amounts are translated from yen at the rate of JPY106 = U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of June 30, 2008, solely for the convenience of the reader.

## I. Operating Results and Financial Conditions

## 2008 First Half in Review

Looking back at the global economy in the first half of 2008, in the United States, housing investment remained lackluster during the period due to the subprime loan crisis while escalating crude oil prices led to slack consumer spending. In Europe, growth of consumer spending was sluggish due to a rise in prices, and exports suffered a slowdown due to the appreciation of the euro. Within Asia, although the effects of the U.S. and European economies resulted in a slight slowdown, the Asian economy, led by China, continued to realize a high rate of growth. In Japan, consumer spending floundered amid uncertainty over the future while export growth was limited due to the slowdown in the global economy and the appreciation of the yen.

As for the markets in which Canon operates, within the office imaging product market, amid the shift toward color models and advanced functionality, demand for network digital multifunction devices (MFDs) remained low primarily in the U.S. market due to the deterioration of the business climate. As for computer peripherals, including printers, demand for laser beam printers continued to display growth, mainly for color models. With regard to inkjet printers, demand continued to shift from single-function to multifunction models amid fierce price competition within the market. Within the digital camera segment, demand for digital single-lens reflex (SLR) cameras and digital compact cameras grew steadily during the term. In the optical equipment segment, while demand for steppers, utilized in the production of semiconductors, remained low due to restrained facility investment by device manufacturers, the market for aligners, used to produce liquid crystal display (LCD) panels, improved dramatically thanks to a recovery in capital spending by LCD panel manufacturers. The average value of the yen for the first half was $¥ 104.69$ to the U.S. dollar, a year-on-year appreciation of about $13 \%$, and $¥ 160.69$ to the euro, approximately the same level as the year-ago period.

Amid these conditions, Canon has been working steadily to strengthen the company's management foundation by bolstering competitiveness in each business field through management innovations. During the first six months of the year, sales volumes of digital cameras, color network MFDs and other products increased supported by the enhancement of market share and recording sales increases on a local-currency basis. The negative effect, however, of the sharp and sudden appreciation of the yen against the U.S. dollar resulted in consolidated net sales for the first half of $¥ 2,113.4$ billion (U.S.\$19,938 million), a year-on-year decrease of $2.5 \%$. Despite the continued launch of new products and ongoing cost-cutting efforts, the gross profit ratio for the first half was $49.3 \%$, a decline of 1.8 points due to such factors as the rapid appreciation of the yen against the U.S. dollar and escalating resource and materials costs. As such, first-half gross profit declined by $6.0 \%$ to $¥ 1,041.5$ billion (U.S. $\$ 9,825$ million) from the year-ago period. While R\&D expenditures grew by $3.1 \%$ compared with the same period for the previous year, group-wide expense-reduction efforts supported a decrease in operating expenses of $1.1 \%$ year on year. Consequently, operating profit in the first half totaled $¥ 331.0$ billion (U.S. $\$ 3,122$ million), a decline of $14.9 \%$ compared with last year. Other income (deductions) decreased by $¥ 9.0$ billion (U.S. $\$ 85$ million), mainly due to a reduced interest income and a drop in earnings on investments in affiliates accounted for by the equity method. As a result, while income before income taxes and minority interests for the first half totaled $¥ 339.2$ billion (U.S. $\$ 3,200$ million), a decline of $16.5 \%$, and first-half net income also recorded a decrease of $15.9 \%$ to $¥ 214.5$ billion (U.S. $\$ 2,023$ million), the net income ratio, at $10.1 \%$, remained at a double-digit level.

Basic net income per share for the first half was $¥ 170.08$ (U.S.\$1.60), a year-on-year decline of $¥ 24.30$ (U.S.\$0.23).

## Results by Product Segment

Reviewing first-half consolidated results by business sector, within the business machine segment, despite sales growth for such products as the competitively priced iR C3580 series of color network digital MFDs, the appreciation of the yen along with restrained investment in office equipment as a result of concerns regarding business performance had a negative impact on sales led by the U.S. market. Consequently, business machine sales overall declined by $5.3 \%$ year on year. In the field of computer peripherals, despite a steady increase in sales of laser beam printers on a local-currency basis, the significant impact of the yen's appreciation against the U.S. dollar resulted in a decrease in sales of $3.9 \%$ from the year-ago period. As for inkjet printers, however, home-use multifunction models such as the PIXMA MP610, as well as business-use MFDs equipped with a facsimile function, recorded an increase in unit sales with sales of related consumables also expanding, which contributed to a sales increase of $2.8 \%$ despite the impact of the yen's appreciation. As a result, first-half profit for computer peripherals overall declined by $2.3 \%$. As for business information products, a drop in demand for personal computer sales in the Japanese domestic market resulted in a reduction in sales of $12.6 \%$. Collectively, sales of business machines overall during the term totaled $¥ 1,389.0$ billion (U.S. $\$ 13,104$ million), dropping $4.0 \%$ from the year-ago period. Operating profit for the segment totaled $¥ 303.0$ billion (U.S. $\$ 2,859$ million), a year-on-year decrease of $9.7 \%$, as a result of lower gross profit ratio due to the appreciation of the yen.
Within the digital camera segment, the high-resolution, competitively priced EOS Digital Rebel XSi and advanced-amateur model EOS 40D contributed to robust sales while also boosting sales of interchangeable lenses and other accessories. Sales volume of digital compact cameras also maintained stable growth, bolstered by the launch of 7 new models, including 4 new stylish ELPH (IXUS)-series models and 3 new PowerShot-series models that cater to a range of photographic demands. As a result, while year-on-year sales volume for digital cameras rose by $16 \%$, overall camera sales for the first half grew by only $1.9 \%$ from the year-ago period to $¥ 529.4$ billion (U.S. $\$ 4,994$ million) due to the dramatic appreciation of the yen against the U.S. dollar along with fierce price competition. Additionally, operating profit for the camera segment decreased by $18.0 \%$ year on year to $¥ 112.6$ billion (U.S. $\$ 1,062$ million) as a result of the significant decline in the gross profit ratio for the sector.
In the optical and other products segment, while sales of aligners, used to produce LCD panels, gained momentum owing to a recovery in demand by LCD panel manufacturers, sales of steppers, used in the production of semiconductors, remained stagnant throughout the period due to market shrinkage. As a result, sales for the segment totaled $¥ 195.0$ billion (U.S. $\$ 1,840$ million), a year-on-year decrease of $2.8 \%$, while operating profit for the segment fell by $74.2 \%$ to $¥ 5.5$ billion (U.S. $\$ 52$ million).

## Cash Flow

In the first half of 2008, Canon generated cash flow from operating activities of $¥ 335.6$ billion (U.S.\$3,166 million), a decrease of $¥ 104.7$ billion (U.S. $\$ 988$ million) compared with the corresponding period for last year, reflecting the decrease in net income. Cash flow from investing activities totaled $¥ 289.5$ billion (U.S. $\$ 2,732$ million), a year-on-year increase of $¥ 80.2$ billion (U.S. $\$ 756$ million), due to such factors as aggressive facility investment to reinforce production capabilities and the payment to acquire shares of Hitachi Displays, Ltd. toward the launch of Canon's display business. As a result, free cash flow totaled $¥ 46.1$ billion (U.S. $\$ 435$ million), deteriorating by $¥ 184.9$ billion (U.S. $\$ 1,744$ million).
Cash flow from financing activities recorded an outlay of $¥ 85.0$ billion (U.S. $\$ 802$ million), mainly resulting from the dividend payout of $¥ 75.7$ billion (U.S. $\$ 714$ million). Consequently, cash and cash equivalents decreased by $¥ 78.1$ billion (U.S. $\$ 736$ million) to $¥ 866.4$ billion (U.S. $\$ 8,174$ million) from the end of the previous year, including the $¥ 39.2$ billion (U.S. $\$ 369$ million) negative impact of currency translation due to the appreciation of the yen against the U.S. dollar.

## Non-consolidated Results

While first-half non-consolidated net sales totaled $¥ 1,395.3$ billion (U.S. $\$ 13,164$ million), a year-on-year increase of $1.8 \%$, ordinary profit declined by $15.2 \%$ to $¥ 256.2$ billion (U.S. $\$ 2,417$ million) and net income fell by $16.2 \%$ to $¥ 168.4$ billion (U.S. $\$ 1,589$ million) due to the impact of foreign currency exchange rates, which also had a similar impact on the company's consolidated financial results.

## Outlook

As for the outlook for the global economy in the third quarter and thereafter, fallout from the subprime loan crisis, including financial instability and escalating prices of crude oil and raw materials, have led to rising anxiety over an economic slowdown and uncertainty about the future. Amid this environment, while the economic slowdown is likely to continue among developed countries for the time being, these economies are expected to gradually move toward recovery as the effects of financial policies and economic stimulus measures in the U.S. and other countries begin to materialize from the end of the year. As for emerging-market economies, including those of Asia and Russia, despite the negative economic influence of developed countries, these regions are expected to continue enjoying high rates of growth.
In the businesses in which the Canon is involved, the market for digital SLR and digital compact cameras is projected to continue achieving healthy expansion amid intensifying price competition. Demand for color network digital MFDs and color laser beam printers is also expected to remain solid amid continued price competition and shifting market demand toward lower priced models. While the market for steppers will likely remain depressed, the market for aligners is expected to stage a healthy recovery owing to large-scale facility investment by LCD panel manufacturers.

