

CONSOLIDATED RESULTS FOR THE SECOND QUARTER AND THE FIRST HALF ENDED JUNE 30, 2011

July 25, 2011

CONSOLIDATED RESULTS FOR THE SECOND QUARTER

(Millions of yen, thousands of U.S. dollars, except per share amounts)

				Actual				
	Th	ree months		Three months				Three months
		ended		ended	Cha	ange(%)	ended
	Jui	ne 30, 2011		June 30, 2010				June 30, 2011
Net sales	¥	836,574	¥	970,358	-	13.8	\$	10,328,074
Operating profit		78,411		113,438	-	30.9		968,037
Income before income taxes		81,627		112,651	-	27.5		1,007,741
Net income attributable								
to Canon Inc.	¥	53,861	¥	67,638	_	20.4	\$	664,951
Net income attributable to Canon In	c. stockhol	ders per share	:					
- Basic	¥	43.99	¥	54.67	-	19.5	\$	0.54
- Diluted		43.99	_	54.66		19.5	_	0.54

CONSOLIDATED RESULTS FOR THE FIRST HALF

(Millions of yen, thousands of U.S. dollars, except per share amounts)

				Actual						Projec	jected				
		ix months ended ne 30, 2011		Six months ended une 30, 2010	Cha	nge(%)	Six months ended June 30, 2011		Year ending ecember 31, 2011	Chan	ige(%)			
Net sales Operating profit Income before income taxes Net income attributable to Canon Inc.	¥ <u>¥</u>	1,675,765 160,913 163,659 109,323	¥	1,725,884 200,281 201,503 124,449	-	2.9 19.7 18.8 12.2	\$ <u>\$</u>	20,688,457 1,986,580 2,020,481 1,349,667	¥	3,780,000 380,000 380,000 260,000	+ - +	2.0 1.9 3.3 5.4			
Net income attributable to Canon I - Basic - Diluted	nc. stockho ¥	lders per share 89.16 89.16	¥	100.68 100.68		11.4 11.4	\$	1.10 1.10	¥	213.89	+	7.1 -			

				Actual					
				As of December 31, 2010				nge(%)	As of June 30, 2011
Total assets	¥	3,994,744	¥	3,983,820	+	0.3	\$ 49,317,827		
Canon Inc. stockholders' equity	¥	2,645,115	¥	2,645,782		0.0	\$ 32,655,741		

 $Notes: \ 1. \ Canon's \ consolidated \ financial \ statements \ are \ prepared \ in \ accordance \ with \ U.S. \ generally \ accepted \ accounting \ principles.$

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^{2.} U.S. dollar amounts are translated from yen at the rate of JPY81=U.S.\$1, the approximate exchange rate on the Tokyo Foreign Exchange Market as of June 30, 2011, solely for the convenience of the reader.

I. Operating Results and Financial Conditions

2011 Second Quarter in Review

Looking back at the global economy in the second quarter of 2011, the United States saw a temporary slowdown due to supply chain disruptions triggered by the earthquake that struck northeastern Japan coupled with surges in fuel and food prices, while in Europe, trends continued to vary by country. In Japan, although the economy decelerated in the wake of the Great East Japan Earthquake mainly due to a drop in production activities, the economies of China and India continued to achieve solid growth fueled by stable domestic demand, leading to a continued moderate recovery of the global economy.

As for the markets in which Canon operates amid these conditions, within the office equipment market, while demand for network digital multifunction devices (MFDs) in the Japanese market declined due to the adverse effects of the earthquake, overseas markets continued to realize a moderate recovery. The laser printer market continued to display solid growth boosted by emerging economies. With regard to the consumer products market, demand for compact digital cameras grew steadily, mainly in emerging markets, while the market for digital single-lens reflex (SLR) cameras continued to realize robust growth in all regions with the exception of Japan. Overall demand for inkjet printers remained at around the same level as the previous year. In the industry and others sector, while active investment by chip manufacturers fueled growth in sales of semiconductor lithography equipment, demand for liquid crystal display (LCD) lithography equipment marked a significant decline largely due to decreases in investment following the large-scale outlays made in the previous year and a drop in LCD panel prices. Some of these markets incurred temporary product-supply shortages due to the impact of lower production in the aftermath of the Great East Japan Earthquake.

Despite the direct impact the earthquake had on Canon, including damage to buildings and production facilities, along with the significant effects of decreased production triggered by supply shortages of components, Canon swiftly launched recovery and restoration measures, realizing a recovery in parts procurement and rebuilding production systems ahead of initial forecasts, effectively minimizing the impact on Canon's operating results and financial position.

Net sales for the second quarter totaled \(\frac{4}{8}\)36.6 billion (U.S.\\$10,328 million), a decrease of 13.8% from the year-ago period, largely due to such factors as the appreciation of the yen against the U.S. dollar and a shift in market demand toward more competitively priced products, along with reduction in sales resulting from the significant impact on production of compact digital cameras and digital network MFDs caused by supply shortages of components following the earthquake, and decreased sales of LCD lithography equipment as an outcome of the sluggish market. Net sales for the six months ended June 30, 2011 totaled ¥1,675.8 billion (U.S.\$20,688 million), a year-on-year decrease of 2.9%, reflecting the effects of new consolidation arising from the acquisition of Océ N.V. in the previous year. Despite the appreciation of the yen against the U.S. dollar and decreased production turnover resulting from the earthquake, the gross profit ratio for the second quarter improved by 1.0 points overall from the year-ago period, reaching 50.0% thanks to ongoing cost-cutting efforts. The gross profit ratio for the first half of the year rose 0.3 points to 49.2%. Gross profit for the second quarter totaled \(\xi\)418.5 billion (U.S.\(\xi\)5,167 million), a year-on-year decrease of 12.0%, and totaled \(\frac{\pmax}{824.7}\) billion (U.S.\(\frac{\pmax}{10,182}\) million) for the first six months, a year-on-year decline of 2.3%. Operating expenses decreased by ¥21.8 billion (U.S.\$269 million) for the quarter owing to Group-wide efforts to thoroughly reduce spending. For the six months ended June 30, 2011, however, the amount increased by \(\frac{\pmathbf{2}}{2}0.2\) billion (U.S.\(\frac{\pmathbf{2}}{2}49\) million), mainly stemming from the new consolidation. Consequently, second-quarter operating profit decreased by 30.9% to ¥78.4 billion (U.S.\$968 million) while operating profit for the first half of the year decreased by 19.7% to ¥160.9 billion (U.S.\$1,987 million). Other income (deductions) achieved a turnaround of ¥4.0 billion (U.S.\$49 million), while income before income taxes for the second quarter totaled ¥81.6 billion (U.S.\$1,008 million), a drop of 27.5% from the year-ago period, and ¥163.7 billion (U.S.\$2,020 million) for the first half, a decline of 18.8% year on year. Net income attributable to Canon Inc. decreased by 20.4% to \\$53.9 billion (U.S.\\$665 million) for the quarter and declined 12.2% to \\$109.3 billion (U.S.\$1,350 million) for the first six months of the year.

Basic net income attributable to Canon Inc. stockholders per share for the second quarter was \$43.99 (U.S.\$0.54), a decrease of \$10.68 (U.S.\$0.13) compared with the corresponding quarter of the previous year, and \$89.16 (U.S.\$1.10) for the first half of 2011, a year-on-year decrease of \$11.52 (U.S.\$0.14).

Results by Segment

Looking at Canon's quarterly performance by business unit, within the Office Business Unit, despite the admirable sales performance of imageRUNNER ADVANCE-series products, sales volume of digital network MFDs decreased from the year-ago period due to the impact on production arising from parts-supply shortages following the earthquake. As for laser printers, buoyed by hearty demand, sales volume remained in line with that from the corresponding period of the previous year thanks to efforts targeting an early recovery in production and expanded sales. Consequently, second-quarter sales for the segment totaled \(\frac{4}{465.8}\) billion (U.S.\(\frac{5}{5751}\) million), a drop of 10.8% year on year, reflecting the appreciation of the yen against the U.S. dollar. Likewise, operating profit for the quarter decreased by 28.6% to \(\frac{4}{59.8}\) billion (U.S.\(\frac{5}{3739}\) million) due to the decline in gross profit accompanying reduced sales. Sales for the combined first six months of the year totaled \(\frac{4}{946.7}\) billion (U.S.\(\frac{5}{11,687}\) million), growing 1.7% year on year owing to the impact of the new consolidation in the previous year, while operating profit decreased by 21.2% to \(\frac{4}{122.9}\) billion (U.S.\(\frac{5}{1517}\) million).

