

# RESULTS FOR THE FOURTH QUARTER AND THE FISCAL YEAR ENDED DECEMBER 31, 2009

January 27, 2010

### CONSOLIDATED RESULTS

(Millions of yen, thousands of U.S. dollars, except per share amounts)

				Ad	ctual				Projected	i	
		Year ended ember 31, 2009		Year ended ember 31, 2008	Ch	ange(%)	Year ended ember 31, 2009		Year ending ember 31, 2010	Chai	nge(%)
Net sales	¥	3,209,201	¥	4,094,161	_	21.6	\$ 34,882,620	¥	3,450,000	+	7.5
Operating profit		217,055		496,074	-	56.2	2,359,293		330,000	+	52.0
Income before income taxes Net income attributable		219,355		481,147	-	54.4	2,384,293		320,000	+	45.9
to Canon Inc.	¥	131,647	¥	309,148		57.4	\$ 1,430,946	¥	200,000	+	51.9
Net income attributable to Canon	n Inc. sto	ckholders per sl	nare:								
- Basic	¥	106.64	¥	246.21	-	56.7	\$ 1.16	¥	162.01	+	51.9
- Diluted		106.64		246.20		56.7	 1.16		-		

				A	ctual				
	As of December 31, 2009		Dece	As of ember 31, 2008	Chan	ige(%)	As of December 31, 2008		
Total assets	¥	3,847,557	¥	3,969,934	_	3.1	\$	41,821,272	
Canon Inc. stockholders' equity	¥	2,688,109	¥	2,659,792	+	1.1	\$	29,218,576	

Notes: 1. Canon's consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles.

### NON-CONSOLIDATED RESULTS

(Millions of yen, thousands of U.S. dollars, except per share amounts)

		Actual											
		ear ended mber 31, 2009		Year ended ember 31, 2008	Cha	ange(%)	Year ended December 31, 2009						
Net sales Operating profit Ordinary profit Net income	¥ <u>¥</u>	2,025,546 97,777 142,684 80,778	¥	2,721,094 358,706 359,086 224,135	- - - -	25.6 72.7 60.3 64.0	\$ \$	22,016,804 1,062,793 1,550,913 878,022					
Net income per share: - Basic - Diluted Dividend per share	¥	65.44 65.43 110.00	¥	178.50 178.49 110.00	- -	63.3 63.3	\$	0.71 0.71 1.20					
	Dece	As of mber 31, 2009	Dece	As of ember 31, 2008	ctual Chai	nge(%)	Dec	As of ember 31, 2009					
Total assets Net assets	¥ ¥	2,551,100 1,812,718	¥	2,618,998 1,865,005		2.6	\$ \$	27,729,348 19,703,457					

Note: U.S. dollar amounts are translated from yen at the rate of JPY 92= U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of December 30, 2009, solely for the convenience of the reader.

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Canon adopted the guidance for noncontrolling interests in consolidated financial statements in the fiscal year beginning January 1, 2009. In accordance with the adoption of the guidance, consolidated net income has been renamed to net income attributable to Canon Inc.

<sup>3.</sup> U.S. dollar amounts are translated from yen at the rate of JPY92 = U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of December 30, 2009, solely for the convenience of the reader.

# I. Operating Results and Financial Conditions

### 2009 in Review

Looking back at the global economy in fiscal 2009, although the year began amid an unprecedentedly harsh business climate, economic stimulus measures implemented by different countries have started to yield results, leading to moderate recoveries as the second half of the year approached. Although countries such as China and India, whose economies have rapidly grown in prominence, maintained their stable growth largely owing to increased consumer spending, developed countries such as Japan, the United States and European nations all recorded negative growth for the first time since the end of World War II, leading to negative growth overall around the globe.

As for the markets in which Canon operates amid these conditions, within the office equipment market, demand for both color and monochrome models of network digital multifunction devices (MFDs) decreased in each region. While sales for laser printers also remained weak, dropping below the year-ago level, the rate of decline gradually narrowed toward the second half of the year. As for the consumer products market, while demand for compact digital cameras remained sluggish and prices continued to decline, demand for digital single-lens reflex (SLR) cameras displayed solid growth especially in overseas markets. With regard to inkjet printers, although demand continued to be slack, which led to a reduction in market size compared with the previous year, conditions started to improve toward the end of the year. In the industry and others market, demand for steppers, utilized in the production of semiconductors, declined significantly while demand for aligners, used to produce liquid crystal display (LCD) panels, also slowed but showed signs of a recovery heading into the next fiscal year. The average value of the yen during the year was \mathbb{Y}93.21 to the U.S. dollar, a year-on-year appreciation of approximately \mathbb{Y}21.

Although the markets for such consumer products as cameras and inkjet printers are clearly bottoming out amid the significantly stronger yen, which has had an impact on all of the company's businesses, net sales for the year totaled \(\frac{\pmathbf{3}}{3},209.2\) billion (U.S.\(\frac{\pmathbf{3}}{3},4883\) million), a year-on-year decline of 21.6%, mainly due to the effects of reduced sales volumes of office products throughout the year. Despite the launch of new products and ongoing cost-cutting efforts aimed at an improved gross profit ratio, the impact of such factors as the substantial appreciation of the yen and the drop in sales value led to a 2.8 point decline in the ratio to 44.5%. Consequently, gross profit decreased by 26.3% to \(\frac{\pmathbf{1}}{1},427.4\) billion (U.S.\(\frac{\pmathbf{1}}{1},5515\) million) for the full year. While operating expenses decreased by 16.1% owing to continued Group-wide efforts to thoroughly cut spending, operating profit dropped 56.2% to \(\frac{\pmathbf{2}}{2}17.1\) billion (U.S.\(\frac{\pmathbf{2}}{2},359\) million). Despite the decreased interest income due to the lower rate of return on cash and cash equivalents, other income (deductions) recorded a positive turnaround of \(\frac{\pmathbf{1}}{1}7.2\) billion (U.S.\(\frac{\pmathbf{1}}{2}187\) million), mainly reflecting an improvement in currency exchange losses and earnings on investments in affiliates accounted for by the equity method. As a result, income before income taxes totaled \(\frac{\pmathbf{2}}{2}19.4\) billion (U.S.\(\pmathbf{2},384\) million), a year-on-year decline of 54.4%, while net income attributable to Canon Inc. also decreased by 57.4% to \(\frac{\pmathbf{1}}{1}1.6\) billion (U.S.\(\pmathbf{1}1,431\) million).

Basic net income attributable to Canon Inc. stockholders per share was \$106.64 (U.S.\$1.16), a year-on-year decline of \$139.57 (U.S.\$1.52) compared with the previous year.

# **Results by Product Segment**

Looking at Canon's full-year performance by business sector, within the office business unit, demand for office equipment decreased overall amid the deterioration of economic conditions. Sales of network digital MFDs remained low in all regions while demand for laser printers decreased substantially compared with the previous year despite the optimization of inventory levels being in sight. Consequently, sales for the segment, including the impact of the strong yen, totaled ¥1,645.1 billion (U.S.\$17,881 million), a drop of 26.8% year on year. Operating profit fell 49.8% to ¥229.4 billion (U.S.\$2,493 million), mainly due to the decrease in gross profit stemming from the significant reduction in sales.

Within the consumer business unit, sales volumes of such new products as the competitively priced EOS Digital Rebel T1i (EOS 500D) and advanced-amateur model EOS 7D digital SLR cameras recorded solid growth. As for compact digital cameras, although stagnant market conditions led to a contraction in sales volume, the Company reinforced its product lineup through the launch of six new ELPH (IXUS)-series models and nine new PowerShot-series models. As for inkjet printers, although the market overall remained sluggish, sales in the Americas and Asia displayed healthy growth, contributing to a year-on-year increase in sales volume. Sales for the segment as a whole, however, declined 10.6% year on year to \fomall 1,301.2 billion (U.S.\$14,143 million) due to the significant impact of the yen's appreciation. Operating profit decreased by 17.8% to \fomall 183.5 billion (U.S.\$1,994 million), largely reflecting the decrease in gross profit arising from the reduction in sales.

In the industry and others business unit, sales of steppers remained sluggish amid worsening market conditions for memory chips, while sales of aligners dropped due to restrained capital investment by LCD panel manufacturers. As a result, sales for the segment totaled \(\frac{\cupartie}{358.0}\) billion (U.S.\(\frac{\cupartie}{33,891}\) million), a decrease of 31.5%, while operating profit dropped to negative \(\frac{\cupartie}{76.0}\) billion (U.S.\(\frac{\cupartie}{826}\) million), due to the significant drop in sales along with the early disposal of assets, including excess production equipment, based on a fundamental reassessment of the business structure for steppers.

#### **Cash Flow**

Although Canon recorded a decline in profits in 2009, cash flow from operating activities totaled ¥611.2 billion (U.S.\$6,644 million), a slight decrease of ¥5.4 billion (U.S.\$59 million) compared with the previous year, as a result of the substantial progress achieved in inventory-reduction efforts. As capital investment was focused on items relevant to introducing new products in principal, cash flow from investing activities totaled ¥370.2 billion (U.S.\$4,024 million), a year-on-year decrease of ¥102.2 billion (U.S.\$1,111 million). Accordingly, free cash flow totaled ¥241.0 billion (U.S.\$2,619 million), an increase of ¥96.8 billion (U.S.\$1,052 million) from the previous year.

Cash flow from financing activities recorded an outlay of \$142.4 billion (U.S.\$1,548 million), mainly arising from the dividend payout of \$135.8 billion (U.S.\$1,476 million). Consequently, cash and cash equivalents increased by \$115.8 billion (U.S.\$1,259 million) to \$795.0 billion (U.S.\$8,642 million) from the end of the previous year.