As for currency exchange rates from the third quarter onward, on which Canon's performance outlook for the full year is based, while uncertainty over future interest rate policies and economic prospects for major countries is likely to continue, Canon anticipates exchange rates of $¥ 105$ to the U.S. dollar and $¥ 165$ to the euro, representing year-on-year appreciation of approximately $9 \%$ against the U.S. dollar and depreciation of about $1 \%$ against the euro. Upon taking into consideration first-half business results as well as the expected business climate based on these foreign exchange rate assumptions, the company has slightly revised its projected consolidated net sales upwards to $¥ 4,590.0$ billion (U.S. $\$ 43,302$ million), while maintaining earlier announced projections for operating profit of $¥ 770.0$ billion (U.S. $\$ 7,264$ million), income before income taxes and minority interests of $¥ 785.0$ billion (U.S. $\$ 7,406$ million), and net income of $¥ 500.0$ billion (U.S. $\$ 4,717$ million).


## Basic Policy Regarding Profit Distribution

Canon is being more proactive in returning profits to shareholders, mainly in the form of a dividend, taking into consideration planned future investments, free cash flow, and the company's consolidated business performance. Specifically, Canon's medium- to long-term objective is to continuously strive to raise its consolidated payout ratio to approximately $30 \%$.

The company plans to distribute a full-year dividend for fiscal 2008 totaling $¥ 110.00$ (U.S.\$1.04), comprising an interim dividend of $¥ 55.00$ (U.S.\$0.52) per share, and a year-end dividend of $¥ 55.00$ (U.S.\$0.52) per share.

> This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form $20-F$, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

## II. Management Policy

## (1) Basic Policy

Under the corporate philosophy of kyosei-living and working together for the common good-Canon's basic management policy is to contribute to the prosperity and well-being of the world while endeavoring to become a truly excellent global corporate group targeting continued growth and development.

## (2) Management Goals

Based on this basic management policy, Canon launched two consecutive five-year management plans-Phase I of its Excellent Global Corporation Plan in 1996, and Phase II in 2001- with the aim of becoming a truly excellent global corporation. Through these two management plans, the company promoted a range of management reforms, thoroughly strengthening its product competitiveness and financial base. Since 2006, under a new five-year management plan-Phase III, which targets further growth and improved corporate value-Canon is pursuing "sound growth," making use of the solid management foundation achieved through the two preceding plans, and further expanding its corporate scale while maintaining a high level of profitability. In particular, the company is focusing on the following five important management objectives.

1) Achieving the overwhelming No. 1 position worldwide in all current core businesses
2) Expanding business operations through diversification
3) Identifying new business domains and accumulating required technologies
4) Establishing new production systems to sustain international competitiveness
5) Nurturing truly autonomous and strong individuals promoting everlasting corporate reforms

## (3) Business Challenges and Countermeasures

At Canon, the creation of new businesses and maintaining a high profitability structure represent two very important management objectives to ensure continuous future growth.

As for new businesses, the company is promoting research based on leading-edge technologies in its areas of expertise, such as biotechnology, nanotechnology and life sciences. At the same time, Canon is also looking into M\&A opportunities and business tie-ups toward launching such businesses. Additionally, the company aims to enter the display business, moving away from a focus on still images while strengthening the ability to deliver video images, which will play an increasingly important role in the broadband era.

With regard to maintaining the company's current high profitability structure, in order to effectively respond to the intensifying price competition centered on the consumer goods market and the investment burden that accompanies the launch of competitive new businesses, Canon believes that it is important to further improve the profit-earning ability of current businesses. To facilitate this, the company is promoting the development of new products and actively carrying out cost-reduction activities.

Canon also views its approach to the environment as an important management issue. From the product planning stage through to design, development, production, sales, use, recovery and recycling, the company focuses its energies on such areas as creating environmentally conscious products that realize energy efficiency, resource efficiency, and eliminate the use of hazardous substances. Additionally, Canon actively promotes the development of recycling systems, the expansion of green procurement policies, the disclosure of environmental information, and participation in environmental conservation activities at the community level.

## III. Financial Statements

## 1. CONSOLIDATED STATEMENTS OF INCOME

| Results for the second quarter | Millions of yen |  | Change(\%) | Thousands of U.S. dollars |
| :---: | :---: | :---: | :---: | :---: |
|  | Three months <br> ended <br> June 30, 2008 <br> (Unaudited) | Three months <br> ended$\frac{\text { June 30, } 2007}{\text { (Unaudited) }}$ |  | Three months <br> ended <br> June 30, 2008 <br> (Unaudited) |
| Net sales | $\geq 1,105,894$ | $¥$ 1,126,931 | 1.9 | \$ 10,432,962 |
| Cost of sales | 564,304 | 553,054 |  | 5,323,622 |
| Gross profit | 541,590 | 573,877 | - 5.6 | 5,109,340 |
| Operating expenses: |  |  |  |  |
| Selling, general and administrative expenses | 285,529 | 295,067 |  | 2,693,670 |
| Research and development expenses | 95,908 | 97,337 |  | 904,793 |
|  | 381,437 | 392,404 |  | 3,598,463 |
| Operating profit | 160,153 | 181,473 | - 11.7 | 1,510,877 |
| Other income (deductions): |  |  |  |  |
| Interest and dividend income | 4,773 | 9,112 |  | 45,028 |
| Interest expense | (251) | (402) |  | $(2,368)$ |
| Other, net | 7,928 | 8,114 |  | 74,793 |
|  | 12,450 | 16,824 |  | 117,453 |
| Income before income taxes and minority interests | 172,603 | 198,297 | - 13.0 | 1,628,330 |
| Income taxes | 61,304 | 70,289 |  | 578,339 |
| Income before minority interests | 111,299 | 128,008 |  | 1,049,991 |
| Minority interests | 3,458 | 4,075 |  | 32,623 |
| Net income | $\underline{¥ \quad 107,841}$ | $\underline{\geq}$ | - 13.0 | \$ 1,017,368 |

Note: Comprehensive income for the three months ended June 30, 2008 and 2007 was JPY 160,962 million (U.S.\$ 1,518,509 thousand) and JPY 172,538 million, respectively.

| Results for the first half | Millions of yen |  | Change(\%) | Thousands of <br> U.S. dollars <br> Six months <br> ended <br> June 30, 2008 <br> (Unaudited) | Millions of yen <br> Year ended <br> December 31, <br> 2007 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six months <br> ended <br> June 30, 2008 <br> (Unaudited) | Six months <br> ended <br> June 30, 2007 <br> (Unaudited) |  |  |  |  |
| Net sales | $\geq$ 2,113,432 | $¥$ 2,166,724 | 2.5 | \$ 19,938,038 | $\geq$ | 4,481,346 |
| Cost of sales | 1,071,977 | 1,059,170 |  | 10,112,991 |  | 2,234,365 |
| Gross profit | 1,041,455 | 1,107,554 | 6.0 | 9,825,047 |  | 2,246,981 |
| Operating expenses: |  |  |  |  |  |  |
| Selling, general and administrative expenses | 535,009 | 548,411 |  | 5,047,255 |  | 1,122,047 |
| Research and development expenses | 175,463 | 170,267 |  | 1,655,311 |  | 368,261 |
|  | 710,472 | 718,678 |  | 6,702,566 |  | 1,490,308 |
| Operating profit | 330,983 | 388,876 | - 14.9 | 3,122,481 |  | 756,673 |
| Other income (deductions): |  |  |  |  |  |  |
| Interest and dividend income | 10,966 | 17,367 |  | 103,453 |  | 32,819 |
| Interest expense | (663) | (795) |  | $(6,255)$ |  | $(1,471)$ |
| Other, net | $(2,041)$ | 693 |  | $(19,254)$ |  | $(19,633)$ |
|  | 8,262 | 17,265 |  | 77,944 |  | 11,715 |
| Income before income taxes and minority interests | 339,245 | 406,141 | - 16.5 | 3,200,425 |  | 768,388 |
| Income taxes | 117,338 | 142,836 |  | 1,106,963 |  | 264,258 |
| Income before minority interests | 221,907 | 263,305 |  | 2,093,462 |  | 504,130 |
| Minority interests | 7,422 | 8,122 |  | 70,019 |  | 15,798 |
| Net income | $\underline{\geq}$ | $\underline{\underline{¥} \quad 255,183}$ | - 15.9 | \$ 2,023,443 | $\underline{\underline{\geq}}$ | 488,332 |

Note: Comprehensive income for the six months ended June 30, 2008 and 2007 was JPY 161,371 million (U.S.\$ 1,522,368 thousand) and JPY 356,634 million, respectively.