Within the Consumer Business Unit, demand for digital SLR cameras continued to display solid growth. Amid the effects of parts-supply shortages, efforts to swiftly recover production levels and boost sales of such products as the competitively priced EOS Digital Rebel-series models and the advanced-amateur-model EOS 60D, resulted in sales volume comparable to that from the corresponding year-ago period. As for compact digital cameras, despite the launch of ten new ELPH (IXUS)-series and PowerShot-series models in the first quarter, unit sales decreased from the previous year, reflecting the significant impact of parts-supply shortages. With regard to inkjet printers, although sales in emerging markets displayed solid growth, unit sales overall recorded only a slight increase as a result of price competition among market players, mainly in Europe. Accordingly, second-quarter sales for the Consumer Business Unit declined by 17.0% year on year to \(\frac{1}{2}\)302.2 billion (U.S.\(\frac{1}{2}\)3,731 million), affected by the appreciation of the yen against the U.S. dollar along with the shift in demand toward lower priced products. Quarterly operating profit decreased by 32.3% to \(\frac{1}{2}\)45.3 billion (U.S.\(\frac{1}{2}\)55.9 million), reflecting the decrease in gross profit accompanying the reduction in sales. Sales for the first six months totaled \(\frac{1}{2}\)59.1.8 billion (U.S.\(\frac{1}{2}\)7,307 million), a decline of 9.5% year on year, while operating profit totaled \(\frac{1}{2}\)85.2 billion (U.S.\(\frac{1}{2}\)1,052 million), a decrease of 25.4% year on year.

In the Industry and Others Business Unit, while semiconductor lithography equipment recorded robust unit sales in response to the rapid restoration of production facilities amid growing demand, unit sales of LCD lithography equipment dropped substantially in the face of shrinking demand for equipment to produce large-size panels which Canon boasts strong performance. Consequently, second-quarter sales for the segment decreased by 16.2% to ¥91.3 billion (U.S.\$1,127 million) while operating profit totaled ¥4.8 billion (U.S.\$60 million), a turnaround of ¥10.3 billion (U.S.\$127 million) through the improved gross profit ratio along with efforts to curb expenses. Sales for the first half of the year totaled ¥183.0 billion (U.S.\$2,260 million), a drop of 4.3% year on year, while operating profit was ¥11.4 billion (U.S.\$141 million), a turnaround of ¥19.8 billion (U.S.\$245 million) from the year-ago period.

Cash Flow

During the first half of 2011, cash flow from operating activities totaled ¥190.8 billion (U.S.\$2,356 million), a decrease of ¥157.8 billion (U.S.\$1,948 million) compared with the year-ago period, as a result of decreased sales and profit triggered by the Great East Japan Earthquake. Due to ongoing capital investment focused on higher priority items and corporate acquisition activities from the year-ago period, cash flow from investing activities decreased ¥103.7 billion (U.S.\$1,280 million) year on year, totaling ¥73.3 billion (U.S.\$905 million). Accordingly, free cash flow totaled ¥117.5 billion (U.S.\$1,451 million), a decrease of ¥54.1 billion (U.S.\$668 million) from the previous year.

Cash flow from financing activities recorded an outlay of ¥126.4 billion (U.S.\$1,561 million), mainly arising from the dividend payout and repurchases of treasury stock. Owing to these factors, as well as the positive impact from foreign currency translation adjustments, cash and cash equivalents increased by ¥8.0 billion (U.S.\$99 million) year on year to ¥848.6 billion (U.S.\$10,477 million).

Outlook

As for the outlook in the third quarter onward, despite increasing downward risks, the trend of moderate recovery is expected to continue. Although concerns continue for the high unemployment in the United States and the debt crises in Europe are still yet to be resolved, these economies are expected to continue to gradually improve, while such emerging economies as China and India are expected to continue realizing healthy growth. In contrast, the Japanese economy is expected to take considerable time to recover from the effects of the earthquake.

In the businesses in which Canon is involved, within the office equipment market, demand for such products as network digital MFDs and laser printers is projected to grow steadily, particularly in emerging economies. As for the consumer products market, demand for digital SLR cameras is expected to achieve robust growth while demand for compact digital cameras and inkjet printers should grow steadily. In the industry and others market, while demand for semiconductor lithography equipment will likely increase steadily for the time being, demand for LCD lithography equipment is expected to decline compared with the year-ago period.

With regard to currency exchange rates for the third quarter onward, on which Canon's performance outlook is based, despite the uncertain prospects of such factors as the sovereign debt crises in Europe and the future interest rate policies and economic forecasts of major countries, Canon anticipates exchange rates for the period of \footnote{80} to the U.S. dollar and \footnote{115} to the euro, representing an appreciation of approximately \footnote{77} against the U.S. dollar and the same approximate level against the euro compared with the annual average rates of the previous year.

Although uncertainty remains over such factors as electricity shortages, upon taking into consideration the abovementioned foreign exchange rate assumptions, current economic forecasts and an expected second-half boost in sales supported by the swift recovery of production, Canon projects full-year consolidated net sales of \(\frac{\pmax}{3}\),780.0 billion (U.S.\(\frac{\pmax}{4}\),667 million), a year-on-year increase of 2.0%; operating profit of \(\frac{\pmax}{3}\)80.0 billion (U.S.\(\frac{\pmax}{4}\),691 million), a year-on-year decrease of 1.9%; income before income taxes of \(\frac{\pmax}{3}\)80.0 billion (U.S.\(\frac{\pmax}{4}\),691 million), a year-on-year decrease of 3.3%; and net income attributable to Canon Inc. of \(\frac{\pmax}{2}\)60.0 billion (U.S.\(\frac{\pmax}{3}\),210 million), a year-on-year increase of 5.4%.

Consolidated Outlook

Fiscal year		Millions of yen								
		Year e December	ending : 31, 20			Change	D	Year ended ecember 31, 2010	Change (%)	
	Previo	us Outlook (A)	Revis	ed Outlook (B)		(B - A)	_	Results (C)	(B - C) / C	
Net sales	¥	3,730,000	¥	3,780,000	¥	50,000	¥	3,706,901	+2.0%	
Operating profit		335,000		380,000		45,000		387,552	-1.9%	
Income before income taxe	S	330,000		380,000		50,000		392,863	-3.3%	
Net income attributable to										
Canon Inc.	¥	220,000	¥	260,000	¥	40,000	¥	246,603	+5.4%	
								·		

Basic Policy Regarding Profit Distribution

Canon is being more proactive in returning profits to shareholders, mainly in the form of a dividend, taking into consideration medium-term profit forecasts along with planned future investments, cash flow and other factors.

Canon Inc. plans to distribute an interim dividend of \(\xi\)60.00 (U.S.\(\xi\)0.74) per share for the first half of fiscal 2011, half the amount of the annual dividend paid out in fiscal 2010, to provide a stable return to shareholders. The year-end dividend, however, has yet to be decided.