### **Non-consolidated Results**

Non-consolidated net sales totaled \$2,025.5 billion (U.S.\$22,017 million), a year-on-year decrease of 25.6%, ordinary profit declined by 60.3% to \$142.7 billion (U.S.\$1,551 million), and net income fell by 64.0% to \$80.8 billion (U.S.\$878 million).

#### Outlook

As for the outlook for the global economy in fiscal 2010, although China and other emerging nations with significantly expanding economies are expected to continue enjoying steady growth, deteriorating employment conditions and other factors make it difficult to predict the economic prospects for developed countries even though they are projected to realize positive growth. While some leading indicators have pointed to a bottoming out and conditions are expected to slowly head toward a path of recovery as a result of various economic stimulus packages and financial policies launched at the national level, considerable time will likely be needed before the global economy realizes a full-fledged turnaround.

In the businesses in which Canon is involved, with regard to network digital MFDs and laser printers in the office equipment market, demand is expected to gradually increase following the bottoming out of the segment. With respect to the consumer products market, demand for digital SLR cameras is forecasted to achieve solid growth, whereas demand for compact digital cameras and inkjet printers will also head toward a recovery trend. As for the industry and others market, projections call for a modest recovery in demand for steppers as device makers reassess their capital expenditure plans, and demand for aligners is also expected to increase as LCD panel manufacturers gear up to boost production.

With regard to currency exchange rates for the full year, on which Canon's performance outlook is based, despite the continued uncertainty over future interest rate policies for major countries along with the speed and level of economic recovery and other factors, Canon anticipates exchange rates for the period of ¥90 to the U.S. dollar and ¥130 to the euro, representing an appreciation of approximately ¥3 against the U.S. dollar, and relatively the same value for the euro compared with the previous year. Upon taking into consideration current business sentiment based on these foreign exchange rate assumptions, Canon projects net sales of ¥3,450.0 billion (U.S.\$37,500 million), a year-on-year increase of 7.5%; operating profit of ¥330.0 billion (U.S.\$3,587 million), a year-on-year increase of 52.0%; income before income taxes of ¥320.0 billion (U.S.\$3,478 million), a year-on-year increase of 45.9%; and net income attributable to Canon Inc. of ¥200.0 billion (U.S.\$2,174 million), a year-on-year increase of 51.9%.

# Basic Policy Regarding Profit Distribution and Dividends for the Current Fiscal Year

Canon is being more proactive in returning profits to shareholders, mainly in the form of a dividend, taking into consideration planned future investments, free cash flow, and reflecting the company's consolidated business performance. Specifically, Canon's basic policy is to continuously strive to raise its consolidated payout ratio to approximately 30% over the medium to long term.

The company recorded a decrease in profits amid extremely severe economic conditions but, prioritizing stable returns to shareholders, plans to distribute a full-year dividend totaling ¥110.00 (U.S.\$1.20) per share (interim dividend of ¥55.00 [U.S.\$0.60] per share [already distributed], and year-end dividend of ¥55.00 [U.S.\$0.60]), the same amount per share as was paid out in 2008.

This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

# **II. Management Policy**

### (1) Basic Policy

Under the corporate philosophy of *kyosei*—living and working together for the common good—Canon's basic management policy is to contribute to the prosperity and well-being of the world while endeavoring to become a truly excellent global corporate group targeting continued growth and development.

### (2) Management Goals

Based on this basic management policy, Canon launched two consecutive five-year management plans—Phase I of its Excellent Global Corporation Plan in 1996, and Phase II in 2001— with the aim of becoming a truly excellent global corporation. Through these two management plans, the Company promoted a range of management reforms, thoroughly strengthening its product competitiveness and financial base. Since 2006, under a new five-year management plan—Phase III, which targets further growth and improved corporate value—Canon is pursuing "sound growth," making use of the solid management foundation achieved through the two preceding plans, and further expanding its corporate scale while maintaining a high level of profitability. In particular, the Company is focusing on the following five important management objectives.

- 1) Achieving the overwhelming No. 1 position worldwide in all current core businesses
- 2) Expanding business operations through diversification
- 3) Identifying new business domains and accumulating required technologies
- 4) Establishing new production systems to sustain international competitiveness
- 5) Nurturing truly autonomous and strong individuals promoting everlasting corporate reforms

In 2009, however, due to the global recession triggered by the "Lehman Shock," Canon was forced to temporarily shift its strategic direction, changing course from a focus on "sound growth" to "improved management quality." Through such efforts as the promotion of thorough expense and capital-investment efficiencies and the establishment of advanced supply-chain management enabling inventory reductions, the Company made progress in establishing a "muscular" business constitution and enhancing corporate strength to agilely respond to changes in its business environment.

While the global economy currently appears to be on track for a recovery, because it appears that it will take the form of an L-shaped recovery, we expect the surrounding business environment will continue to prove difficult. Faced with these circumstances, Canon will again aim to realize sound growth, capitalizing on the future turnaround to post results that outpace the speed of the economic recovery, employing a new growth strategy in this, the final year of the Company's Excellent Global Corporation Plan Phase III, which is being viewed as the first year in a new era of growth.

### (3) Business Challenges and Countermeasures

At Canon, the creation of new businesses and maintaining a high profitability structure represent two very important management objectives to ensure continuous future growth.

As for new businesses, the Company is promoting research based on leading-edge technologies in its areas of expertise, such as biotechnology, nanotechnology and life sciences. At the same time, Canon is also looking into M&A opportunities and business tie-ups toward launching such businesses. Additionally, the Company aims to enter the display business, moving away from a focus on still images while strengthening the ability to deliver video images, which will play an increasingly important role in the broadband era.

With regard to maintaining the Company's current high profitability structure, in order to effectively respond to the intensifying price competition centered on the consumer goods market and the investment burden that accompanies the launch of competitive new businesses, Canon believes that it is important to further improve the profit-earning ability of current businesses. To facilitate this, the Company is promoting the development of competitive new products and actively carrying out cost-reduction activities.

Canon also views its approach to the environment as an important management issue. From the product planning stage through to design, development, production, sales, use, recovery and recycling, the Company focuses its energies on such areas as creating environmentally conscious products that realize energy efficiency, resource efficiency, and eliminate the use of hazardous substances. Additionally, Canon actively promotes the development of recycling systems, the expansion of green procurement policies, the disclosure of environmental information, and participation in environmental conservation activities at the community level.

# **III. Financial Statements**

# 1. CONSOLIDATED BALANCE SHEETS

		Thousands of U.S. dollars		
	As of December 31, 2009	As of December 31, 2008	Change	As of December 31, 2009
ASSETS				-
Current assets:				
Cash and cash equivalents	¥ 795,034	¥ 679,196	¥ 115,838	\$ 8,641,674
Short-term investments	19,089	7,651	11,438	207,489
Trade receivables, net	556,572	595,422	(38,850)	6,049,696
Inventories	373,241	506,919	(133,678)	4,056,967
Prepaid expenses and other current assets	273,843	275,660	(1,817)	2,976,554
Total current assets	2,017,779	2,064,848	(47,069)	21,932,380
Noncurrent receivables	14,936	14,752	184	162,348
Investments	114,066	88,825	25,241	1,239,848
Property, plant and equipment, net	1,269,785	1,357,186	(87,401)	13,802,011
Intangible assets, net	117,396	119,140	(1,744)	1,276,043
Other assets	313,595	325,183	(11,588)	3,408,642
Total assets	¥ 3,847,557	¥ 3,969,934	¥ (122,377)	\$ 41,821,272
LIABILITIES AND EQUITY				
Current liabilities:				
Short-term loans and current portion of long-term debt	¥ 4,869	¥ 5,540	¥ (671)	\$ 52,924
Trade payables	339,113	406,746	(67,633)	3,686,011
Accrued income taxes	50,105	69,961	(19,856)	544,620
Accrued expenses	274,300	277,117	(2,817)	2,981,522
Other current liabilities	115,303	184,636	(69,333)	1,253,293
Total current liabilities	783,690	944,000	(160,310)	8,518,370
Long-term debt, excluding current installments	4,912	8,423	(3,511)	53,391
Accrued pension and severance cost	115,904	110,784	5,120	1,259,826
Other noncurrent liabilities	63,651	55,745	7,906	691,859
Total liabilities	968,157	1,118,952	(150,795)	10,523,446
Equity:				
Canon Inc. stockholders' equity:				
Common stock	174,762	174,762	_	1,899,587
Additional paid-in capital	404,293	403,790	503	4,394,489
Legal reserve	54,687	53,706	981	594,424
Retained earnings	2,871,437	2,876,576	(5,139)	31,211,272
Accumulated other comprehensive income (loss)	(260,818)	(292,820)	32,002	(2,834,978)
Treasury stock, at cost	(556,252)	(556,222)	(30)	(6,046,218)
Total Canon Inc. stockholders' equity	2,688,109	2,659,792	28,317	29,218,576
Noncontrolling interests	191,291	191,190	101	2,079,250
Total equity	2,879,400	2,850,982	28,418	31,297,826
Total liabilities and equity	¥ 3,847,557	¥ 3,969,934	¥ (122,377)	\$ 41,821,272
	2 2111			Thousands of
	Millior	ns of yen		U.S. dollars
	As of	As of		As of
	December 31, 2009	December 31, 2008		December 31, 2009
Notes:				
<ol> <li>Allowance for doubtful receivables</li> <li>Accumulated depreciation</li> </ol>	¥ 11,343 1,815,982	¥ 9,318 1,635,601		\$ 123,293 19,738,935
3. Accumulated other comprehensive income (loss):				
Foreign currency translation adjustments	(202,628)	(235,968)		(2,202,478)
Net unrealized gains and losses on securities	3,285	1,135		35,706
Net gains and losses on derivative instruments	71	1,493		772
Pension liability adjustments	(61,546)	(59,480)		(668,978)

# 2. CONSOLIDATED STATEMENTS OF INCOME

Results for the fourth quarter		Million	s of yen					housands of J.S. dollars
	Thi	ree months	Thi	ree months				ree months
		ended		ended	Cha	inge(%)		ended
	Decen	nber 31, 2009	Decen	nber 31, 2008			Dece	mber 31, 2009
Net sales	¥	954,058	¥	994,740	-	4.1	\$	10,370,196
Cost of sales		520,267		573,343				5,655,076
Gross profit		433,791		421,397	+	2.9		4,715,120
Operating expenses:								
Selling, general and administrative expenses		264,396		273,681				2,873,870
Research and development expenses		77,267		111,891				839,859
		341,663		385,572				3,713,729
Operating profit		92,128		35,825	+	157.2		1,001,391
Other income (deductions):								
Interest and dividend income		1,441		3,849				15,663
Interest expense		(95)		(164)				(1,032)
Other, net		4,447		(22,597)				48,337
		5,793		(18,912)				62,968
Income before income taxes		97,921		16,913	+	479.0		1,064,359
Income taxes		35,413		3,816				384,924
Consolidated net income		62,508		13,097				679,435
Less: Net income attributable to noncontrolling interests		944		1,475				10,261
Net income attributable to Canon Inc.	¥	61,564	¥	11,622	+	429.7	\$	669,174

Note: Consolidated comprehensive income for the three months ended December 31, 2009 and 2008 was JPY 74,334 million (increase) (U.S.\$ 807,978 thousand (increase)) and JPY 204,647 million (decrease), respectively.