## 2. DETAILS OF SALES

| $\underline{\text { Results for the second quarter }}$ | Millions of yen |  | Change(\%) | Thousands of U.S. dollars |
| :---: | :---: | :---: | :---: | :---: |
| Sales by product |  | $\begin{aligned} & \hline \text { Three months } \\ & \text { ended } \\ & \text { June } 30,2007 \\ & \hline \end{aligned}$ |  | Three months ended June 30, 2008 |
|  | (Unaudited) | (Unaudited) |  | (Unaudited) |
| Business machines: |  |  |  |  |
| Office imaging products | ¥ 311,575 | $\geq 326,866$ | 4.7 | \$ 2,939,387 |
| Computer peripherals | 363,652 | 377,590 | 3.7 | 3,430,679 |
| Business information products | 21,981 | 26,740 | 17.8 | 207,368 |
|  | 697,208 | 731,196 | 4.6 | 6,577,434 |
| Cameras | 310,416 | 297,131 | + 4.5 | 2,928,453 |
| Optical and other products | 98,270 | 98,604 | 0.3 | 927,075 |
| Total | ¥ 1,105,894 | $\underline{¥}$ | 1.9 | \$ 10,432,962 |
|  | Millions of yen |  | Change(\%) | Thousands of U.S. dollars |
| Sales by region | $\begin{gathered} \hline \text { Three months } \\ \text { ended } \\ \text { June } 30,2008 \\ \hline \end{gathered}$ | Three months ended June 30, 2007 |  | Three months ended June 30, 2008 |
|  | (Unaudited) | (Unaudited) |  | (Unaudited) |
| Japan | ¥ 218,818 | ¥ 225,843 | 3.1 | \$ 2,064,321 |
| Overseas: |  |  |  |  |
| Americas | 314,785 | 335,325 | 6.1 | 2,969,670 |
| Europe | 379,508 | 384,588 | 1.3 | 3,580,264 |
| Other areas | 192,783 | 181,175 | 6.4 | 1,818,707 |
|  | 887,076 | 901,088 | 1.6 | 8,368,641 |
| Total | $\underline{¥}$ | $¥ \quad 1,126,931$ | 1.9 | \$ 10,432,962 |


| $\underline{\text { Results for the first half }}$ | Millions of yen |  | Change(\%) | Thousands of U.S. dollars | Millions of yen <br> Year ended <br> December 31, <br> 2007 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales by product | Six months ended <br> June 30, 2008 | Six months <br> ended <br> June 30,2007 |  | Six months <br> ended <br> June 30,2008 |  |
|  | (Unaudited) | (Unaudited) |  | (Unaudited) |  |
| Business machines: |  |  |  |  |  |
| Office imaging products | ¥ 599,099 | ¥ 632,428 | 5.3 | \$ 5,651,877 | $¥ 1,290,788$ |
| Computer peripherals | 743,161 | 760,687 | 2.3 | 7,010,953 | 1,537,511 |
| Business information products | 46,734 | 53,472 | - 12.6 | 440,887 | 107,243 |
|  | 1,388,994 | 1,446,587 | 4.0 | 13,103,717 | 2,935,542 |
| Cameras | 529,411 | 519,574 | + 1.9 | 4,994,443 | 1,152,663 |
| Optical and other products | 195,027 | 200,563 | 2.8 | 1,839,878 | 393,141 |
| Total | $\underline{\geq}$ | $\xrightarrow{¥ \quad 2,166,724}$ | 2.5 | \$ 19,938,038 | $\underline{¥}$ |
|  | Millions of yen |  | Change(\%) | Thousands of U.S. dollars | $\underline{\text { Millions of yen }}$ |
| Sales by region | Six months ended <br> June 30, 2008 | Six months <br> ended <br> June 30,2007 |  | $\begin{gathered} \hline \text { Six months } \\ \text { ended } \\ \text { June } 30,2008 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Year ended } \\ \text { December 31, } \\ 2007 \\ \hline \end{gathered}$ |
|  | (Unaudited) | (Unaudited) |  | (Unaudited) |  |
| Japan | $\geq$ 446,599 | $¥ 458,302$ | 2.6 | \$ 4,213,198 | $\geq 947,587$ |
| Overseas: |  |  |  |  |  |
| Americas | 585,449 | 641,949 | 8.8 | 5,523,104 | 1,336,168 |
| Europe | 716,624 | 722,379 | 0.8 | 6,760,604 | 1,499,286 |
| Other areas | 364,760 | 344,094 | 6.0 | 3,441,132 | 698,305 |
|  | 1,666,833 | 1,708,422 | 2.4 | 15,724,840 | 3,533,759 |
| Total | $\underline{\geq}$ | $\underline{¥}$ | 2.5 | \$ 19,938,038 |  |

Notes: 1. The primary products included in each of the product segments are as follows:
Business machines:
Office imaging products: Office network digital multifunction devices (MFDs) / Color network digital MFDs / Office copying machines / Personal-use copying machines / Full-color copying machines Computer peripherals : Laser beam printers / Inkjet multifunction peripherals / Single function inkjet printers / Image scanners Business information products : Computer information systems / Document scanners / Personal information products
Cameras: Digital SLR cameras / Digital compact cameras / Interchangeable lenses / Digital video camcorders Optical and other products : Semiconductor production equipment / Mirror projection mask aligners for LCD panels / Broadcasting equipment / Medical equipment / Large format printers / Components
2. The principal countries and regions included in each regional category are as follows:

Americas: United States of America, Canada, Latin America / Europe: England, Germany, France, Netherlands /
Other Areas: Asian regions, China, Oceania

## 3. SEGMENT INFORMATION BY PRODUCT

| Results for the second quarter | Millions of yen |  |  |  | Change(\%) |  | Thousands of <br> U.S. dollars <br> Three months <br> ended <br> June 30, 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three months ended <br> June 30, 2008 |  | $\begin{gathered} \hline \text { Three months } \\ \text { ended } \\ \text { June } 30,2007 \\ \hline \end{gathered}$ |  |  |  |  |  |
|  |  | naudited) |  | Unaudited) |  |  |  | naudited) |
| Business machines |  |  |  |  |  |  |  |  |
| Net sales: |  |  |  |  |  |  |  |  |
| Unaffiliated customers | ¥ | 697,208 | $¥$ | 731,196 | - | 4.6 | \$ | 6,577,434 |
| Intersegment |  | - |  | - |  | - |  | - |
| Total |  | 697,208 |  | 731,196 | - | 4.6 |  | 6,577,434 |
| Operating cost and expenses |  | 557,349 |  | 572,236 | - | 2.6 |  | 5,258,009 |
| Operating profit |  | 139,859 |  | 158,960 | - | 12.0 |  | 1,319,425 |
| Cameras |  |  |  |  |  |  |  |  |
| Net sales: |  |  |  |  |  |  |  |  |
| Unaffiliated customers | ¥ | 310,416 | $¥$ | 297,131 | + | 4.5 | \$ | 2,928,453 |
| Intersegment |  | - |  | - |  | - |  | - |
| Total |  | 310,416 |  | 297,131 | + | 4.5 |  | 2,928,453 |
| Operating cost and expenses |  | 243,557 |  | 220,358 | + | 10.5 |  | 2,297,708 |
| Operating profit |  | 66,859 |  | 76,773 | - | 12.9 |  | 630,745 |
| Optical and other products |  |  |  |  |  |  |  |  |
| Net sales: |  |  |  |  |  |  |  |  |
| Unaffiliated customers | $\geq$ | 98,270 | $¥$ | 98,604 | - | 0.3 | \$ | 927,075 |
| Intersegment |  | 65,702 |  | 56,258 | + | 16.8 |  | 619,830 |
| Total |  | 163,972 |  | 154,862 | + | 5.9 |  | 1,546,905 |
| Operating cost and expenses |  | 163,785 |  | 151,469 | + | 8.1 |  | 1,545,141 |
| Operating profit |  | 187 |  | 3,393 | - | 94.5 |  | 1,764 |
| Corporate and Eliminations |  |  |  |  |  |  |  |  |
| Net sales: |  |  |  |  |  |  |  |  |
| Unaffiliated customers | $¥$ | - | $¥$ | - |  | - | \$ | - |
| Intersegment |  | $(65,702)$ |  | $(56,258)$ |  | - |  | $(619,830)$ |
| Total |  | $(65,702)$ |  | $(56,258)$ |  | - |  | $(619,830)$ |
| Operating cost and expenses |  | $(18,950)$ |  | 1,395 |  | - |  | $(178,773)$ |
| Operating profit |  | $(46,752)$ |  | $(57,653)$ |  | - |  | $(441,057)$ |
| Consolidated |  |  |  |  |  |  |  |  |
| Net sales: |  |  |  |  |  |  |  |  |
| Unaffiliated customers | ¥ | 1,105,894 | $¥$ | 1,126,931 | - | 1.9 | \$ | 10,432,962 |
| Intersegment |  | - |  | - |  | - |  | - |
| Total |  | 1,105,894 |  | 1,126,931 | - | 1.9 |  | 10,432,962 |
| Operating cost and expenses |  | 945,741 |  | 945,458 | + | 0.0 |  | 8,922,085 |
| Operating profit |  | 160,153 |  | 181,473 | - | 11.7 |  | 1,510,877 |

Note: General corporate expenses of JPY 46,542 million (U.S. $\$ 439,075$ thousand) and JPY 57,663 million in the three months ended June 30, 2008 and 2007, respectively, are included in "Corporate and Eliminations."