This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

II. Financial Statements

1. CONSOLIDATED BALANCE SHEETS

			M	illions of yen				Thousands of U.S. dollars
		As of June 30, 2011	D	As of ecember 31, 2010		Change		As of June 30, 2011
ASSETS								
Current assets: Cash and cash equivalents	¥	848,619	¥	840,579	¥	8,040	\$	10,476,778
Short-term investments	#	78,248	+	96,815	#	(18,567)	Þ	966,025
Trade receivables, net		492,157		557,504		(65,347)		6,076,012
Inventories		478,719		384,777		93,942		5,910,111
Prepaid expenses and other current assets		257,671		250,754		6,917		3,181,123
Total current assets		2,155,414		2,130,429		24,985		26,610,049
Noncurrent receivables		16,531		16,771		(240)		204,086
Investments		61,833		81,529		(19,696)		763,370
Property, plant and equipment, net		1,204,153		1,201,968		2,185		14,866,086
Intangible assets, net		150,404		153,021		(2,617)		1,856,840
Other assets		406,409		400,102		6,307		5,017,396
Total assets	¥	3,994,744	¥	3,983,820	¥	10,924	\$	49,317,827
LIABILITIES AND EQUITY								
Current liabilities:								
Short-term loans and current portion of long-term debt	¥	12,360	¥	7,200	¥	5,160	\$	152,593
Trade payables		392,809		383,251		9,558		4,849,494
Accrued income taxes		58,391		72,482		(14,091)		720,877
Accrued expenses Other current liabilities		274,584 161,993		299,710 134,298		(25,126) 27,695		3,389,926 1,999,912
Total current liabilities		900,137	_	896,941		3,196		11,112,802
Long-term debt, excluding current installments		5,572		4,131		1,441		68,790
Accrued pension and severance cost		200,468		197,609		2,859		2,474,914
Other noncurrent liabilities		77,837		75,502		2,335		960,951
Total liabilities	_	1,184,014		1,174,183		9,831		14,617,457
Equity:								
Canon Inc. stockholders' equity:								
Common stock		174,762		174,762		-		2,157,556
Additional paid-in capital		401,234		400,425		809		4,953,506
Legal reserve		57,851		57,930		(79)		714,210
Retained earnings		2,994,227		2,965,237		28,990		36,965,765
Accumulated other comprehensive income (loss) Treasury stock, at cost		(371,103) (611,856)		(390,459) (562,113)		19,356 (49,743)		(4,581,519) (7,553,777)
Total Canon Inc. stockholders' equity		2,645,115	_	2,645,782		(667)		32,655,741
Noncontrolling interests		165,615		163,855		1,760		2,044,629
Total equity		2,810,730		2,809,637		1,093		34,700,370
Total liabilities and equity	¥	3,994,744	¥	3,983,820	¥	10,924	\$	49,317,827
							т	housands of
		Million	is of	yen				U.S. dollars
		As of		As of				As of
AT .		June 30, 2011	D	2010 2010				June 30, 2011
Notes:			_				_	
Allowance for doubtful receivables Accumulated depreciation Accumulated other comprehensive income (loss):	¥	14,452 2,016,701	¥	14,920 1,909,703			\$	178,420 24,897,543
Accumulated other comprehensive income (loss): Foreign currency translation adjustments		(305,345)		(325,612)				(3,769,691)
Net unrealized gains and losses on securities		1,773		3,020				21,889
Net gains and losses on derivative instruments		463		917				5,716
Pension liability adjustments		(67,994)		(68,784)				(839,433)
rension hadility adjustments		(07,994)		(08,/84)				(839,433)

2. CONSOLIDATED STATEMENTS OF INCOME

Results for the second quarter	Millio Three months ended June 30, 2011	ended	Change(%)	Thousands of U.S. dollars Three months ended June 30, 2011
Net sales	¥ 836,574	¥ 970,358	- 13.8	\$ 10,328,074
Cost of sales	418,075	494,995		5,161,420
Gross profit	418,499	475,363	- 12.0	5,166,654
Operating expenses:				
Selling, general and administrative expenses	264,009	280,033		3,259,370
Research and development expenses	76,079	81,892		939,247
	340,088	361,925		4,198,617
Operating profit	78,411	113,438	- 30.9	968,037
Other income (deductions):				
Interest and dividend income	2,124	1,722		26,222
Interest expense	(234)	(867)		(2,889)
Other, net	1,326	(1,642)		16,371
	3,216	(787)		39,704
Income before income taxes	81,627	112,651	- 27.5	1,007,741
Income taxes	26,207	43,858		323,543
Consolidated net income	55,420	68,793		684,198
Less: Net income attributable to noncontrolling interests	1,559	1,155		19,247
Net income attributable to Canon Inc.	¥ 53,861	¥ 67,638	- 20.4	\$ 664,951

Note: Consolidated comprehensive income(loss) for the three months ended June 30, 2011 and 2010 was JPY 37,266 million (U.S.\$460,074 thousand) and JPY (5,095) million, respectively.

Results for the first half	Six months ended June 30, 2011	Six months ended June 30, 2010	Change(%)	Thousands of U.S. dollars Six months ended June 30, 2011
Net sales	¥ 1,675,765	¥ 1,725,884	- 2.9	\$ 20,688,457
Cost of sales	851,029	881,953		10,506,531
Gross profit	824,736	843,931	- 2.3	10,181,926
Operating expenses:				
Selling, general and administrative expenses	517,649	490,825		6,390,729
Research and development expenses	146,174	152,825		1,804,617
	663,823	643,650		8,195,346
Operating profit	160,913	200,281	- 19.7	1,986,580
Other income (deductions):				
Interest and dividend income	3,760	2,743		46,420
Interest expense	(672)	(953)		(8,296)
Other, net	(342)	(568)		(4,223)
	2,746	1,222		33,901
Income before income taxes	163,659	201,503	- 18.8	2,020,481
Income taxes	52,259	73,975		645,172
Consolidated net income	111,400	127,528		1,375,309
Less: Net income attributable to noncontrolling interests	2,077	3,079		25,642
Net income attributable to Canon Inc.	¥ 109,323	¥ 124,449	- 12.2	\$ 1,349,667

Note: Consolidated comprehensive income for the six months ended June 30, 2011 and 2010 was JPY 131,884 million (U.S.\$ 1,628,198 thousand) and JPY 52,747 million , respectively.

Results for the second quarter

Thousands of

U.S. dollars

20,688,457

3. DETAILS OF SALES

Sales by business unit Office Consumer Industry and Others Eliminations Total Sales by region	Three months ended June 30, 2011 ¥ 465,799 302,216 91,256 (22,697) ¥ 836,574 Million Three months ended	Three months ended June 30, 2010 \$\\\ \frac{\text{\$Y\$}}{\text{\$Y\$}} 521,943 \\ \frac{364,027}{108,930} \\ \frac{(24,542)}{\text{\$Y\$}} \\ \frac{\text{\$Y\$}}{\text{\$Y\$}} 970,358 \\ Three months ended	Change(%) - 10.8 - 17.0 - 16.2 - 13.8 Change(%)	Three months ended June 30, 2011 \$ 5,750,605 3,731,062 1,126,617 (280,210) \$ 10,328,074 Thousands of U.S. dollars Three months ended
Sales by region	June 30, 2011	June 30, 2010	Change (70)	June 30, 2011
Japan Overseas:	¥ 165,556	¥ 170,145	- 2.7	\$ 2,043,901
Americas	230,519	269,939	- 14.6	2,845,914
Europe	268,641	310,969	- 13.6	3,316,556
Asia and Oceania	171,858	219,305	- 21.6	2,121,703
Total	$\frac{671,018}{4}$ 836,574	800,213 ¥ 970,358	- <u>16.1</u> - <u>13.8</u>	8,284,173 \$ 10,328,074
Results for the first half	Million	s of yen		Thousands of U.S. dollars
Sales by business unit	Six months ended June 30, 2011	Six months ended June 30, 2010	Change(%)	Six months ended June 30, 2011
Office	¥ 946,661	¥ 931,077	+ 1.7	\$ 11,687,173
Consumer	591,837	654,314	- 9.5	7,306,630
Industry and Others	183,049	191,258	- 4.3	2,259,864
Eliminations	(45,782)	(50,765)		(565,210)
Total	¥ 1,675,765	¥ 1,725,884	- 2.9	<u>\$ 20,688,457</u>
Sales by region	Million Six months ended	Six months ended	Change(%)	Thousands of U.S. dollars Six months ended
	June 30, 2011	June 30, 2010		June 30, 2011
Japan	¥ 323,604	¥ 337,661	- 4.2	\$ 3,995,111
Overseas:				
Americas	447,053	474,494	- 5.8	5,519,173
Europe	548,594	541,647	+ 1.3	6,772,765
Asia and Oceania	356,514	372,082 1,388,223	- 4.2	4,401,408
	1,352,161	1,300,443	- ∠.0	16,693,346

Millions of yen

Notes: 1. The primary products included in each of the segments are as follows:

Total

Office: Office network digital multifunction devices (MFDs) / Color network digital MFDs / Personal-use network digital MFDs / Office copying machines / Full-color copying machines / Personal-use copying machines / Laser printers / Large format inkjet printers / Digital production printers

1.725.884

1,675,765

 $Consumer: \ \ Digital\ SLR\ cameras\ /\ Compact\ digital\ cameras\ /\ Interchangeable\ lenses\ /\ Digital\ video\ camcorders\ /\ Compact\ digital\ cameras\ digital\ c$

Inkjet multifunction printers / Single function inkjet printers / Image scanners / Broadcast equipment / Calculators

Industry and Others: Semiconductor lithography equipment / LCD lithography equipment / Medical image recording equipment /