Results for the fiscal year		Million	s of yen	ı				housands of U.S. dollars
		ear ended mber 31, 2009		Year ended ember 31, 2008	Cha	nge(%)	1	Year ended ember 31, 2009
Net sales	¥	3,209,201	¥	4,094,161	-	21.6	\$	34,882,620
Cost of sales		1,781,808		2,156,153				19,367,479
Gross profit		1,427,393		1,938,008	-	26.3		15,515,141
Operating expenses:								
Selling, general and administrative expenses		905,738		1,067,909				9,844,978
Research and development expenses		304,600		374,025				3,310,870
		1,210,338		1,441,934				13,155,848
Operating profit	<u> </u>	217,055		496,074	-	56.2		2,359,293
Other income (deductions):								
Interest and dividend income		5,202		19,442				56,543
Interest expense		(336)		(837)				(3,652)
Other, net		(2,566)		(33,532)				(27,891)
		2,300		(14,927)				25,000
Income before income taxes		219,355		481,147	-	54.4		2,384,293
Income taxes		84,122		160,788				914,369
Consolidated net income		135,233		320,359				1,469,924
Less: Net income attributable to noncontrolling interests		3,586		11,211				38,978
Net income attributable to Canon Inc.	¥	131,647	¥	309,148	-	57.4	\$	1,430,946

Note: Consolidated comprehensive income for the year ended December 31, 2009 and 2008 was JPY 168,452 million (increase) (U.S.\$ 1,831,000 thousand (increase)) and JPY 18,681 million (decrease), respectively.

Thousands of

### 3. DETAILS OF SALES

Results for the fourth quarter		Million	s of yer	ı				U.S. dollars
Sales by product		ree months ended mber 31, 2009		ended ember 31, 2008	Cha	nge(%)	Т	hree months ended ember 31, 2009
Office		465,131		507,955	-	8.4		5,055,772
Consumer		412,729		376,588	+	9.6		4,486,185
Industry and Others		117,070		137,681	-	15.0		1,272,500
Eliminations		(40,872)		(27,484)		-		(444,261)
Total	¥	954,058	¥	994,740	_	4.1	\$	10,370,196
		Million	ns of yer	1				housands of U.S. dollars
	Th	ree months	Tl	nree months			T	hree months
Sales by region		ended		ended	Cha	nge(%)		ended
	Dece	mber 31, 2009	Dece	ember 31, 2008			Dec	ember 31, 2009
Japan	¥	197,599	¥	224,710	-	12.1	\$	2,147,815
Overseas:		ŕ						
Americas		274,782		283,002	_	2.9		2,986,761
Europe		308,523		308,121	+	0.1		3,353,511
Other areas		173,154		178,907	_	3.2		1,882,109
		756,459	-	770,030	-	1.8	-	8,222,381
Total	¥	954,058	¥	994,740	-	4.1	\$	10,370,196
Results for the fiscal year			s of yer					housands of U.S. dollars
Sales by product		ear ended		Year ended	Cha	nge(%)		Year ended
Office	Dece	mber 31, 2009 1,645,076	Dece	2,246,609	_	26.8	Dece	ember 31, 2009 17,881,261
Consumer		1,301,160		1,456,075	-	10.6		14,143,043
Industry and Others		357,998		522,405	-	31.5		3,891,283
Eliminations		(95,033)		(130,928)	-	-		(1,032,967)
Total	¥	3,209,201	¥	4,094,161		21.6	\$	34,882,620
Total	<u> </u>	3,209,201	Ŧ	4,094,101	_	21.0	φ	34,002,020
		Million	s of yer					housands of U.S. dollars
Sales by region	Y	ear ended	Ŋ	Year ended	Cha	nge(%)	`	Year ended
Sales by Tegion	Dece	mber 31, 2009	Dece	ember 31, 2008	Cita	ingc(70)	Dec	ember 31, 2009
Japan	¥	702,344	¥	868,280	-	19.1	\$	7,634,174
Overseas:								
Americas		894,154		1,154,571	-	22.6		9,719,065
Europe		995,150		1,341,400	-	25.8		10,816,848
Other areas		617,553		729,910		15.4		6,712,533
		2,506,857		3,225,881	_	22.3		27,248,446
Total	¥	3,209,201	¥	4,094,161		21.6	\$	34,882,620

Notes: 1. The primary products included in each of the product segments are as follows:

 $Office: \ \ Office network \ digital \ multifunction \ devices \ (MFDs) \ / \ Color \ network \ digital \ MFDs \ / \ Color \ network \ digital \ Network \ digital \ Network \ Network \ digital \ Network \ Ne$ 

Office copying machines / Personal-use copying machines / Full-color copying machines /

Laser printers / Large format inkjet printers

 $Consumer: \ \ Digital\ SLR\ cameras\ /\ Compact\ digital\ cameras\ /\ Interchangeable\ lenses\ /\ Digital\ video\ camcorders\ /\ Compact\ digital\ cameras\ digi$ 

 $Inkjet\ multifunction\ peripherals\ /\ Single\ function\ inkjet\ printers\ /\ Image\ scanners\ /\ Broadcasting\ equipment$ 

Industry and Others: Semiconductor production equipment / Mirror projection mask aligners for LCD panels /

 $Medical\ equipment\ /\ Components\ /Computer\ information\ systems\ /\ Document\ scanners\ /$ 

Personal information products

Americas: United States of America, Canada, Latin America / Europe: England, Germany, France, Netherlands /

Other Areas: Asian regions, China, Oceania

<sup>2.</sup> The principal countries and regions included in each regional category are as follows:

# 4. CONSOLIDATED STATEMENTS OF EQUITY

Millions of yen

	Common Stock	Additional paid-in capital	Legal reserve	Retained earnings	Accumulated other comprehensive income (loss)	Treasury stock	Total Canon Inc. stockholders' equity	Noncontrolling	Total equity
Balance at December 31, 2007	¥ 174,698	¥ 402,991	¥ 46,017	¥ 2,720,146	¥ 34,670	¥ (456,186)	¥ 2,922,336	¥ 222,870	¥ 3,145,206
Conversion of convertible debt	64	63					127		127
Equity transaction with noncontrolling interests and other		761					761	(26,218)	(25,457)
Dividends paid to Canon Inc. stockholders				(145,024)	ı		(145,024)		(145,024)
Dividends paid to noncontrolling interests								(5,123)	(5,123)
Transfers to legal reserve			7,689	(7,689)			-		-
Comprehensive income:									
Net income				309,148			309,148	11,211	320,359
Other comprehensive income (loss), net of tax									
Foreign currency translation adjustments					(258,764)		(258,764)	(1,911)	(260,675)
Net unrealized gains and losses on securities					(5,152)		(5,152)	(690)	(5,842)
Net gains and losses on derivative instruments					2,342		2,342	-	2,342
Pension liability adjustments					(65,916)		(65,916)	(8,949)	(74,865)
Total comprehensive income (loss)							(18,342)	(339)	(18,681)
Repurchase of treasury stock, net		(25)		(5)		(100,036)	(100,066)		(100,066)
Balance at December 31, 2008	¥ 174,762	¥ 403,790	¥ 53,706	¥ 2,876,576	¥ (292,820)	¥ (556,222)	¥ 2,659,792	¥ 191,190	¥ 2,850,982
Equity transaction with noncontrolling interests and other		503					503	(1,376)	(873)
Dividends paid to Canon Inc. stockholders				(135,793)	ı		(135,793)		(135,793)
Dividends paid to noncontrolling interests								(3,326)	(3,326)
Transfers to legal reserve			981	(981)			-		-
Comprehensive income:									
Net income				131,647			131,647	3,586	135,233
Other comprehensive income (loss), net of tax									
Foreign currency translation adjustments					33,340		33,340	30	33,370
Net unrealized gains and losses on securities					2,150		2,150	67	2,217
Net gains and losses on derivative instruments					(1,422)		(1,422)	(1)	(1,423)
Pension liability adjustments					(2,066)		(2,066)	1,121	(945)
Total comprehensive income							163,649	4,803	168,452
Repurchase of treasury stock, net				(12)		(30)	(42)		(42)
Balance at December 31, 2009	¥ 174,762	¥ 404,293	¥ 54,687	¥ 2,871,437	¥ (260,818)	¥ (556,252)	¥ 2,688,109	¥ 191,291	¥ 2,879,400