| Results for the first half | Millions of yen |  |  |  | Change(\%) |  | Thousands of <br> U.S. dollars <br> Six months <br> ended <br> June 30, 2008 |  | Millions of yen |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \hline \text { Six months } \\ & \text { ended } \\ & \text { June } 30,2008 \\ & \hline \end{aligned}$ |  | $\begin{gathered} \text { Six months } \\ \text { ended } \\ \text { June } 30,2007 \\ \hline \end{gathered}$ |  |  |  |  | Year ended December 31, 2007 |
|  |  | naudited) |  | Unaudited) |  |  |  |  |  | Unaudited) |  |  |
| Business machines |  |  |  |  |  |  |  |  |  |  |
| Net sales: |  |  |  |  |  |  |  |  |  |  |
| Unaffiliated customers | ¥ | 1,388,994 | ¥ | 1,446,587 |  | 4.0 | \$ | 13,103,717 | $\geq$ | 2,935,542 |
| Intersegment |  | - |  |  |  | - |  | - |  |  |
| Total |  | 1,388,994 |  | 1,446,587 |  | 4.0 |  | 13,103,717 |  | 2,935,542 |
| Operating cost and expenses |  | 1,085,956 |  | 1,111,116 |  | 2.3 |  | 10,244,868 |  | 2,285,281 |
| Operating profit |  | 303,038 |  | 335,471 |  | 9.7 |  | 2,858,849 |  | 650,261 |
| Cameras |  |  |  |  |  |  |  |  |  |  |
| Net sales: |  |  |  |  |  |  |  |  |  |  |
| Unaffiliated customers | $\geq$ | 529,411 | $¥$ | 519,574 | + | 1.9 | \$ | 4,994,443 | $\geq$ | 1,152,663 |
| Intersegment |  |  |  |  |  |  |  | - |  |  |
| Total |  | 529,411 |  | 519,574 | + | 1.9 |  | 4,994,443 |  | 1,152,663 |
| Operating cost and expenses |  | 416,826 |  | 382,271 | + | 9.0 |  | 3,932,320 |  | 845,237 |
| Operating profit |  | 112,585 |  | 137,303 |  | 18.0 |  | 1,062,123 |  | 307,426 |
| Optical and other products |  |  |  |  |  |  |  |  |  |  |
| Net sales: |  |  |  |  |  |  |  |  |  |  |
| Unaffiliated customers | ¥ | 195,027 | ¥ | 200,563 |  | 2.8 | \$ | 1,839,878 | $\geq$ | 393,141 |
| Intersegment |  | 121,917 |  | 107,917 | + | 13.0 |  | 1,150,161 |  | 238,659 |
| Total |  | 316,944 |  | 308,480 | + | 2.7 |  | 2,990,039 |  | 631,800 |
| Operating cost and expenses |  | 311,427 |  | 287,095 | + | 8.5 |  | 2,937,992 |  | 610,720 |
| Operating profit |  | 5,517 |  | 21,385 |  | 74.2 |  | 52,047 |  | 21,080 |
| Corporate and Eliminations |  |  |  |  |  |  |  |  |  |  |
| Net sales: |  |  |  |  |  |  |  |  |  |  |
| Unaffiliated customers | $\geq$ | - | $\geq$ | - |  | - | \$ | - | $\geq$ | - |
| Intersegment |  | $(121,917)$ |  | $(107,917)$ |  | - |  | $(1,150,161)$ |  | $(238,659)$ |
| Total |  | $(121,917)$ |  | $(107,917)$ |  | - |  | $(1,150,161)$ |  | $(238,659)$ |
| Operating cost and expenses |  | $(31,760)$ |  | $(2,634)$ |  | - |  | $(299,623)$ |  | $(16,565)$ |
| Operating profit |  | $(90,157)$ |  | $(105,283)$ |  | - |  | $(850,538)$ |  | $(222,094)$ |
| Consolidated |  |  |  |  |  |  |  |  |  |  |
| Net sales: |  |  |  |  |  |  |  |  |  |  |
| Unaffiliated customers | ¥ | 2,113,432 | $\geq$ | 2,166,724 |  | 2.5 | \$ | 19,938,038 | $\geq$ | 4,481,346 |
| Intersegment |  | - |  | - |  | - |  | - |  | - |
| Total |  | 2,113,432 |  | 2,166,724 |  | 2.5 |  | 19,938,038 |  | 4,481,346 |
| Operating cost and expenses |  | 1,782,449 |  | 1,777,848 | + | 0.3 |  | 16,815,557 |  | 3,724,673 |
| Operating profit |  | 330,983 |  | 388,876 |  | 14.9 |  | 3,122,481 |  | 756,673 |

Note: General corporate expenses of JPY 89,837 million (U.S.\$ 847,519 thousand) and JPY105,293 million in the six months ended June 30, 2008 and 2007, respectively, are included in "Corporate and Eliminations."

## 4. SEGMENT INFORMATION BY GEOGRAPHIC AREA

| Results for the first half | Millions of yen |  | Change(\%) | Thousands of U.S. dollars | Millions of yen <br> Year ended <br> December 31, <br> 2007 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six months <br> ended <br> June 30,2008 <br> (Uner | $\begin{gathered} \text { Six months } \\ \text { ended } \\ \text { June } 30,2007 \\ \hline \end{gathered}$ |  | Six months <br> ended <br> June 30,2008 |  |
|  | (Unaudited) | (Unaudited) |  | (Unaudited) |  |
| Japan |  |  |  |  |  |
| Net sales: |  |  |  |  |  |
| Unaffiliated customers | $\geq$ 501,874 | $\geq$ 509,863 | 1.6 | \$ 4,734,660 | $\geq 1,048,310$ |
| Intersegment | 1,193,604 | 1,187,290 | $\begin{array}{r}+\quad 0.5 \\ \hline\end{array}$ | 11,260,415 | 2,494,251 |
| Total | 1,695,478 | 1,697,153 | 0.1 | 15,995,075 | 3,542,561 |
| Operating cost and expenses | 1,330,652 | 1,279,891 | + 4.0 | 12,553,320 | 2,722,672 |
| Operating profit | 364,826 | 417,262 | 12.6 | 3,441,755 | 819,889 |
| Americas |  |  |  |  |  |
| Net sales: |  |  |  |  |  |
| Unaffiliated customers | $\geq \quad 581,309$ | $¥ \quad 638,428$ | 8.9 | \$ 5,484,047 | $\geq 1,329,479$ |
| Intersegment | 1,698 | 2,357 | - 28.0 | 16,019 | 4,608 |
| Total | 583,007 | 640,785 | 9.0 | 5,500,066 | 1,334,087 |
| Operating cost and expenses | 570,535 | 616,935 | 7.5 | 5,382,406 | 1,281,805 |
| Operating profit | 12,472 | 23,850 | - 47.7 | 117,660 | 52,282 |
| Europe |  |  |  |  |  |
| Net sales: |  |  |  |  |  |
| Unaffiliated customers | $\geq \mathbf{7 1 5 , 7 1 6}$ | ¥ 721,697 | 0.8 | \$ 6,752,038 | $\geq$ 1,499,821 |
| Intersegment | 2,378 | 1,891 | $\begin{array}{r} \\ +\quad 25.8 \\ \hline\end{array}$ | 22,434 | 3,496 |
| Total | 718,094 | 723,588 | 0.8 | 6,774,472 | 1,503,317 |
| Operating cost and expenses | 700,913 | 693,929 | + 1.0 | 6,612,387 | 1,441,972 |
| Operating profit | 17,181 | 29,659 | - 42.1 | 162,085 | 61,345 |

## Others

Net sales:

| Unaffiliated customers | $\geq$ | 314,533 | ¥ | 296,736 | + | 6.0 | \$ | 2,967,293 | $¥$ | 603,736 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Intersegment |  | 386,513 |  | 406,074 | - | 4.8 |  | 3,646,349 |  | 824,844 |
| Total |  | 701,046 |  | 702,810 | - | 0.3 |  | 6,613,642 |  | 1,428,580 |
| Operating cost and expenses |  | 674,447 |  | 678,757 | - | 0.6 |  | 6,362,708 |  | 1,378,306 |
| Operating profit |  | 26,599 |  | 24,053 | + | 10.6 |  | 250,934 |  | 50,274 |

## Corporate and Eliminations

Net sales:

| Unaffiliated customers | $¥$ | $¥$ | - | \$ | $\geq$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Intersegment | $(1,584,193)$ | $(1,597,612)$ | - | $(14,945,217)$ | $(3,327,199)$ |
| Total | $(1,584,193)$ | $(1,597,612)$ | - | $(14,945,217)$ | $(3,327,199)$ |
| Operating cost and expenses | $(1,494,098)$ | (1,491,664) | - | $(14,095,264)$ | $(3,100,082)$ |
| Operating profit | $(90,095)$ | $(105,948)$ | - | $(849,953)$ | $(227,117)$ |

## Consolidated

| Net sales: |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unaffiliated customers | ¥ | 2,113,432 | $¥$ | 2,166,724 | - | 2.5 | \$ | 19,938,038 | $¥$ | 4,481,346 |
| Intersegment |  | - |  | - |  | - |  | - |  | - |
| Total |  | 2,113,432 |  | 2,166,724 | - | 2.5 |  | 19,938,038 |  | 4,481,346 |
| Operating cost and expenses |  | 1,782,449 |  | 1,777,848 | + | 0.3 |  | 16,815,557 |  | 3,724,673 |
| Operating profit |  | 330,983 |  | 388,876 | - | 14.9 |  | 3,122,481 |  | 756,673 |

Note: General corporate expenses of JPY 89,837 million (U.S.\$ 847,519 thousand) and JPY105,293 million in the six months ended June 30, 2008 and 2007, respectively, are included in "Corporate and Eliminations."