Ophthalmic products / Magnetic heads / Micromotors / Computers / Handy terminals / Document scanners

^{2.} The principal countries and regions included in each regional category are as follows: Americas: United States of America, Canada, Latin America / Europe: United Kingdom, Germany, France, Netherlands / Asia and Oceania: China, Asian countries, Australia

4. CONSOLIDATED STATEMENTS OF CASH FLOWS

	Millio	ns of yen	Thousands of U.S. dollars
	Six months ended June 30, 2011	Six months ended June 30, 2010	Six months ended June 30, 2011
Cash flows from operating activities:			
Consolidated net income	¥ 111,400	¥ 127,528	\$ 1,375,309
Adjustments to reconcile consolidated net income to net cash			
provided by operating activities:			
Depreciation and amortization	127,587	125,968	1,575,148
Loss on disposal of fixed assets	4,914	4,597	60,667
Deferred income taxes	(1,627)	4,911	(20,086)
Decrease in trade receivables	91,225	15,598	1,126,235
Increase in inventories	(83,978)	(49,876)	(1,036,765)
Increase (decrease) in trade payables	(9,859)	87,995	(121,716)
Increase (decrease) in accrued income taxes	(14,803)	19,734	(182,753)
Decrease in accrued expenses	(32,986)	(24,228)	(407,235)
Increase (decrease) in accrued (prepaid) pension and severance cost		2,605	(3,704)
Other, net	(748)	33,743	(9,236)
Net cash provided by operating activities	190,825	348,575	2,355,864
Cash flows from investing activities:			
Purchases of fixed assets	(104,307)	(96,783)	(1,287,741)
Proceeds from sale of fixed assets	616	1,306	7,605
Purchases of available-for-sale securities	(540)	(9,028)	(6,667)
Proceeds from sale and maturity of available-for-sale securities	1,469	24	18,136
(Increase) decrease in time deposits, net	17,729	(16,840)	218,877
Acquisitions of subsidiaries, net of cash acquired	17	(55,533)	210
Purchases of other investments	(127)	(505)	(1,568)
Other, net	11,835	377	146,111
Net cash used in investing activities	(73,308)	(176,982)	(905,037)
Cash flows from financing activities:			
Proceeds from issuance of long-term debt	593	3,107	7,321
Repayments of long-term debt	(2,345)	(2,751)	(28,951)
Increase (decrease) in short-term loans, net	6,582	(76,661)	81,259
Dividends paid	(79,850)	(67,897)	(985,802)
Repurchases of treasury stock, net	(49,843)	(5,022)	(615,346)
Other, net	(1,571)	(1,381)	(19,395)
Net cash used in financing activities	(126,434)	(150,605)	(1,560,914)
Effect of exchange rate changes on cash and cash equivalents	16,957	(44,325)	209,346
Net change in cash and cash equivalents	8,040	(23,337)	99,259
Cash and cash equivalents at beginning of period	840,579	795,034	10,377,519
Cash and cash equivalents at end of period	¥ 848,619	¥ 771,697	\$ 10,476,778
		·	

5. NOTE FOR GOING CONCERN ASSUMPTION

Not applicable.

6. SEGMENT INFORMATION

(1) SEGMENT INFORMATION BY BUSINESS UNIT

Results for the second quarter		Million	s of ye	n				housands of U.S. dollars	
		ree months ended ne 30, 2011		ree months ended ne 30, 2010	Cha	nge(%)	Three months ended June 30, 2011		
Office									
Net sales:									
External customers	¥	464,301	¥	521,061	-	10.9	\$	5,732,111	
Intersegment		1,498		882	+	69.8		18,494	
Total		465,799		521,943	-	10.8		5,750,605	
Operating cost and expenses		405,957		438,159	-	7.3		5,011,815	
Operating profit	¥	59,842	¥	83,784	_	28.6	\$	738,790	
Consumer									
Net sales:									
External customers	¥	301,993	¥	363,562	-	16.9	\$	3,728,309	
Intersegment		223		465	-	52.0		2,753	
Total		302,216		364,027	-	17.0		3,731,062	
Operating cost and expenses		256,901		297,094	-	13.5		3,171,618	
Operating profit	¥	45,315	¥	66,933		32.3	\$	559,444	
Industry and Others									
Net sales:									
External customers	¥	70,280	¥	85,735	-	18.0	\$	867,654	
Intersegment		20,976		23,195	-	9.6		258,963	
Total		91,256		108,930	-	16.2		1,126,617	
Operating cost and expenses		86,422		114,354	-	24.4		1,066,938	
Operating profit (loss)	¥	4,834	¥	(5,424)		-	\$	59,679	
Corporate and Eliminations Net sales:									
External customers	¥	_	¥	_		_	\$	_	
Intersegment	-	(22,697)	•	(24,542)		_	4	(280,210)	
Total	_	(22,697)		(24,542)				(280,210)	
Operating cost and expenses		8,883		7,313	-			109,666	
Operating profit	¥	(31,580)	¥	(31,855)		-	\$	(389,876)	
Consolidated									
Net sales:									
External customers	¥	836,574	¥	970,358	-	13.8	\$	10,328,074	
Intersegment		-		-		-		<u>-</u>	
Total		836,574		970,358	-	13.8		10,328,074	
Operating cost and expenses	_	758,163		856,920	-	11.5		9,360,037	
Operating profit	¥	78,411	¥	113,438	-	30.9	\$	968,037	

Results for the first half		Millior	s of ye	en				Thousands of U.S. dollars	
		Six months ended ne 30, 2011		Six months ended ne 30, 2010	Cha	nge(%)	Six months ended June 30, 2011		
Office									
Net sales:									
External customers	¥	943,352	¥	926,577	+	1.8	\$	11,646,321	
Intersegment		3,309		4,500	_	26.5		40,852	
Total		946,661		931,077	+	1.7		11,687,173	
Operating cost and expenses		823,767		775,206	+	6.3		10,169,963	
Operating profit	¥	122,894	¥	155,871		21.2	\$	1,517,210	
Consumer									
Net sales:	• •	201 261	37	652 201		0.5		- 200 2	
External customers	¥	591,361	¥	653,291	-	9.5	\$	7,300,753	
Intersegment		<u>476</u>		1,023		53.5		5,877	
Total		591,837		654,314		9.5		7,306,630	
Operating cost and expenses Operating profit	¥	506,613 85,224	¥	540,048 114,266		6.2 25.4	\$	6,254,482 1,052,148	
Industry and Others Net sales:									
External customers	¥	141,052	¥	146,016	-	3.4	\$	1,741,383	
Intersegment		41,997		45,242	-	7.2		518,481	
Total		183,049		191,258	-	4.3		2,259,864	
Operating cost and expenses		171,612		199,637	-	14.0		2,118,666	
Operating profit (loss)	¥	11,437	¥	(8,379)		-	\$	141,198	
Corporate and Eliminations Net sales:									
External customers	¥	-	¥	-		-	\$	-	
Intersegment		(45,782)		(50,765)				(565,210)	
Total		(45,782)		(50,765)				(565,210)	
Operating cost and expenses		12,860		10,712				158,766	
Operating profit	¥	(58,642)	¥	(61,477)			\$	(723,976)	
Consolidated									
Net sales:	• •	4 /	37	1.705.004		2.0		40.600.4==	
External customers	¥	1,675,765	¥	1,725,884	-	2.9	\$	20,688,457	
Intersegment				1.705.004		-		-	
Total		1,675,765		1,725,884		2.9		20,688,457	
Operating cost and expenses	¥7	1,514,852	V	1,525,603		0.7	•	18,701,877	
Operating profit	<u>¥</u>	160,913	¥	200,281		19.7	\$	1,986,580	