Thousands of U.S. dollars

								Thousands of	C.D. Golius
Balance at December 31, 2008	\$ 1,899,587	\$ 4,389,022	\$ 583,761	\$31,267,130	\$ (3,182,825)	\$ (6,045,892)	\$28,910,783	\$ 2,078,152	\$ 30,988,935
Equity transaction with noncontrolling interests and other		5,467					5,467	(14,956)	(9,489)
Dividends paid to Canon Inc. stockholders				(1,476,011)			(1,476,011)		(1,476,011)
Dividends paid to noncontrolling interests								(36,152)	(36,152)
Transfers to legal reserve			10,663	(10,663)			-		-
Comprehensive income:									
Net income				1,430,946			1,430,946	38,978	1,469,924
Other comprehensive income (loss), net of tax									
Foreign currency translation adjustments					362,391		362,391	326	362,717
Net unrealized gains and losses on securities					23,370		23,370	728	24,098
Net gains and losses on derivative instruments					(15,457)		(15,457)	(11)	(15,468)
Pension liability adjustments					(22,457)		(22,457)	12,185	(10,272)
Total comprehensive income							1,778,793	52,206	1,830,999
Repurchase of treasury stock, net				(130)		(326)	(456)		(456)
Balance at December 31, 2009	\$ 1,899,587	\$ 4,394,489	\$ 594,424	\$31,211,272	\$ (2,834,978)	\$ (6,046,218)	\$29,218,576	\$ 2,079,250	\$ 31,297,826

# 5. CONSOLIDATED STATEMENTS OF CASH FLOWS

	Million	Thousands of U.S. dollars	
	Year ended	Year ended	Year ended
	<b>December 31, 2009</b>	December 31, 2008	<b>December 31, 2009</b>
Cash flows from operating activities:			
Consolidated net income	¥ 135,233	¥ 320,359	\$ 1,469,924
Adjustments to reconcile net income to net cash			
provided by operating activities:			
Depreciation and amortization	315,393	341,337	3,428,185
Loss on disposal of property, plant and equipment	8,215	11,811	89,294
Deferred income taxes	20,712	(32,497)	225,130
Decrease in trade receivables	48,244	83,521	524,391
Decrease in inventories	143,580	49,547	1,560,652
Decrease in trade payables	(76,843)	(36,719)	(835,250)
Decrease in accrued income taxes	(21,023)	(77,340)	(228,511)
Decrease in accrued expenses	(9,827)	(30,694)	(106,815)
Increase (decrease) in accrued (prepaid) pension and severance cost	4,765	(12,128)	51,793
Other, net	42,786	(513)	465,066
Net cash provided by operating activities	611,235	616,684	6,643,859
Cash flows from investing activities:			
Purchases of fixed assets	(327,983)	(428,168)	(3,565,033)
Proceeds from sale of fixed assets	8,893	7,453	96,663
Purchases of available-for-sale securities	(3,253)	(7,307)	(35,359)
Proceeds from sale and maturity of available-for-sale securities	2,460	4,320	26,739
Proceeds from maturity of held-to-maturity securities	-	10,000	-
(Increase) decrease in time deposits, net	(11,345)	2,892	(123,315)
Acquisitions of subsidiaries, net of cash acquired	(2,979)	(5,999)	(32,380)
Purchases of other investments	(37,981)	(45,473)	(412,837)
Other, net	1,944	(10,198)	21,131
Net cash used in investing activities	(370,244)	(472,480)	(4,024,391)
Cash flows from financing activities:			
Proceeds from issuance of long-term debt	3,361	6,841	36,533
Repayments of long-term debt	(6,282)	(15,397)	(68,283)
Decrease in short-term loans	(280)	(2,643)	(3,043)
Dividends paid	(135,793)	(145,024)	(1,476,011)
Repurchases of treasury stock, net	(42)	(100,066)	(457)
Other, net	(3,343)	(21,276)	(36,337)
Net cash used in financing activities	(142,379)	(277,565)	(1,547,598)
Effect of exchange rate changes on cash and cash equivalents	17,226	(131,906)	187,239
Net change in cash and cash equivalents	115,838	(265,267)	1,259,109
Cash and cash equivalents at beginning of period	679,196	944,463	7,382,565
Cash and cash equivalents at end of period	¥ 795,034	¥ 679,196	\$ 8,641,674

# 6. NOTE FOR GOING CONCERN ASSUMPTION

Not applicable.

# 7. SEGMENT INFORMATION

# (1) SEGMENT INFORMATION BY PRODUCT

Results for the fourth quarter		Million	s of yen					housands of U.S. dollars	
	Th	ree months	Th	ree months			T	hree months	
		ended		ended	Cha	nge(%)	ended		
	Decer	nber 31, 2009	Decei	mber 31, 2008			Dece	ember 31, 2009	
Office									
Net sales:									
External customers	¥	462,149	¥	502,389	-	8.0	\$	5,023,359	
Intersegment		2,982		5,566	-	46.4		32,413	
Total	<u> </u>	465,131	<u> </u>	507,955	-	8.4		5,055,772	
Operating cost and expenses		384,517		423,226	-	9.1	<u></u>	4,179,533	
Operating profit	¥	80,614	¥	84,729		4.9	\$	876,239	
Consumer									
Net sales:									
External customers	¥	412,087	¥	375,941	+	9.6	\$	4,479,207	
Intersegment		642		647		0.8		6,978	
Total		412,729		376,588	+	9.6		4,486,185	
Operating cost and expenses		337,586		335,715	+	0.6		3,669,413	
Operating profit	<u>¥</u>	75,143	¥	40,873	+	83.8	\$	816,772	
Industry and Others Net sales:	••	<b>-</b> 0.000	**	115.110		21.4	4	0.67.620	
External customers	¥	79,822	¥	116,410	-	31.4	\$	867,630	
Intersegment		37,248		21,271	+	75.1		404,870	
Total		117,070		137,681		15.0		1,272,500	
Operating cost and expenses		152,030		189,957		20.0		1,652,500	
Operating profit (loss)	<u>¥</u>	(34,960)	¥	(52,276)			\$	(380,000)	
<b>Corporate and Eliminations</b> Net sales:									
External customers	¥	-	¥	-		_	\$	-	
Intersegment		(40,872)		(27,484)		_		(444,261)	
Total	<del></del>	(40,872)	-	(27,484)	•	-	-	(444,261)	
Operating cost and expenses		(12,203)		10,017		-	-	(132,641)	
Operating profit (loss)	¥	(28,669)	¥	(37,501)		-	\$	(311,620)	
Consolidated									
Net sales:									
External customers	¥	954,058	¥	994,740	-	4.1	\$	10,370,196	
Intersegment						-		-	
Total		954,058		994,740	_	4.1		10,370,196	
Operating cost and expenses		861,930		958,915		10.1		9,368,805	
Operating profit	¥	92,128	¥	35,825	+	157.2	\$	1,001,391	

Results for the fiscal year		Millions	s of yen	l			Thousands of U.S. dollars		
		Year ended ember 31, 2009		Year ended ember 31, 2008	Change(%)		Year ended December 31, 2009		
Office									
Net sales:									
External customers	¥	1,635,056	¥	2,223,253	_	26.5	\$	17 772 249	
Intersegment	Ŧ	10,020	+	23,356	-	57.1	Ф	17,772,348 108,913	
Total		1,645,076		2,246,609	_	26.8		17,881,261	
Operating cost and expenses	<del></del>	1,415,680		1,789,263	_	20.9		15,387,826	
Operating cost and expenses Operating profit	· · · · · · · · · · · · · · · · · · ·		-	457,346		49.8			
Total assets	· · · · · · · · · · · · · · · · · · ·	229,396	-		<del>-</del>	9.4		2,493,435	
		745,646		822,660		9.4 9.1		8,104,848	
Depreciation and amortization	77	90,878	v	99,962	-		Ф	987,804	
Capital Expenditures	<u>¥</u>	96,718	¥	139,046	_	30.4	\$	1,051,283	
Consumer									
Net sales:									
External customers	¥	1,299,194	¥	1,453,647	-	10.6	\$	14,121,674	
Intersegment		1,966		2,428		19.0		21,369	
Total		1,301,160		1,456,075		10.6		14,143,043	
Operating cost and expenses		1,117,668		1,232,951		9.4		12,148,565	
Operating profit		183,492		223,124		17.8		1,994,478	
Total assets		437,160		502,927	-	13.1		4,751,739	
Depreciation and amortization		48,701		58,082	-	16.2		529,359	
Capital Expenditures	¥	27,503	¥	52,641		47.8	\$	298,946	
Net sales:  External customers  Intersegment  Total  Operating cost and expenses	¥	274,951 83,047 357,998 433,954	¥ 	417,261 105,144 522,405 570,281	- - -	34.1 21.0 31.5 23.9	\$	2,988,598 902,685 3,891,283 4,716,892	
Operating profit (loss)		(75,956)		(47,876)		_		(825,609)	
Total assets		359,635		453,581	_	20.7		3,909,076	
Depreciation and amortization		60,770		71,557	_	15.1		660,543	
Capital Expenditures	¥	25,644	¥	31,445	_	18.4	\$	278,739	
Corporate and Eliminations Net sales:								,	
External customers	¥	-	¥	-		-	\$	-	
Intersegment		(95,033)		(130,928)				(1,032,967)	
Total		(95,033)		(130,928)				(1,032,967)	
Operating cost and expenses		24,844		5,592				270,044	
Operating profit (loss)		(119,877)		(136,520)				(1,303,011)	
Total assets		2,305,116		2,190,766	+	5.2		25,055,609	
Depreciation and amortization		115,044		111,736	+	3.0		1,250,479	
Capital Expenditures	¥	108,387	¥	180,268		39.9	\$	1,178,119	
Consolidated									
Net sales:									
External customers	¥	3,209,201	¥	4,094,161	-	21.6	\$	34,882,620	
Intersegment								-	
Total		3,209,201		4,094,161		21.6		34,882,620	
Operating cost and expenses		2,992,146		3,598,087	_	16.8		32,523,327	
Operating profit		217,055		496,074		56.2		2,359,293	
Total assets		3,847,557		3,969,934	-	3.1		41,821,272	
Depreciation and amortization		315,393		341,337	-	7.6		3,428,185	
Capital Expenditures	¥	258,252	¥	403,400	_	36.0	\$	2,807,087	

