

## Message from the CEO



Canon's corporate philosophy is *kyosei*. It conveys our dedication to achieving a society where all people, regardless of culture, customs, language, or race, happily live and work together. Based on this philosophy, Canon has worked to address the issues faced by society at a global and regional level through our technology and business activities.

In terms of environmental initiatives, since the 1990s Canon has been especially conscious of fulfilling our obligations as a manufacturer. The Canon Group Environmental Charter contains the idea of "maximizing resource productivity" by generating greater value using fewer resources across all product lifecycles, thereby helping to balance affluent lifestyles with the protection of the global environment. In order to contribute to resource efficiency, besides recycling and refurbishing in-house manufactured products, we promote eco-conscious design; the use of recycled materials; and longer lifecycles for products. We have also adopted the corporate slogan of "Minimum Energy 360," under which we strive to reduce CO<sub>2</sub> emissions throughout the product lifecycle at all stages of our value chain, urging each employee to minimize the consumption of energy in every aspect of their activities.

In addition to addressing environmental issues such as climate change and biodiversity conservation, we are stepping up efforts relating to human rights, including in the supply chain, as well as human capital, information security, and other areas in our business activities, recognizing that these form a vital foundation for supporting the sustainable development of both Canon and society. We hope to contribute to realizing the Sustainable Development Goals (SDGs) established by the United Nations through such activities.

Rising global awareness of sustainability issues is leading to significant change across industry, society and in people's lifestyles. Utilizing the power of innovation and technology to satisfy the needs and expectations of our stakeholders, we aim to contribute to the realization of a more sustainable society by promoting sustainability activities across the Canon Group. In closing, I humbly ask for your continued support.

A handwritten signature in black ink, reading 'Fujio Mitarai'.

Fujio Mitarai  
Chairman & CEO  
Canon Inc.