## 5. CONSOLIDATED BALANCE SHEETS

|  |  | Millions of yen |  |  |  |  | Thousands of <br> U.S. dollars <br> As of <br> June 30, 2008 |  | $\begin{aligned} & \frac{\text { Millions of yen }}{\text { As of }} \\ & \text { June } 30,2007 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { As of } \\ \text { June 30, } 2008 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { As of } \\ \text { Dec. 31, } 2007 \\ \hline \end{gathered}$ |  | Change |  |  |  |  |  |
|  |  | audited) |  |  |  |  |  | (Unaudited) |  | (Unaudited) |
| ASSETS |  |  |  |  |  |  |  |  |  |  |
| Current assets: |  |  |  |  |  |  |  |  |  |  |
| Cash and cash equivalents | $¥$ | 866,395 | ¥ | 944,463 | $¥$ | $(78,068)$ | \$ | 8,173,538 | $\geq$ | 1,108,728 |
| Short-term investments |  | 20,931 |  | 20,499 |  | 432 |  | 197,462 |  | 22,460 |
| Trade receivables, net |  | 703,690 |  | 794,240 |  | $(90,550)$ |  | 6,638,585 |  | 729,298 |
| Inventories |  | 614,179 |  | 563,474 |  | 50,705 |  | 5,794,142 |  | 575,036 |
| Prepaid expenses and other current assets |  | 278,608 |  | 286,111 |  | $(7,503)$ |  | 2,628,377 |  | 282,254 |
| Total current assets |  | 2,483,803 |  | 2,608,787 |  | $(124,984)$ |  | 23,432,104 |  | 2,717,776 |
| Noncurrent receivables |  | 14,748 |  | 15,239 |  | (491) |  | 139,132 |  | 14,560 |
| Investments |  | 129,084 |  | 90,086 |  | 38,998 |  | 1,217,774 |  | 116,471 |
| Property, plant and equipment, net |  | 1,384,775 |  | 1,364,702 |  | 20,073 |  | 13,063,915 |  | 1,336,716 |
| Other assets |  | 445,786 |  | 433,811 |  | 11,975 |  | 4,205,528 |  | 422,991 |
| Total assets | ¥ | 4,458,196 | $\pm$ | 4,512,625 | $\geq$ | $(54,429)$ | \$ | 42,058,453 | ¥ | 4,608,514 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |  |  |  |  |  |  |  |
| Current liabilities: |  |  |  |  |  |  |  |  |  |  |
| Short-term loans and current portion of long-term debt | $\pm$ | 16,114 | $\geq$ | 18,317 | $\geq$ | $(2,203)$ | \$ | 152,019 | $\geq$ | 5,301 |
| Trade payables |  | 511,112 |  | 514,226 |  | $(3,114)$ |  | 4,821,811 |  | 506,177 |
| Accrued income taxes |  | 106,407 |  | 150,726 |  | $(44,319)$ |  | 1,003,840 |  | 135,090 |
| Accrued expenses |  | 316,407 |  | 357,525 |  | $(41,118)$ |  | 2,984,972 |  | 318,330 |
| Other current liabilities |  | 182,574 |  | 215,911 |  | $(33,337)$ |  | 1,722,396 |  | 215,850 |
| Total current liabilities |  | 1,132,614 |  | 1,256,705 |  | $(124,091)$ |  | 10,685,038 |  | 1,180,748 |
| Long-term debt, excluding current installments |  | 10,138 |  | 8,680 |  | 1,458 |  | 95,642 |  | 16,290 |
| Accrued pension and severance cost |  | 42,979 |  | 44,710 |  | $(1,731)$ |  | 405,462 |  | 49,210 |
| Other noncurrent liabilities |  | 53,268 |  | 57,324 |  | $(4,056)$ |  | 502,528 |  | 63,198 |
| Total liabilities |  | 1,238,999 |  | 1,367,419 |  | $(128,420)$ |  | 11,688,670 |  | 1,309,446 |
| Minority interests |  | 211,268 |  | 222,870 |  | $(11,602)$ |  | 1,993,094 |  | 224,701 |
| Stockholders' equity: |  |  |  |  |  |  |  |  |  |  |
| Common stock |  | 174,736 |  | 174,698 |  | 38 |  | 1,648,453 |  | 174,674 |
| Additional paid-in capital |  | 402,866 |  | 402,991 |  | (125) |  | 3,800,623 |  | 403,577 |
| Legal reserve |  | 52,500 |  | 46,017 |  | 6,483 |  | 495,283 |  | 45,730 |
| Retained earnings |  | 2,852,485 |  | 2,720,146 |  | 132,339 |  | 26,910,236 |  | 2,552,314 |
| Accumulated other comprehensive income (loss) |  | $(18,444)$ |  | 34,670 |  | $(53,114)$ |  | $(174,000)$ |  | 104,169 |
| Treasury stock |  | $(456,214)$ |  | $(456,186)$ |  | (28) |  | $(4,303,906)$ |  | $(206,097)$ |
| Total stockholders' equity |  | 3,007,929 |  | 2,922,336 |  | 85,593 |  | 28,376,689 |  | 3,074,367 |
| Total liabilities and stockholders' equity | $\pm$ | 4,458,196 | $\pm$ | 4,512,625 | $\geq$ | $(54,429)$ | \$ | 42,058,453 | $\pm$ | 4,608,514 |


|  | Millions of yen |  |  |  | $\begin{gathered} \text { Thousands of } \\ \text { U.S. dollars } \\ \hline \text { As of } \\ \text { June } \mathbf{3 0 , 2 0 0 8} \\ \hline \end{gathered}$ |  | $\frac{\text { Millions of yen }}{\text { As of }}$June 30, 2007 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \hline \text { As of } \\ & \text { e 30, } 2008 \\ & \hline \end{aligned}$ |  | $\begin{gathered} \text { As of } \\ \text { c. } 31,2007 \end{gathered}$ |  |  |  |  |
| Notes: | (Unaudited) |  |  |  | (Unaudited) |  | (Unaudited) |  |
| 1.Allowance for doubtful receivables | $\geq$ | 13,213 | $¥$ | 14,547 | \$ | 124,651 | $\geq$ | 16,553 |
| 2.Accumulated depreciation |  | 1,683,150 |  | 1,594,374 |  | 15,878,774 |  | 1,488,148 |
| 3.Accumulated other comprehensive income (loss): |  |  |  |  |  |  |  |  |
| Foreign currency translation adjustments |  | $(25,571)$ |  | 22,796 |  | $(241,236)$ |  | 72,095 |
| Net unrealized gains and losses on securities |  | 4,686 |  | 6,287 |  | 44,208 |  | 9,503 |
| Net gains and losses on derivative instruments |  | $(2,288)$ |  | (849) |  | $(21,585)$ |  | $(2,640)$ |
| Pension liability adjustments |  | 4,729 |  | 6,436 |  | 44,613 |  | 25,211 |

4. Time deposits and Marketable securities, which had been previously disclosed separately in the consolidated balance sheets, have been reclassified to Short-term investments to conform to the current year presentation.
5. CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY



## 7. CONSOLIDATED STATEMENTS OF CASH FLOWS

Cash flows from operating activities:
Net income
Adjustments to reconcile net income to net cash provided by operating activities:

Depreciation and amortization
Loss on disposal of property, plant and equipment Deferred income taxes
(Increase) decrease in trade receivables
Increase in inventories
Increase in trade payables
Increase (decrease) in accrued income taxes
Increase (decrease) in accrued expenses
Decrease in accrued (prepaid) pension and severance cost Other, net

Net cash provided by operating activities
Cash flows from investing activities:
Purchases of fixed assets
Proceeds from sale of fixed assets
Purchases of available-for-sale securities
Proceeds from sale of available-for-sale securities
Proceeds from maturity of held-to-maturity securities
(Increase) decrease in time deposits
Acquisitions of subsidiaries, net of cash acquired
Purchases of other investments
Other, net
Net cash used in investing activities
Cash flows from financing activities:
Proceeds from issuance of long-term debt
Repayments of long-term debt
Decrease in short-term loans
Dividends paid
Repurchases of treasury stock, net
Other, net
Net cash used in financing activities
Effect of exchange rate changes on cash and cash equivalents
Net decrease in cash and cash equivalents
Cash and cash equivalents at beginning of period
Cash and cash equivalents at end of period