(2) SEGMENT INFORMATION BY GEOGRAPHIC AREA

Results for the second quarter	Million			en				housands of U.S. dollars
		ree months ended ne 30, 2011		ended ne 30, 2010	Change(%)			hree months ended une 30, 2011
Japan		_					· ·	
Net sales:								
External customers	¥	181,418	¥	215,079	-	15.7	\$	2,239,728
Intersegment		435,167		518,487	-	16.1		5,372,432
Total		616,585		733,566	-	15.9		7,612,160
Operating cost and expenses		520,779		618,506	-	15.8		6,429,370
Operating profit	¥	95,806	¥	115,060	_	16.7	\$	1,182,790
Americas								
Net sales:								
External customers	¥	228,738	¥	265,607	-	13.9	\$	2,823,926
Intersegment		3,948		788	+	401.0		48,741
Total		232,686		266,395	-	12.7		2,872,667
Operating cost and expenses		229,321		258,837	-	11.4		2,831,124
Operating profit	¥	3,365	¥	7,558	_	55.5	\$	41,543
Europe								
Net sales:								
External customers	¥	267,776	¥	309,486	-	13.5	\$	3,305,877
Intersegment		1,129		932	+	21.1		13,938
Total		268,905		310,418	-	13.4		3,319,815
Operating cost and expenses		261,581		297,294	-	12.0		3,229,395
Operating profit	¥	7,324	¥	13,124	_	44.2	\$	90,420
Asia and Oceania								
Net sales:								
External customers	¥	158,642	¥	180,186	-	12.0	\$	1,958,543
Intersegment		149,572		184,022	-	18.7		1,846,568
Total		308,214		364,208	-	15.4		3,805,111
Operating cost and expenses		298,305		350,070	_	14.8		3,682,778
Operating profit	¥	9,909	¥	14,138	_	29.9	\$	122,333
Corporate and Eliminations								
Net sales:								
External customers	¥	-	¥	-		-	\$	-
Intersegment		(589,816)		(704,229)		-		(7,281,679)
Total		(589,816)		(704,229)				(7,281,679)
Operating cost and expenses		(551,823)		(667,787)				(6,812,630)
Operating profit	¥	(37,993)	¥	(36,442)		_	\$	(469,049)
Consolidated								
Net sales:								
External customers	¥	836,574	¥	970,358	-	13.8	\$	10,328,074
Intersegment		-		-		-		-
Total		836,574		970,358	-	13.8		10,328,074
Operating cost and expenses		758,163		856,920	-	11.5		9,360,037
Operating profit	¥	78,411	¥	113,438	-	30.9	\$	968,037