# (2) SEGMENT INFORMATION BY GEOGRAPHIC AREA

Results for the fourth quarter		Million	s of yen					housands of U.S. dollars
	Th	ree months	Th	ree months			Tl	hree months
		ended		ended	Cha	inge(%)		ended
	Dece	mber 31, 2009	Dece	mber 31, 2008			Dece	ember 31, 2009
Japan								
Net sales:								
External customers	¥	227,939	¥	270,681	-	15.8	\$	2,477,598
Intersegment		539,255		492,810	+	9.4		5,861,467
Total	<del></del>	767,194		763,491	+	0.5	-	8,339,065
Operating cost and expenses		667,146		759,005	_	12.1		7,251,587
Operating profit	¥	100,048	¥	4,486	+ 2	2,130.2	\$	1,087,478
		,						
Americas								
Net sales:								
External customers	¥	268,797	¥	276,764	-	2.9	\$	2,921,707
Intersegment		392		895	-	56.2		4,260
Total		269,189		277,659	-	3.1		2,925,967
Operating cost and expenses		263,571	-	279,180	-	5.6	-	2,864,902
Operating profit (loss)	¥	5,618	¥	(1,521)		-	\$	61,065
Europe								
Net sales:								
External customers	¥	306,949	¥	305,330	+	0.5	\$	3,336,402
Intersegment		(1,313)		826		-		(14,272)
Total		305,636		306,156	-	0.2		3,322,130
Operating cost and expenses		298,750		297,897	+	0.3		3,247,282
Operating profit	¥	6,886	¥	8,259	_	16.6	\$	74,848
Others								
Net sales:								
External customers	¥	150,373	¥	141,965	+	5.9	\$	1,634,489
Intersegment		165,586		137,565	+	20.4		1,799,848
Total		315,959		279,530	+	13.0		3,434,337
Operating cost and expenses		309,860		279,329	+	10.9		3,368,044
Operating profit	<u>¥</u>	6,099	¥	201	+ 2	2,934.3	\$	66,293
Corporate and Eliminations								
Net sales:								
External customers	¥	-	¥	-		-	\$	-
Intersegment		(703,920)	-	(632,096)			-	(7,651,303)
Total	<del></del>	(703,920)		(632,096)				(7,651,303)
Operating cost and expenses	<del></del>	(677,397)		(656,496)			_	(7,363,010)
Operating profit (loss)	<u>¥</u>	(26,523)	¥	24,400			\$	(288,293)
Consolidated								
Consolidated Net select								
Net sales:	₹7	054.050	v	004.740		A 1	ø	10 270 104
External customers	¥	954,058	¥	994,740	-	4.1	\$	10,370,196
Intersegment		054.050		- 004.740		- 4 1		10.250.107
Total		954,058		994,740	_	4.1		10,370,196
Operating cost and expenses	<b>T</b> 7	861,930	V	958,915		10.1	Φ.	9,368,805
Operating profit	¥	92,128	¥	35,825	+	157.2	\$	1,001,391

Results for the fiscal year	Mill	ions of yen		Thousands of U.S. dollars
	Year ended December 31, 200	Year ended December 31, 2008	Change(%)	Year ended December 31, 2009
Japan				
Net sales:				
External customers	¥ 827,76		- 17.1	\$ 8,997,413
Intersegment	1,714,37		- 26.1	18,634,511
Total	2,542,13		- 23.4	27,631,924
Operating cost and expenses	2,288,47		- 18.6	24,874,685
Operating profit	253,66		- 49.7	2,757,239
Total assets	¥ 1,386,51	1 ¥ 1,607,653	- 13.8	\$ 15,070,772
Americas				
Net sales:				
External customers	¥ 871,63	3 ¥ 1,141,560	- 23.6	\$ 9,474,272
Intersegment	1,26		- 66.4	13,728
Total	872,89	1,145,318	- 23.8	9,488,000
Operating cost and expenses	860,86	1,136,288	- 24.2	9,357,207
Operating profit	12,03	9,030	+ 33.3	130,793
Total assets	¥ 198,09	¥ 203,255	- 2.5	\$ 2,153,196
Europe				
Net sales:				
External customers	¥ 991,33	66 ¥ 1,337,147	- 25.9	\$ 10,775,391
Intersegment	91,50	· · ·	- 78.8	9,989
Total	992,25		- 26.0	10,785,380
Operating cost and expenses	964,60		- 26.6	10,785,380
Operating profit	27,64		+ 4.2	300,533
Total assets	¥ 378,47		- 9.4	\$ 4,113,880
	<u> </u>	1 417,302	7.4	ψ 4,113,000
Others				
Net sales:			450	
External customers	¥ 518,47		- 15.9	\$ 5,635,544
Intersegment	534,14		- 20.4	5,805,945
Total	1,052,61		- 18.2	11,441,489
Operating cost and expenses	1,019,20		- 18.3	11,078,348
Operating profit	33,40		- 17.1	363,141
Total assets	¥ 384,79	<u>¥</u> 344,638	+ 11.7	\$ 4,182,554
Corporate and Eliminations				
Net sales:				
External customers	¥	- ¥ -	-	\$ -
Intersegment	(2,250,70	(2,997,286)		(24,464,173)
Total	(2,250,70	(2,997,286)		(24,464,173)
Operating cost and expenses	(2,141,00	(2,912,944)		(23,271,760)
Operating profit (loss)	(109,70			(1,192,413)
Total assets	¥ 1,499,68	<b>80</b> ¥ 1,396,826	+ 7.4	\$ 16,300,870
Consolidated				
Net sales:				
External customers	¥ 3,209,20	1 ¥ 4,094,161	- 21.6	\$ 34,882,620
Intersegment				
Total	3,209,20	4,094,161	- 21.6	34,882,620
Operating cost and expenses	2,992,14		- 16.8	32,523,327
Operating profit	217,05		- 56.2	2,359,293
Total assets	¥ 3,847,55		- 3.1	\$ 41,821,272
	2 0,017,00	2,707,734	3.1	T 11,021,212

### 8. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

#### (1) GROUP POSITION

### 1. Number of Group Companies

	December 31, 2009	December 31, 2008	Change
Subsidiaries	241	245	(4)
Affiliates	15	18	(3)
Total	256	263	(7)

# 2. Change in Group Entities

Subsidiaries

Addition: 12 companies Removal: 16 companies

Affiliates (Carried at Equity Basis)
Addition: 2 companies
Removal: 5 companies

#### 3. Subsidiaries Listed on Domestic Stock Exchange

Tokyo Stock Exchange (1st section): Canon Marketing Japan Inc., Canon Electronics Inc., Canon Finetech Inc.

Tokyo Stock Exchange (2nd section): Canon Software Inc.

Osaka Securities Exchange (2nd section): Canon Machinery Inc.

JASDAQ: Tokki Corporation, Asia Pacific System Research Co., Ltd.

Osaka Securities Exchange (Hercules): e-System Corporation

### (2) SIGNIFICANT ACCOUNTING POLICIES

While previous segment information has been presented in accordance with accounting guidance generally accepted in Japan, Canon adopted the guidance for segment reporting under U.S. generally accepted accounting principles ("U.S. GAAP") in the fiscal year beginning January 1, 2009. Accordingly, prior year segment information has been adjusted to conform to this guidance under U.S. GAAP.

### Recently Issued Accounting Guidance

Canon adopted new guidance for noncontrolling interests in consolidated financial statements in the first quarter beginning January 1, 2009. Upon the adoption of this guidance, noncontrolling interests, which were previously referred to as minority interests and classified between total liabilities and stockholders' equity on the consolidated balance sheets, are now included as a separate component of total equity. In addition, consolidated net income on the consolidated statements of income now includes the net income (loss) attributable to noncontrolling interests. These financial statement presentation requirements have been adopted retrospectively and prior year amounts in the consolidated financial statements including the consolidated statements of cash flows have been reclassified or adjusted to conform to this guidance.

# 9. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

# (1) NET INCOME ATTRIBUTABLE TO CANON INC. STOCKHOLDERS PER SHARE

Results for the fiscal year		Million	Thousands of U.S. dollars				
	Y	ear ended	Y	ear ended	7	ear ended	
	Dec	cember 31,	De	cember 31,	December 31,		
	<b>2009</b> 2008					2009	
Net income attributable to Canon Inc.							
-Basic	¥	131,647	¥	309,148	\$	1,430,946	
-Diluted		131,647		309,150		1,430,946	
		Number	of sha	res			
Average common shares outstanding							
-Basic	1,2	234,481,836	1,255,626,490				
-Diluted	1,2	234,481,836	1,2	55,706,419			
		Y	en en		ι	J.S. dollars	
Net income attributable to							
Canon Inc. stockholders per share:							
-Basic	¥	106.64	¥	246.21	\$	1.16	
-Diluted		106.64		246.20		1.16	

(2) FINANCE RECEIVABLES AND OPERATING LEASES, ACQUISITIONS, MARKETABLE SECURITIES, DEFERRED TAX ACCOUNTING, EMPLOYEE RETIREMENT AND SEVERANCE BENEFITS, STOCK OPTIONS, DERIVATIVE CONTRACTS AND OTHERS

The disclosure is omitted as it is not considered significant in this report.

# (3) SUBSEQUENT EVENT

There is no significant subsequent event.