| Millions of yen |  | Thousands of U.S. dollars | Millions of yen |
| :---: | :---: | :---: | :---: |
| Six months <br> ended <br> June 30, 2008 | Six months <br> ended <br> June 30, 2007 | $\begin{gathered} \hline \text { Six months } \\ \text { ended } \\ \text { June } 30,2008 \\ \hline \end{gathered}$ | Year ended December 31, 2007 |
| (Unaudited) | (Unaudited) | (Unaudited) |  |
| $\geq$ 214,485 | $¥ \quad 255,183$ | \$ 2,023,443 | $¥ \quad 488,332$ |
| 163,690 | 143,244 | 1,544,245 | 341,694 |
| 4,452 | 3,571 | 42,000 | 9,985 |
| 2,057 | $(8,738)$ | 19,406 | $(35,021)$ |
| 75,641 | 65,822 | 713,594 | $(10,722)$ |
| $(55,714)$ | $(28,859)$ | $(525,604)$ | $(26,643)$ |
| 19,430 | 7,919 | 183,302 | 21,136 |
| $(43,889)$ | (428) | $(414,047)$ | 14,988 |
| $(33,727)$ | (185) | $(318,179)$ | 43,035 |
| $(4,811)$ | $(5,674)$ | $(45,387)$ | $(15,387)$ |
| $(6,016)$ | 8,469 | $(56,754)$ | 7,872 |
| 335,598 | 440,324 | 3,166,019 | 839,269 |
| $(236,641)$ | $(236,321)$ | $(2,232,462)$ | $(474,285)$ |
| 4,192 | 4,545 | 39,547 | 9,635 |
| $(7,014)$ | $(1,840)$ | $(66,170)$ | $(2,281)$ |
| 4,062 | 6,787 | 38,321 | 8,614 |
| - | 10,000 | - | 10,000 |
| (204) | 20,479 | $(1,925)$ | 31,681 |
| (209) | $(12,520)$ | $(1,972)$ | $(15,675)$ |
| $(44,509)$ | $(2,137)$ | $(419,896)$ | $(2,432)$ |
| $(9,218)$ | 1,654 | $(86,962)$ | 2,258 |
| $(289,541)$ | $(209,353)$ | $(2,731,519)$ | $(432,485)$ |
| 5,866 | 1,541 | 55,340 | 2,635 |
| $(3,646)$ | $(11,883)$ | $(34,396)$ | $(13,046)$ |
| $(2,670)$ | (334) | $(25,189)$ | (358) |
| $(75,663)$ | $(66,582)$ | $(713,802)$ | $(131,612)$ |
| (33) | $(200,221)$ | (311) | $(450,311)$ |
| $(8,824)$ | $(2,291)$ | $(83,246)$ | $(11,691)$ |
| $(84,970)$ | $(279,770)$ | $(801,604)$ | $(604,383)$ |
| $(39,155)$ | 1,901 | $(369,386)$ | $(13,564)$ |
| $(78,068)$ | $(46,898)$ | $(736,490)$ | $(211,163)$ |
| 944,463 | 1,155,626 | 8,910,028 | 1,155,626 |
| ¥ 866,395 | $\geq 1,108,728$ | \$ 8,173,538 | $¥ \quad 944,463$ |

## 8. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

(1) GROUP POSITION

1. Number of Group Companies

|  | June 30, 2008 | December 31, 2007 | Change |
| :--- | ---: | ---: | ---: |
| Subsidiaries | 240 | 239 | 1 |
| Affiliates | 18 | 15 | 3 |
| Total | 258 | 254 | 4 |

2. Change in Group of Entities

Subsidiaries
Addition: $\quad 10$ companies
Removal: $\quad 9$ companies

Affiliates (Carried at Equity Basis) Addition: 3 companies

## 3. Subsidiaries listed on domestic stock exchange

Tokyo Stock Exchange (1st section): Canon Marketing Japan Inc., Canon Electronics Inc., Canon Finetech Inc.
Tokyo Stock Exchange (2nd section): Canon Software Inc.
Osaka Stock Exchange (2nd section): Canon Machinery Inc.
JASDAQ: Tokki Corporation
Osaka Stock Exchange (Hercules): e-System Corporation
(2) SIGNIFICANT ACCOUNTING POLICIES

The accompanying consolidated financial statements reflect the adjustments which management believes are necessary to conform them with U.S. generally accepted accounting principles, except for the segment information, as required by Statement of Financial Accounting Standards No.131, "Disclosures about Segments of an Enterprise and Related Information."
(1) NET INCOME PER SHARE

| Results for the first half | Millions of yen |  |  | Thousands of U.S. dollars Six months ended <br> June 30, 2008 |  | Millions of yen <br> Year ended <br> December 31, <br> 2007 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \hline \text { Six months } \\ \text { ended } \\ \text { June } 30,2008 \\ \hline \end{gathered}$ | Six months <br> ended <br> June 30,2007 |  |  |  |  |
|  |  | (Unaudited) | (Unaudited) |  | (Unaudited) |  |  |
| Net income |  |  |  |  |  |  |  |
| -Basic | $\geq$ | 214,485 | $¥ \quad 255,183$ | \$ | 2,023,443 |  | ¥ 488,332 |
| -Diluted |  | 214,486 | 255,186 |  | 2,023,453 |  | 488,336 |
|  | Number of shares |  |  |  |  |  | Number of shares |
| Average common shares outstanding |  |  |  |  |  |  |  |
| -Basic |  | 1,261,056,468 | 1,312,830,076 |  |  |  | 1,293,295,680 |
| -Diluted |  | 1,261,173,988 | 1,313,128,387 |  |  |  | 1,293,517,431 |
|  |  | Yen |  |  | U.S. dollars |  | Yen |
| Net income per share: |  |  |  |  |  |  |  |
| -Basic | $\geq$ | 170.08 | $¥ \quad 194.38$ | \$ | 1.60 | $¥$ | $¥ \quad 377.59$ |
| -Diluted |  | 170.07 | 194.33 |  | 1.60 |  | 377.53 |

(2) FINANCE RECEIVABLES AND OPERATING LEASES, ACQUISITIONS, MARKETABLE SECURITIES, STOCK OPTIONS, DERIVATIVE CONTRACTS AND OTHER

The disclosure is omitted as it is not considered significant in this report.

## (3) SUBSEQUENT EVENT

There is no significant subsequent event.

## 10. NON-CONSOLIDATED STATEMENTS OF INCOME

( Parent company only )

|  | Millions of yen |  |  |  | Change(\%) |  | Millions of yen <br> Year ended <br> December 31, <br> 2007 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six months ended <br> June 30, 2008 |  | Six monthsendedJune 30,2007 |  |  |  |  |  |
| Net sales | ¥ | 1,395,347 | $\geq$ | 1,370,988 | + | 1.8 | $¥$ | 2,887,912 |
| Cost of sales |  | 894,697 |  | 830,843 |  |  |  | 1,793,613 |
| Gross profit |  | 500,650 |  | 540,145 | - | 7.3 |  | 1,094,299 |
| Selling, general and administrative expenses |  | 264,760 |  | 259,782 |  |  |  | 560,458 |
| Operating profit |  | 235,890 |  | 280,363 | - | 15.9 |  | 533,841 |
| Other income (deductions): |  |  |  |  |  |  |  |  |
| Interest and dividend income |  | 10,149 |  | 15,654 |  |  |  | 18,870 |
| Interest expense |  | $(1,928)$ |  | (314) |  |  |  | $(1,285)$ |
| Other, net |  | 12,100 |  | 6,573 |  |  |  | 1,417 |
|  |  | 20,321 |  | 21,913 |  |  |  | 19,002 |
| Ordinary profit |  | 256,211 |  | 302,276 | - | 15.2 |  | 552,843 |
| Non-ordinary gain(loss), net |  | $(1,579)$ |  | (939) |  |  |  | $(3,470)$ |
| Income before income taxes |  | 254,632 |  | 301,337 |  |  |  | 549,373 |
| Income taxes |  | 86,193 |  | 100,412 |  |  |  | 182,400 |
| Net income | $\underline{\underline{ \pm}}$ | 168,439 | $\stackrel{\text { }}{\underline{1}}$ | 200,925 | - | 16.2 | $\underline{\underline{\geq}}$ | 366,973 |

## 11. DETAILS OF SALES

( Parent company only )

| Sales by product | Millions of yen |  |  |  | Change(\%) | Millions of yen <br> Year ended <br> December 31, <br> 2007 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six months ended <br> June 30, 2008 |  | Six monthsendedJune 30,2007 |  |  |  |  |
| Business machines: |  |  |  |  |  |  |  |
| Office Imaging Products Computer peripherals | $\geq$ | 256,627 | $\geq$ | 277,128 | - 7.4 | $¥$ | 540,926 |
|  |  | 631,824 |  | 647,416 | - 2.4 |  | 1,331,983 |
|  |  | 888,451 |  | 924,544 | - 3.9 |  | 1,872,909 |
| Cameras |  | 413,873 |  | 368,753 | + 12.2 |  | 851,522 |
| Optical and other products |  | 93,023 |  | 77,691 | $+\quad 19.7$ |  | 163,481 |
| Total | $\underline{\text { }}$ | 1,395,347 | $\underline{\text { ¥ }}$ | 1,370,988 | + 1.8 | ¥ | 2,887,912 |


| Sales by region | Millions of yen |  |  |  | Change(\%) |  | Millions of yen <br> Year ended <br> December 31, <br> 2007 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \hline \text { Six months } \\ & \text { ended } \\ & \text { June } 30,2008 \\ & \hline \end{aligned}$ |  | $\begin{gathered} \hline \text { Six months } \\ \text { ended } \\ \text { June } 30,2007 \\ \hline \end{gathered}$ |  |  |  |  |  |
| Japan | $\geq$ | 180,199 | $\geq$ | 177,008 | + | 1.8 | $\geq$ | 379,055 |
| Overseas: |  |  |  |  |  |  |  |  |
| Americas |  | 449,519 |  | 471,551 | - | 4.7 |  | 989,139 |
| Europe |  | 492,465 |  | 488,284 | + | 0.9 |  | 1,029,922 |
| Other areas |  | 273,164 |  | 234,145 | + |  |  | 489,796 |
|  |  | 1,215,148 |  | 1,193,980 | + | 1.8 |  | 2,508,857 |
| Total | $\underline{\underline{1}}$ | 1,395,347 | $\underline{\geq}$ | 1,370,988 | + | 1.8 | $\stackrel{\text { ¥ }}{\underline{\text { l }}}$ | 2,887,912 |