Six months ended pune 30, 2011 Six months pune 30, 2012 Six months pune 30, 20, 2012 Six months pune 30, 2012 Six months pune 30, 20, 2012 <th>Results for the first half</th> <th></th> <th>Million</th> <th>ns of y</th> <th>/en</th> <th></th> <th></th> <th></th> <th>Thousands of U.S. dollars</th>	Results for the first half		Million	ns of y	/en				Thousands of U.S. dollars
Net sales:		- 5	Six months						Six months
Net sides:			ended		ended	Cha	ange(%)		ended
Net sales		<u>J</u> ı	une 30, 2011	Jı	ine 30, 2010			_ <u>J</u>	une 30, 2011
External customers	Japan								
Intersegment 1,236,993 1,357,144 - 8.9 15,271,519 Operating cost and expenses 1,054,653 1,146,939 - 8.0 13,020,408 Operating profit V 182,340 V 210,205 - 13.3 S 2,251,111 Americas Stales: Standard expenses Standa	Net sales:								
Total 1,236,993 1,357,144 - 8.9 15,271,519 Operating cost and expenses 1,054,653 1,146,939 - 8.0 13,020,408 Operating profit ¥ 182,340 ¥ 210,205 - 13.3 \$ 2,251,111 Americas Net sales: S S 2,251,111 Net sales: External customers 1,112 + 535.0 87,173 Total 451,476 467,766 - 3.5 5,573,778 Operating cost and expenses 447,066 456,262 - 2.0 5,519,334 Operating profit ¥ 4,410 ¥ 11,504 - 61.7 \$ 54,444 Europe Net sales: S S 8 1 24,827 External customers ¥ 545,489 ¥ 538,336 + 1.3 \$ 6,734,432 Intersegment 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.3 6,759,259 Operating profit ¥ 18,643 ¥ 19,958 - 6.6 230,160 Asia and Oceania <td>External customers</td> <td>¥</td> <td>358,894</td> <td>¥</td> <td>404,462</td> <td>-</td> <td>11.3</td> <td>\$</td> <td>4,430,790</td>	External customers	¥	358,894	¥	404,462	-	11.3	\$	4,430,790
Operating cost and expenses 1,054,653 1,146,939 - 8.0 13,020,408 Operating profit ¥ 182,340 ¥ 210,205 - 13.3 \$ 2,251,111 Americas Net sales: External customers ¥ 444,415 ¥ 466,654 - 4.8 \$ 5,486,605 Intersegment 7,061 1,112 + 535.0 87,173 Total 451,476 467,766 - 3.5 5,573,778 Operating cost and expenses 447,066 456,262 - 2.0 5,519,334 Operating profit ¥ 4,410 ¥ 11,504 - 61.7 \$ 54,444 Europe Net sales: External customers 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.3 6,739,259 0perating cost and expenses 528,887 520,566 + 1.6 6,529,099 Operating profit ¥ 18,643 ¥ 19,958 - 6.6 5 230,160 Asia and Oceania Net sales: External customers ¥ 326,967 ¥ 316,432 + 3.3 \$ 4,036	Intersegment		878,099		952,682	-	7.8		10,840,729
Net sales Section Se	Total		1,236,993	-	1,357,144	-	8.9		15,271,519
Net sales: External customers	Operating cost and expenses		1,054,653		1,146,939	-	8.0		13,020,408
Net sales: External customers ¥ 444,415 ¥ 466,654 - 4.8 \$ 5,486,605 Intersegment 7,061 1,112 + 535.0 87,173 Total 4451,476 467,766 - 3.5 5,573,778 Operating cost and expenses 447,066 456,262 - 2.0 5,519,334 Operating profit 4 4,410 \$ 11,504 - 61.7 \$ 54,444 Europe Net sales: External customers \$ 545,489 \$ 538,336 + 1.3 \$ 6,734,432 Intersegment 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.3 \$ 6,734,432 Intersegment 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.6 6,529,099 Operating cost and expenses 528,857 520,566 + 1.6 6,529,099 Operating profit \$ 326,967 \$ 316,432 + 3.3 \$ 4,036,630 Intersegme	Operating profit	¥	182,340	¥	210,205	_	13.3	\$	2,251,111
Net sales: External customers ¥ 444,415 ¥ 466,654 - 4.8 \$ 5,486,605 Intersegment 7,061 1,112 + 535.0 87,173 Total 4451,476 467,766 - 3.5 5,573,778 Operating cost and expenses 447,066 456,262 - 2.0 5,519,334 Operating profit 4 4,410 \$ 11,504 - 61.7 \$ 54,444 Europe Net sales: External customers \$ 545,489 \$ 538,336 + 1.3 \$ 6,734,432 Intersegment 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.3 \$ 6,734,432 Intersegment 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.6 6,529,099 Operating cost and expenses 528,857 520,566 + 1.6 6,529,099 Operating profit \$ 326,967 \$ 316,432 + 3.3 \$ 4,036,630 Intersegme									
External customers									
Intersegment									
Total 451,476 467,766 - 3.5 5,573,778 Operating cost and expenses 447,066 456,262 - 2.0 5,519,334 Operating profit ¥ 4,410 ¥ 11,504 - 61.7 \$ 54,444 Europe Net sales: Sexternal customers Y 545,489 ¥ 538,336 + 1.3 \$ 6,734,432 Intersegment 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.3 6,732,259 Operating cost and expenses 528,857 520,566 + 1.6 6,529,099 Operating profit ¥ 18,643 ¥ 19,958 - 6.6 \$ 230,160 Asia and Oceania Sexternal customers Sexterna		¥		¥		-		\$	
Operating cost and expenses 447,066 456,262 - 2.0 5,519,334 Operating profit ¥ 4,410 ¥ 11,504 - 61.7 \$ 54,444 Europe Net sales: External customers ¥ 545,489 ¥ 538,336 + 1.3 \$ 6,734,432 Intersegment 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.3 6,759,259 Operating cost and expenses 528,857 520,566 + 1.6 6,529,099 Operating profit ¥ 18,643 ¥ 19,958 - 6.6 \$ 230,160 Asia and Oceania Net sales: External customers ¥ 326,967 ¥ 316,432 + 3.3 \$ 4,036,630 Intersegment 335,430 335,783 - 0.1 4,141,111 Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations						+			
Europe ¥ 4,410 ¥ 11,504 - 61.7 \$ 54,444 Europe Net sales: External customers ¥ 545,489 ¥ 538,336 + 1.3 \$ 6,734,432 Intersegment 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.3 6,759,259 Operating cost and expenses 528,887 520,566 + 1.6 6,529,099 Operating profit ¥ 18,643 ¥ 19,958 - 6.6 \$230,160 Asia and Oceania Net sales: External customers ¥ 326,967 ¥ 316,432 + 3.3 \$ 4,036,630 Intersegment 3335,430 335,783 - 0.1 4,141,111 11 Total 662,397 652,215 + 1.6 8,177,741 11 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating cost and expenses (1			451,476						5,573,778
Europe Net sales: External customers ¥ 545,489 ¥ 538,336 + 1.3 \$ 6,734,432 Intersegment 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.3 6,759,259 Operating cost and expenses 528,857 520,566 + 1.6 6,529,099 Operating profit ¥ 18,643 ¥ 19,958 - 6.6 \$ 230,160 Asia and Oceania Net sales: Secondary Secondary Secondary Secondary Secondary Secondary Secondary Secondary Secondary Secondary Secondary Secondary Secondary			447,066		456,262		2.0		5,519,334
Net sales: External customers	Operating profit	¥	4,410	¥	11,504		61.7	\$	54,444
Net sales: External customers	ъ								
External customers ¥ 545,489 ¥ 538,336 + 1.3 \$6,734,432 Intersegment 2,011 2,188 - 8.1 24,827 Total 547,500 540,524 + 1.3 6,759,259 Operating cost and expenses 528,857 520,566 + 1.6 6,529,099 Operating profit ¥ 18,643 ¥ 19,958 - 6.6 \$230,160 Asia and Oceania Net sales: External customers ¥ 326,967 ¥ 316,432 + 3.3 \$4,036,630 Intersegment 335,430 335,783 - 0.1 4,141,111 Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$298,580 External customers ¥ - -	-								
Intersegment		• •	7.17.100	37	520.226		1.2	•	< - 2.4.422
Total 547,500 540,524 + 1.3 6,759,259 Operating cost and expenses 528,857 520,566 + 1.6 6,529,099 Operating profit ¥ 18,643 ¥ 19,958 - 6.6 \$ 230,160 Asia and Oceania Net sales: External customers ¥ 326,967 ¥ 316,432 + 3.3 \$ 4,036,630 Intersegment 335,430 335,783 - 0.1 4,141,111 Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations Net sales: External customers ¥ - ¥		¥		¥		+		\$	
Operating cost and expenses 528,857 520,566 + 1.6 6,529,099 Operating profit ¥ 18,643 ¥ 19,958 - 6.6 \$ 230,160 Asia and Oceania Net sales: External customers ¥ 326,967 ¥ 316,432 + 3.3 \$ 4,036,630 Intersegment 335,430 335,783 - 0.1 4,141,111 Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations Net sales: External customers ¥ - ¥ -									
Operating profit ¥ 18,643 ¥ 19,958 - 6.6 \$ 230,160 Asia and Oceania Net sales: External customers ¥ 326,967 ¥ 316,432 + 3.3 \$ 4,036,630 Intersegment 335,430 335,783 - 0.1 4,141,111 Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations Net sales: External customers ¥ 2,000 (1,291,765) - \$ 5 - \$ Intersegment (1,222,601) (1,291,765) - \$ (15,093,840) - \$ (15,093,840) Operating cost and expenses (1,1153,936) (1,225,426) - \$ (14,246,125) Operating profit ¥ (68,665) ¥ (66,339) - \$ (847,715) Consolidated Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9 \$ 20,688,457									
Asia and Oceania Net sales: External customers ¥ 326,967 ¥ 316,432 + 3.3 \$ 4,036,630 Intersegment 335,430 335,783 - 0.1 4,141,111 Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations Net sales: External customers ¥ - ¥ \$ - \$ - \$ - \$ - (15,093,840) Total (1,222,601) (1,291,765) - (15,993,840) Operating cost and expenses (1,153,936) (1,225,426) - (15,993,840) Operating profit ¥ (68,665) ¥ (66,339) - (14,246,125) Consolidated Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9 \$ 20,688,457 Intersegment						_		_	
External customers ¥ 326,967 ¥ 316,432 + 3.3 \$ 4,036,630 Intersegment 335,430 335,783 - 0.1 4,141,111 Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations Net sales: External customers ¥ - 4 - - \$ - Intersegment (1,222,601) (1,291,765) - (15,093,840) Operating cost and expenses (1,153,936) (1,225,426) - (14,246,125) Operating profit ¥ (68,665) ¥ (66,339) - \$ (847,715) Consolidated Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9	Operating profit	<u>¥</u>	18,643	¥	19,958	_	6.6	\$	230,160
External customers ¥ 326,967 ¥ 316,432 + 3.3 \$ 4,036,630 Intersegment 335,430 335,783 - 0.1 4,141,111 Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations Net sales: External customers ¥ - 4 - - \$ - Intersegment (1,222,601) (1,291,765) - (15,093,840) Operating cost and expenses (1,153,936) (1,225,426) - (14,246,125) Operating profit ¥ (68,665) ¥ (66,339) - \$ (847,715) Consolidated Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9	Asia and Oceania								
External customers ¥ 326,967 ¥ 316,432 + 3.3 \$ 4,036,630 Intersegment 335,430 335,783 - 0.1 4,141,111 Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations External customers ¥ - ¥ - - 3.1 \$ 298,580 Corporate and Eliminations External customers ¥ - 4 - - \$ - - <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
Intersegment 335,430 335,783 - 0.1 4,141,111 Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations Net sales: External customers ¥ 2 - - 1.5,093,840 Total (1,222,601) (1,291,765) - (15,093,840) Operating cost and expenses (1,153,936) (1,225,426) - (14,246,125) Operating profit ¥ (68,665) ¥ (66,339) - \$ (847,715) Consolidated Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9 \$ 20,688,457 Intersegment - - - - - - - Total		¥	326 967	¥	316 432	+	3 3	2	4 036 630
Total 662,397 652,215 + 1.6 8,177,741 Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations Net sales: External customers ¥ - ¥ S - S - (15,093,840) Intersegment (1,222,601) (1,291,765) - (15,093,840) Total (1,222,601) (1,291,765) - (15,093,840) Operating cost and expenses (1,153,936) (1,225,426) - (14,246,125) Operating profit ¥ (68,665) ¥ (66,339) - \$ (847,715) Consolidated Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9 \$ 20,688,457 Intersegment								Ψ	
Operating cost and expenses 638,212 627,262 + 1.7 7,879,161 Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations Net sales: External customers Y - Y S - (15,093,840) Intersegment (1,222,601) (1,291,765) - (15,093,840) Total (1,222,601) (1,291,765) - (15,093,840) Operating cost and expenses (1,153,936) (1,225,426) - (14,246,125) Operating profit ¥ (68,665) ¥ (66,339) - \$ (847,715) Consolidated Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9 \$ 20,688,457 Intersegment									
Operating profit ¥ 24,185 ¥ 24,953 - 3.1 \$ 298,580 Corporate and Eliminations Net sales: External customers ¥ - ¥ - - \$ - Intersegment (1,222,601) (1,291,765) - (15,093,840) - (15,093,840) - (15,093,840) - (15,093,840) - (15,093,840) - (14,246,125) - (14,246,125) - (14,246,125) - (14,246,125) - (14,246,125) - (66,339) - \$ (847,715) Consolidated Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9 \$ 20,688,457 Intersegment - <td< td=""><td></td><td></td><td></td><td>_</td><td></td><td></td><td></td><td></td><td></td></td<>				_					
Corporate and Eliminations Net sales: External customers \$ - \$ - \$ - \$ Intersegment (1,222,601) (1,291,765) - (15,093,840) Total (1,222,601) (1,291,765) - (15,093,840) Operating cost and expenses (1,153,936) (1,225,426) - (14,246,125) Operating profit \$ (68,665) \$ (66,339) - \$ (847,715) Consolidated Net sales: External customers \$ 1,675,765 \$ 1,725,884 - 2.9 \$ 20,688,457 Intersegment		<u> </u>		¥				\$	
Net sales: ¥ - ¥ - \$ - Intersegment (1,222,601) (1,291,765) - (15,093,840) Total (1,222,601) (1,291,765) - (15,093,840) Operating cost and expenses (1,153,936) (1,225,426) - (14,246,125) Operating profit ¥ (68,665) ¥ (66,339) - \$ (847,715) Consolidated Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9 \$ 20,688,457 Intersegment - <	operating prome	<u>-</u>	21,100		2 .,,,,,			Ψ	270,200
	Corporate and Eliminations								
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	Net sales:								
	External customers	¥	_	¥	-		_	\$	_
	Intersegment		(1,222,601)		(1,291,765)		_		(15,093,840)
	Total					-	-		
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	Operating cost and expenses						_		
Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9 \$ 20,688,457 Intersegment - - - - - - Total 1,675,765 1,725,884 - 2.9 20,688,457 Operating cost and expenses 1,514,852 1,525,603 - 0.7 18,701,877		¥		¥			-	\$	
Net sales: External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9 \$ 20,688,457 Intersegment - - - - - - Total 1,675,765 1,725,884 - 2.9 20,688,457 Operating cost and expenses 1,514,852 1,525,603 - 0.7 18,701,877									
External customers ¥ 1,675,765 ¥ 1,725,884 - 2.9 \$ 20,688,457 Intersegment - - - - - - Total 1,675,765 1,725,884 - 2.9 20,688,457 Operating cost and expenses 1,514,852 1,525,603 - 0.7 18,701,877									
Intersegment - - - - - - - - - - 2.9 20,688,457 Operating cost and expenses 1,514,852 1,525,603 - 0.7 18,701,877									
Total 1,675,765 1,725,884 - 2.9 20,688,457 Operating cost and expenses 1,514,852 1,525,603 - 0.7 18,701,877	External customers	¥	1,675,765	¥	1,725,884	-	2.9	\$	20,688,457
Operating cost and expenses 1,514,852 1,525,603 - 0.7 18,701,877	Intersegment								
			1,675,765		1,725,884	_			20,688,457
Operating profit ¥ 160,913 ¥ 200,281 - 19.7 \$ 1,986,580	<u> </u>		1,514,852			_			18,701,877
	Operating profit	¥	160,913	¥	200,281		19.7	\$	1,986,580

