



Blue Bird of Paradise (*Paradisaea rudolphi*)

Size: Head and body length, approx. 30 cm **Weight:** 124 - 189 g **Habitat:** Prefers lower montane forest; requires primary forest to display **Surviving number:** Estimated at 2,500 - 10,000



Photographed by Tim Laman

WILDLIFE AS CANON SEES IT

The ultimate show-off? Displays don't get much more spectacular than that of the blue bird of paradise. Hanging upside down, the male spreads his flank feathers into a triangular fan, raises and lowers his long tail plumes and catches the light in such a way that he shimmers in blue and violet. Accompanying vocalizations include cawing and a rhythmic buzzing sound. The female, nearly as colorful as her mate, is on her own when it comes

to incubating her eggs and caring for her young. The world those young inherit is on the verge of becoming paradise lost, threatened by habitat loss due to agriculture, logging and mining.

As we see it, we can help make the world a better place. Raising awareness of endangered species is just one of the ways we at Canon are taking action—for the good of the planet we call home. Visit canon.com/environment to learn more.