## 12. NON-CONSOLIDATED BALANCE SHEETS <br> ( Parent company only )

ASSETS
Current assets:
Cash
Trade receivables
Marketable securities
Inventories
Prepaid expenses and other current assets
Allowance for doubtful receivables
Total current assets
Fixed assets:
Net property, plant and equipment
Intangibles
Investments and other fixed assets
Allowance for doubtful receivables-noncurrent
Total fixed assets
Total assets

LIABILITIES AND NET ASSETS
Current liabilities:
Trade payables
Short-term loans
Accrued income taxes
Accrued warranty expenses
Accrued bonuses for employees
Accrued bonuses for directors
Other current liabilities
Total current liabilities
Noncurrent liabilities:
Convertible debenture
Accrued pension and severance cost
Accrued directors' retirement benefits
Reserve for environmental provision
Accrued long service rewards for employees
Total noncurrent liabilities
Total liabilities
Net assets:
Stockholders' equity
Difference of appreciation and conversion
Subscription rights to shares
Total net assets
Total liabilities and net assets
1,Accumulated depreciation
Accumulated impairment loss
2,Cautionary obligation and other
Cautionary obligation contrac
3,Issuance of new stock capitalised those due to
conversion of convertible bonc
(Those capitalised)
Those due to conversion of convertible bond
(Those capitalised)

| As of <br> June 30, 2008 |  | As of <br> December 31, 2007 |  | As of June 30, 2007 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| $\geq$ | 915,209 | ¥ | 848,039 | $\geq$ | 782,984 |
| $\geq$ | 564 | $¥$ | 993 | $¥$ | 494 |
| $\geq$ | 20,786 | $\geq$ | 22,721 | $¥$ | 24,231 |
| $\geq$ | 75 | $¥$ | 190 | $¥$ | 142 |
|  | (38) |  | (95) |  | (71) |
| ¥ | 75 | $\geq$ | 190 | $¥$ | 142 |
|  | (38) |  | (95) |  | (71) |
|  | 75 |  | 190 |  | 142 |
|  | 75 |  | 190 |  | 142 |

13. NON-CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY ( Parent company only )



1.Number of issued shares of June 30, 2007
2.Classes and number of treasury stock

1,333,588,114

| (Shares) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Classes of stock | Balance as of <br> December 31, 2006 | Increase | Decrease | Balance as of <br> June 30, 2007 |  |
| common stock | $1,794,390$ | $31,201,445$ | 2,644 | $32,993,191$ |  |

3.Dividend from surplus

| Decision | Classes of stock | Cash dividend <br> (Millions of yen) | Dividend per share(yen) | Base date | Effective date |
| :---: | :---: | :---: | :---: | :---: | :---: |
| March 29, 2007 <br> Annual meeting of stockholders | common stock | 66,583 | 50.00 | December 31, 2006 | March 30, 2007 |
| July 26, 2007 <br> Board of directors'meeting | common stock | 65,030 | 50.00 | June 30, 2007 | August 24, 2007 |


1.Number of issued shares of December 31, $2007 \quad 1,333,636,210$
2.Classes and number of treasury stock

|  | (Shares) |  |  |  |
| :---: | ---: | :---: | ---: | ---: |
| Classes of stock | Balance as of <br> December 31, 2006 | Increase | Decrease | Balance as of <br> December 31, 2007 |
| common stock | $1,794,390$ | $70,799,633$ | 5,595 | $72,588,428$ |

3.Dividend from surplus

| Decision | Classes of stock | Cash dividend <br> (Millions of yen) | Dividend per share(yen) | Base date | Effective date |
| :---: | :---: | :---: | :---: | :---: | :---: |
| March 29, 2007 <br> Annual meeting of stockholders | common stock | 66,583 | 50.00 | December 31, 2006 | March 30, 2007 |
| July 26, 2007 <br> Board of directors'meeting | common stock | 65,030 | 50.00 | June 30, 2007 | August 24, 2007 |

## 14. STANDARD FOR ALLOWANCES ( Parent company only )

Accrued long service rewards for employees
Accrued long service rewards is maintained based on expected amounts to cover the rewards payable under the byelaw applied to long-service employee.

## 15. CHANGES OF BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES ( Parent company only )


#### Abstract

Note to change in Accounting Policy The Company has a byelaw for Refresh Leave to grant long service reward and refresh leave at a regular period to the employees who have been serving the company for long years in order to refresh mind and body as well as generating new energy. As the significance of amounts rose due to the increase in numbers of employees, and reinforcement of attendance record systems enabled to estimate the rational amounts of reward payable, the company changed the accounting policy for long service reward from the expense of the term in which the reward was paid, to recognization of accrued long service reward based on expected amounts under the byelaw from this interim accounting period, in order to calculate periodical profit and loss more appropriately. As a result, operating profit, ordinary profit and income before taxes have decreased by JPY 1,232million, and net income has decreased by JPY 739 million for the interim accounting period ended June 30, 2008.


# CONSOLIDATED FINANCIAL RESULTS FOR THE SECOND QUARTER AND THE FIRST HALF ENDED JUNE 30, 2008 

SUPPLEMENTARY REPORT

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6. PROFITABILITY ..... S 4
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> This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

| 1. SALES BY REGION AND PRODUCT |
| :--- |


|  | 2008 |  |  | 2007 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2nd quarter | 1st half | Year <br> (P) | 2nd quarter | 1st half | Year |
| Business machines <br> Unaffiliated customers Intersegment | 697,208 | 1,388,994 | 2,930,400 | 731,196 | 1,446,587 | 2,935,542 |
| Total sales | 697,208 | 1,388,994 | 2,930,400 | 731,196 | 1,446,587 | 2,935,542 |
| Operating profit <br> \% of sales | $\begin{array}{r} 139,859 \\ 20.1 \% \end{array}$ | $\begin{array}{r} 303,038 \\ 21.8 \% \end{array}$ | $\begin{array}{r} \hline 648,900 \\ 22.1 \% \end{array}$ | $\begin{array}{r} 158,960 \\ 21.7 \% \end{array}$ | $\begin{array}{r} 335,471 \\ 23.2 \% \end{array}$ | $\begin{array}{r} 650,261 \\ 22.2 \% \end{array}$ |
| Cameras <br> Unaffiliated customers Intersegment | 310,416 | 529,411 | 1,220,600 | 297,131 | 519,574 | 1,152,663 |
| Total sales | 310,416 | 529,411 | 1,220,600 | 297,131 | 519,574 | 1,152,663 |
| Operating profit <br> \% of sales | $\begin{gathered} 66,859 \\ 21.5 \% \end{gathered}$ | $\begin{array}{r} 112,585 \\ 21.3 \% \end{array}$ | $\begin{array}{r} 297,100 \\ 24.3 \% \end{array}$ | $\begin{aligned} & 76,773 \\ & 25.8 \% \end{aligned}$ | $\begin{array}{r} 137,303 \\ 26.4 \% \end{array}$ | $\begin{array}{r} 307,426 \\ 26.7 \% \end{array}$ |
| Optical and other products <br> Unaffiliated customers Intersegment | $\begin{aligned} & 98,270 \\ & 65,702 \end{aligned}$ | $\begin{aligned} & 195,027 \\ & 121,917 \end{aligned}$ | $\begin{aligned} & 439,000 \\ & 263,500 \end{aligned}$ | $\begin{aligned} & 98,604 \\ & 56,258 \end{aligned}$ | $\begin{aligned} & 200,563 \\ & 107,917 \end{aligned}$ | $\begin{aligned} & 393,141 \\ & 238,659 \end{aligned}$ |
| Total sales | 163,972 | 316,944 | 702,500 | 154,862 | 308,480 | 631,800 |
| Operating profit <br> \% of sales | $\begin{array}{r} 187 \\ 0.1 \% \end{array}$ | $\begin{array}{r} 5,517 \\ 1.7 \% \end{array}$ | $\begin{array}{r} 31,400 \\ 4.5 \% \end{array}$ | $\begin{array}{r} 3,393 \\ 2.2 \% \end{array}$ | $\begin{array}{r} 21,385 \\ 6.9 \% \end{array}$ | $\begin{array}{r} 21,080 \\ 3.3 \% \end{array}$ |
| Corporate and Eliminations <br> Unaffiliated customers Intersegment | $(65,702)$ | $(121,917)$ | (263,500) ${ }^{-}$ | - $(56,258)$ | (107,917) | (238,659) |
| Total sales | $(65,702)$ | $(121,917)$ | $(263,500)$ | $(56,258)$ | $(107,917)$ | $(238,659)$ |
| Operating profit | $(46,752)$ | $(90,157)$ | $(207,400)$ | $(57,653)$ | $(105,283)$ | $(222,094)$ |
| Consolidated <br> Unaffiliated customers Intersegment | 1,105,894 | 2,113,432 | 4,590,000 | 1,126,931 | 2,166,724 | 4,481,346 |
| Total sales | 1,105,894 | 2,113,432 | 4,590,000 | 1,126,931 | 2,166,724 | 4,481,346 |
| Operating profit <br> \% of sales | $\begin{array}{r} \hline 160,153 \\ 14.5 \% \end{array}$ | $\begin{array}{r} 330,983 \\ 15.7 \% \end{array}$ | $\begin{array}{r} \hline 770,000 \\ 16.8 \% \end{array}$ | $\begin{array}{r} 181,473 \\ 16.1 \% \end{array}$ | $\begin{array}{r} 388,876 \\ 17.9 \% \end{array}$ | $\begin{array}{r} 756,673 \\ 16.9 \% \end{array}$ |


| Change year over year |  |  |
| :---: | :---: | :---: |
| 2nd quarter | 1st half | Year |
| -4.6\% | -4.0\% | -0.2\% |
| - | - | - |
| -4.6\% | -4.0\% | -0.2\% |
| -12.0\% | -9.7\% | -0.2\% |
| - | - | - |
| +4.5\% | +1.9\% | +5.9\% |
| - | - | - |
| +4.5\% | +1.9\% | +5.9\% |
| -12.9\% | -18.0\% | -3.4\% |
| - | - | - |
| -0.3\% | -2.8\% | +11.7\% |
| +16.8\% | +13.0\% | +10.4\% |
| +5.9\% | +2.7\% | +11.2\% |
| -94.5\% | -74.2\% | +49.0\% |
| - | - | - |
| - | - | - |
| - | - | - |
| - | - | - |
| - | - | - |
| -1.9\% | -2.5\% | +2.4\% |
| - | - | - |
| -1.9\% | -2.5\% | +2.4\% |
| -11.7\% | -14.9\% | +1.8\% |
| - | - | - |