7. SIGNIFICANT CHANGES IN CANON INC. STOCKHOLDERS' EQUITY

Not applicable.

8. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

(1) GROUP POSITION

1. Number of Group Companies

	June 30, 2011	December 31, 2010	Change
Subsidiaries	297	294	3
Affiliates	13	14	(1)
Total	310	308	2

2. Change in Group Entities

Subsidiaries

Addition: 6 companies Removal: 3 companies

Affiliates(Carried at Equity Basis) Removal: 1 company

3. Subsidiaries Listed on Domestic Stock Exchange

 $Tokyo\ Stock\ Exchange\ (1st\ section):\ Canon\ Marketing\ Japan\ Inc.,\ Canon\ Electronics\ Inc.$

Osaka Stock Exchange (2nd section): ELK CORPORATION

(2) SIGNIFICANT ACCOUNTING POLICIES

Canon's consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles.

CONSOLIDATED FINANCIAL RESULTS FOR THE SECOND QUARTER AND THE FIRST HALF ENDED JUNE 30, 2011

SUPPLEMENTARY REPORT

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This document contains forward-looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed by available information. All statements other than statements of historical fact are statements that could be considered forward-looking statements. When used in this document, words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "project" or "should" and similar expressions, as they relate to Canon, are intended to identify forward-looking statements. Many factors could cause the actual results, performance or achievements of Canon to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic and business conditions, changes in currency exchange rates and interest rates, introduction of competing products by other companies, lack of acceptance of new products or services by Canon's targeted customers, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this document. A detailed description of these and other risk factors is included in Canon's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. Canon does not intend or assume any obligation to update these forward-looking statements.

1. SALES BY GEOGRAPHIC AREA AND BUSINESS UNIT

(Millions of yen)

		2011			2010		Cha	nge year over y	/ear
	2nd quarter	1st half	Year (P)	2nd quarter	1st half	Year	2nd quarter	1st half	Year
Japan									
Office	88,398	179,457	-	96,246	191,760	376,928	-8.2%	-6.4%	-
Consumer	41,142	79,774	-	50,454	96,631	216,509	-18.5%	-17.4%	-
Industry and Others	36,016	64,373	-	23,445	49,270	102,312	+53.6%	+30.7%	-
Total	165,556	323,604	715,100	170,145	337,661	695,749	-2.7%	-4.2%	+2.8%
Overseas									
Office	375,903	763,895	-	424,815	734,817	1,602,017	-11.5%	+4.0%	-
Consumer	260,851	511,587	-	313,108	556,660	1,173,113	-16.7%	-8.1%	-
Industry and Others	34,264	76,679	-	62,290	96,746	236,022	-45.0%	-20.7%	-
Total	671,018	1,352,161	3,064,900	800,213	1,388,223	3,011,152	-16.1%	-2.6%	+1.8%
Americas									
Office	143,334	285,744	_	155,172	274,729	601,090	-7.6%	+4.0%	-
Consumer	77,042	143,178	-	104,403	180,568	379,522	-26.2%	-20.7%	-
Industry and Others	10,143	18,131	_	10,364	19,197	42,687	-2.1%	-5.6%	-
Total	230,519	447,053	992,200	269,939	474,494	1,023,299	-14.6%	-5.8%	-3.0%
Europe									
Office	169,018	351,198	-	197,298	335,150	733,216	-14.3%	+4.8%	-
Consumer	93,428	183,179	-	106,390	192,573	407,994	-12.2%	-4.9%	-
Industry and Others	6,195	14,217	-	7,281	13,924	31,264	-14.9%	+2.1%	-
Total	268,641	548,594	1,207,500	310,969	541,647	1,172,474	-13.6%	+1.3%	+3.0%
Asia and Oceania									
Office	63,551	126,953	-	72,345	124,938	267,711	-12.2%	+1.6%	-
Consumer	90,381	185,230	-	102,315	183,519	385,597	-11.7%	+0.9%	-
Industry and Others	17,926	44,331	-	44,645	63,625	162,071	-59.8%	-30.3%	-
Total	171,858	356,514	865,200	219,305	372,082	815,379	-21.6%	-4.2%	+6.1%
Intersegment									
Office	1,498	3,309	-	882	4,500	8,324	+69.8%	-26.5%	-
Consumer	223	476	-	465	1,023	1,705	-52.0%	-53.5%	-
Industry and Others	20,976	41,997	-	23,195	45,242	94,624	-9.6%	-7.2%	-
Eliminations	(22,697)	(45,782)	-	(24,542)	(50,765)	(104,653)	-	-	-
Total	0	0	0	0	0	0	-	-	-
Total									
Office	465,799	946,661	2,029,000	521,943	931,077	1,987,269	-10.8%	+1.7%	+2.1%
Consumer	302,216	591,837	1,416,700	364,027	654,314	1,391,327	-17.0%	-9.5%	+1.8%
Industry and Others	91,256	183,049	403,600	108,930	191,258	432,958	-16.2%	-4.3%	-6.8%
Eliminations	(22,697)	(45,782)	(69,300)	(24,542)	(50,765)	(104,653)	-	-	-
Total	836,574	1,675,765	3,780,000	970,358	1,725,884	3,706,901	-13.8%	-2.9%	+2.0%

2. SEGMENT INFORMATION BY BUSINESS UNIT

(Millions of yen)