# 10. NON-CONSOLIDATED BALANCE SHEETS

( Parent company only )

( a see I a g s g )				Millions of yen		
	De	As of ecember 31, 2009		As of December 31, 2008		Change
ASSETS						
Current assets:						
Cash	¥	6,855	¥	10,674	¥	(3,819)
Trade receivables		649,594		608,047		41,547
Marketable securities		92,740		93,899		(1,159)
Inventories Prepaid expenses and other current assets		147,938 215,657		221,668 204,645		(73,730) 11,012
Allowance for doubtful receivables		(1)		204,043		11,012
Total current assets		1,112,783				(26.140)
		1,112,763	_	1,138,932		(26,149)
Fixed assets:  Net property, plant and equipment		862,901		929,217		(66,316)
Intangibles		32,444		40,431		(7,987)
Investments and other fixed assets		543,027		510,476		32,551
Allowance for doubtful receivables-noncurrent		(55)		(58)		3
Total fixed assets	-	1,438,317		1,480,066		(41,749)
Total assets	¥	2,551,100	¥	2,618,998	¥	(67,898)
LIABILITIES AND NET ASSETS						
Current liabilities:						
Trade payables	¥	332,219	¥	323,980	¥	8,239
Short-term loans		226,749		156,148		70,601
Accrued income taxes		27,639		47,825		(20,186)
Accrued warranty expenses Accrued bonuses for employees		3,043 4,129		6,077 4,972		(3,034) (843)
Accrued bonuses for directors		127		244		(117)
Other current liabilities		105,774		176,255		(70,481)
Total current liabilities		699,680		715,501		(15,821)
Noncurrent liabilities:						
Accrued pension and severance cost		34,524		34,456		68
Accrued directors' retirement benefits		1,786		1,576		210
Reserve for environmental provision		1,170		1,300		(130)
Accrued long service rewards for employees		1,176		1,160		16
Other noncurrent liabilities		46				46
Total noncurrent liabilities		38,702		38,492		210
Total liabilities		738,382	_	753,993		(15,611)
Net assets:		1 010 000		1.065.055		(55.055)
Stockholders' equity		1,810,900		1,865,955		(55,055)
Valuation and translation adjustments Subscription right to shares		1,008 810		(1,196) 246		2,204 564
Total net assets		1,812,718	_	1,865,005		(52,287)
Total liabilities and net assets	¥	2,551,100	¥	2,618,998	¥	(67,898)
Notes:	Do	As of ecember 31, 2009		As of December 31, 2008		
1.Accumulated depreciation	¥	1,122,921	¥	988,205		
Accumulated impairment loss	¥	21,606	¥	10,197		
2.Cautionary obligation and other						
Cautionary obligation contract	¥	16,256	¥	19,323		
3.Issuance of new stock	¥	-	¥	127		
(Those capitalized)  Those due to conversion of convertible debentures	¥	-	¥ ¥	64 127		
(Those capitalized)	¥ ¥	-	¥ ¥	127 64		
4.Number of stock newly issued (Thousand shares)	Ŧ	-	Ť	127		
Those due to conversion of convertible debentures		-		12/		
(Thousand shares)		-		127		
· · · · · · · · · · · · · · · · · · ·						

# 11. NON-CONSOLIDATED STATEMENTS OF INCOME

( Parent company only )

# Millions of yen

	_	rear ended ecember 31, 2009		Year ended ecember 31, 2008	Change(%)
Net sales	¥	2,025,546	¥	2,721,094	- 25.6
Cost of sales		1,471,056		1,801,801	
Gross profit		554,490		919,293	- 39.7
Selling, general and administrative expenses		456,713		560,587	
Operating profit		97,777		358,706	- 72.7
Other income (deductions):					
Interest and dividend income		16,314		14,931	
Interest expense		(3,916)		(3,844)	
Other, net		32,509		(10,707)	
		44,907		380	
Ordinary profit		142,684		359,086	- 60.3
Non-ordinary gain (loss), net		(20,396)		(26,084)	
Income before income taxes		122,288		333,002	- 63.3
Income taxes		41,510		108,867	
Net income	¥	80,778	¥	224,135	- 64.0

# 12. DETAILS OF SALES

( Parent company only )

# Sales by product

# Millions of yen

	Year ended December 31, 2009			Year ended ecember 31, 2008	Change(%)	
Office	¥	1,021,285	¥	1,466,975	- 30.4	
Consumer		950,554		1,105,067	- 14.0	
Industrial and others		53,707		149,052	- 64.0	
Total	¥	2,025,546	¥	2,721,094	- 25.6	

# Sales by region

# Millions of yen

		ear ended ember 31, 2009		Year ended ecember 31, 2008	Change(%)		
Japan	¥	276,385	¥	350,094	- 21.1		
Overseas:							
Americas		645,174		883,911	- 27.0		
Europe		677,162		935,449	- 27.6		
Other areas		426,825		551,640	- 22.6		
		1,749,161		2,371,000	- 26.2		
Total	¥	2,025,546	¥	2,721,094	- 25.6		

Note: Upon the adoption of FASB ASC 280, "Segment Reporting" for consolidation statements, details of sales for non-consolidated statements is now based on the same segments as consolidation statements from the current fiscal year. The presentation of prior year amounts in details of sales has been reclassified to conform to the current presentation.

# 13. NON-CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY (Parent company only)

Year ended December 3	1, 2009												(Mil	lions of yen)
					Stockhole	ders' equity						nd translation tments		
		Capital	surplus		R	etained earnin	gs						Subscription	Total
						Other retain	ned earnings			Total		Net Deferred	rights to	net assets
	Common stock	Additional paid-in capital	Other capital surplus	Legal reserve	Reserve for special depreciation	Reserve for deferral of capital gain on property	Special reserves	Retained earnings	Treasury stock	stockholders' equity	gains (losses) on securities	profits (losses) on hedges	shares	assets
Balance as of December 31, 2008	¥ 174,762	¥ 306,288	-	¥ 22,114	¥ 4,664	¥ 2,578	¥ 1,249,928	¥ 661,843	¥ (556,222)	¥ 1,865,955	¥ (1,048)	¥ (148)	¥ 246	¥ 1,865,005
Changes in the term														
Transfer to reserve for special depreciation					146			(146)		-				-
Reversal of reserve for special depreciation					(3,244)			3,244		1				-
Transfer to reserve for deferral of capital gain on property						199		(199)		-				-
Reversal of reserve for deferral of capital gain on property						(76)		76		-				-
Dividends paid								(135,793)		(135,793)				(135,793)
Net income								80,778		80,778				80,778
Purchase of treasury stock									(51)	(51)				(51)
Disposal of treasury stock								(10)	21	11				11
Net change of items other than stockholders' equity										-	2,432	(228)	564	2,768
Total changes in the term	-		-	-	(3,098)	123	-	(52,050)	(30)	(55,055)	2,432	(228)	564	(52,287)
Balance as of December 31, 2009	¥ 174,762	¥ 306,288	-	¥ 22,114	¥ 1,566	¥ 2,701	¥ 1,249,928	¥ 609,793	¥ (556,252)	¥ 1,810,900	¥ 1,384	¥ (376)	¥ 810	¥ 1,812,718

#### Notes:

1.Number of issued shares as of December 31, 2009 2.Classes and number of treasury stock 1,333,763,464

					(Shares)
	Classes of stock	Balance as of	T	D	Balance as of
		December 31, 2008	Increase	Decrease	December 31, 2009
	common stock	99,275,245	16,518	3,762	99,288,001

### 3.Payment for dividends

Decision	Classes of stock	Cash dividend (Millions of yen)	Dividend per share (yen)	Base date	Effective date
March 27, 2009 Annual meeting of stockholders	common stock	67,897	55.00	December 31, 2008	March 30, 2009
July 28, 2009 Board of directors' meeting	common stock	67,896	55.00	June 30, 2009	August 28, 2009

Scheduled	Classes of stock	Cash dividend (Millions of yen)	A source of dividend	Dividend per share (yen)	Base date	Effective date
March 30, 2010	common stock	67,896	Retained	55.00	December 31, 2009	March 31, 2010
Annual meeting of stockholders		,	earnings			

Year ended December 31,	, 2008	Stockholders' equity  Valuation and translation adjustments							(WIII	lions of ye														
		Capital	surplus		R	etained earnin	igs																	
		•					ned earnings		Treasury stock												Net unrealized	Net Deferred	Subscription rights to	Total net
	Common stock	Additional paid-in capital	Other capital surplus	Legal reserve	Reserve for special depreciation	Reserve for deferral of capital gain on property	Special reserves	Retained earnings		Total stockholders' equity	gains (losses) on securities	profits (losses) on hedges	shares	assets										
Balance as of December 31, 2007	¥ 174,698	¥ 306,225	¥ 25	¥ 22,114	¥ 7,694	¥ 1,255	¥ 1,249,928	¥ 581,031	¥ (456,186)	¥ 1,886,784	¥ 5,028	¥ (1,246)	-	¥ 1,890,56										
Changes in the term																								
Conversion of convertible debentures	64	63								127				1:										
Transfer to reserve for special depreciation					632			(632)		-														
Reversal of reserve for special depreciation					(3,662)			3,662		-														
Transfer to reserve for deferral of capital gain on property						1,396		(1,396)		-														
Reversal of reserve for deferral of capital gain on property						(73)		73		-														
Dividends paid								(145,024)		(145,024)				(145,0										
Net income								224,135		224,135				224,1										
Purchase of treasury stock									(100,122)	(100,122)				(100,1										
Disposal of treasury stock			(25)					(5)	86	56				:										
Net change of items other than stockholders' equity										-	(6,076)	1,098	246	(4,7										
Total changes n the term	64	63	(25)	-	(3,030)	1,323	-	80,812	(100,036)	(20,829)	(6,076)	1,098	246	(25,5										
Balance as of December 31, 2008	¥ 174,762	¥ 306,288	-	¥ 22,114	¥ 4,664	¥ 2,578	¥ 1,249,928	¥ 661,843	¥ (556,222)	¥ 1,865,955	¥ (1,048)	¥ (148)	¥ 246	¥ 1,865,0										

#### Notes:

1.Number of issued shares as of December 31, 2008 2.Classes and number of treasury stock 1,333,763,464

				(Shares)
Classes of stock	Balance as of December 31, 2007	Increase	Decrease	Balance as of December 31, 2008
common stock	72,588,428	26,701,146	14,329	99,275,245

# 3.Payment for dividends

Decision	Classes of stock	Cash dividend (Millions of yen)	Dividend per share (yen)	Base date	Effective date
March 28, 2008 Annual meeting of stockholders	common stock	75,663	60.00	December 31, 2007	March 31, 2008
July 24, 2008 Board of directors' meeting	common stock	69,361	55.00	June 30, 2008	August 26, 2008

#### 14. NOTE FOR GOING CONCERN ASSUMPTION

( Parent company only )

Not applicable.