## 3. OTHER INCOME / DEDUCTIONS

|  | 2008 |  |  | 2007 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2nd quarter | 1st half | Year <br> (P) | 2nd quarter | 1st half | Year |
| Interest and dividend, net | 4,522 | 10,303 | 16,800 | 8,710 | 16,572 | 31,348 |
| Forex gain / loss | 5,462 | $(5,114)$ | $(12,000)$ | 397 | $(10,520)$ | $(31,943)$ |
| Equity earnings / loss of affiliated companies | $(1,217)$ | $(1,053)$ | $(1,200)$ | 2,631 | 5,285 | 5,634 |
| Other, net | 3,683 | 4,126 | 11,400 | 5,086 | 5,928 | 6,676 |
| Total | 12,450 | 8,262 | 15,000 | 16,824 | 17,265 | 11,715 |

(Millions of yen)

| Change year over year |  |  |
| ---: | ---: | ---: |
| 2nd quarter | 1st half | Year |
| $(4,188)$ | $(6,269)$ | $(14,548)$ |
| $+5,065$ | $+5,406$ | $+19,943$ |
| $(3,848)$ | $(6,338)$ | $(6,834)$ |
| $(1,403)$ | $(1,802)$ | $+4,724$ |
| $(4,374)$ | $(9,003)$ | $+3,285$ |



* Figures related to analog personal copying machines, which were included in "Monochrome copying machines" of "Office imaging products,"
are now included in "Others" of "Office imaging products." Past figures have been reclassified to conform with the new presentation.
* The segment previously named "Film cameras / Lenses" is now named "Interchangeable lenses and others."


## 5. SALES GROWTH IN LOCAL CURRENCY (Year over year)

|  | 2008 |  |  |
| :---: | :---: | :---: | :---: |
|  | 2nd quarter | 1st half | Year <br> (P) |
| Business machines |  |  |  |
| Japan | -1.2\% | +2.2\% | - |
| Overseas | +3.1\% | +2.6\% | - |
| Total | +2.2\% | +2.6\% | +5.4\% |
| Cameras |  |  |  |
| Japan | +3.1\% | -7.2\% | - |
| Overseas | +13.3\% | +11.6\% | - |
| Total | +12.2\% | +9.0\% | +11.5\% |
| Optical and other products |  |  |  |
| Japan | -16.9\% | -16.0\% | - |
| Overseas | +14.2\% | +11.7\% | - |
| Total | +2.6\% | +0.3\% | +14.2\% |
| Total |  |  |  |
| Japan | -3.1\% | -2.6\% | -0.3\% |
| Overseas | +6.9\% | +5.6\% | +9.9\% |
| Americas | +8.2\% | +4.5\% | +5.8\% |
| Europe | +1.0\% | +1.5\% | +7.0\% |
| Other areas | +17.0\% | +16.2\% | +24.2\% |
| Total | +4.9\% | +3.9\% | +7.8\% |

## 6. PROFITABILITY

|  | 2008 |  | 2007 |  |
| :--- | ---: | ---: | ---: | ---: |
|  |  | 1st half | Year (P) | 1st half |

## 7. IMPACT OF FOREIGN EXCHANGE RATES

| (1) Exchange rates |
| :--- |
| \begin{tabular}{\|l|l|l|l|l|r|r|}
\hline
\end{tabular} |

(2) Impact of foreign exchange rates on sales (Year over year)

|  | (Billions of yen) |  |
| :--- | ---: | ---: |
|  | 2008 |  |
| US\$ | 1st half | Year (P) |
| Euro | $(118.9)$ | $(214.7)$ |
| Other currencies | +3.1 | +11.3 |
| Total | $(1.5)$ | $(5.5)$ |

(P)=Projection

| (3) Impact of foreign exchange rates per yen |
| :--- |
|  (Billions of yen) <br>  2008 <br> On sales  <br> US\$ half (P)  <br> Euro 9.4 <br> On operating profit 4.0 <br> US\$  <br> Euro 5.5 |

8. STATEMENTS OF CASH FLOWS
(P)=Projection

| 8. STATEMENTS OF CASH FLOWS | (Millions of yen) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2008 |  | 2007 |  |
|  | 1st half | Year (P) | 1st half | Year |
| Net cash provided by operating activities |  |  |  |  |
| Net income | 214,485 | 500,000 | 255,183 | 488,332 |
| Depreciation and amortization | 163,690 | 365,000 | 143,244 | 341,694 |
| Other, net | $(42,577)$ | $(125,000)$ | 41,897 | 9,243 |
| Total | 335,598 | 740,000 | 440,324 | 839,269 |
| Net cash used in investing activities | $(289,541)$ | $(505,000)$ | $(209,353)$ | $(432,485)$ |
| Free cash flow | 46,057 | 235,000 | 230,971 | 406,784 |
| Net cash used in financing activities | $(84,970)$ | $(170,000)$ | $(279,770)$ | $(604,383)$ |
| Effect of exchange rate changes on cash and cash equivalents | $(39,155)$ | $(49,500)$ | 1,901 | $(13,564)$ |
| Net change in cash and cash equivalents | $(78,068)$ | 15,500 | $(46,898)$ | $(211,163)$ |
| Cash and cash equivalents at end of period | 866,395 | 960,000 | 1,108,728 | 944,463 |
|  |  |  |  | (P)=Projection |


|  | 2008 |  | 2007 |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 1st half | Year (P) | 1st half | Year |
| Business machines | 60,838 | - | 57,496 | 122,570 |
| Cameras | 23,628 | - | 22,184 | 44,304 |
| Optical and other products | 90,997 | - | 90,587 | 201,387 |
| Total | 175,463 | 375,000 | 170,267 | 368,261 |
| \% of sales | $8.3 \%$ | $8.2 \%$ | $7.9 \%$ | $8.2 \%$ |

10. CAPITAL EXPENDITURE \& DEPRECIATION AND AMORTIZATION

|  | 2008 |  | 2007 |  |
| :--- | ---: | ---: | ---: | ---: |
|  | (Millions of yen) |  |  |  |
| Capital expenditure | 174,677 | 430,000 | Year (P) | 196,342 |
| Depreciation and amortization | 163,690 | 365,000 | 143,244 | 428,549 |
| 341,694 |  |  |  |  |

11. INVENTORIES
(1) Inventories

|  | 2008 | 2007 | (Millions of yen) |
| :--- | :---: | ---: | ---: |
|  | Difference |  |  |
|  | Jun.30 | Dec.31 |  |
| Business machines | 291,745 | 277,444 | $+14,301$ |
| Cameras | 128,813 | 107,406 | $+21,407$ |
| Optical and other products | 193,621 | 178,624 | $+14,997$ |
| Total | 614,179 | 563,474 | $+50,705$ |


| (2) Inventories/Sales* |  |  |  |
| :--- | ---: | ---: | ---: |
|  | 2008 |  | 2007 |
| Difference |  |  |  |
|  | Jun.30 | Dec.31 |  |
| Business machines | 38 | 34 | +4 |
| Cameras | 44 | 31 | +13 |
| Optical and other products | 181 | 169 | +12 |
| Total | 53 | 44 | +9 |

*Index based on the previous six months sales.
12. DEBT RATIO

|  | 2008 | 2007 | Difference |
| :--- | ---: | ---: | ---: |
|  | Jun.30 | Dec.31 |  |
| Total debt / Total assets | $0.6 \%$ | $0.6 \%$ | $0.0 \%$ |

## 13. OVERSEAS PRODUCTION RATIO

|  | 2008 | 2007 |
| :--- | :---: | :---: |
|  | 1 st half | Year |
|  | $40 \%$ | $40 \%$ |

14. NUMBER OF EMPLOYEES

|  | 2008 | 2007 | Difference |
| :--- | ---: | ---: | ---: |
|  | Jun.30 | Dec.31 |  |
| Japan | 58,906 | 55,227 | $+3,679$ |
| Overseas | 83,585 | 76,125 | $+7,460$ |
| Total | 142,491 | 131,352 | $+11,139$ |