		2011			2010		Cha	ange year over ye	ar
	2nd quarter	1st half	Year (P)	2nd quarter	1st half	Year	2nd quarter	1st half	Year
Office									
External customers	464,301	943,352	2,019,200	521,061	926,577	1,978,945	-10.9%	+1.8%	+2.0%
Intersegment	1,498	3,309	9,800	882	4,500	8,324	+69.8%	-26.5%	+17.7%
Total sales	465,799	946,661	2,029,000	521,943	931,077	1,987,269	-10.8%	+1.7%	+2.1%
Operating profit	59,842	122,894	257,000	83,784	155,871	293,322	-28.6%	-21.2%	-12.4%
% of sales	12.8%	13.0%	12.7%	16.1%	16.7%	14.8%	-	-	-
Consumer									
External customers	301,993	591,361	1,415,500	363,562	653,291	1,389,622	-16.9%	-9.5%	+1.9%
Intersegment	223	476	1,200	465	1,023	1,705	-52.0%	-53.5%	-29.6%
Total sales	302,216	591,837	1,416,700	364,027	654,314	1,391,327	-17.0%	-9.5%	+1.8%
Operating profit	45,315	85,224	234,800	66,933	114,266	238,065	-32.3%	-25.4%	-1.4%
% of sales	15.0%	14.4%	16.6%	18.4%	17.5%	17.1%	-	-	-
Industry and Others									
External customers	70,280	141,052	345,300	85,735	146,016	338,334	-18.0%	-3.4%	+2.1%
Intersegment	20,976	41,997	58,300	23,195	45,242	94,624	-9.6%	-7.2%	-38.4%
Total sales	91,256	183,049	403,600	108,930	191,258	432,958	-16.2%	-4.3%	-6.8%
Operating profit	4,834	11,437	26,500	(5,424)	(8,379)	(9,831)	-	-	-
% of sales	5.3%	6.2%	6.6%	-5.0%	-4.4%	-2.3%	-	-	-
Corporate and Eliminations									
External customers	-	-	-	-	-	-	-	-	-
Intersegment	(22,697)	(45,782)	(69,300)	(24,542)	(50,765)	(104,653)	-	-	-
Total sales	(22,697)	(45,782)	(69,300)	(24,542)	(50,765)	(104,653)	-	-	-
Operating profit	(31,580)	(58,642)	(138,300)	(31,855)	(61,477)	(134,004)	-	-	-
Consolidated									
External customers	836,574	1,675,765	3,780,000	970,358	1,725,884	3,706,901	-13.8%	-2.9%	+2.0%
Intersegment	-		-	-	-	-	-	-	-
Total sales	836,574	1,675,765	3,780,000	970,358	1,725,884	3,706,901	-13.8%	-2.9%	+2.0%
Operating profit	78,411	160,913	380,000	113,438	200,281	387,552	-30.9%	-19.7%	-1.9%
% of sales	9.4%	9.6%	10.1%	11.7%	11.6%	10.5%	-	-	-

(P)=Projection

3. OTHER INCOME / DEDUCTIONS

(Millions of yen)

		2011			2010		Ch	ange year over ye	ear
	2nd quarter	1st half	Year (P)	2nd quarter	1st half	Year	2nd quarter	1st half	Year
Interest and dividend, net	1,890	3,088	4,800	855	1,790	4,091	+1,035	+1,298	+709
Forex gain (loss)	(2,056)	837	(1,400)	(551)	2,195	3,089	(1,505)	(1,358)	(4,489)
Equity earnings (loss) of affiliated companies	(2,499)	(5,377)	(7,800)	16,056	12,875	10,471	(18,555)	(18,252)	(18,271)
Other, net	5,881	4,198	4,400	(17,147)	(15,638)	(12,340)	+23,028	+19,836	+16,740
Total	3,216	2,746	0	(787)	1,222	5,311	+4,003	+1,524	(5,311)

4. BREAKDOWN OF PRODUCT SALES WITHIN BUSINESS UNIT

		2011			2010	
	2nd quarter	1st half	Year (P)	2nd quarter	1st half	Year
Office						
Monochrome copiers	15%	15%	15%	15%	16%	15%
Color copiers	17%	17%	17%	17%	18%	17%
Other printing devices	47%	47%	48%	49%	51%	50%
Others	21%	21%	20%	19%	15%	18%
Consumer						
Cameras	69%	69%	71%	71%	69%	70%
Inkjet printers	26%	26%	24%	23%	24%	24%
Others	5%	5%	5%	6%	7%	6%
Industry and Others						
Lithography equipment	15%	17%	21%	28%	20%	23%
Others	85%	83%	79%	72%	80%	77%

(P)=Projection

5. SALES GROWTH IN LOCAL CURRENCY (Year over year)

		2011				
	2nd quarter	1st half	Year (P)			
Office						
Japan	-8.2%	-6.4%	-			
Overseas	-5.5%	+11.8%	-			
Total	-5.8%	+7.9%	+5.7%			
Consumer						
Japan	-18.5%	-17.4%	-			
Overseas	-11.7%	-1.2%	-			
Total	-12.7%	-3.7%	+4.9%			
Industry and Others						
Japan	+53.6%	+30.7%	-			
Overseas	-42.9%	-17.6%	-			
Total	-15.0%	-2.7%	-6.0%			
Total						
Japan	-2.7%	-4.2%	+2.8%			
Overseas	-10.8%	+4.6%	+5.7%			
Americas	-5.0%	+3.8%	+3.6%			
Europe	-12.1%	+7.0%	+4.9%			
Asia and Oceania	-16.3%	+2.0%	+9.6%			
Total	-9.4%	+2.9%	+5.2%			

6. PROFITABILITY

	2011		2010	
	1st half	Year (P)	1st half	Year
ROE *1	8.3%	9.7%	9.2%	9.2%
ROA *2	5.5%	6.4%	6.3%	6.3%

^{*1} Based on Net Income attributable to Canon Inc. and Total Canon Inc. Stockholders' Equity

(P)=Projection

7. IMPACT OF FOREIGN EXCHANGE RATES

(1) Exchange rates

(Yen)

	2011			20	2010		
	1st half	2nd half (P)	Year (P)	1st half	Year		
Yen/US\$	81.92	80.00	80.86	91.35	87.40		
Yen/Euro	114.95	115.00	114.97	120.20	114.97		

(P)=Projection

(2) Impact of foreign exchange rates on sales (Year over year)

(Billions of yen)

	20	11
	1st half	Year (P)
US\$	(62.0)	(95.3)
Euro	(17.8)	(3.1)
Other currencies	(5.5)	(1.3)
Total	(85.3)	(99.7)

(P)=Projection

(3) Impact of foreign exchange rates per ven

(Billions of yen)

(3) Impact of for eight exchange rates per yen	(Billions of yell)
	2011
	2nd half (P)
On sales	
US\$	10.2
Euro	5.3
On operating profit	
US\$	4.8
Euro	3.0

(P)=Projection

8. STATEMENTS OF CASH FLOWS

(Millions of yen)

OF STREET OF CRISH LEG VIS				
	2011		2010	
	1st half	Year (P)	1st half	Year
Net cash provided by operating activities	190,825	510,000	348,575	744,413
Net cash used in investing activities	(73,308)	(360,000)	(176,982)	(342,133)
Free cash flow	117,517	150,000	171,593	402,280
Net cash used in financing activities	(126,434)	(200,600)	(150,605)	(279,897)
Effect of exchange rate changes on cash and cash equivalents	16,957	10,000	(44,325)	(76,838)
Net change in cash and cash equivalents	8,040	(40,600)	(23,337)	45,545
Cash and cash equivalents at end of period	848,619	800,000	771,697	840,579

^{*2} Based on Net Income attributable to Canon Inc.

9. R&D EXPENDITURE

(Millions of yen)

STRUB EM EMERICA				
	2011		2010	
	1st half	Year (P)	1st half	Year
Office	50,580	-	44,127	96,156
Consumer	38,943	-	40,498	82,843
Industry and Others	10,767	-	10,083	21,062
Corporate and Eliminations	45,884	-	58,117	115,756
Total	146,174	320,000	152,825	315,817
% of sales	8.7%	8.5%	8.9%	8.5%

(P)=Projection

10. INCREASE IN PP&E & DEPRECIATION AND AMORTIZATION

(Millions of yen)

	2011		2010	
	1st half	Year (P)	1st half	Year
Increase in PP&E	99,750	260,000	70,051	158,976
Depreciation and amortization	127,587	300,000	125,968	276,193

(P)=Projection

11. INVENTORIES

(1) Inventories

(Millions of yen)

	2011	2010	Difference
	Jun.30	Dec.31	Difference
Office	214,288	186,817	+27,471
Consumer	134,220	107,261	+26,959
Industry and Others	130,211	90,699	+39,512
Total	478,719	384,777	+93,942

(2) Inventory turnover*

(Days)

(2) 211 (21123) 221 113 (21			
	2011	2010	Difference
	Jun.30	Dec.31	Biriciciec
Office	41	32	+9
Consumer	41	27	+14
Industry and Others	173	88	+85
Total	52	35	+17

^{*}Index based on the previous six months sales.

12. DEBT RATIO

	2011	2010	Difference
	Jun.30	Dec.31	Billetenee
Total debt / Total assets	0.4%	0.3%	+0.1%

13. OVERSEAS PRODUCTION RATIO

13: O VERSEAS I RODUCTION RATIO				
	2011	2010		
	1st half	Year		
Overseas production ratio	52%	49%		

14. NUMBER OF EMPLOYEES

	2011	2010	Difference
	Jun.30	Dec.31	Birrerenee
Japan	71,324	71,954	(630)
Overseas	127,248	125,432	+1,816
Total	198,572	197,386	+1,186