# 15. CHANGES OF BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES (Parent company only)

#### Note to changes in Accounting Policies

(Measurement standard and valuation method of inventories)

Previously, the inventories held by the company were primarily valued at cost, determined by periodic average method. Effective from the current fiscal year, the company has applied "Accounting Standard for Measurement of Inventories" (Accounting standards Board of Japan (ASBJ) Statement No.9, issued July 5, 2006). Accordingly, from the current fiscal year, such inventories are mainly valued at cost, determined by periodic average method (amount shown in the balance sheet is devaluated due to decline in profitability).

The effect of this change, operating profit, ordinary profit and income before taxes decreased by JPY 2,034 million for the fiscal year ended December 31, 2009.

Further, devaluation loss and disposal loss of inventories were previously recorded as "Other, net", whereas currently recorded as "Cost of sales".

The effect of this change, operating profit decreased by JPY 19,382 million for the fiscal year ended December 31, 2009.

#### (Lease transactions)

Previously, finance lease transactions that do not transfer ownership were accounted for in a manner of operating lease. Effective from the current fiscal year, the company has applied "Accounting Standard for Lease Transactions" (ASBJ Statement No.13, issued March 30, 2007, revised from original standard issued by Corporate Accounting Council on June 17, 1993) and "Guidance on Accounting Standards for Lease Transactions" (ASBJ Guidance No.16, issued March 30, 2007, revised from original guidance issued by The Japanese Institute of Certified Public Accountants on January 18, 1994). Accordingly, from the current fiscal year, such lease transactions are accounted for in a similar manner with ordinary sale and purchase transactions. The change of this accounting standard has no impact on the statements of income for the fiscal year ended December 31, 2009.

#### NON-CONSOLIDATED

# **Directors**

(Current titles are shown in the parentheses)

(1) Candidates for Directors to be promoted

Managing Director Hideki Ozawa (Director, President of Canon (China) Co.Ltd.)

Managing Director Masaya Maeda (Director, Chief Executive of

Image Communication Products Operations)

(2) Directors to be retired

Advisor to be appointed Nobuyoshi Tanaka (Senior Managing Director)

Chairman and President of Canon Junji Ichikawa (Senio Anelva Corporation to be continued

wa (Senior Managing Director)

Advisor to be appointed Akiyoshi Moroe (Senior Managing Director)

President of Canon Components, Inc.

to be appointed

Toshiyuki Komatsu

(Director)

Managing Director of Canon

Electronics, Inc. to be appointed

Tetsuro Tahara (Director)

Seijiro Sekine (Director)

Corporate Auditor to be appointed Shunji Onda (Director)

President of SED Inc. to be continued Kazunori Fukuma (Director)

(3) Corporate Auditors to be retired

Kunihiro Nagata

Yoshinobu Shimizu

Minoru Shishikura

(4) Candidates for new Corporate Auditors to be appointed

Shunji Onda (Director)

Kazunori Watanabe (Certified Public Accountant)

Kuniyoshi Kitamura (General Manager of The Dai-ichi Mutual Life Insurance Company)

# **Executive Officers**

# (1) Candidates for new Executive Officers

Shigeyuki Uzawa (Group Executive of Semiconductor Production Equipment Operations)

Makoto Araki (Group Executive of Information & Communication Systems Headquarters)

Kenichi Nagasawa (Senior Director of Canon U.S.A., Inc.)

# (2) Executive Officer to be retired

Kazuhiro Akiyama (Director of Canon Anelva Corporation)

# CONSOLIDATED FINANCIAL RESULTS FOR THE FOURTH QUARTER AND THE FISCAL YEAR ENDED DECEMBER 31, 2009

# SUPPLEMENTARY REPORT

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This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

# 1. SALES BY REGION AND PRODUCT (2009)

(Millions of yen)

1. SALES DI REGION	200	<u> </u>	200	)8	Change year over year		
	4th quarter	Year	4th quarter	Year	4th quarter	Year	
Japan	4tii quartei	1 cai	4tii quartei	1 cai	4tii quartei	1 cai	
Office	92,303	374,275	109,717	448,367	-15.9%	-16.5%	
Consumer	69,731	219,036	76,320	249,997	-8.6%	-12.4%	
Industry and Others	35,565	109,033	38,673	169,916	-8.0%	-35.8%	
Total	197,599	702,344	224,710	868,280	-12.1%	-19.1%	
Overseas	177,377	702,344	224,710	000,200	12.170	-17.170	
Office	369,846	1,260,781	392,672	1,774,886	-5.8%	-29.0%	
Consumer	342,356	1,080,158	299,621	1,203,650	+14.3%	-10.3%	
Industry and Others	44,257	165,918	77,737	247,345	-43.1%	-32.9%	
Total	756,459	2,506,857	770,030	3,225,881	-1.8%	-22.3%	
Americas	750,155	2,500,057	770,020	5,225,001	11070	22.070	
Office	138,949	485,180	155,250	687,691	-10.5%	-29.4%	
Consumer	125,209	367,035	117,391	422,458	+6.7%	-13.1%	
Industry and Others	10,624	41,939	10,361	44,422	+2.5%	-5.6%	
Total	274,782	894,154	283,002	1,154,571	-2.9%	-22.6%	
Europe							
Office	168,917	565,656	180,057	820,387	-6.2%	-31.1%	
Consumer	132,398	405,173	117,832	487,268	+12.4%	-16.8%	
Industry and Others	7,208	24,321	10,232	33,745	-29.6%	-27.9%	
Total	308,523	995,150	308,121	1,341,400	+0.1%	-25.8%	
Other areas							
Office	61,980	209,945	57,365	266,808	+8.0%	-21.3%	
Consumer	84,749	307,950	64,398	293,924	+31.6%	+4.8%	
Industry and Others	26,425	99,658	57,144	169,178	-53.8%	-41.1%	
Total	173,154	617,553	178,907	729,910	-3.2%	-15.4%	
Intersegment							
Office	2,982	10,020	5,566	23,356	-46.4%	-57.1%	
Consumer	642	1,966	647	2,428	-0.8%	-19.0%	
Industry and Others	37,248	83,047	21,271	105,144	+75.1%	-21.0%	
Eliminations	(40,872)	(95,033)	(27,484)	(130,928)	-	-	
Total	0	0	0	0	-	-	
Total							
Office	465,131	1,645,076	507,955	2,246,609	-8.4%	-26.8%	
Consumer	412,729	1,301,160	376,588	1,456,075	+9.6%	-10.6%	
Industry and Others	117,070	357,998	137,681	522,405	-15.0%	-31.5%	
Eliminations	(40,872)	(95,033)	(27,484)	(130,928)	-	-	
Total	954,058	3,209,201	994,740	4,094,161	-4.1%	-21.6%	

# 2. SALES BY REGION AND PRODUCT (2010/Projection)

(1) Sales by product

(Millions of yen)

V X	2010 (P)	2009	Change year over year	
	Year	Year	Year	
Office	1,760,900	1,645,076	+7.0%	
Consumer	1,369,500	1,301,160	+5.3%	
Industry and Others	401,300	357,998	+12.1%	
Eliminations	(81,700)	(95,033)	-	
Total	3,450,000	3,209,201	+7.5%	

(P)=Projection

(2) Sales by region

(Millions of yen)

(2) States of region			
	2010 (P)	2009	Change year over year
	Year	Year	Year
Japan	731,050	702,344	+4.1%
Overseas	2,718,950	2,506,857	+8.5%
Americas	924,750	894,154	+3.4%
Europe	1,086,550	995,150	+9.2%
Other areas	707,650	617,553	+14.6%
Total	3,450,000	3,209,201	+7.5%

# 3. SEGMENT INFORMATION BY PRODUCT (2009)

(Millions of yen)

5. SEGWIENT INFORM	200	`	2008	3	Change year	over year
	4th quarter	Year	4th quarter	Year	4th quarter	Year
Office						
External customers	462,149	1,635,056	502,389	2,223,253	-8.0%	-26.5%
Intersegment	2,982	10,020	5,566	23,356	-46.4%	-57.1%
Total sales	465,131	1,645,076	507,955	2,246,609	-8.4%	-26.8%
Operating profit	80,614	229,396	84,729	457,346	-4.9%	-49.8%
% of sales	17.3%	13.9%	16.7%	20.4%	-	-
Consumer						
External customers	412,087	1,299,194	375,941	1,453,647	+9.6%	-10.6%
Intersegment	642	1,966	647	2,428	-0.8%	-19.0%
Total sales	412,729	1,301,160	376,588	1,456,075	+9.6%	-10.6%
Operating profit	75,143	183,492	40,873	223,124	+83.8%	-17.8%
% of sales	18.2%	14.1%	10.9%	15.3%	-	-
Industry and Others						
External customers	79,822	274,951	116,410	417,261	-31.4%	-34.1%
Intersegment	37,248	83,047	21,271	105,144	+75.1%	-21.0%
Total sales	117,070	357,998	137,681	522,405	-15.0%	-31.5%
Operating profit	(34,960)	(75,956)	(52,276)	(47,876)	-	-
% of sales	-29.9%	-21.2%	-38.0%	-9.2%	-	-
Corporate and Eliminations						
External customers	-	-	-	-	-	-
Intersegment	(40,872)	(95,033)	(27,484)	(130,928)	-	-
Total sales	(40,872)	(95,033)	(27,484)	(130,928)	-	-
Operating profit	(28,669)	(119,877)	(37,501)	(136,520)	-	-
Consolidated						
External customers	954,058	3,209,201	994,740	4,094,161	-4.1%	-21.6%
Intersegment	-	-	-	-	-	-
Total sales	954,058	3,209,201	994,740	4,094,161	-4.1%	-21.6%
Operating profit	92,128	217,055	35,825	496,074	+157.2%	-56.2%
% of sales	9.7%	6.8%	3.6%	12.1%	-	-

# 4. OTHER INCOME / DEDUCTIONS (2009)

(Millions of yen)

	2009		20	08	Change year over year		
	4th quarter	Year	4th quarter	Year	4th quarter	Year	
Interest and dividend, net	1,346	4,866	3,685	18,605	(2,339)	(13,739)	
Forex gain / loss	3,485	1,842	2,932	(11,212)	+553	+13,054	
Equity earnings / loss of affiliated companies	(527)	(12,649)	(18,485)	(20,047)	+17,958	+7,398	
Other, net	1,489	8,241	(7,044)	(2,273)	+8,533	+10,514	
Total	5,793	2,300	(18,912)	(14,927)	+24,705	+17,227	

5. SEGMENT INFORMAT			(Millions of yen
	2010 (P)	2009	Change year over year
	Year	Year	Year
Office			
External customers	1,750,700	1,635,056	+7.1%
Intersegment	10,200	10,020	+1.8%
Total sales	1,760,900	1,645,076	+7.0%
Operating profit	287,000	229,396	+25.1%
% of sales	16.3%	13.9%	-
Consumer			
External customers	1,367,700	1,299,194	+5.3%
Intersegment	1,800	1,966	-8.4%
Total sales	1,369,500	1,301,160	+5.3%
Operating profit	213,900	183,492	+16.6%
% of sales	15.6%	14.1%	-
Industry and Others			
External customers	331,600	274,951	+20.6%
Intersegment	69,700	83,047	-16.1%
Total sales	401,300	357,998	+12.1%
Operating profit	(15,700)	(75,956)	-
% of sales	-3.9%	-21.2%	-
Corporate and Eliminations			
External customers	-	-	-
Intersegment	(81,700)	(95,033)	-
Total sales	(81,700)	(95,033)	-
Operating profit	(155,200)	(119,877)	-
Consolidated			
External customers	3,450,000	3,209,201	+7.5%
Intersegment	-	-	-
Total sales	3,450,000	3,209,201	+7.5%
Operating profit	330,000	217,055	+52.0%
% of sales	9.6%	6.8%	-

(P)=Projection

# 6. OTHER INCOME / DEDUCTIONS (2010/Projection)

(Millions of yen)

	2010 (P)	2009	Change year over year
	Year	Year	Year
Interest and dividend, net	2,700	4,866	(2,166)
Forex gain / loss	(2,100)	1,842	(3,942)
Equity earnings / loss of affiliated companies	(8,600)	(12,649)	+4,049
Other, net	(2,000)	8,241	(10,241)
Total	(10,000)	2,300	(12,300)

# 7. SALES COMPOSITION BY PRODUCT

	2010 (P)	2009		200	08
	Year	4th quarter	Year	4th quarter	Year
Office					
Monochrome copiers	19%	17%	20%	20%	21%
Color copiers	20%	19%	19%	19%	19%
Other printing devices	53%	57%	53%	54%	54%
Others	8%	7%	8%	7%	6%
Consumer					
Cameras	67%	68%	68%	64%	66%
Inkjet printers	26%	26%	25%	28%	26%
Others	7%	6%	7%	8%	8%
Industry and Others					
Semiconductor production equipment	21%	12%	19%	40%	32%
Others	79%	88%	81%	60%	68%

(P)=Projection

# 8. SALES GROWTH IN LOCAL CURRENCY

	2010 (P)	2010 (P) 2009	
	Year	4th quarter	Year
Office			
Japan	-	-15.9%	-16.5%
Overseas	-	-3.5%	-20.7%
Total	+9.2%	-6.6%	-20.2%
Consumer			
Japan	-	-8.6%	-12.4%
Overseas	-	+16.1%	+0.4%
Total	+7.2%	+11.1%	-1.8%
Industry and Others			
Japan	-	-8.0%	-35.8%
Overseas	-	-42.8%	-28.3%
Total	+12.5%	-12.3%	-25.5%
Total			
Japan	+4.2%	-12.1%	-19.1%
Overseas	+10.9%	+0.2%	-13.4%
Americas	+7.3%	+4.0%	-14.9%
Europe	+10.5%	-2.4%	-15.4%
Other areas	+16.6%	-1.4%	-7.3%
Total	+9.4%	-2.6%	-14.6%

# 9. PROFITABILITY

	2010 (P)	2009	2008
	Year	Year	Year
ROE *1	7.4%	4.9%	11.1%
ROA *2	5.1%	3.4%	7.3%

<sup>\*1</sup> Based on Net Income attributable to Canon Inc. and Total Canon Inc. stockholders' equity

#### (P)=Projection

# 10. IMPACT OF FOREIGN EXCHANGE RATES

### (1) Exchange rates

(Yen)

2010 (P) 2009 200		2009		08	
	Year	4th quarter	Year	4th quarter	Year
Yen/US\$	90.00	89.68	93.21	96.22	103.23
Yen/Euro	130.00	132.54	130.46	126.46	151.46

(P)=Projection

### (2) Impact of foreign exchange rates on sales (Year over year)

(Billions of yen)

	2010 (P)	2009	
	Year	4th quarter	Year
US\$	(49.8)	(20.5)	(116.8)
Euro	(2.9)	+12.0	(114.8)
Other currencies	(2.5)	+6.1	(17.9)
Total	(55.2)	(2.4)	(249.5)

(P)=Projection

(3) Impact of foreign exchange rates per ven

(Billions of yen)

	2010 (P)
	Year
On sales	
US\$	15.5
Euro	6.4
On operating profit	
US\$	8.2
Euro	4.6

(P)=Projection

# 11. STATEMENTS OF CASH FLOWS

(Millions of yen)

11. STATEMENTS OF CASH FLOWS					(withfillions of yell)
	2010 (P)	2009		2008	
	Year	4th quarter	Year	4th quarter	Year
Net cash provided by operating activities	520,000	236,708	611,235	181,249	616,684
Net cash used in investing activities	(360,000)	(84,010)	(370,244)	(86,857)	(472,480)
Free cash flow	160,000	152,698	240,991	94,392	144,204
Net cash used in financing activities	(240,000)	(998)	(142,379)	(85,592)	(277,565)
Effect of exchange rate changes on cash and cash equivalents	(15,000)	9,678	17,226	(66,923)	(131,906)
Net change in cash and cash equivalents	(95,000)	161,378	115,838	(58,123)	(265,267)
Cash and cash equivalents at end of period	700,000	795,034	795,034	679,196	679,196

<sup>\*2</sup> Based on Net Income attributable to Canon Inc.

<sup>\*</sup> In connection with the adoption of the guidance for noncotrolling interests in consolidated financial statements, only the total of "net cash provided by operating activities" will be provided from first-quarter 2009.

# 12. R&D EXPENDITURE

(Millions of yen)

	2010 (P)	2009	2008
	Year	Year	Year
Office	-	78,872	106,247
Consumer	-	74,131	76,645
Industry and Others	-	151,597	191,133
Total	320,000	304,600	374,025
% of sales	9.3%	9.5%	9.1%

(P)=Projection

### 13. INCREASE IN PP&E & DEPRECIATION AND AMORTIZATION

(Millions of yen)

	2010 (P)	2009	2008
	Year	Year	Year
Increase in PP&E			
Office	-	91,525	131,165
Consumer	-	26,483	51,985
Industry and Others	-	22,743	25,555
Corporate and eliminations	ı	75,377	153,283
Total	220,000	216,128	361,988
Depreciation and amortization			
Office	-	90,878	99,962
Consumer	-	48,701	58,082
Industry and Others	-	60,770	71,557
Corporate and eliminations	-	115,044	111,736
Total	300,000	315,393	341,337

(P)=Projection

# 14. INVENTORIES

# (1) Inventories

(Millions of yen)

	2009	2008	Difference
	Dec.31	Dec.31	
Office	144,941	185,859	(40,918)
Consumer	113,975	160,861	(46,886)
Industry and Others	114,325	160,199	(45,874)
Total	373,241	506,919	(133,678)

# (2) Inventories/Sales\*

(Days)

	2009	2008	Difference
	Dec.31	Dec.31	Biricichee
Office	30	32	(2)
Consumer	29	41	(12)
Industry and Others	158	151	+7
Total	39	47	(8)

 $<sup>*</sup> Index \ based \ on the previous six months sales. \\$ 

# 15. DEBT RATIO

101222111111			
	2009	2008	Difference
	Dec.31 Dec.31		Billerence
Total debt / Total assets	0.3%	0.4%	-0.1%

### 16. OVERSEAS PRODUCTION RATIO

	2009	2008
	Year	Year
Overseas production ratio	40%	39%

# 17. NUMBER OF EMPLOYEES

	2009	2008	Difference
	Dec.31	Dec.31	Billetenee
Japan	73,635	72,445	+1,190
Overseas	95,244	94,535	+709
Total	168,879	166,980	+1,899